

2012 Community Interest and Opinion Survey

Final Report

Submitted to

*Park City and the Snyderville
Basin Special Recreation District*



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May 2012

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Section 1:
Executive Summary

***Park City Municipal Corporation and
Snyderville Basin Special Recreation District***
Executive Summary Report

Overview of the Methodology

Leisure Vision conducted a Community Interest and Opinion Survey for Park City and the Snyderville Basin Special Recreation District in April and May of 2012. The purpose of the survey was to help determine priorities for recreation facilities and programs for the community. The survey was administered via an online survey and through the mail.

Leisure Vision worked extensively with Park City and Snyderville Basin officials in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

In the Spring of 2012, a seven-page survey was mailed to a random sample of 13,412 households throughout Park City and the Snyderville Basin Special Recreation District. In addition, an online survey was made available to all residents of the area.

The goal was to obtain a total of at least 1,200 completed surveys. This goal was far exceeded, with a total of 2,284 surveys being completed (1,953 by mail and 331 online). The level of confidence is 95% with a margin of error of +/-2.1%.

The following pages summarize major survey findings.

Major Survey Findings

- **ALL Parks and Amenities Households Have Visited Over the Past 12 Months.** Sixty percent (60%) of respondent households indicated they have visited City Park in the past 12 months. Other parks and amenities visited include Willowcreek Park (55%), Trailside Park (44%), and Trailside Bike Park (24%). The parks visited the least in the past 12 months include Park City Skate Park (12%), Trailside Dog Park (11%), and Trailside Skate Park (10%).
- **THREE Parks and Amenities That Households Visited Most Often.** Based on the sum of their top three choices, the parks and amenities that respondents used most often are Willowcreek Park (55%), City Park (49%), Trailside Park (36%) and Trailside Bike Park (16%).
- **Physical Condition of ALL Parks and Amenities Visited.** Ninety-eight percent (98%) of households rated the physical condition of all parks and amenities visited in Park City and the Snyderville Basin Special Recreation District as either “excellent” (65%) or “good” (33%). The remaining 2% indicated the condition of all parks and amenities as “fair”.
- **Programs Household Members Participated In During the Past 12 Months.** Almost one-third of households (31%) participated in at least one program offered by the Park City Recreation Department during the past 12 months. Fifteen percent (15%) of respondents indicated they participated in 3 to 4 programs. Of the remaining households, 6% indicated they took part in 5 to 9 programs, 1% in 10 to 19 programs, and 1% in 20 or more programs. Forty-five percent (45%) of households indicated they participated in no programs during the past 12 months.
- **Overall Quality of ALL Programs Offered by the Park City Recreation Department.** Fifty-nine percent (59%) of respondent households rated the overall quality of programs offered by the Park City Recreation Department as either “excellent” (29%) or “good” (30%). Of the remaining households who participated in programs, 2% rated the overall quality of programs as “fair”. Thirty-nine percent (39%) of respondents indicated having no experience with Park City programs.
- **Programs Offered by the Snyderville Basin Special Recreation District that Households Participated In During the Past 12 Months.** Almost one-third of households (30%) participated in at least one program offered by the Snyderville Basin Special Recreation District during the past 12 months. Thirteen percent (13%) of respondents indicated they participated in 3 to 4 programs. Of the remaining households, 5% indicated they took part in 5 to 9 programs, 1% in 10 to 19 programs, and 1% in 20 or more programs. Fifty percent (50%) of households indicated they participated in no programs during the past 12 months.

- **Overall Quality of ALL Programs Offered by the Snyderville Basin Special Recreation District.** Fifty-two percent (52%) of respondent households rated the overall quality of programs offered by the Snyderville Basin Special Recreation District as either “excellent” (29%) or “good” (23%). Of the remaining households who participated in programs 2% indicated it was “fair”. Forty-six percent (46%) of respondents indicated having no experience with Snyderville Basin programs.
- **ALL Major Recreation and Sports Facilities Respondent Household Members Have Used.** Fifty-nine percent (59%) of households indicated they used Basin Recreation Fieldhouse. Other recreation and sports facilities households indicated using the most include Park City Ice Arena (37%), Park City Aquatics Center (Ecker Hill) (36%), and Park City MARC (36%). The recreation and sports facilities used the least include private fitness facilities (25%), Ecker Hill Field Complex (22%), and Park City MARC Outdoor Pools (21%).
- **How Respondent Households Rate the Condition of the Facilities Used.** Ninety-five percent (95%) of respondents rated the condition of Park City Sports Complex (Quinn’s) as either “excellent” (63%) or “good” (32%). Other facilities with similar ratings include Park City MARC (63% “excellent, 29% “good”) and South Summit Aquatic and Fitness Center (62% “excellent”, 32% “good”). On the lower end of the ratings were Park City Aquatics Center (37% “excellent”, 45% “good”) and Park City MARC outdoor pools (19% “excellent”, 57% “good”).
- **Major Recreation and Sports Facilities That Households Used the Most During the Past Year.** Based on the sum of their top three choices, the recreation and sports facilities that respondents used the most during the past year are Basin Recreation Fieldhouse (49%), Park City MARC (26%), Park City Golf Club (25%), and Park City Aquatics Center (22%).
- **Ways Respondent Households Learn About Recreation Programs and Activities.** Fifty-seven percent (57%) of households indicated they learn about recreation programs and activities through *Play* magazine. Another 53% learn from friends and neighbors, while 45% learn through newspaper articles. The method that is used the least to learn about recreation programs and activities is social media (8%).
- **Recreation Facilities That Households Have a Need For.** Sixty-four percent (64%) of respondent households indicated the need for indoor fitness space (weight and cardio). An indoor walking and jogging track was chosen by 54% of households; 49% indicated the need for an outdoor swimming pool, while 46% wanted indoor group fitness studios. The recreation facilities least mentioned by households were an indoor equestrian center (8%), outdoor paddleball (5%), and an outdoor pickleball court (4%).

- **How Well Recreation Facilities Meet the Needs of Households.** Eighty-eight percent (88%) of households indicated that outdoor softball and baseball fields met their needs by 75% or more. Other facilities with comparable met needs are: outdoor playgrounds (87%), an outdoor skateboarding park (86%), and an indoor walking and jogging track (84%).
- **Recreation Facilities That Are Most Important to Respondent Households.** Based on the sum of their top four choices, the facilities that are most important to respondent households are indoor fitness space (34%), an outdoor swimming pool (21%), off-leash dog areas (21%), an indoor walking and jogging track (20%), and indoor group fitness studios (19%). The recreation facilities that are least important to respondents are outdoor paddleball (2%) and an outdoor pickleball court (1%).
- **Recreation Programs That Households Have a Need For.** Forty-six percent (46%) of respondent households indicated the need for adult fitness programs. Nordic programs (cross-country/skate ski) were chosen by 41% of households; 32% indicated the need for youth sports leagues and programs, while 30% wanted youth sports specialty camps (soccer, baseball). The recreation programs least mentioned by households were tennis tournaments (12%), figure skating programs (11%), and equestrian programs (9%).
- **How Well Recreation Programs Meet the Needs of Households.** Seventy-seven percent (77%) of households indicated that youth sports leagues and programs met their needs by 75% or more. Other programs with comparable met needs are: youth sports specialty camps (soccer, baseball) (71%), team sports programs (outdoor practice) (70%), youth summer day camp programs (69%), and learn-to-skate programs (67%).
- **Recreation Programs That Are Most Important to Respondent Households.** Based on the sum of their top four choices, the programs that are most important to respondents are adult fitness programs (27%), Nordic programs (22%), youth sports leagues and programs (14%), and golf lessons (12%). The recreation programs that are least important to respondents are tennis tournaments (4%) and programs for people with disabilities (3%).
- **Ways That Respondent Households Use Trails.** Ninety percent (90%) of households indicated they use trails for walking, hiking and running. Other uses for the trails include: mountain biking (68%), winter hiking and snowshoeing (64%), and dog walking (54%). Winter biking (8%) and equestrian activities (5%) were ways in which the trails were used the least by households.

- **Types of Trails Used by Households.** Eighty-nine percent (89%) of respondent households use soft surface multi-use trails, while 86% use hard surface multi-use trails. The remaining types of trails and their usage are as follows: back-country singletrack (69%), flow trails for mountain biking (52%), free-ride/trails for downhill mountain biking (33%), and specialized bike park and pump track areas (25%).
- **How Respondents Most Often Access Trail Systems.** Fifty-five percent (55%) of households most often access trails from their residence, while 43% access them from a trailhead. The remaining 2% access trail systems through other means.
- **Support for Separating Trails by User Types as a Method of Managing Trail User Conflicts.** Fifty-three percent (53%) of respondent households indicated they were either very supportive (22%) or somewhat supportive (31%) of separating trails by user types as a method of managing trail user conflicts. Of the remaining households, 23% were not sure and 24% were not supportive.
- **Ways That Respondents Recreate with Their Dog on Public Trails.** Forty-five percent (45%) of households indicated that they recreate with their dog on public trails while the dog is off-leash. The same number of respondents (45%) recreate with their dog while it is on a leash. Thirty-seven percent (37%) of households indicated they do not own a dog, and 4% do not recreate with their dog on public trails.
- **Number of Days Per Week Households Used Trails During the Past 12 Months.** Over one-third of respondents (35%) indicated they used trails 1 to 2 days per week during the past 12 months. Thirty-seven percent (37%) used trails 3 to 4 days per week, while 19% used them 5 to 6 days per week. The remaining 9% indicated they used trails 7 days per week over the past 12 months.
- **How Respondents Rate the Physical Condition of ALL Trails Visited.** Ninety-six percent (96%) of respondents rated the physical condition of all trails they visited as either “excellent” (47%) or “good” (49%). The remaining 4% felt they were “fair”.
- **All Programming Areas That Respondents Would Like Expanded or Improved at the Basin Fieldhouse.** Thirty-five percent (35%) of households indicated they would like to see an expanded weight room/cardio equipment area at the Basin Fieldhouse, while 34% would like expanded or improved group fitness class studios. The remaining expansions or improvements households would like to see at the Basin Fieldhouse include: a climbing wall (21%), a 2nd indoor field (19%), gymnasium space (wood floor) (14%), child care facilities (10%), and a multi-purpose room (for parties, etc.) (10%).

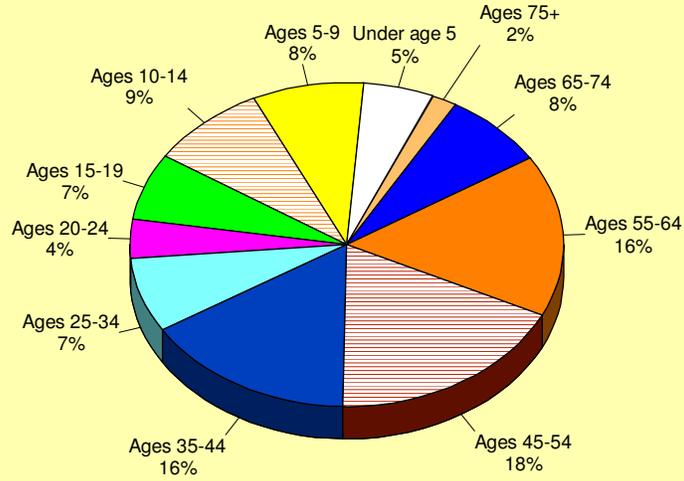
- **Expansions or Improvements to Existing Program Spaces or Development of New Program Spaces at the Basin Fieldhouse That Are Most Important to Households.** Based on the sum of their top four choices, the expansions/improvement households indicated are most important are: an expanded weight room/cardio equipment area (33%), group fitness class studios (32%), a climbing wall (19%), and a 2nd indoor field (18%).
- **Amenities Respondents Would Like at the Park City Aquatic Center.** Forty percent (40%) of respondents indicated that they would like to see indoor lap lanes for exercise swimming at the Park City Aquatic Center. Other amenities desired include an indoor leisure pool (35%), an indoor 50-meter lap/competition pool (20%), water aerobics (18%), and “other” amenities (11%).
- **Expansions/Improvements to Existing Program Spaces or Development of New Programs Spaces at the Park City Aquatic Center That Are Most Important to Households.** Based on the sum of their top two choices, the expansion/improvements to existing program spaces or development of new program spaces that are most important to households are: indoor lap lanes for exercise swimming (32%) and indoor leisure pool (30%).
- **Maximum Amount of Additional Property Taxes Households Are Willing to Pay to Fund Development/Operations of Parks and Facilities.** Fourteen percent (14%) of households indicated they are willing to pay an additional \$200 or more per year in property taxes to fund development and operations of parks and facilities in Park City and the Snyderville Basin. Furthermore, 8% are willing to pay an additional \$150 to \$199 per year, while 16% would pay \$100 to \$149 per year. The remaining additional tax levels are as follows: \$50 to \$99 per year (19%), \$25 to \$49 per year (15%), and \$1 to \$24 per year (11%). Seventeen percent (17%) of households indicated that are not willing to pay any additional property taxes to fund development and operations of parks and facilities.
- **Overall Value Households Received from the Park City Recreation Department.** Seventy-seven percent (77%) of respondent households indicated they were either “very satisfied” (45%) or “somewhat satisfied” (32%) with the overall value they received from the Park City Recreation Department. Of the remaining households, 16% indicated they were “neutral”, while 4% were “somewhat dissatisfied” and 3% were “very dissatisfied”.

- **Overall Value Households Received from the Snyderville Basin Special Recreation District.** Seventy-six percent (76%) of respondent households indicated they were either “very satisfied” (45%) or “somewhat satisfied” (31%) with the overall value they received from the Snyderville Basin Special Recreation District. Of the remaining households, 16% indicated they were “neutral”, while 5% were “somewhat dissatisfied” and 3% were “very dissatisfied”.

Section 2:
Charts and Graphs

Q1. Age of All Persons Living In Household

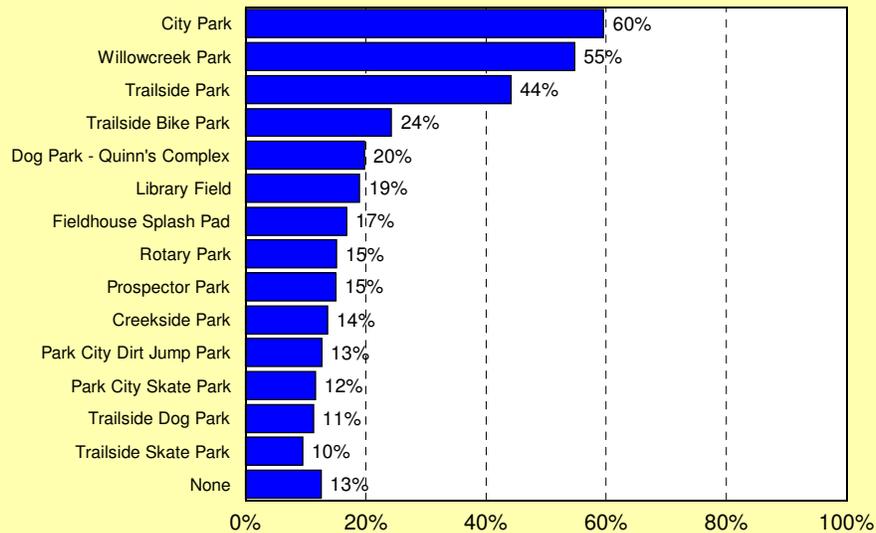
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q2. ALL Parks and Amenities Respondents Have Visited Over the Past 12 Months

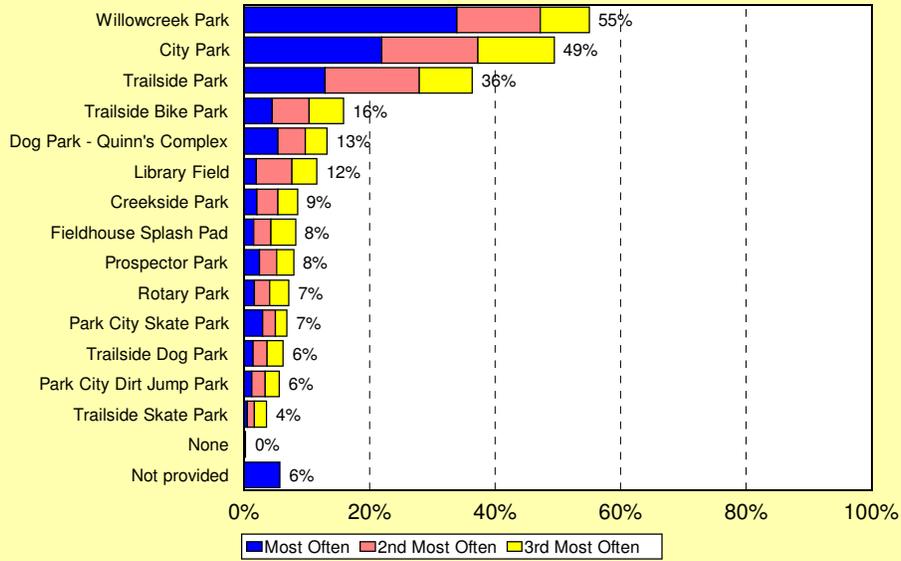
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q3. THREE Parks and Amenities Respondent Household Members Visit the Most Often

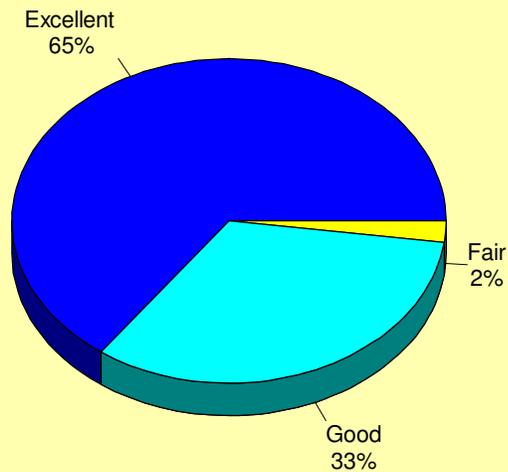
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute (May 2012)

Q4. How Respondents Rate the Physical Condition of ALL Parks and Amenities Visited

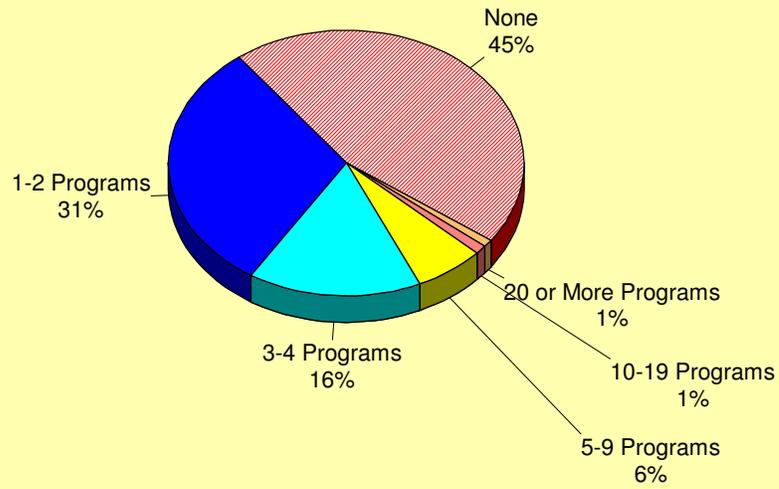
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q5. How Many Different Programs Offered by the Park City Recreation Department That Households Participated In During the Past 12 Months

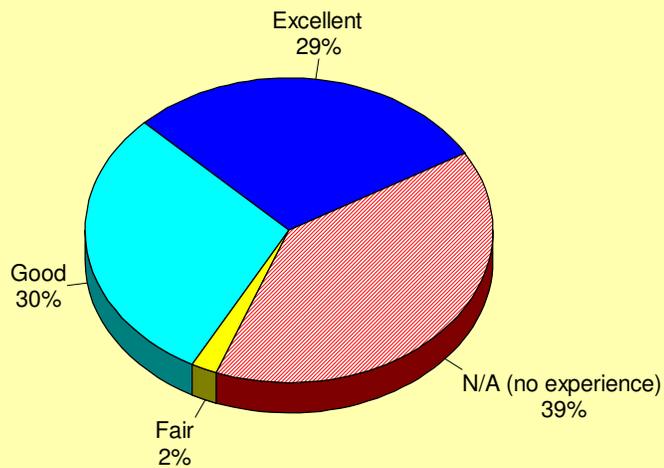
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q6. How Respondents Rate the Overall Quality of All Programs Offered by the Park City Recreation Department

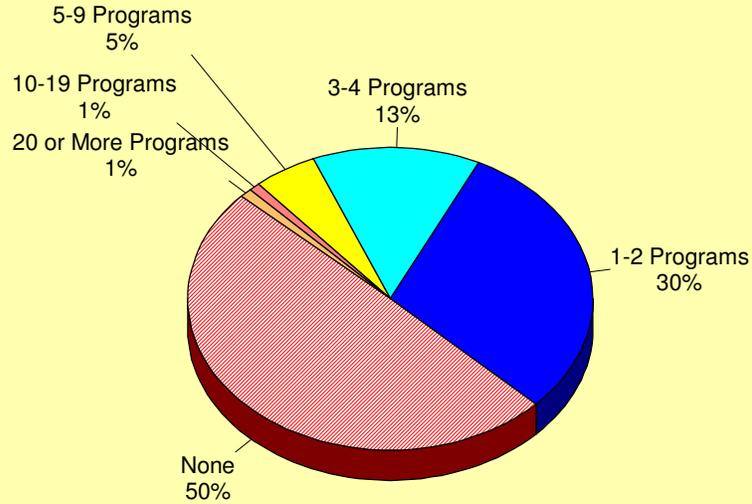
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q7. How Many Different Programs Offered by the Snyderville Basin Special Recreation District That Households Participated In During the Past 12 Months

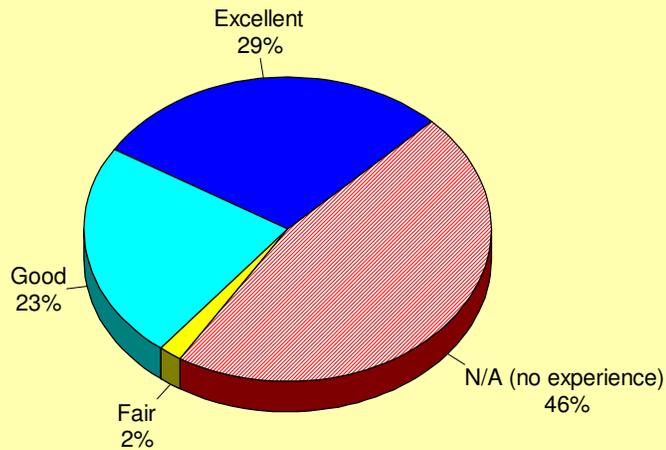
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q8. How Respondents Rate the Overall Quality of All Programs Offered by the Snyderville Basin Special Recreation District

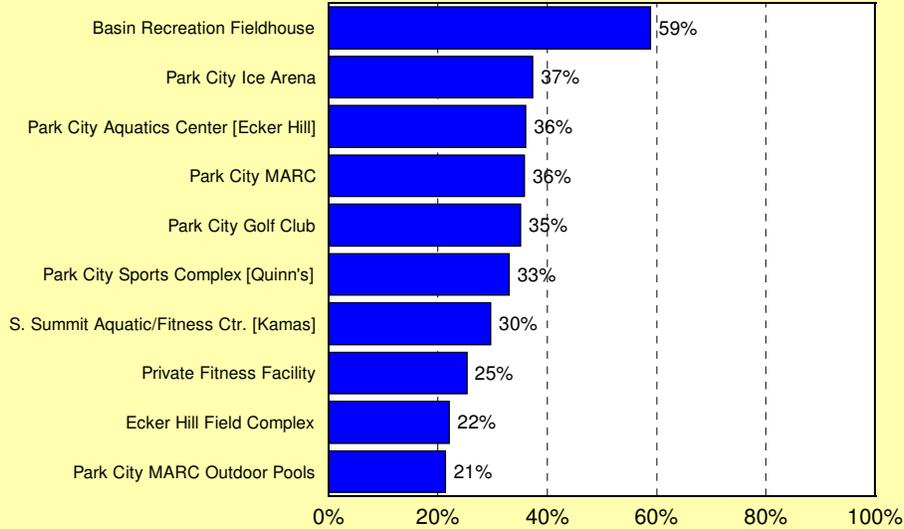
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q9. ALL Major Recreation and Sports Facilities Respondent Household Members Have Used

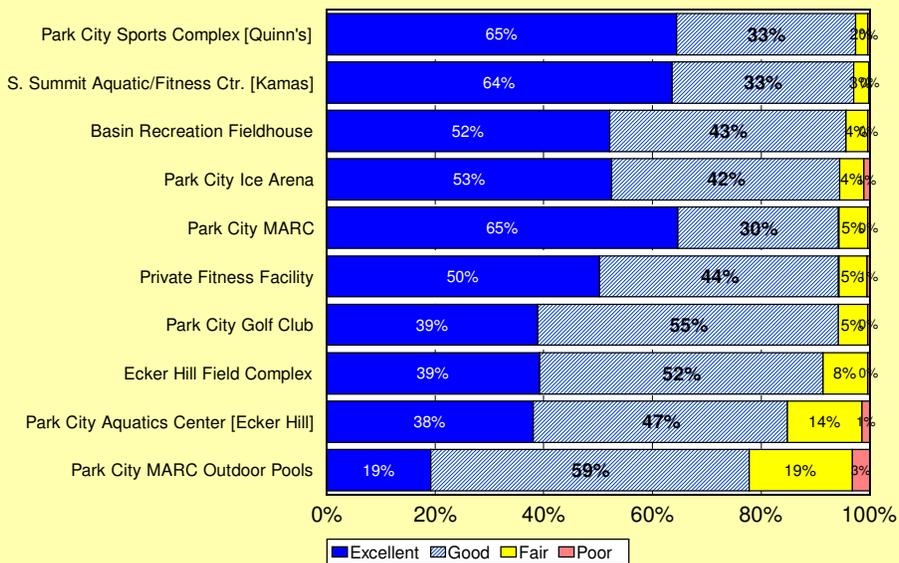
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q9a. How Respondent Households Rate the Condition of the Facilities Used

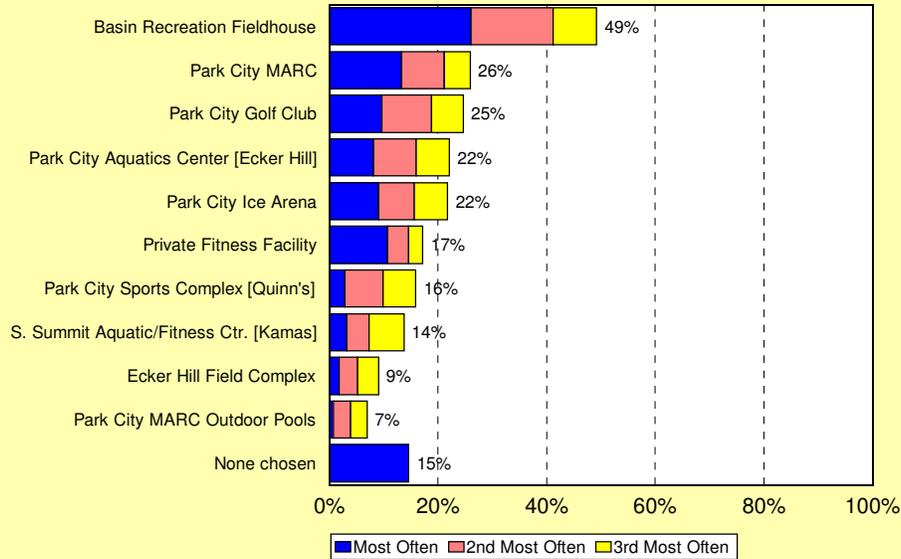
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (May 2012)

Q10. THREE Major Recreation and Sports Facilities Respondent Household Members Used the Most During the Past Year

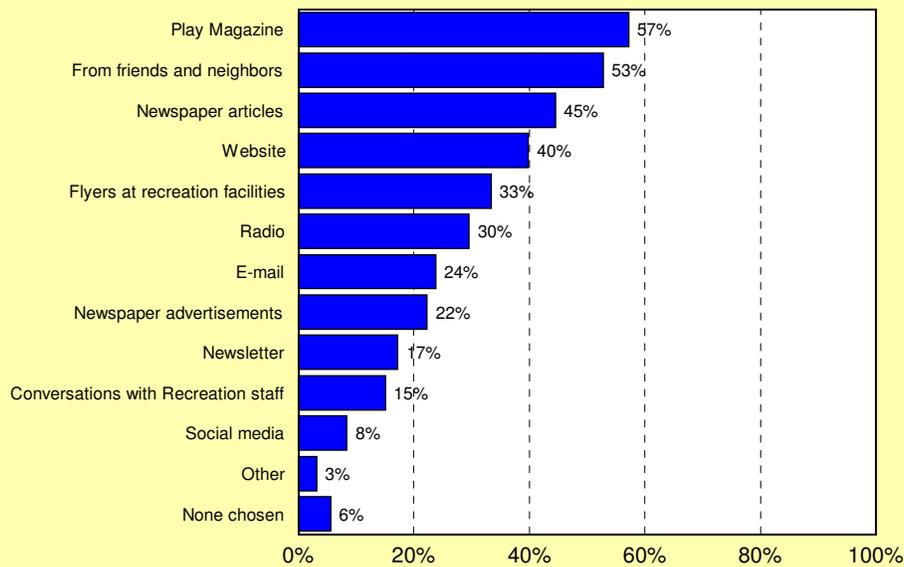
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute (May 2012)

Q11. Ways That Respondent Households Learn About Recreation Programs and Activities

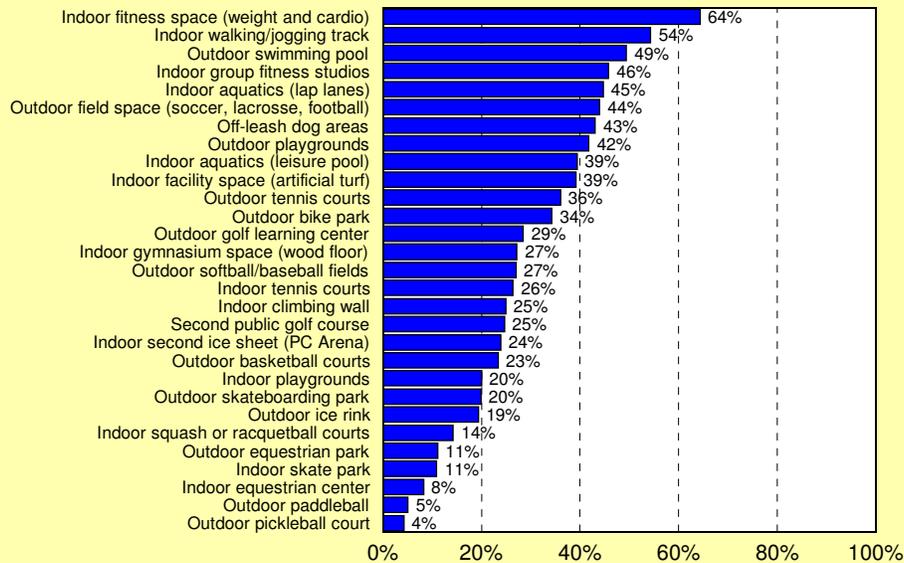
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q12. Recreation FACILITIES That Households Have a Need For

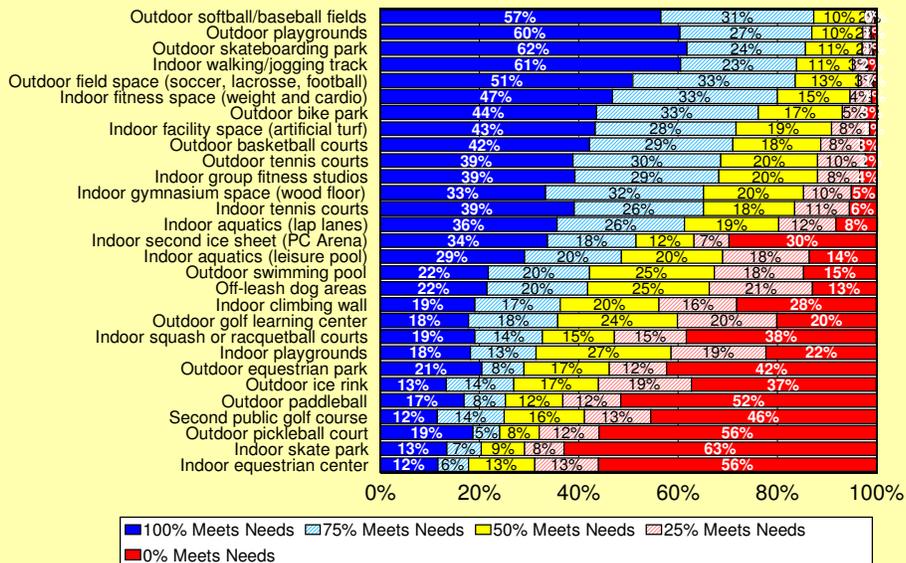
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q12a. How Well Recreation Facilities Meet the Needs of Households

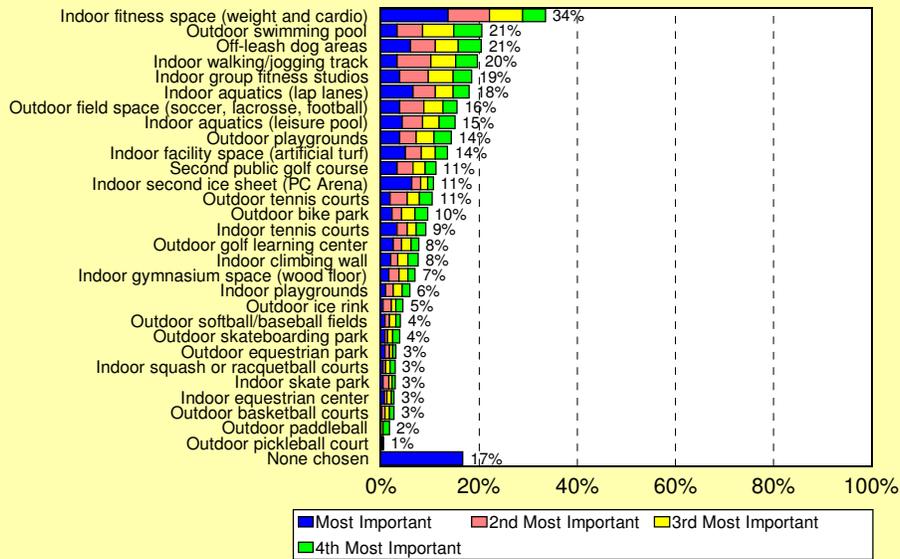
by percentage of respondents with a need for facilities



Source: Leisure Vision/ETC Institute (May 2012)

Q13. FOUR Recreation FACILITIES That Are Most Important to Respondent Households

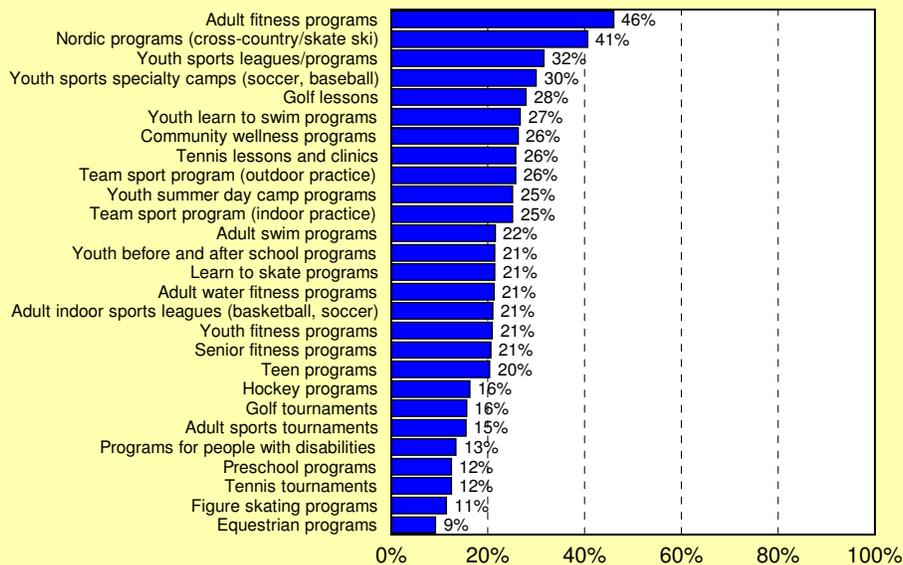
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (May 2012)

Q14. Recreation PROGRAMS That Households Have a Need For

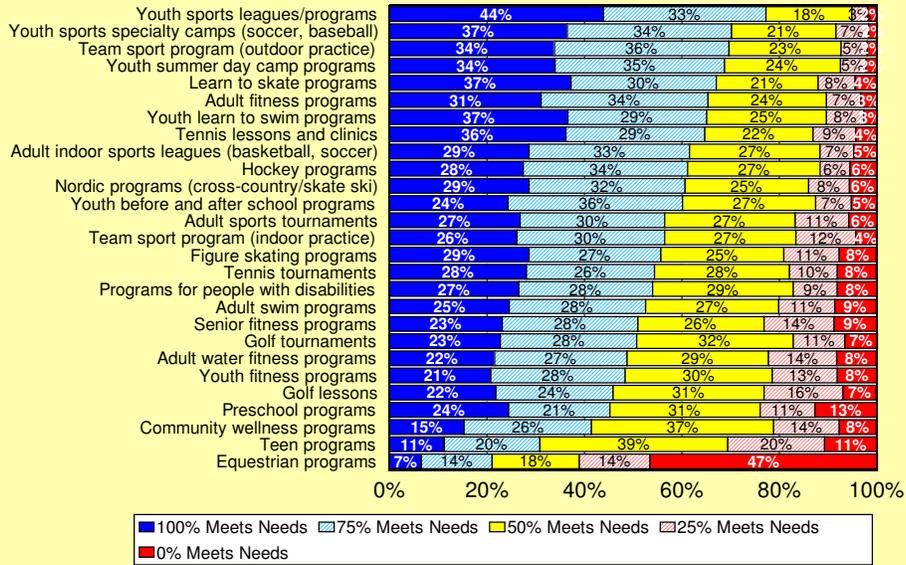
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q14a. How Well Recreation Programs Meet the Needs of Households

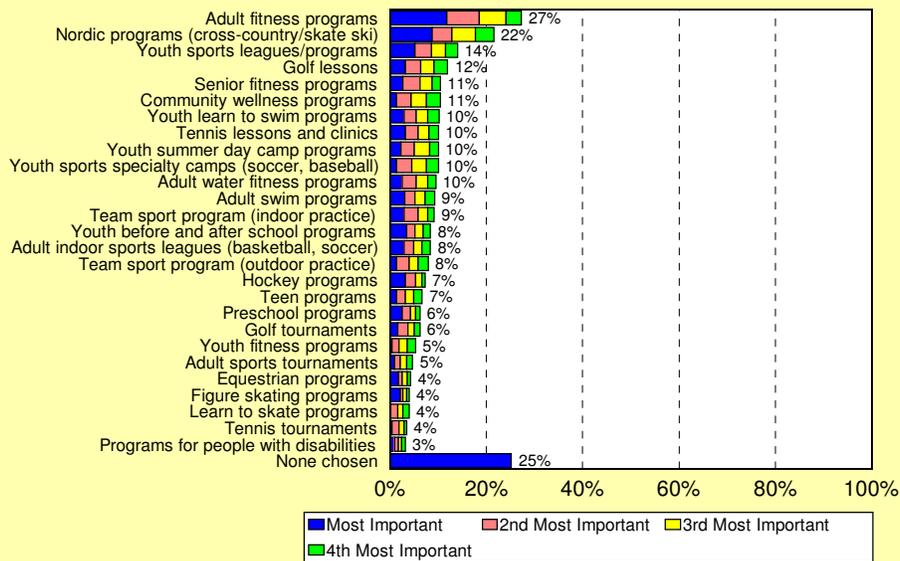
by percentage of respondents with a need for facilities



Source: Leisure Vision/ETC Institute (May 2012)

Q15. FOUR Recreation PROGRAMS That Are Most Important to Respondent Households

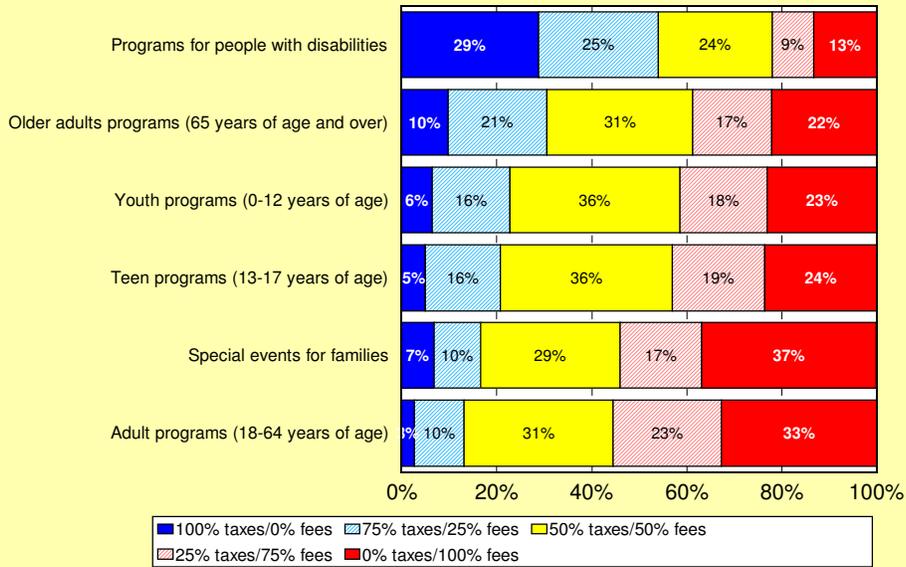
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (May 2012)

Q16. How Respondent Households Feel the Direct Cost for Offering the Following Programs and Activities Should be Paid

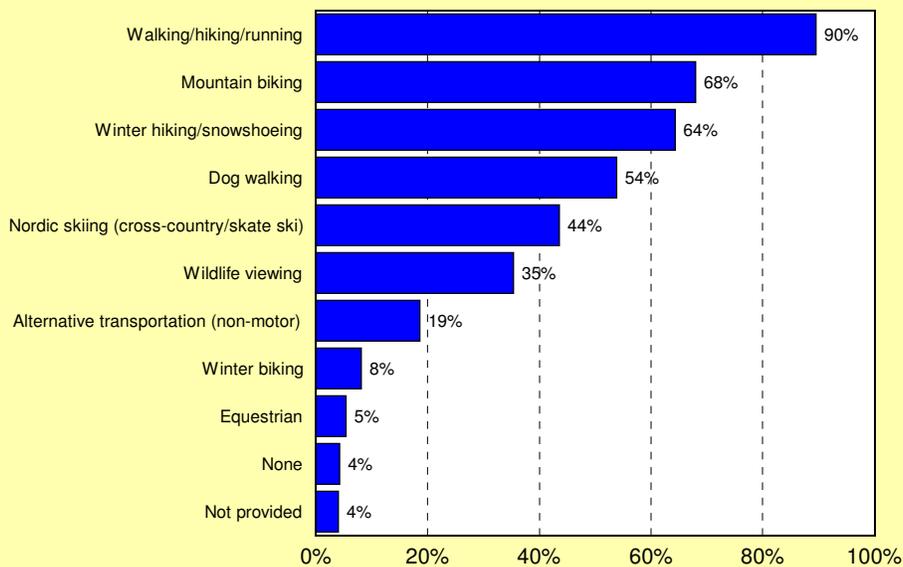
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q17. Ways That Respondent Households Use Trails

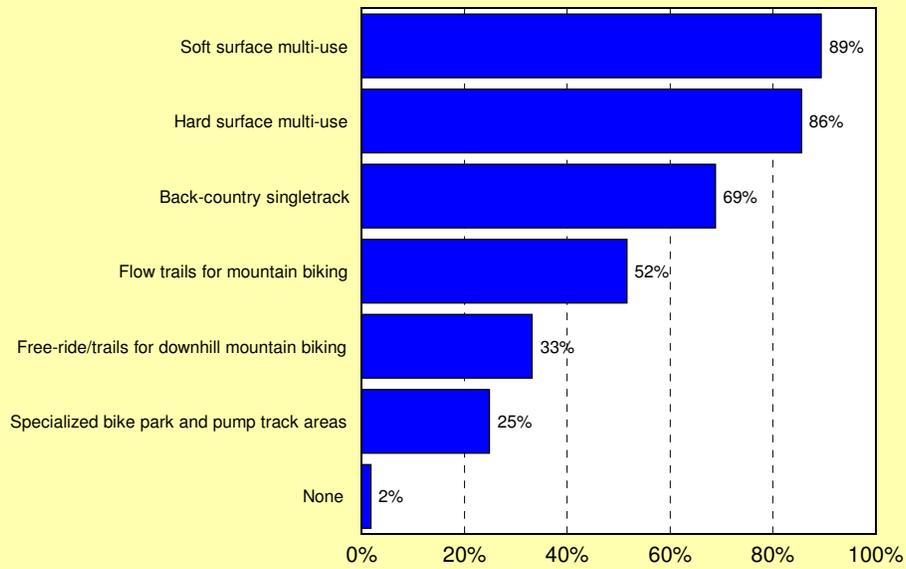
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q18. Types of Trails Used by Respondent Households

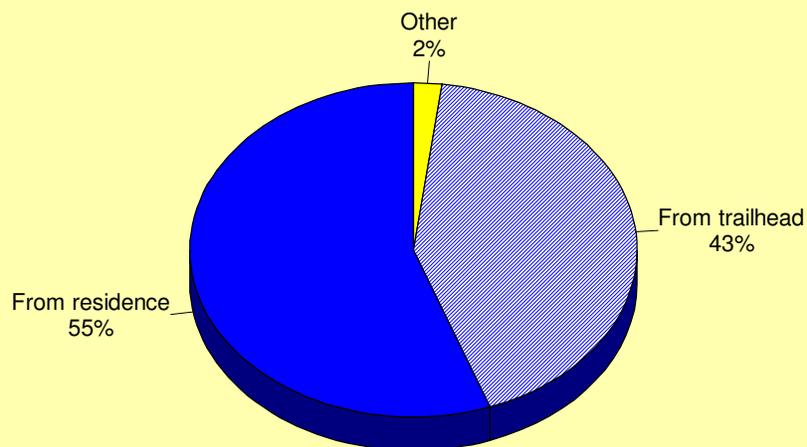
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q19. How Respondents Most Often Access Trail Systems

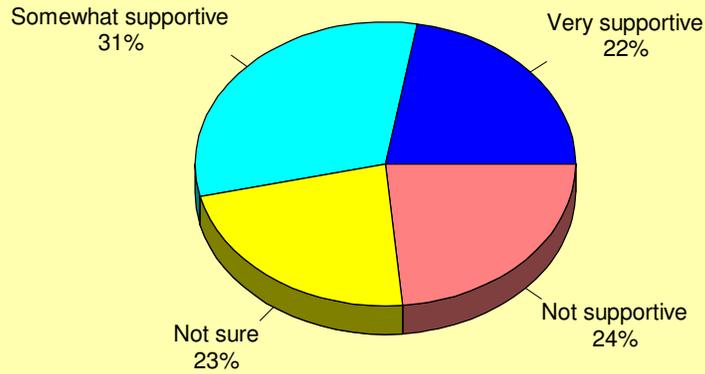
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q20. Level of Support for Separating Trails by User Types as a Method of Managing Trail User Conflicts

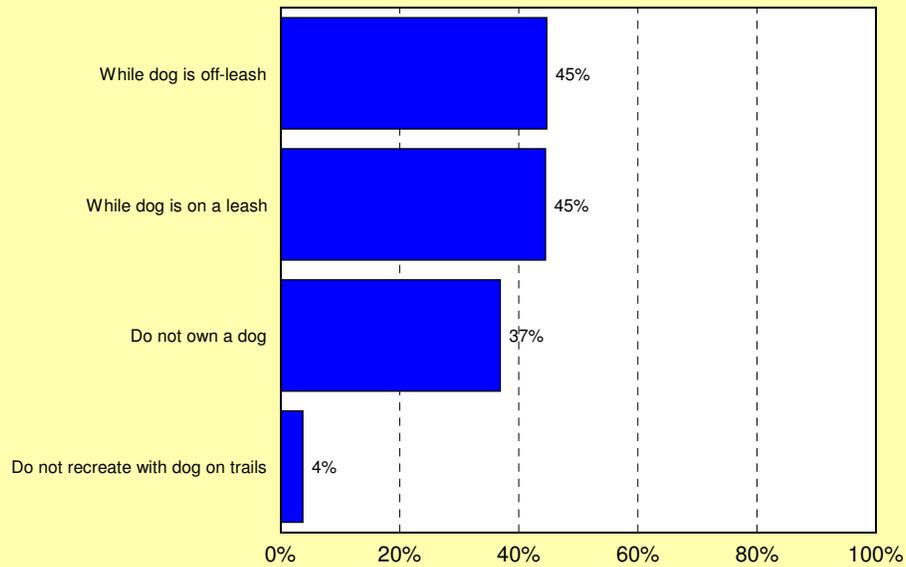
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q21. Ways That Respondent Households Recreate with Their Dog on Public Trails

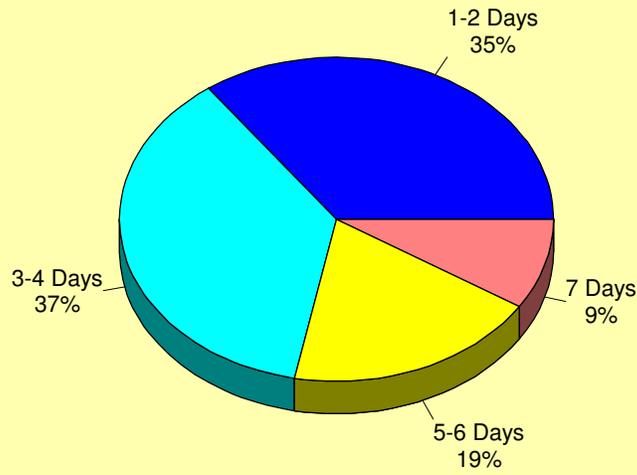
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q22. Number of Days Per Week Respondent Households Used TRAILS During the Past 12 Months

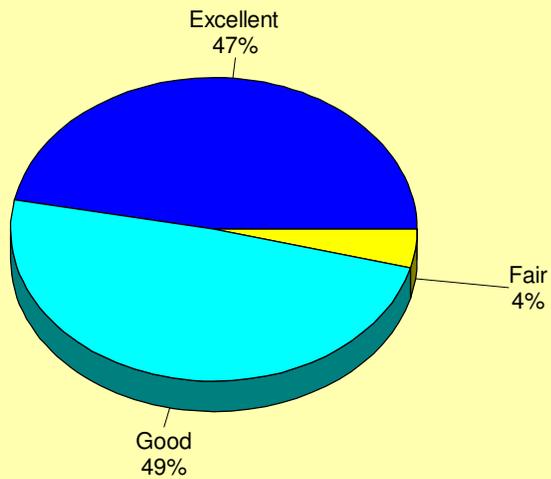
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q23. How Respondents Rate the Physical Condition of ALL TRAILS Visited

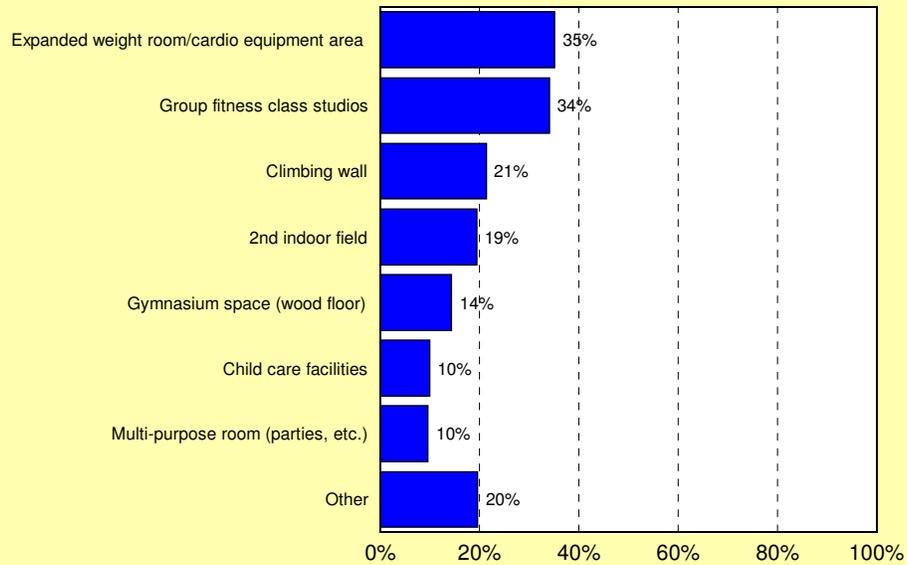
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q24. ALL Programming Areas That Respondents Would like EXPANDED OR IMPROVED at the Basin Fieldhouse

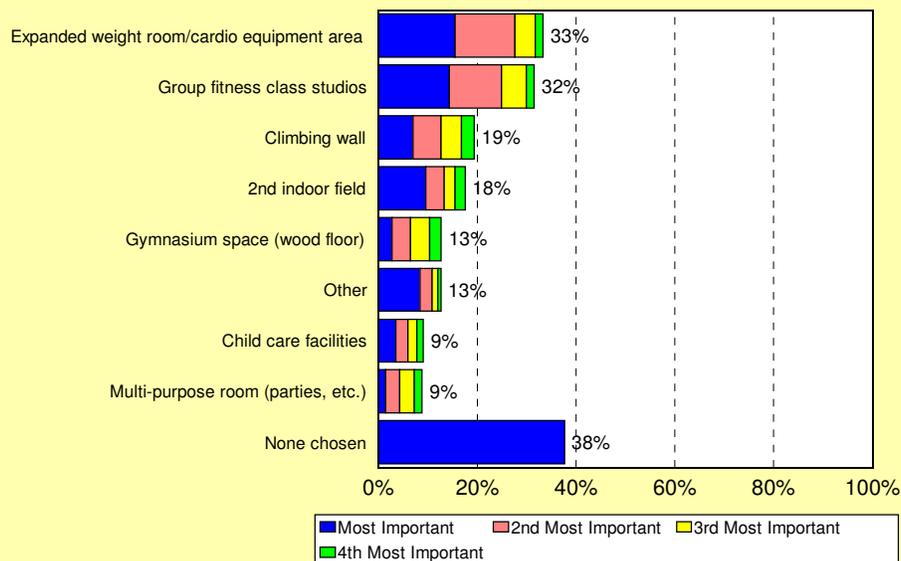
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q25. FOUR Expansions/Improvements to EXISTING Program Spaces or Development of NEW Program Spaces That Are Most Important to Households

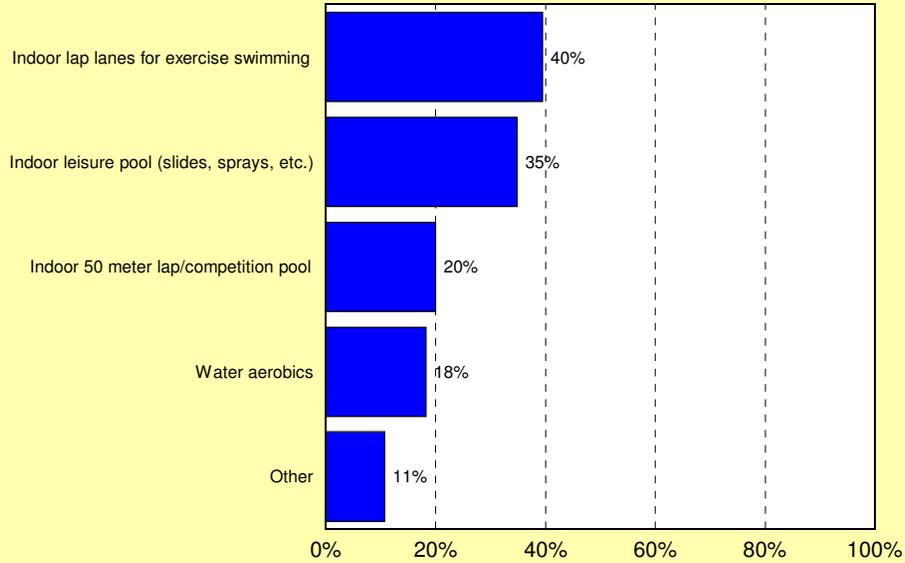
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (May 2012)

Q26. ALL Amenities That Respondents Would Like at the Park City Aquatic Center

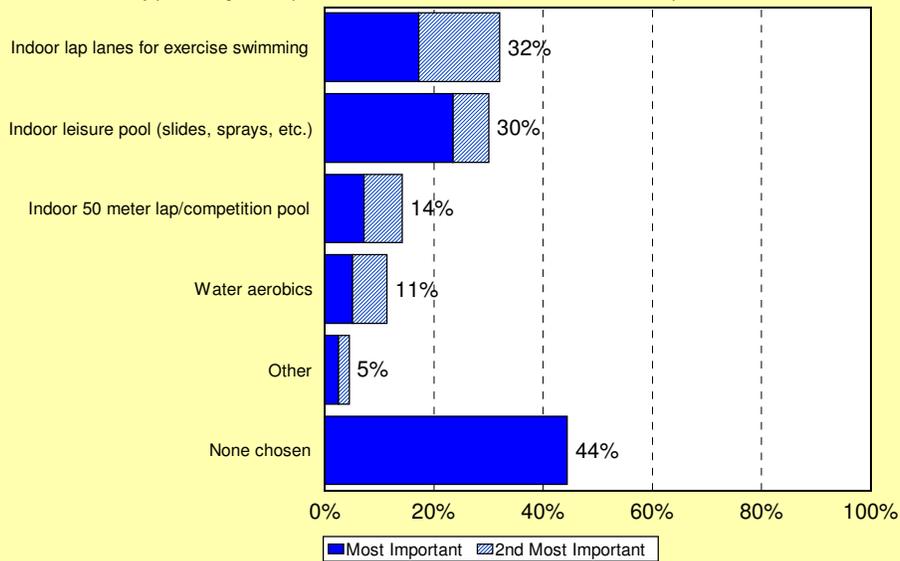
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (May 2012)

Q27. TWO Expansions/Improvements to EXISTING Program Spaces or Development of NEW Program Spaces That Are Most Important to Households

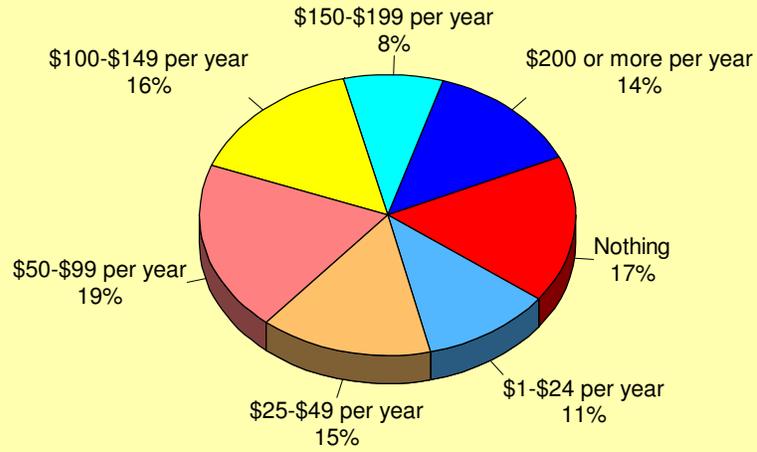
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (May 2012)

Q28. Maximum Amount of Additional Property Taxes Respondents Are Willing to Pay to Fund Development/Operations of Parks/Facilities

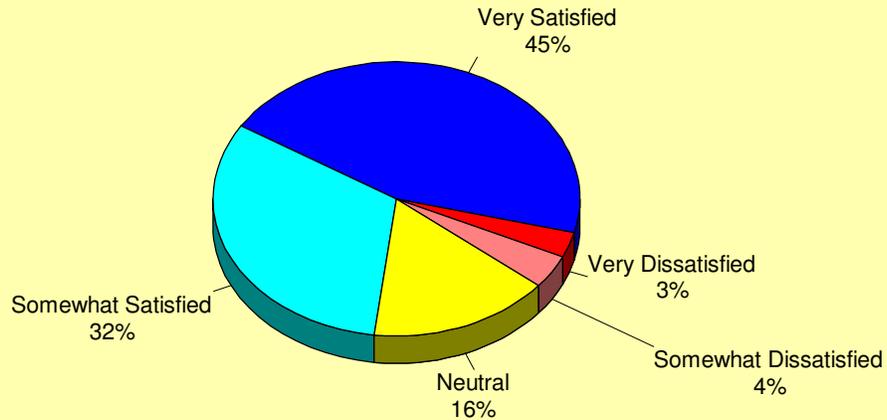
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q29. Satisfaction With Overall Value Households Receive from the Park City Recreation Department

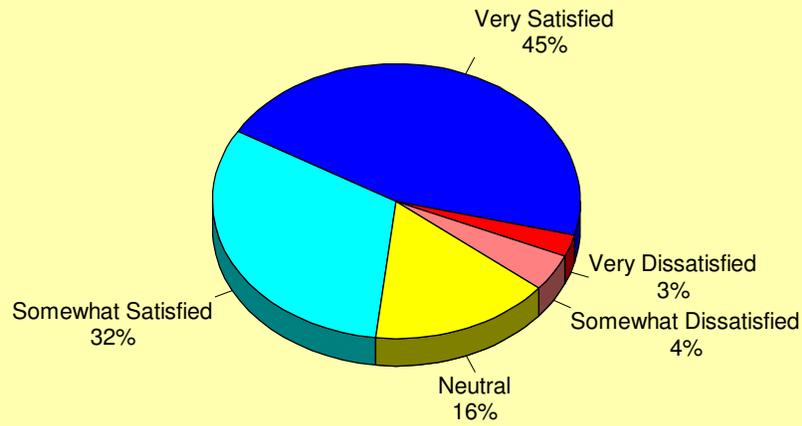
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q30. Satisfaction With Overall Value Households Receive from the Snyderville Basin Special Recreation District

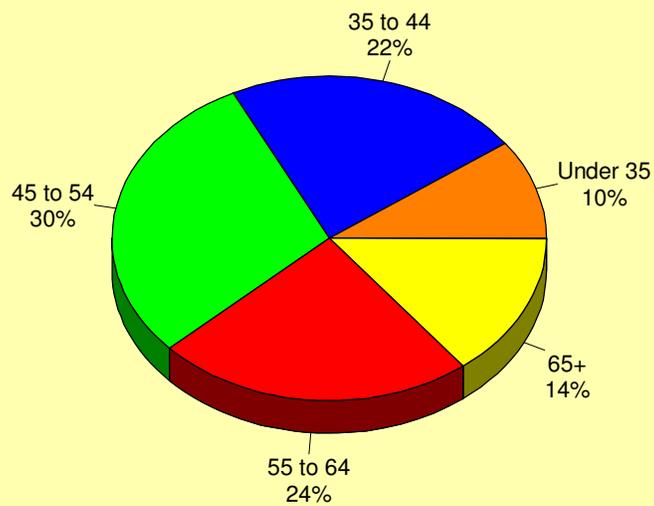
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q31. Demographics: Age of Respondents

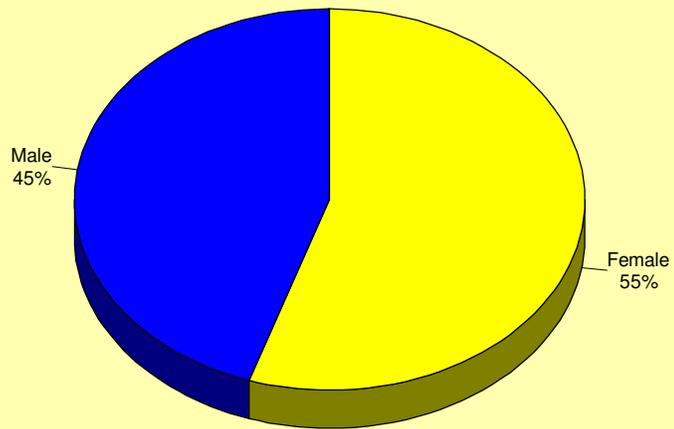
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q32. Demographics: Gender

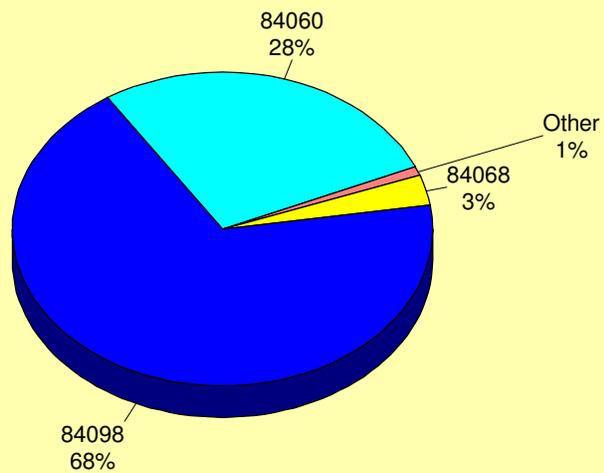
by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

Q33. Zip Code of Primary Residence

by percentage of respondents



Source: Leisure Vision/ETC Institute (May 2012)

*Section 3:
Benchmarking (Park City &
Snyderville Basin Special
Recreation District)*

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Park City & Snyderville Basin Special Rec
Have you or members of your household visited any Park City parks and amenities over the past 12 Months?			
	Yes	78%	87%
	No	22%	13%
How would you rate the physical condition of ALL Parks and Amenities visited?			
	Excellent	31%	65%
	Good	54%	33%
	Fair	12%	2%
	Poor	2%	0%
	Don't know	1%	0%
Ways respondents learn about recreation programs and activities			
	Conversations with Recreation staff	6%	15%
	Email	6%	24%
	Flyers at recreation facilities	31%	33%
	Newspaper articles	40%	45%
	Radio	10%	3%
	School flyers	17%	30%
	Website	17%	40%
	From Friends and Neighbors	41%	53%
	Newsletter	14%	17%
	Newspaper Advertisements	19%	22%
	Social Media	4%	8%
	Play Magazine	NA	57%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Park City & Snyderville Basin Special Rec
Recreation <u>programs</u> that respondent households have a need for			
	Adult water fitness programs	NA	21%
	Adult fitness programs	47%	46%
	Adult swim programs	19%	22%
	Adult indoor sports leagues	22%	21%
	Youth before and after school programs	15%	21%
	Figure skating programs	NA	11%
	Golf lessons	20%	28%
	Equestrian programs	NA	9%
	Preschool programs	14%	12%
	Programs for people with disabilities	11%	13%
	Senior fitness programs	NA	21%
	Teen programs	16%	20%
	Tennis lessons and clinics	17%	26%
	Youth fitness programs	19%	21%
	Youth Learn to Swim programs	23%	27%
	Youth sports specialty camps	NA	30%
	Youth summer day camp programs	19%	25%
	Youth sports leagues/programs	NA	32%
	Community wellness programs	NA	26%
	Team sport program (outdoor practice)	NA	26%
	Team sport program (indoor practice)	NA	25%
	Learn to skate programs	NA	21%
	Hockey programs	NA	16%
	Golf tournaments	NA	16%
	Adult sports tournaments	NA	15%
	Tennis tournaments	NA	12%
	Nordic programs (cross-country/skate ski)	NA	41%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Park City & Snyderville Basin Special Rec
Most important recreation <u>programs</u> (sum of top choices)			
	Adult water fitness programs	NA	10%
	Adult fitness programs	30%	27%
	Adult indoor sports leagues	9%	8%
	Adult swim programs	7%	9%
	Figure skating programs	NA	4%
	Golf lessons	9%	12%
	Hockey programs	NA	7%
	Equestrian programs	NA	4%
	Preschool programs	7%	6%
	Programs for people with disabilities	4%	3%
	Senior fitness programs	NA	11%
	Teen programs	7%	7%
	Tennis lessons and clinics	7%	10%
	Youth fitness programs	6%	5%
	Youth Learn to Swim programs	13%	10%
	Youth sports specialty camps	NA	10%
	Youth summer day camp programs	8%	10%
	Youth sports leagues/programs	NA	14%
	Nordic programs (cross-country/skate ski)	NA	22%
	Community wellness programs	NA	11%
	Team sport program (indoor practice)	NA	9%
	Team sport program (outdoor practice)	NA	8%
	Golf tournaments	NA	6%
	Adult sports tournaments	NA	5%
	Learn to skate programs	NA	4%
	Tennis tournaments	NA	4%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Park City & Snyderville Basin Special Rec
Parks and recreation <u>facilities</u> that respondent households have a need for			
	Indoor fitness space (weight and cardio)	46%	64%
	Indoor walking/jobbing track	42%	54%
	Indoor aquatics (leisure pool)	43%	39%
	Indoor aquatics (lap lanes)	29%	45%
	Off-leash dog areas	26%	43%
	Outdoor basketball courts	24%	23%
	Outdoor ice rink	26%	19%
	Outdoor swimming pool	44%	49%
	Outdoor playgrounds	43%	42%
	Outdoor skateboarding park	13%	20%
	Outdoor field space	22%	44%
	Tennis Courts (outdoor)	26%	36%
	Outdoor softball and baseball fields	NA	27%
	Outdoor bike park	NA	34%
	Outdoor paddleball	NA	5%
	Indoor squash or racquetball courts	13%	14%
	Indoor climbing wall	NA	25%
	Indoor tennis courts	NA	26%
	Indoor fitness studios	NA	46%
	Indoor facility space (artificial turf)	NA	39%
	Outdoor golf learning center	NA	29%
	Indoor gymnasium space (wood floor)	NA	27%
	Second public golf course	NA	25%
	Indoor second ice sheet (PC Arena)	NA	24%
	Outdoor equestrian park	NA	11%
	Indoor skate park	NA	11%
	Indoor equestrian center	NA	8%
	Outdoor pickleball court	NA	4%
	Indoor playground	NA	20%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Park City & Snyderville Basin Special Rec
Most important parks and recreation <u>facilities</u> (sum of top choices)			
	Indoor fitness space (weight and cardio)	19%	34%
	Indoor aquatics/leisure pool	17%	15%
	Indoor Tennis	6%	9%
	Indoor walking/jogging track	15%	20%
	Indoor aquatics (lap lanes)	8%	18%
	Off-Leash Dog Park	12%	21%
	Outdoor Basketball Courts	5%	3%
	Outdoor ice rink	6%	5%
	Outdoor swimming pool	18%	21%
	Outdoor playgrounds	20%	14%
	Indoor squash or racquetball courts	3%	3%
	Outdoor skateboarding park	3%	4%
	Outdoor field space	8%	16%
	Tennis Courts (outdoor)	7%	11%
	Outdoor softball/baseball fields	NA	4%
	Outdoor bike park	NA	10%
	Indoor climbing wall	NA	8%
	Indoor group fitness studios	NA	19%
	Indoor facility space (artificial turf)	NA	14%
	Second public golf course	NA	11%
	Indoor second ice sheet (PC Arena)	NA	11%
	Outdoor golf learning center	NA	8%
	Indoor gymnasium space (wood floor)	NA	7%
	Outdoor equestrian park	NA	3%
	Indoor skate park	NA	3%
	Indoor equestrian center	NA	3%
	Outdoor paddleball	NA	2%
	Outdoor pickleball court	NA	1%
	Indoor Playground	NA	6%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Park City & Snyderville Basin Special Rec
Satisfaction with overall value household receives from the Park City Recreation Department)			
	Very Satisfied	27%	40%
	Somewhat Satisfied	35%	29%
	Neutral	19%	14%
	Somewhat Dissatisfied	5%	3%
	Very Dissatisfied	3%	3%
	Don't Know	11%	11%

Section 4:
Benchmarking and Trends
(Park City only)

Parks and Recreation Benchmarking for Needs Assessment Surveys				
		National Average	Park City (2012)	Park City (2007)
Have you or members of your household visited any Park City parks and amenities over the past 12 Months?				
	Yes	78%	87%	85%
	No	22%	13%	15%
How would you rate the physical condition of ALL Parks and Amenities visited?				
	Excellent	31%	52%	37%
	Good	54%	43%	55%
	Fair	12%	4%	7%
	Poor	2%	0%	1%
	Don't know	1%	1%	0%
Have you or members of your household participated in programs offered by the Park City Recreation Department During the Past 12 Months?				
	Yes	34%	54%	36%
	No	66%	46%	64%

Parks and Recreation Benchmarking for Needs Assessment Surveys				
		National Average	Park City (2012)	Park City (2007)
Recreation <u>programs</u> that respondent households have a need for				
	Adult fitness programs	47%	48%	NA
	Nordic programs (cross-country/skate ski)	NA	39%	NA
	Golf lessons	20%	31%	NA
	Tennis lessons and clinics	17%	27%	NA
	Community wellness programs	NA	27%	NA
	Youth sports leagues/programs	NA	24%	NA
	Youth sports specialty camps	NA	22%	NA
	Team sport program (outdoor practice)	NA	22%	NA
	Senior fitness programs	NA	21%	NA
	Team sport program (indoor practice)	NA	21%	NA
	Adult water fitness programs	NA	20%	NA
	Adult indoor sports leagues	22%	20%	NA
	Golf tournaments	NA	20%	NA
	Adult swim programs	19%	19%	NA
	Youth Learn to Swim programs	23%	19%	NA
	Teen programs	16%	18%	NA
	Youth summer day camp programs	19%	17%	NA
	Youth before and after school programs	15%	16%	NA
	Youth fitness programs	19%	16%	NA
	Learn to skate programs	NA	15%	NA
	Hockey programs	NA	14%	NA
	Adult sports tournaments	NA	14%	NA
	Programs for people with disabilities	11%	13%	NA
	Tennis tournaments	NA	12%	NA
	Preschool programs	14%	10%	NA
	Figure skating programs	NA	9%	NA
	Equestrian programs	NA	7%	NA

Parks and Recreation Benchmarking for Needs Assessment Surveys				
		National Average	Park City (2012)	Park City (2007)
Most important recreation <u>programs</u> (sum of top choices)				
	Adult fitness programs	30%	31%	NA
	Nordic programs (cross-country/skate ski)	NA	21%	NA
	Golf lessons	10%	18%	NA
	Community wellness programs	NA	12%	NA
	Senior fitness programs	NA	11%	NA
	Youth sports leagues/programs	NA	11%	NA
	Adult water fitness programs	NA	10%	NA
	Adult indoor sports leagues	9%	10%	NA
	Tennis lessons and clinics	7%	10%	NA
	Golf tournaments	NA	10%	NA
	(Adult swim programs	7%	8%	NA
	Youth Learn to Swim programs	12%	8%	NA
	Team sport program (indoor practice)	NA	8%	NA
	Youth summer day camp programs	8%	7%	NA
	Team sport program (outdoor practice)	NA	7%	NA
	Youth before and after school programs	7%	6%	NA
	Hockey programs	NA	6%	NA
	Preschool programs	7%	6%	NA
	Teen programs	7%	6%	NA
	Youth sports specialty camps	NA	6%	NA
	Figure skating programs	NA	5%	NA
	Adult sports tournaments	NA	5%	NA
	Equestrian programs	NA	4%	NA
	Youth fitness programs	6%	4%	NA
	Tennis tournaments	NA	4%	NA
	Programs for people with disabilities	4%	3%	NA
	Learn to skate programs	NA	3%	NA

Parks and Recreation Benchmarking for Needs Assessment Surveys				
		National Average	Park City (2012)	Park City (2007)
Parks and recreation <u>facilities</u> that respondent households have a need for				
	Indoor fitness space (weight and cardio)	46%	68%	56%
	Indoor walking/jogging track	42%	53%	33%
	Outdoor swimming pool	44%	53%	47%
	Indoor group fitness studios	NA	53%	NA
	Off-leash dog areas	26%	45%	36%
	Indoor aquatics (lap lanes)	29%	41%	33%
	Outdoor field space	22%	41%	NA
	Tennis Courts (outdoor)	27%	37%	40%
	Outdoor playgrounds	43%	36%	28%
	Outdoor golf learning center	NA	32%	NA
	Outdoor bike park	NA	31%	NA
	Indoor facility space (artificial turf)	NA	31%	NA
	Indoor aquatics (leisure pool))	43%	30%	38%
	Indoor tennis courts	NA	30%	28%
	Indoor gymnasium space (wood floor)	NA	27%	NA
	Second public golf course	NA	27%	NA
	Outdoor softball and baseball fields	NA	26%	NA
	Indoor climbing wall	NA	25%	22%
	Outdoor basketball courts	24%	21%	12%
	Outdoor skateboarding park	13%	19%	13%
	Indoor second ice sheet (PC Arena)	NA	19%	NA
	Outdoor ice rink	26%	16%	NA
	Indoor squash or racquetball courts	13%	15%	NA
	Indoor playground	NA	15%	15%
	Indoor skate park	NA	9%	NA
	Outdoor equestrian park	NA	7%	NA
	Indoor equestrian center	NA	7%	NA
	Outdoor paddleball	NA	6%	NA
	Outdoor pickleball court	NA	4%	NA

Parks and Recreation Benchmarking for Needs Assessment Surveys				
		National Average	Park City (2012)	Park City (2007)
Most important parks and recreation <u>facilities</u> (sum of top choices)				
	Indoor fitness space (weight and cardio)	19%	40%	30%
	Indoor group fitness studios	NA	25%	NA
	Outdoor swimming pool	18%	23%	21%
	Off-Leash Dog Park	12%	20%	22%
	Indoor walking/jogging track	15%	18%	11%
	Indoor aquatics (lap lanes)	8%	17%	14%
	Outdoor field space	8%	15%	NA
	Second public golf course	NA	14%	NA
	Indoor Tennis	6%	11%	14%
	Outdoor playgrounds	20%	11%	10%
	Indoor facility space (artificial turf)	NA	11%	NA
	Outdoor golf learning center	NA	11%	NA
	Indoor aquatics/leisure pool	17%	10%	16%
	Tennis courts (outdoor)	7%	10%	17%
	Outdoor bike park	NA	9%	NA
	Indoor second ice sheet (PC Arena)	NA	8%	NA
	Indoor climbing wall	NA	7%	6%
	Indoor gymnasium space (wood floor)	NA	7%	NA
	Outdoor skateboarding park	3%	4%	4%
	Outdoor softball/baseball fields	NA	4%	NA
	Indoor Playground	NA	4%	6%
	Outdoor Basketball Courts	5%	3%	3%
	Outdoor ice rink	6%	3%	NA
	Indoor squash or racquetball courts	3%	3%	NA
	Indoor skate park	NA	3%	NA
	Outdoor equestrian park	NA	2%	NA
	Indoor equestrian center	NA	2%	NA
	Outdoor paddleball	NA	1%	NA
	Outdoor pickleball court	NA	0%	NA

Parks and Recreation Benchmarking for Needs Assessment Surveys				
		National Average	Park City (2012)	Park City (2007)
Satisfaction with overall value household receives from the Park City Recreation Department)				
	Very Satisfied	27%	46%	38
	Somewhat Satisfied	35%	31%	30
	Neutral	19%	13%	19
	Somewhat Dissatisfied	5%	3%	2
	Very Dissatisfied	3%	2%	3
	Don't Know	11%	5%	8

Section 5:
Importance-Unmet Needs
Matrix Charts (Park City only)

Importance-Unmet Needs Matrix

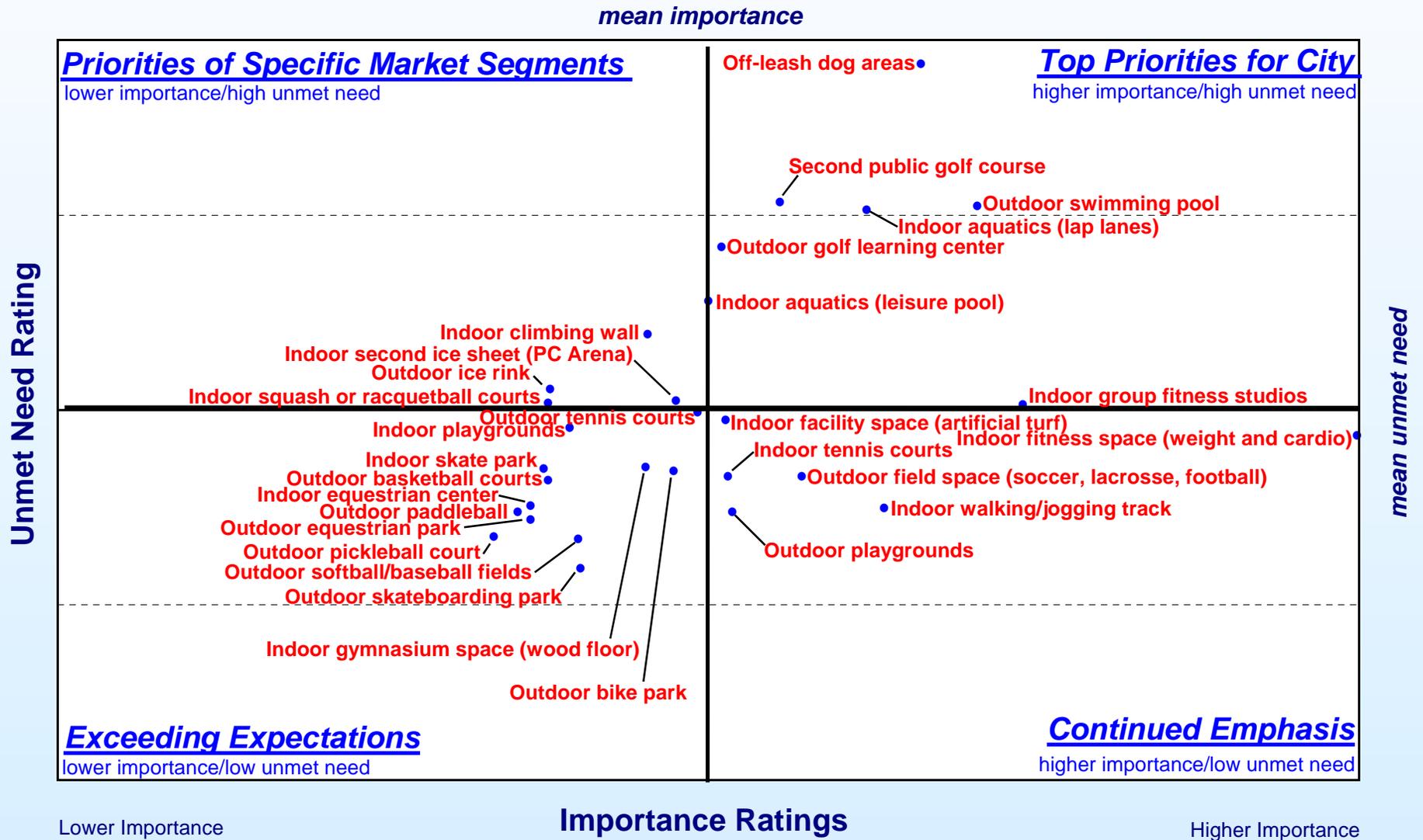
Park City, Utah

The Importance-Unmet Needs Matrix is a tool for assessing the priority that should be placed on parks and recreation facilities and recreation programs in Park City. Each of the facilities and programs that were assessed on the survey were placed in one of the following four quadrants:

- **Top priorities for the City** (higher unmet need and higher importance). Items in this quadrant should be given the highest priority for improvement. Respondents placed a high level of importance on these items, and the unmet need rating is high. Improvements to items in this quadrant will have positive benefits for the highest number of Park City residents.
- **Priorities of Specific Market Segments** (higher unmet need and lower importance). Respondents placed a lower level of importance on these items, but the unmet need rating is relatively high. Items in this quadrant should be given secondary priority for improvement.
- **Continued Emphasis** (lower unmet need and higher importance). This quadrant shows where improvements may be needed to serve the needs of specialized populations. Respondents placed a high level of importance on these items, but the unmet need rating is relatively low.
- **Exceeding Expectations** (lower unmet need and lower importance). Items in this quadrant should receive the lowest priority for improvement. Respondents placed a lower level of importance on these items, and the unmet need rating is relatively low.

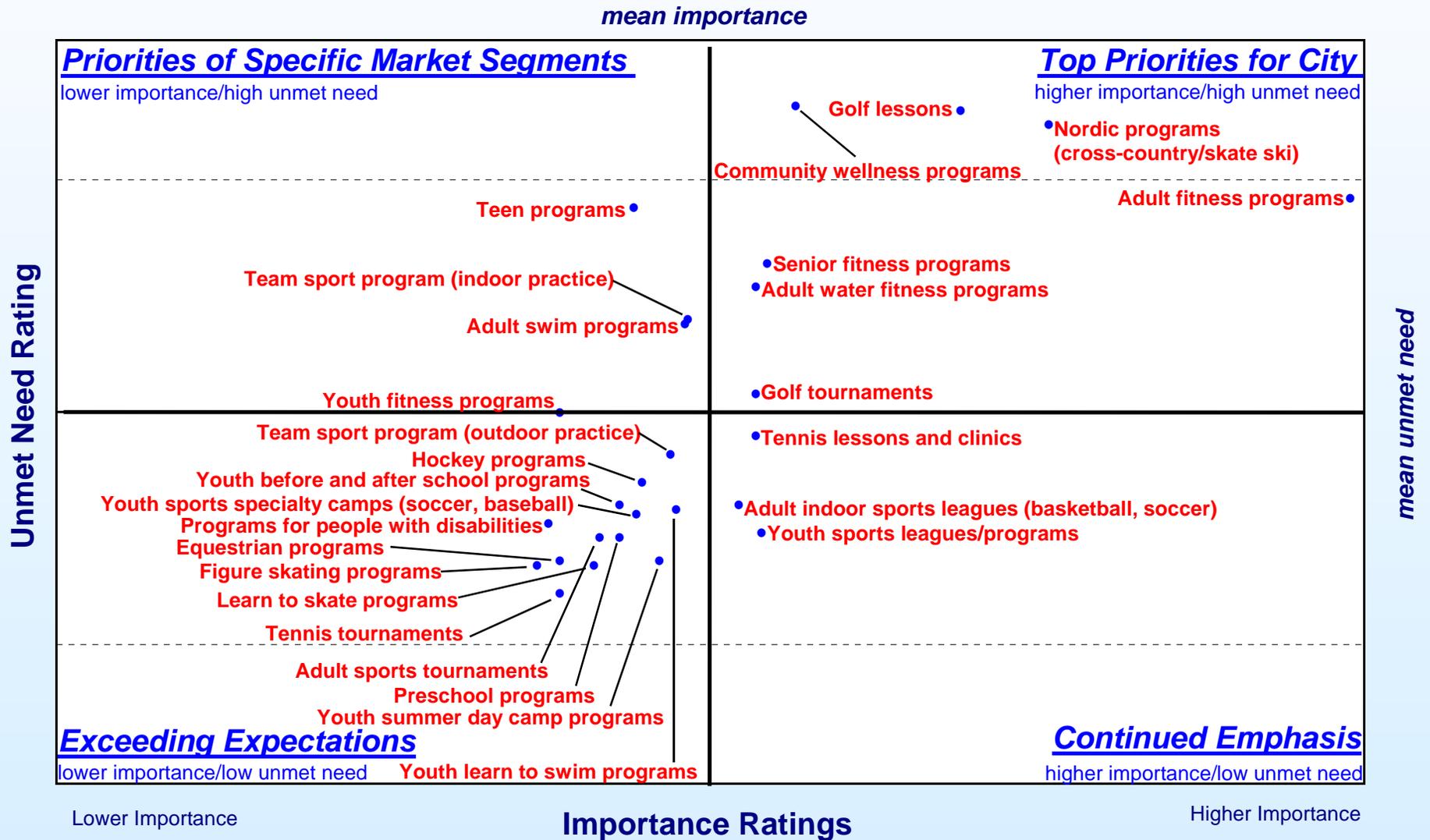
Importance-Unmet Need Assessment Matrix for Park City Parks and Recreation Facilities

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Importance-Unmet Need Assessment Matrix for Park City Parks and Recreation Programs

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Section 6:
Survey Instrument

Community Interest and Opinion Survey: *Let your voice be heard today!*

Park City and the Snyderville Basin Special Recreation District would like your input to help determine priorities for recreation facilities and programs for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope, or you may respond online at www.2012recreationsurvey.org. We greatly appreciate your time.

1. Counting yourself, how many people in your household are?

Under age 5 _____ Ages 15-19 _____ Ages 35-44 _____ Ages 65-74 _____
Ages 5-9 _____ Ages 20-24 _____ Ages 45-54 _____ Ages 75+ _____
Ages 10-14 _____ Ages 25-34 _____ Ages 55-64 _____

2. From the following listing of **PARKS AND AMENITIES, please check **ALL** the **PARKS AND AMENITIES** you and members of your household have used during the past 12 months.**

____(01) City Park _____(09) Trailside Park
____(02) Creekside Park _____(10) Trailside Dog Park
____(03) Prospector Park _____(11) Trailside Bike Park
____(04) Park City Skate Park _____(12) Trailside Skate Park
____(05) Park City Dirt Jump Park _____(13) Willowcreek Park
____(06) Library Field _____(14) Fieldhouse Splash Pad
____(07) Rotary Park _____(15) None [please skip to Question #5]
____(08) Dog Park-Quinn's complex

3. Which **THREE of the **PARKS AND AMENITIES** from the list in Question #2 have you and members of your household used the most during the past 12 months?** [Using the numbers in Question #2 above, please write in the numbers for the **PARKS AND AMENITIES** you use most.]

1st: _____ 2nd: _____ 3rd: _____

4. Overall, how would you rate the physical condition of **ALL the **PARKS AND AMENITIES** you and members of your household have visited?**

____(1) Excellent
____(2) Good
____(3) Fair
____(4) Poor

5. Approximately how many different programs offered by the Park City Recreation Department have you and members of your household participated in during the past 12 months?

____(1) 1-2 programs _____(4) 10-19 programs
____(2) 3-4 programs _____(5) 20 or more programs
____(3) 5-9 programs _____(6) None

6. Please check how you would rate the overall quality of all the programs offered by the Park City Recreation Department that you and members of your household participated in.

____(1) Excellent
____(2) Good
____(3) Fair
____(4) Poor
____(5) N/A (no experience)

12. Please indicate if YOU or any member of your HOUSEHOLD feels each of the facilities listed below is **IMPORTANT** by circling the YES or NO next to the facility.

If YES, please rate ALL the following recreation FACILITIES of this type in Park City or the Snyderville Basin Recreation District on a scale of 5 to 1, where 5 means “100% Meets the Needs” and 1 means “Does Not Meet the Needs” of your household.

Type of facility	Is this facility important to you and your household?		If YES it is important, how well is your need for the facility being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Indoor facility space (artificial turf)	Yes	No	5	4	3	2	1
B. Indoor aquatics (lap lanes)	Yes	No	5	4	3	2	1
C. Indoor aquatics (leisure pool)	Yes	No	5	4	3	2	1
D. Indoor gymnasium space (wood floor)	Yes	No	5	4	3	2	1
E. Indoor fitness space (weight and cardio)	Yes	No	5	4	3	2	1
F. Indoor second ice sheet (PC Arena)	Yes	No	5	4	3	2	1
G. Indoor squash or racquetball courts	Yes	No	5	4	3	2	1
H. Indoor group fitness studios	Yes	No	5	4	3	2	1
I. Indoor climbing wall	Yes	No	5	4	3	2	1
J. Indoor walking/jogging track	Yes	No	5	4	3	2	1
K. Indoor playgrounds	Yes	No	5	4	3	2	1
L. Indoor equestrian center	Yes	No	5	4	3	2	1
M. Indoor tennis courts	Yes	No	5	4	3	2	1
N. Indoor skate park	Yes	No	5	4	3	2	1
O. Outdoor field space (soccer, lacrosse, football, rugby)	Yes	No	5	4	3	2	1
P. Outdoor softball/baseball fields	Yes	No	5	4	3	2	1
Q. Outdoor tennis courts	Yes	No	5	4	3	2	1
R. Outdoor basketball courts	Yes	No	5	4	3	2	1
S. Outdoor golf learning center	Yes	No	5	4	3	2	1
T. Second public golf course	Yes	No	5	4	3	2	1
U. Off-leash dog areas	Yes	No	5	4	3	2	1
V. Outdoor swimming pool	Yes	No	5	4	3	2	1
W. Outdoor playgrounds	Yes	No	5	4	3	2	1
X. Outdoor equestrian park	Yes	No	5	4	3	2	1
Y. Outdoor bike park	Yes	No	5	4	3	2	1
1. Outdoor ice rink	Yes	No	5	4	3	2	1
2. Outdoor paddleball	Yes	No	5	4	3	2	1
3. Outdoor pickleball court	Yes	No	5	4	3	2	1
4. Outdoor skateboarding park	Yes	No	5	4	3	2	1

13. Which **FOUR** of the facilities from the list in Question #12 are *most important* to your household? [Using the letters and numbers in the left hand column of Question #12 above, please write in the letters and numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

14. Are the sports and recreation programs listed below important to YOU or any member of your HOUSEHOLD? Circle the YES or NO next to the recreation program.

If YES, please rate the following recreation PROGRAMS and activities on a scale of 5 to 1, where 5 means “100% Meets Your Need” and 1 means “Does Not Meet the Need” of your household.

Type of program	Is this program important to you/your family?		If YES this is important, how well is your need being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth Before and After school programs	Yes	No	5	4	3	2	1
B. Preschool programs	Yes	No	5	4	3	2	1
C. Youth summer day camp programs	Yes	No	5	4	3	2	1
D. Youth sports leagues/programs	Yes	No	5	4	3	2	1
E. Youth sports specialty camps (soccer, baseball, mountain biking, etc.)	Yes	No	5	4	3	2	1
F. Youth fitness programs	Yes	No	5	4	3	2	1
G. Youth learn to swim programs	Yes	No	5	4	3	2	1
H. Adult indoor sports leagues (basketball, soccer, lacrosse, volleyball, etc.)	Yes	No	5	4	3	2	1
I. Adult sports tournaments	Yes	No	5	4	3	2	1
J. Adult swim programs	Yes	No	5	4	3	2	1
K. Adult water fitness programs	Yes	No	5	4	3	2	1
L. Adult fitness programs	Yes	No	5	4	3	2	1
M. Senior fitness programs	Yes	No	5	4	3	2	1
N. Community wellness programs	Yes	No	5	4	3	2	1
O. Teen programs	Yes	No	5	4	3	2	1
P. Programs for people with disabilities	Yes	No	5	4	3	2	1
Q. Equestrian programs	Yes	No	5	4	3	2	1
R. Golf lessons	Yes	No	5	4	3	2	1
S. Golf tournaments	Yes	No	5	4	3	2	1
T. Nordic programs (x-country/skate ski)	Yes	No	5	4	3	2	1
U. Figure skating programs	Yes	No	5	4	3	2	1
V. Hockey programs	Yes	No	5	4	3	2	1
W. Learn to skate programs	Yes	No	5	4	3	2	1
X. Team sport program (indoor practice)	Yes	No	5	4	3	2	1
Y. Team sport program (outdoor practice)	Yes	No	5	4	3	2	1
1. Tennis lessons and clinics	Yes	No	5	4	3	2	1
2. Tennis tournaments	Yes	No	5	4	3	2	1

15. Which FOUR of the programs from the list in Question #14 are most important to your household? [Using the letters and numbers in Question #14 above, please write in the letters and numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

16. For the following programs and activities, please circle the ONE option that best describes how you feel the direct costs for offering the program or activity should be paid.

Program or Activity	100% taxes 0% Fees	75% taxes 25% Fees	50% taxes 50% Fees	25% taxes 75% Fees	0% taxes 100% Fees	Don't Know
A. Special events for families	1	2	3	4	5	9
B. Youth programs (0-12 years of age)	1	2	3	4	5	9
C. Teen programs (13-17 years of age)	1	2	3	4	5	9
D. Adult programs (18-64 years of age)	1	2	3	4	5	9
E. Older adults programs (65 years of age and over)	1	2	3	4	5	9
F. Programs for people with disabilities	1	2	3	4	5	9

17. From the following list, please check ALL the ways you and members of your household use trails. (Check ALL of the ways you use trails)

- (01) Walking/hiking/running
- (02) Mountain biking
- (03) Nordic skiing (x-country/skate ski)
- (04) Dog walking
- (05) Alternative transportation (non-motor)
- (06) Winter hiking/snowshoeing
- (07) Equestrian
- (08) Winter biking
- (09) Wildlife viewing
- (10) None [Please skip to Question #24]

18. From the following list, please check ALL the types of trails you or members of your household use. (Check ALL that you use)

- (1) Hard surface multi-use
- (2) Soft surface multi-use
- (3) Back-country singletrack
- (4) Specialized bike park and pump track areas
- (5) Flow trails for mountain biking
- (6) Free-ride/trails for downhill mountain biking

19. How do you MOST OFTEN access trail systems? (Check ONE)

- (1) From my residence
- (2) From the trailhead
- (3) Other: _____

20. How supportive are you of separating trails by user types as a method of managing trail user conflicts?

- (1) Very supportive
- (2) Somewhat supportive
- (3) Not sure
- (4) Not supportive

21. From the following list, please check ALL the ways you recreate with your dog on public trails.

- (1) While my dog is on a leash
- (2) While my dog is off-leash
- (3) I do not recreate with my dog on trails
- (4) I do not own a dog

22. On average, how many days per week have you and members of your household used the TRAILS in Park City and Snyderville Basin during the past 12 months?

- (1) 1-2 days
- (2) 3-4 days
- (3) 5-6 days
- (4) 7 days

23. Overall, how would you rate the physical condition of ALL the TRAILS you and members of your household have visited?

- (1) Excellent
- (2) Good
- (3) Fair
- (4) Poor

24. The Snyderville Basin Special Recreation District is studying the potential for expanding program spaces and adding new program spaces at the Basin Recreation Fieldhouse.

From the following list, please check ALL the programming areas you would like EXPANDED OR IMPROVED at the Basin Fieldhouse.

- | | |
|-------------------------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> (1) Group fitness class studios | <input type="checkbox"/> (5) Gymnasium space (wood floor) |
| <input type="checkbox"/> (2) Multi-purpose room (parties, etc.) | <input type="checkbox"/> (6) Climbing wall |
| <input type="checkbox"/> (3) Child care facilities | <input type="checkbox"/> (7) 2 nd indoor field |
| <input type="checkbox"/> (4) Expanded weight room/cardio equipment area | <input type="checkbox"/> (8) Other: _____ |

25. Which FOUR of the expansions or improvements to EXISTING PROGRAM SPACES or development of NEW PROGRAM SPACES from the list in Question #24 are *most important* to your household? [Using the numbers in Question #24 above, please write in the numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

26. An investment in an expansion of the Park City Aquatic Center (PCAC) located at Ecker Hill Middle School is being considered.

From the following list, please check ALL the amenities you would like at the Park City Aquatic Center.

- (1) Indoor leisure pool (slides, sprays, etc.)
- (2) Indoor lap lanes for exercise swimming
- (3) Indoor 50 meter lap/competition pool
- (4) Water aerobics
- (5) Other: _____

27. Which TWO of the expansions or improvements to EXISTING PROGRAM SPACES or development of NEW PROGRAM SPACES from the list in Question #26 are *most important* to your household? [Using the numbers in Question #26 above, please write in the numbers below for your 1st and 2nd choices, or circle 'NONE'.]

1st: _____ 2nd: _____ NONE

28. What is the maximum amount of additional annual property taxes you would be willing to pay to fund the development and operations of the types of indoor and outdoor parks, trails, fitness, sports, and recreation facilities that are most important to you and members of your household?

- | | |
|-----------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> (1) \$200 or more per year | <input type="checkbox"/> (5) \$25-\$49 per year |
| <input type="checkbox"/> (2) \$150-\$199 per year | <input type="checkbox"/> (6) \$1-\$24 per year |
| <input type="checkbox"/> (3) \$100-\$149 per year | <input type="checkbox"/> (7) Nothing |
| <input type="checkbox"/> (4) \$50-\$99 per year | |

29. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied", with the overall value your household receives from the Park City Recreation Department.

- | | |
|-------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> (5) Very Satisfied | <input type="checkbox"/> (2) Somewhat Dissatisfied |
| <input type="checkbox"/> (4) Somewhat Satisfied | <input type="checkbox"/> (1) Very Dissatisfied |
| <input type="checkbox"/> (3) Neutral | <input type="checkbox"/> (9) Don't Know |

30. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied", with the overall value your household receives from the Snyderville Basin Special Recreation District.

____ (5) Very Satisfied

____ (4) Somewhat Satisfied

____ (3) Neutral

____ (2) Somewhat Dissatisfied

____ (1) Very Dissatisfied

____ (9) Don't Know

31. What is your age? _____

32. Your gender: ____ (1) Male ____ (2) Female

33. Please check the zip code for your primary residence

____ (1) 84060

____ (2) 84098

____ (3) 84068

____ (4) Other: _____

This concludes the survey. Thank you for your time.

Please Return Your Completed Survey in the Enclosed Return-Reply Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061,

Or respond online at www.2012recreationsurvey.org

Your response will remain completely confidential. The address information on the sticker to the right will ONLY be used to help identify areas with different needs for programs and services.