

Non-conforming signs that are damaged, other than by vandalism, to the extent of over fifty percent (50%) of their physical value must be removed within sixty (60) days of receiving such damage or brought into compliance with the provisions of this Ordinance. Non-conforming signs that are damaged by vandalism to the extent of over fifty percent (50%) of their physical value must be restored within sixty (60) days or be removed or brought into compliance with the provisions of this Ordinance.

(B) A non-conforming sign may not be relocated except when such relocation brings the sign into compliance with this Ordinance or does not increase the degree of the non-compliance of the sign. The City Engineer may approve the alteration of a non-conforming sign from its original location provided such alteration does not increase the degree of non-conformity. Once a non-conforming sign is removed from the premises or otherwise taken down or moved, without City Engineer approval, said sign may only be replaced with a sign which is in conformance with the terms of this Ordinance.

(C) The face of a non-conforming sign may be altered if the sign face is not thereby enlarged. The message of a non-conforming sign may be changed so long as this does not create any new non-conformity.

(D) Minor repairs and maintenance of non-conforming signs necessary to keep a non-conforming sign for a particular use in sound condition are permitted so long as the non-conformity is not in any means increased.

#### **12-6-2. ALTERATION OF NON-CONFORMING SIGNS.**

Non-conforming signs may be maintained and repaired in accordance with Section 12-6 -3 of this Title, provided that the alterations and repairs are for the purpose of maintaining the sign in its original condition. Alterations to a non-conforming sign that change the size, use, color, lighting, or appearance of a non-conforming sign are considered structural alterations and shall be brought into full compliance with the standards of this Code. Freestanding non-conforming signs in the Frontage Protection Zone (FPZ) that were built prior to the enactment of the Frontage Protection Zone (FPZ) may be reconstructed at the sign's existing location so long as said sign complies with all other regulations of the Sign Code.

#### **12-6-3. REPAIR OF DAMAGED NON-CONFORMING SIGNS.**

No sign that is not in conformance with this Code shall be repaired or restored after having been damaged to the extent of more than fifty percent (50%) of its value immediately prior to the event causing the damage or destruction. The owner of the sign or owner of the property shall have the obligation to properly remove the sign.

#### **12-6-4. NON-CONFORMING BILLBOARDS.**

##### **(A) TERMINATING A BILLBOARD.**

Acquiring a billboard and associated property rights through gift, purchase, agreement, exchange, or eminent domain will terminate the non-conforming status of said billboard.

##### **(B) EXCEPTIONS TO JUST**

**COMPENSATION.** A legislative body may also remove a billboard without providing compensation if, after providing the owner with reasonable notice or proceedings and an opportunity for a hearing, the legislative body finds that:

(A1) The applicant for a permit intentionally made a false or misleading statement in his application;

(B2) The billboard is unsafe;

(C3) The billboard is in unreasonable state of repair; or

(D4) The billboard has been abandoned for at least twelve (12) months.

#### **12-6-5. REMOVAL OF SIGNS BY THE BUILDING OFFICIAL AND COST ASSESSED AGAINST OWNERS.**

The Building Official may cause the removal of an illegal sign in cases of emergency or for an owner's failure to comply with the written orders of removal or repair under the procedures and authority of the Municipal Code of Park City Section 6-1-5 of this Code, as amended.

### **CHAPTER 7 - PROHIBITED SIGNS**

#### **12-7-1. PROHIBITED SIGNS.**

~~No person shall erect, alter, maintain, or relocate any sign as specified in this Chapter in any district~~

**(A) CATEGORIES OF PROHIBITED SIGNS.**  
The following signs, defined in Chapter 2 of this Title, are expressly prohibited in Park City except as provided in this section.

(1) **ANIMATED SIGNS.** ~~A rotating or revolving sign, or signs where all or a portion of the sign moves in some manner.~~

~~Animated signs. Except~~ **Animated signs.** ~~except~~ for historic signs and historic replica signs where the applicant is able to prove through documentation or other evidence that the original historic sign produced the same motion/~~movement~~ and is proposed in the same location.

(2) ~~BANNERS. Banners. Except~~ **BANNERS.** ~~Banners. Except~~ as approved in conjunction with a Master Festival license issued pursuant to Title 4 of this Code or approved ~~as a banner for display~~ on a City light standard pursuant to ~~Title 12-11 of this Code~~ **Chapter 11 of this Title.**

(3) ~~BENCH SIGNS. Bench signs. Any outdoor bench or furniture with any signs.~~

(4) ~~ELECTRONIC MESSAGE SIGNS. Electronic message signs, except for signs owned or operated by the City for public safety purposes. A permanent free-standing roof, wall, or other sign which changes copy electronically using switches and electric lamps. Automatic changing signs, such as announcements, time, temperature and date signs are prohibited. Governmental public safety, municipal directional and information signs are exempt.~~

(5) ~~FLASHING SIGNS OR LIGHTS. Flashing signs. A sign that contains an intermittent or flashing light source, or a sign that includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source. Flashing. Any flashing light sources of any kind is~~ **FLASHING SIGNS OR LIGHTS. Flashing signs.** A sign that contains an intermittent or flashing light source, or a sign that includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source. ~~Flashing. Any flashing light sources of any kind is~~ **are prohibited.**

(6) ~~HOME OCCUPATION SIGNS. Business identification sign for a home occupation~~ **HOME OCCUPATION SIGNS.** Business identification sign for a home occupation **Home occupation signs.**

(7) ~~INFLATABLE SIGNS OR DISPLAYS. Any inflatable object used for signs or promotional purposes~~ **INFLATABLE SIGNS OR DISPLAYS.** Any inflatable object used for signs or promotional purposes **Inflatable signs.**

(8) ~~OFF-PREMISE SIGNS. No person shall erect a sign identifying a business, commodity, service, or industry, which is not conducted upon the premises on which the sign is placed~~ **OFF-PREMISE SIGNS.** No person shall erect a sign identifying a business, commodity, service, or industry, which is not conducted upon the premises on which the sign is placed **Off-premises signs.**

(9) ~~PORTABLE SIGNS. Any sign that can be moved from place to place, is not permanently affixed to the ground or building, and is for the purpose of display only, is prohibited. Temporary open house signs for real estate are permitted but must comply with the regulations as stated in~~

~~Section 12-10 (F). Temporary portable signs for advertising or identifying a business or other type of entity must comply with the regulations as stated in Section 12-10 (I). Government public safety, municipal directional, and informational signs are exempt. Portable signs, except for those allowed in private plazas pursuant to Section 12-10-2, and except for signs owned and operated by the City for public safety purposes.~~

(10) ~~PROJECTION SIGNS. A sign which projects a visual image or message onto a surface is prohibited. Projection signs. T~~ **PROJECTION SIGNS.** A sign which projects a visual image or message onto a surface is prohibited. **Projection signs.** ~~Except that~~ temporary projection signs that are part of an approved master festival license may be allowed for the duration of the festival permit, provided they are directed so the light source is shielded from any view but ~~that of~~ the intended ~~mark~~ **audience** of the sign.

(11) ~~REPRODUCTION. The use of an inanimate object that has been constructed to look like a product or service for the purpose of advertisement or display is prohibited~~ **REPRODUCTION.** The use of an inanimate object that has been constructed to look like a product or service for the purpose of advertisement or display is prohibited **Reproductions.**

(12) ~~ROOF SIGNS. Any signs erected partly or wholly on or over the roof of a building, including ground signs that rest on or overlap a roof. Signs mounted anywhere on a mansard roof are not allowed~~ **ROOF SIGNS.** Any signs erected partly or wholly on or over the roof of a building, including ground signs that rest on or overlap a roof. Signs mounted anywhere on a mansard roof are not allowed **Roof signs.**

~~(M) SIGNS IN PUBLIC PLACES. No person shall paint, mark, or write on, staple, tape, paste, post, or otherwise affix, any handbill, sticker, poster, or sign to any public building, structure, or other property, including but not limited to a work of art, sidewalk, crosswalk, curb, curbstone, parking meter, park strip, street lamp post, hydrant, tree, shrub, tree stake or guard, electric light or power or telephone wire or pole, or wire appurtenance thereof, or any lighting system, public bridge, drinking fountain, life saving equipment, street sign, street furniture, trash can, or traffic sign.~~

Violators of this Title shall be held liable and subject to the penalties as stated in Section 12-16-1.

(13) ~~WIND SIGNS. Any propeller, whirling, or similar device, that is designed to flutter, rotate, or display other movement under the influence of the wind. This shall include "gasoline flags", or banners~~ **WIND SIGNS.** Any propeller, whirling, or similar device, that is designed to flutter, rotate, or display other movement under the influence of the wind. This shall include "gasoline flags", or banners **Wind signs.**

(14) ~~VIDEO SIGNS.~~ ~~Animated visual messages that are projected on a screen~~ **Video signs.**

**(B) SIGNS IN PUBLIC PLACES.** No person shall staple, tape, paste, post, or otherwise affix any handbill, sticker, poster, or sign to, or otherwise paint, mark, or write on any public building, structure, or other property, including but not limited to: a work of art, sidewalk, crosswalk, curb, curbstone, parking meter, park-strip, street lamp post, hydrant, tree, shrub, tree stake or guard, electric light or power or telephone wire or pole, or wire appurtenance thereof, or any lighting system, public bridge, drinking fountain, life saving equipment, street sign, street furniture, trash can, or traffic sign.

## CHAPTER 8 - NON-REGULATED EXEMPT SIGNS

### 12-8-1. SIGNS EXEMPT FROM PERMIT REQUIREMENT.

The following signs are exempt from the permit requirements as provided in of Chapter 3 herein. They shall be regulated by the following size and placement standards and, except as otherwise provided herein, shall not be included when calculating permitted sign area for any parcel, use, or development. Building permits may be required for the installation of these signs even though they are exempt from design review and regulation.

~~(A) ADDRESSING NUMBERS.~~ Addressing numbers may be no higher than twelve inches (12"). When placed on commercial buildings, they may be taken into account in the review of the sign plan, and counted as sign area if part of the overall sign area for the building.

~~(B) CAMPAIGN SIGNS.~~ Campaign signs are exempt from obtaining permits as long as the sign is in compliance with the regulations as stated in Section 12-10-2(B).

~~(A) CITY SIGNS.~~ Signs erected by or at the direction of the Park City Municipal Corporation are exempt from the requirements of this Title.

~~(B) GARAGE-SALE SIGNS.~~ Garage-sale signs are exempt from permit requirements as long as they comply with the requirements of Section 12-10-2(E).

**(C) HISTORIC SIGNS AND PLAQUES.** Locations and size shall be reviewed by the Planning Department.

**(D) HOURS-OF-OPERATION SIGNS.** One (1) hours-of-operation sign is allowed per entrance. Each sign may not exceed one square foot (1 sq.

ft.) in area. ~~The Hours-of-operation signs~~ may not be illuminated.

~~(E) NAMEPLATES (RESIDENTIAL).~~ One (1) nameplate sign for each single family residence, that shall not exceed one square foot (1 sq. ft.) in area. If lighted, a building permit is required.

**(E) PRIVATE PLAZAS.** Signs may be installed in private plazas without obtaining individual sign permits, provided that such signs conform to an approved Master Sign Plan. However, building permits shall be required for installation and any necessary electrical service and lighting. ~~Existing signs in private plazas approved prior to March 19, 1998, do not need to come into conformance with the Sign Code and Master Sign Plan requirements, but all new signs must be either individually approved or approved as an amendment to the Master Sign Plan.~~ Signs oriented internally to the plaza and not to the public street or right-of-way shall not be subject to the sign-area limitations in of Section 12-3-3(C). Temporary portable signs in private plazas must conform to the requirements of Section 12-10-2(G).

~~(G) PUBLIC NECESSITY SIGNS.~~ Public necessity signs such as safety/ instructional, for public facilities and parks, warnings, information kiosks at trail heads, bus stop, no parking, and street name Signs installed by or with permission of Park City Municipal Corporation are exempt from permit requirements. Approval of the Public Works Director is required in order to insure safe placement and prevent unsightly or distracting sign placement.

**(F) RECREATIONAL FACILITIES.** Signs located inside open-air recreational facilities that are not oriented to public streets, e.g. such as signs in ski resorts, public property, skateboard parks, and golf courses, are ~~not regulated~~ exempt from the requirements of this Title.

**(G) REAL-ESTATE SIGNS.** Real-estate signs are exempt from obtaining permits as long as the sign ~~is in compliance with the regulations as stated~~ incomplies with the requirements of Section 12-10-2(F).

~~(J) SOLICITATION SIGNS.~~ One (1) solicitor's sign, not to exceed one square foot (1 sq. ft.), is allowed per major entrance to any building or apartment complex.

**(H) SPECIAL-EVENTS FLIERS/HANDBILLS.** ~~Fliers or posters advertising special events m~~ May be displayed on the inside of windows of businesses in commercial zones, provided that all window signs in a window do not exceed thirty percent (30%) of the window area and the owner of the business approves of the placement.

Posters ~~or and~~ fliers may not be ~~tacked up~~affixed to the exterior of any building nor upon any sidewalk, crosswalk, curb, curbstone, street light post, hydrant, tree, shrub, parking meter, garbage can or dumpster, automobile, electric light, power or telephone wire pole, or wire appurtenance thereof, fire alarm or hydrant, street furniture, park benches or landscaping, any lighting system, public bridge, drinking fountain, statue, life saving equipment, street sign or traffic sign or on door steps.

(I) **SPECIAL-SALE SIGNS.** Merchants may advertise special sales with temporary paper signs on the inside of windows, provided that all window signs do not cover more than thirty percent (30%) of the window area.

~~(M) **TRESPASSING SIGNS.** "No trespassing" signs may be posted on doors, windows or other property entrances, or on fence or property lines. They may not exceed one square foot (1 sq. ft.) in area, and may not be illuminated.~~

(J) **VACANCY SIGNS.** Vacancy signs are allowed only for those buildings that are permitted and licensed for nightly rentals. Vacancy signs may be a maximum of two square feet (2 sq. ft.). If illuminated, approval from the Planning Department and a building permit are required. Luminous-tube signs are prohibited.

(K) **VEHICLE SIGNS.** Painted, vinyled, or magnetic signs attached to the sides ~~or window of vehicles a vehicle or the vehicle's window~~ are allowed, as long as the vehicle is in use or lawfully parked in a bona fide parking space.

(L) **YARD SIGNS.** Yard signs are exempt from obtaining permits as long as ~~the sign is they comply with the requirements of in compliance with the regulations as stated in~~ Section 12-10-2(F) and (H).

## **CHAPTER 9 - ~~PERMITTED SIGN~~SPECIFIC REGULATIONS**

### **12-9-1. TYPES OF SIGNS ALLOWED.**

~~In addition to the following regulations, all signs must be in compliance with all other provisions of this Title. The following categories of signs are subject to additional requirements, which supersede any conflicting less-specific requirements of this Title. Where a sign fits more than one category below, the more-restrictive regulations apply. Unless otherwise stated, a sign permit must be acquired as provided in Chapter 3, and the signs are subject to all other provisions of this Title.~~

For the purposes of this Title, signs for commercial uses within an approved Master Planned Development (MPD) shall be permitted under sign criteria set forth in the Recreation Commercial (RC) ~~Zoning~~ District.

#### **(A) AWNING AND CANOPY SIGNS.**

(1) **SIZE.** A maximum of twenty percent (20%) of the canvas area on each face of an awning ~~or canopy~~ may be used for sign area. Awnings and canopy signs are ~~calculated~~ included as part of the total sign area for the building under Section 12-4-1.

(2) **HEIGHT LIMIT.** Awning and canopy signs must have a minimum clearance from the ground of eight feet (8') to the awning or canopy frame and seven feet (7') to the bottom of the valance.

(3) **NUMBER OF SIGNS.** Not applicable.

(4) **SETBACK AND ORIENTATION.** Awning and canopy signs must be located in a traditional manner above doors, windows, or walkways, provided said walkways lead to a bona fide entrance, if they are compatible with the architecture of the building, and follow relevant design guideline criteria. All other locations are prohibited. Freestanding awning and canopy signs are prohibited.

Awnings and canopy signs may project a maximum of thirty-six inches (36") from the face of the building except when used as entrance canopies, in which case awnings may extend to the setback lines. The design must blend with the architecture of the building and should not obscure details of the building. Awning and canopy signs should serve as an accent to the building's design but should not be the dominant architectural feature. Awnings and canopies are counted as sign area if they have lettering or other graphics conveying a commercial message or name of a business or product sold in the building to which the awning or canopy is attached.

(5) **ZONING RESTRICTIONS.** Awning and canopy signs are permitted in all commercial zoning districts.

(6) **DESIGN.** Awning and canopy signs in the Historic District are encouraged to resemble the typical awning found during the mining era. Only fire-resistant Nylon, canvas or other similar material ~~will be~~is permitted. Material should be high-quality, color-fast and ~~sun~~fade-resistant. Vinyl or plastic materials are not permitted. ~~Awning and~~

~~canopy sign e~~Colors are limited to a single field color with a single contrasting color for lettering and logos. However, if the awning or canopy is striped in a traditional manner, either with vertical stripes along the entire awning ~~or canopy~~, or horizontal stripes along the valance, two field colors may be used.

(7) **ILLUMINATION.** Illuminated/~~back-lit~~ translucent awnings ~~and canopies~~, ~~or~~ ~~including~~ translucent letters on opaque backgrounds, are prohibited. Canvas awnings ~~and canopies~~ illuminated in the traditional manner with high-pressure sodium or fluorescent lighting are permitted.

(B) **CHANGEABLE-COPY SIGNS.** ~~Changeable copy signs are permitted, provided they comply with the following regulations:~~

(1) **SIZE.** Freestanding changeable-copy signs shall be limited to a maximum of twenty square feet (20 sq. ft.) in area.

(2) **NUMBER OF SIGNS.** The maximum number of changeable-copy signs for a ~~commercial or non-profit~~ business is one (1).

(3) **SETBACK AND ORIENTATION.** ~~Changeable-copy signs must maintain a setback of at least twenty-five feet (25') from the curb or edge of pavement. Changeable copy signs and~~ shall not be placed in the setback area as defined for the zone in which the sign is located. However, in the General Commercial (GC) ~~Zone~~District, freestanding changeable-copy signs must be set back ten feet (10') from the property line.

~~Free standing changeable-copy signs must be finished on both sides. Signs must maintain a setback of at least twenty-five feet (25') from the curb or edge of pavement. With the exception of those in the Frontage Protection Zone, the Planning Director may decrease the setback if it is determined that a unique road alignment or traffic conditions would impair visibility of the sign for street or pedestrian traffic. With the exception of those in the Frontage Protection Zone (FPZ), the Planning Director may decrease this setback if it is determined that a particular road alignment or traffic conditions necessitate a decrease in order to ensure adequate visibility of the sign for vehicle and pedestrian traffic.~~

(4) **ZONING RESTRICTIONS.** Changeable copy signs are allowed in all commercial zoning districts.

(5) **DESIGN.** ~~Freestanding changeable-copy signs must be finished on both sides.~~

The sign materials should be compatible with the face of the building and should be color-fast and resistant to ~~erosion~~weathering. The individual letters shall be uniform in size and color. Letters shall be enclosed within an opaque case with a transparent face. The individual letters shall not exceed eight inches (8") in height.

(6) **ILLUMINATION.** Illumination of changeable-copy signs shall be enclosed in the case.

(C) **DISPLAY BOXES.** Display boxes will be included in the total sign area for a building façade. Display boxes may contain ~~an establishment's current menu~~, current entertainment information, ~~and or~~ merchandise, and must be compatible with the architectural features of the building.

(1) **SIZE.** The maximum size shall be six square feet (6 sq. ft.).

(2) **NUMBER OF SIGNS.** Not applicable.

(3) **SETBACK AND ORIENTATION.** Display boxes shall be oriented towards pedestrian viewers. Wall-mounted display boxes shall not extend from the building over public property.

(4) **ZONING RESTRICTIONS.** Display boxes are allowed in all commercial zoning districts.

(5) **DESIGN.** Display boxes must be constructed to coordinate with the building design, ~~and~~ must contain a clear face ~~which would~~to protect the ~~menu/event display from the weather~~content, and must not extend over public property. ~~Display boxes will be reviewed within the context of the building architecture.~~

(6) **ILLUMINATION.** Lighting of the display box is permitted within the display case. Lighting shall be ~~down~~directed ~~downward~~ towards the items displayed, ~~and where practical should be LED or similar energy-efficient lighting.~~

(D) **ELECTRONIC DISPLAY TERMINALS.** ~~Electronic display terminals are prohibited~~ ~~u~~Unless within a completely enclosed building and set back at least three feet (3') from any window, ~~Exterior~~ electronic display terminals are a conditional use subject to the following criteria.

(1) **SIZE.** Electronic display terminals shall be limited to a maximum of three square feet (3 sq. ft.) in area ~~if viewed through a window~~

~~and placed within three feet (3') of a window, or placed on the exterior of a building.~~

(2) **HEIGHT LIMIT.** No electronic display terminal may exceed a height of four feet (4') measured from finished grade.

(3) **NUMBER OF TERMINALS.** No more than one (1) electronic display terminal ~~may be is~~ permitted ~~within the premises of a business.~~

(4) **SETBACK AND ORIENTATION.** Electronic display terminals shall not be allowed within the public right-of-way. They must be ~~accessed-viewable~~ by pedestrians only and obscured from vehicles. If located near an entrance or exit of a building, terminals must meet all ingress and egress requirements established by the International Building Code.

(5) **ZONING RESTRICTIONS.** Electronic display terminals are allowed in the HCB, HRC, GC, LI, RC, RCO, and RD Districts.

(6) **DESIGN.** Electronic display terminals must complement the architecture of the structure to which they are associated, and ~~must be~~ finished on all visible sides.

(7) **ILLUMINATION.** Lighting of electronic display terminals is prohibited.

(E) **ENTRANCE/EXIT SIGNS.** Entrance/exit signs are not included into the total sign area allowed for a structure. Entrance/exit signs are for the facilitation of ~~vehicle~~ traffic ~~onto~~ ~~into~~ and ~~off~~ out of a site.

(1) **SIZE.** Entrance/exit signs shall be limited to a maximum of three square feet (3 sq. ft.) per side.

(2) **HEIGHT LIMIT.** Entrance/exit signs shall be no higher than five feet (5') above the ground at the top of the sign.

(3) **NUMBER OF SIGNS.** Two (2) entrance/exit signs are allowed at each approved driveway opening for commercial uses and multi-tenant dwellings.

(4) **SETBACK AND ORIENTATION.** Entrance/exit signs shall not be placed in the City right-of-way.

(5) **ZONING RESTRICTIONS.** Entrance/exit signs are permitted in all commercial and multi-~~family-unit~~ residential zoning districts.

(6) **DESIGN.** Entrance/exit signs shall be simple in form and shall be compatible with the architectural elements of the ~~commercial or multi-family building or~~ project.

(7) **ILLUMINATION.** Illumination of entrance/exit signs is permitted, provided that the lighting complies with Chapter Section 15-5-5 of the Land Management Code. Where practical lighting should be LED or similar energy-efficient lighting.

(F) **FLAGS.** Flags and flag poles are prohibited when they are the only man-made structure on the premises ~~where it is placed.~~

(1) **SIZE.** The maximum size of any one (1) flag shall be twenty-four square feet (24 sq. ft.) if visible from a public right-of-way.

(2) **HEIGHT LIMIT.** Flag poles may not exceed twenty-eight feet (28') in height measured from final grade.

(3) **NUMBER OF FLAGS.** No more than three (3) freestanding flag poles per property ~~may be shown at any time if these flags are are~~ allowed if visible from a public right-of-way. Properties with right-of-way frontage greater than ~~one hundred yards (100 yds.)~~ three-hundred feet (300') may be allowed an additional three (3) flags per additional ~~one hundred yards (100 yds.)~~ three-hundred feet (300') of street frontage. Flag poles ~~are restricted to only flying~~ may only contain one (1) flag per pole.

No more than eight (8) building-mounted flags per property may be shown at any time if these flags are visible from a public right-of-way.

~~Flag poles and flags approved by City Council as Olympic Legacy displays for permanent installation on City property, public rights of way and/or within Olympic venue areas at Park City Mountain Resort and Deer Valley Resort may exceed the allowed number of flags and flag poles permitted in this section.~~

(4) **SETBACK AND ORIENTATION.** Freestanding flag poles shall not be placed in the setback area as ~~designed for the zone in which the flags are located~~ defined for the zone district in which they are placed.

(5) **ZONING RESTRICTIONS.** Flags are allowed in all zoning districts.

(6) **TYPES OF FLAGS.** ~~All flags which contain the name or logo of an establishment~~

~~or advertising copy shall be considered signs for purposes of this Chapter.~~ The flag of the United States, the flag of the State of Utah, other flags or insignias of governmental entities, ~~or and~~ decorative flags are not considered signs for purposes of calculating total sign area, but are subject to the restrictions of this section. All other flags are considered signs for purposes of this Title.

(7) **DESIGN.** It is recommended that the flag poles be black, brown, dark green, or bronze. Flags shall be kept in good repair. Design and lighting of the U.S. flag should be consistent with the Federal Flag Code, 36 U.S.C. Section 173-8 as amended Title 4, Chapter 1 of the United States Code.

(8) **ILLUMINATION.** Uplighting of all flags, except as necessary to properly illuminate the flag of the United States of America pursuant to 4 U.S.C. § 6(a), is prohibited.

(G) **FREESTANDING SIGNS.**

(1) **SIZE.** Freestanding signs shall be limited to a maximum of twenty square feet (20 sq. ft.) in area.

(2) **HEIGHT LIMIT.** Freestanding signs may not exceed a height of seven feet (7') measured from final grade.

(3) **NUMBER OF SIGNS.** Buildings, projects, ~~parcels~~ or Master Planned Developments of less than 100,000 square feet of building space are limited to one (1) freestanding sign. If the property has more than one (1) entrance and frontage on more than one (1) street, one (1) additional sign may be permitted for directional purposes only. The combined square footage of all freestanding signs shall not exceed the maximum square footage allowed.

Master Planned Developments of greater than 100,000 square feet of building space are allowed one (1) additional freestanding sign per additional 100,000 square feet of building area to a maximum of five (5) freestanding signs within the development provided they are used specifically to identify the development, provide way finding within the development and to identify an amenity within the development. All other requirements of this Code shall apply.

(4) **SETBACK AND ORIENTATION.** Freestanding signs shall not be placed in the setback area as defined for the zone in which the sign is located. However, in the General

Commercial (GC) District, signs must be set back ten feet (10') from the property line.

Freestanding signs may be aligned either perpendicular or parallel to the road, provided that signs perpendicular to the road are finished on both sides. With the exception of those in the Frontage Protection Zone (FPZ), the Planning Director may decrease this setback if it is determined that a particular road alignment or traffic conditions would facilitate inadequatenecessitate a decrease in order to ensure adequate visibility of the sign for ~~street vehicle or and~~ pedestrian traffic.

(5) **ZONING RESTRICTIONS.**

Freestanding signs are allowed in the ~~commercial districts~~ GC, RM, RDM, RC, RCO, LI, HRC, HCB, and RD Districts. Freestanding signs located in the Frontage Protection Zone require a Conditional Use Permit (CUP).

(6) **DESIGN.** Freestanding signs with a solid or enclosed base are permitted. Signs must be compatible with the architecture of the building ~~with~~ which they are associated. Signs supported by at least two (2) poles without enclosed bases are also permitted, provided that the exposed pole's height does not constitute more than fifty percent (50%) of the sign's overall height; i.e. stated differently, the height of the open area beneath a sign cannot exceed fifty percent (50%) of the sign's total height.

(7) **ILLUMINATION.** Lighting of freestanding signs is permitted, provided that the lighting complies with Section 12-4-9. However, internally illuminated pan-channel letters are not permitted on freestanding signs. Any exterior lighting proposed for the signs shall be included in the sign application.

**(8) DEVELOPED RECREATION AREAS.** Notwithstanding Subsections (1) through (3), "developed recreation areas," as that term is defined in Section 12-2-1(I), may contain one (1) freestanding entry sign. Such sign shall:

(a) not exceed fifty square feet (50 sq. ft.) in area;

(b) not exceed ten feet (10 ft.) in height;

(c) contain lettering, if any, not to exceed 18 inches in height for any letter;

(d) be included in and conform to the applicable Master Sign Plan;

(e) be located within the boundaries of the Master Planned Development or, if authorized by the City, on City property;

(f) conform to all other applicable regulations of this Section and Title; and

(g) benefit the public by denoting the entry area for the recreational use that it serves.

Such freestanding entry sign may be in addition to other freestanding signs allowed under this Section, provided that under no circumstances may the sign deviate from the approved Master Sign Plan for the development.

**(H) HANGING AND PROJECTING SIGNS.**  
Hanging and projecting signs are included as part of the total sign area for a building under Section 12-4-1.

(1) **SIZE.** No single hanging or projecting sign may exceed twelve square feet (12 sq. ft.) in area. Sign brackets incorporating design elements that are descriptive or informative of the business use shall be included as part of the sign area.

(2) **HEIGHT LIMIT.** Hanging and projecting signs must have at least eight feet (8') of ground-clearance from the ground.

(3) **NUMBER OF SIGNS.** ~~There is no number of maximum hanging or projecting signs per building face. The total square footage of sign area shall not exceed the maximum square footage allowed per building face. Signs must have~~ There must be a minimum of six feet (6') of separation between each sign similar in nature hanging or projecting sign.

(4) **SETBACK AND ORIENTATION.** Hanging and projecting signs may not project more than thirty-six inches (36") from the face of the building to which they are attached. They may not extend beyond the applicant's property, except those proposed allowed over the Main Street sidewalks. Hanging and projecting signs may extend over City property only after review and written approval by the City Engineer and an executed recordation of an encroachment agreement with the City has been recorded at the County Recorder's office acceptable to the City Attorney.

(5) **ZONING RESTRICTIONS.** Hanging and projecting signs are permitted within all commercial zoning districts.

(6) **DESIGN.** Exposed surfaces of hanging and projecting signs may be constructed of metal, high-density foam board, or solid wood. The sign materials should be compatible with the face of the building and should be color-fast and resistant to corrosion.

(7) **ILLUMINATION.** Lighting of hanging and projecting signs is permitted, provided that the lighting complies with Section 12-4-9.

**(I) LUMINOUS-TUBE SIGNS (NEON).**

Luminous tubes (~~LT~~) used to draw attention in any manner are considered signs and shall be regulated according to the provisions of this Code Title, as follows including the following requirements:

(1) **SIZE.** All LT luminous-tube signs are limited to six square feet (6 sq. ft.) or less.

(2) **HEIGHT LIMIT.** LT Luminous-tube signs shall be limited to the ground-floor elevation.

(3) **NUMBER OF SIGNS.** One (1) LT luminous-tube sign is allowed for every twenty five feet (25') of building façade width. One (1) LT luminous-tube sign of less than two square feet (2 sq. ft.) in size is allowed per building or commercial tenant space without a permit.

(4) **SETBACK AND ORIENTATION.** LT Luminous-tube signs must be located within a building and displayed through a window, rather than being attached to the exterior of the building. If LT luminous-tube signs which are located within ten feet (10') of the front window are visible from the street, they ~~are considered as sign area and~~ must have a permit and will be included in the total sign area for the building under Section 12-4-1. LT Luminous-tube signs located ten feet (10') or more back from the window are considered interior lighting and are not regulated.

(5) **ZONING RESTRICTIONS.** LT Luminous-tube signs are permitted in the HCB, HRC, LI, RC, RCO, and GC districts. LT Luminous-tube signs are prohibited in all other zoning districts.

(6) **DESIGN.** LT Luminous-tube signs may not flash, move, alternate, or show

animation. The outlining of a building's architectural features is prohibited.

(7) **ILLUMINATION.** No additional illumination is permitted.

(J) **MENU SIGNS.**

(1) **SIZE.** The maximum size shall be two square feet (2 sq. ft.) unless enclosed in a display box.

(2) **HEIGHT LIMIT.** Height of a menu sign shall be a maximum height of six feet (6').

(3) **NUMBER OF SIGNS.** One (1) menu display sign is permitted per restaurant.

(4) **SETBACK AND ORIENTATION.** Displays for menus may be located on the inside of a window for a restaurant or inside a wall mounted or free-standing display box.

(5) **ZONING RESTRICTIONS.** Menu signs are allowed in all commercial zoning districts.

(6) **DESIGN.** All wall mounted or free-standing menu boxes will be reviewed within the context of the building architecture.

(7) **ILLUMINATION.** Lighting of the menu or event display is permitted within the display. Lighting shall be down directed towards the text, and where practical should be LED or similar energy-efficient lighting.

~~(K) **MUNICIPAL IDENTIFICATION SIGNS.** Municipal identification signs are a conditional use subject to review pursuant to Land Management Code Section 15-1-10, in addition to the following criteria:~~

~~(1) **SIZE.** Municipal identification signs shall be limited to a maximum of forty square feet (40 sq. ft.) in area.~~

~~(2) **HEIGHT LIMIT.** No municipal identification sign may exceed a height of eight feet (8') measured from finished grade.~~

~~(3) **NUMBER OF SIGNS.** No more than two (2) municipal identification signs are permitted in Park City.~~

~~(4) **SETBACK AND ORIENTATION.** Municipal identification signs shall be set back no less than fifteen feet (15') from the right-of-way line or edge of asphalt, whichever is greater. No municipal~~

~~identification sign is permitted within twenty feet (20') of an ROS or POS designated zone.~~

~~(5) **LOCATION/ZONING.** No more than one (1) municipal identification sign shall be permitted along the entry corridor to Park City on Highway 224 and no more than one (1) municipal identification sign shall be permitted along the entry corridor on Highway 248. Any existing municipal identification signs on the approved site must be removed if municipal identification signs are approved by the Planning Commission.~~

~~(6) **DESIGN.** Municipal identification signs must comply with the design guidelines as established in Chapter 4 of this Title. Municipal identification signs shall not be changeable copy signs.~~

~~(7) **ILLUMINATION.** Lighting of municipal identification signs is permitted provided the lighting complies with the City's lighting ordinance.~~

(K) **UMBRELLA SIGNS.** ~~Umbrellas shall meet the following requirements:~~

(1) **SIZE.** Only the area of the umbrella containing the signs, as opposed to the entire area of the umbrella, shall be considered for purposes of calculating total sign area under Section 12-4-1.

(2) **HEIGHT LIMIT.** Not applicable.

(3) **NUMBER OF SIGNS.** Not applicable.

(4) **SETBACK AND ORIENTATION.** Not applicable.

(5) **ZONING RESTRICTIONS.** Umbrella signs are permitted in all commercial zoning districts.

(6) **DESIGN.** Materials should be high-quality vinyl, nylon, canvas, or other similar material in order to that can withstand the weather and climate changes.

(7) **ILLUMINATION.** Illumination of umbrella signs is prohibited.

(L) **WALL SIGNS.** Wall signs may be placed upon a building, provided that they meet the following conditions of approval criteria.

(1) **SIZE.** The size of a wall sign shall not exceed the maximum square footage allowed per building façade.

(2) **HEIGHT LIMIT.** Wall signs shall be confined to the building surface below the finished floor elevation of the second floor or twenty feet (20') above finished grade, whichever is lower.

(3) **NUMBER OF SIGNS.** ~~There is no maximum number of wall signs specified per building face. The total sign area shall not exceed the maximum square footage allowed per building face. Not applicable.~~

(4) **SETBACK AND ORIENTATION.** ~~Wall signs shall be designed to complement existing architectural features of a building without obscuring them.~~ Wall signs shall be oriented toward pedestrians or vehicles within close proximity.

(5) **ZONING RESTRICTIONS.** Wall signs are permitted in all zones.

(6) **DESIGN.** Wall signs shall be designed to complement existing architectural features of a building without obscuring them. The sign materials shall be consistent with Chapter 4 of this ~~Code~~Title, compatible with the building face, color-fast, and resistant to ~~erosion~~weathering.

(7) **ILLUMINATION.** Lighting of wall signs is permitted, provided that the lighting complies with Section 12-4-9. Any exterior lighting proposed for the signs shall be included in the sign application.

(L) **WINDOW SIGNS.** Window signs are permitted, provided they meet the following criteria:

(1) **SIZE.** Permanent window signs shall occupy no more than thirty percent (30%) of the total transparent area of the window.

(2) **HEIGHT LIMIT.** Window signs are limited to the main-floor level of the building. Window signs are permitted ~~upon~~in second story windows only within the Historic District.

(3) **NUMBER OF SIGNS.** Not applicable.

(4) **SETBACK AND ORIENTATION.** Window signs may be placed in ~~or upon~~ any window below the elevation of the second-floor level, provided that the total square footage of sign area does not exceed thirty percent (30%) of the total transparent area of the window. Window signs include any signs within three feet (3') of the front window, visible from the street, and ~~exceeds~~exceeding two square feet (2 sq. ft.) in area.

(5) **ZONING RESTRICTIONS.** Window signs are permitted in all zoning districts.

(6) **DESIGN.** The window sign must be permanently attached to the window face by ~~either~~ using vinyl, etching, or other similar attachment method. The vinyl color should be compatible with the building face.

(7) **ILLUMINATION.** Illumination of window signs is prohibited.

## CHAPTER 10 - TEMPORARY SIGNS

### 12-10-1. POLICY.

It is the policy of the City as outlined in this section to restrict the use of temporary signs. Temporary signs are often poorly constructed, poorly maintained, and located in a manner that obscures traffic signs, impairs views of intersections of public and private streets and driveways, and tends to depreciate the scenic beauty and quality of life of the community by creating visual clutter. The City finds that in some limited instances, as reflected in Section 12-10-2 below, the compelling public interests protected by restrictions on temporary signs may be overridden by public and private interests in certain forms of commercial speech. ~~Temporary signs have a place in the community for specialized purposes, such as announcing properties for sale or lease, construction activities, temporary sales, or making political or ideological statements. Temporary signs are permitted for those and similar purposes subject to the regulations of this Chapter.~~

### 12-10-2. TYPES OF TEMPORARY SIGNS.

Temporary signs ~~are installed on a property with the intent of displaying them continuously for more than twenty-four (24) hours.~~ They are not a part of a permanent land use, and shall not be displayed for more than six (6) months.

(A) **BUSINESS NAME- OR TENANT CHANGE SIGNS.** Due to a change in business name or tenant, including temporary occupancy of an existing business by a convention-sales license-holder pursuant to Section 4-3-9 of this Code, a temporary sign is permitted ~~as per~~subject to the following regulations.

(1) **SIZE.** ~~Business name or tenant change signs m~~Name-change signs may occupy the same amount of area previously approved on a building or façade, provided that said area is consistent with this Title and the Master Sign Plan for the property. In no case shall ~~business name or tenant name~~change signs exceed the sign area per building face when