















| Special Events Grading Criteria  | Points    | Plaza Palozza / Silver Star Café | Stien's Concert Series | IDIDARACE | Halloween on Main | White Pine/TUNA Relay |
|--|-----------|----------------------------------|------------------------|-----------|-------------------|-----------------------|
|  |           |                                  |                        |           |                   |                       |
| <b>Economic Impact ( Graded by SE Staff &amp; JV-Chamber)</b>  |           |                                  |                        |           |                   |                       |
| Lodging ( 1 - little or no activity)   | 1 - 20    |                                  |                        |           |                   |                       |
| Restaurant Sales ( 1 - little or no activity)  | 1- 10     |                                  |                        |           |                   |                       |
| Retail Sales( 1 - little or no activity)   | 1- 10     |                                  |                        |           |                   |                       |
|  |           |                                  |                        |           |                   |                       |
| <b>Total Possible Points ( Higher score is better)</b>   | <b>40</b> |                                  |                        |           |                   |                       |
| <b>Community Impact ( Graded by SE Staff )</b>   |           |                                  |                        |           |                   |                       |
| Enhancement to local quality of life ( 1 - no enhancement)   | 1- 10     |                                  |                        |           |                   |                       |
| Enhancement to visitor experience ( 1 - no enhancement)  | 1- 10     |                                  |                        |           |                   |                       |
| Meets restrictions re: local use vs destination visitor use of venues ( 1 - Mostly Local)                            | 1 - 10    |                                  |                        |           |                   |                       |
| Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture ( 1 - not consistent) | 1- 10     |                                  |                        |           |                   |                       |
|  |           |                                  |                        |           |                   |                       |
| <b>Total Possible Points ( Higher score is better)</b>   | <b>40</b> |                                  |                        |           |                   |                       |
| <b>Mitigation of Negative Impacts ( Graded by Ops Review)</b>  |           |                                  |                        |           |                   |                       |
| Limited use of PCMC resources ( 1 - little resources required)   | 1- 10     |                                  |                        |           |                   |                       |
| Limited traffic/congestion/street closures( 1 - Little or no impact)   | 1 - 10    |                                  |                        |           |                   |                       |
|  |           |                                  |                        |           |                   |                       |
| <b>Total Possible Points ( Higher score means larger impact to Staff time and public)</b>                            | <b>20</b> |                                  |                        |           |                   |                       |
|  |           |                                  |                        |           |                   |                       |