



## PRESS RELEASE

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### **2015 NATIONAL CITIZEN SURVEY HAS ARRIVED IN PARK CITY MAILBOXES**

*Biannual Survey Gauges Resident Sentiment on a Broad Range of Issues*

**PARK CITY** – Park City Municipal Corporation has again partnered with the National Research Center to author and distribute the National Citizen Survey to Park City residents. The survey includes questions regarding safety, mobility, governance, recreation and wellness, education, and the quality of the natural and built environments. Park City Municipal also uses the survey to gauge the performance of City services. The results provide a longitudinal picture of the town’s livability through the eyes of its residents.

*“We have found the National Citizen Survey to be an indispensable tool to help determine what our residents consider to be the most pressing issues for our community,”* said Phyllis Robinson, Community & Public Affairs Manager for Park City Municipal Corporation.

Having also surveyed Park City residents in 2011 and 2013, the 2015 results will help identify trends that persist across a number of years, even as the population may shift.

The survey is additionally helpful to Park City staff and Council because the results are benchmarked against communities with similar demographic and geographic makeup: it is currently used by more than 350 communities in almost every state.

The survey was initially mailed to a randomized sample of Park City residents on September 25, and a second copy will be mailed October 2. All those who receive the survey are asked to complete and return it as soon as possible to ensure a statistically valid response. The entire process is expected to take no more than ten-to-fifteen minutes.

Results from previous Park City National Citizen Surveys can be found on the City’s [website](#).

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#### **About Park City**

Park City Municipal Corporation is the government seat for Park City, Utah. A former silver mining town, Park City is now home to two world-class ski resorts and was the mountain host for the 2002 Salt Lake City Winter Olympics. The town of 7,500 also hosts many special events, including the Sundance Film Festival and the final stage of the Tour of Utah.

[www.parkcity.org](http://www.parkcity.org)

#### **About the National Citizen Survey**

The National Citizen Survey is administered by the National Research Center and gathers resident opinion across a range of community issues. Communities using the NCS have reported improved service delivery, strengthened communications with community stakeholders, and help identifying clear priorities for use in strategic planning and budget setting. *Learn more at their [website](#).*