

included within the sign area calculation for all permanent signs.

(2) **HEIGHT LIMIT.** All requirements as stated in this Title shall apply.

(3) **NUMBER OF SIGNS.** Persons seeking approval for ~~business name or temporary name~~-change signs are allowed the same number of signs previously approved on a building façade or through the Master Sign Plan. Additional window sign area may be used, but may not exceed the total sign area allowed per building face.

(4) **SETBACK AND ORIENTATION.** ~~Temporary business name or tenant Name~~-change signs ~~are permitted in any district, provided that they must~~ comply with all size and setback requirements for ~~the~~ permanent signs of a similar nature in the applicable zone district.

(5) **ZONING RESTRICTIONS.** Temporary ~~business identification name~~-change signs are allowed in all zoning districts.

(6) **DESIGN.** ~~Temporary business identification sign m~~Materials shall be consistent with the requirements of ~~Chapter Section 12-4-7 of this Title.~~ Sign mounting shall comply with the Uniform Sign Code's standards for installation.

(7) **ILLUMINATION.** Illumination of ~~temporary business name~~-change signs is prohibited.

~~(B) **CAMPAIGN SIGNS.** Campaign signs do not require a sign permit, as issued by the Planning Department, but shall comply with the following regulations:~~

~~(1) **SIZE.** Campaign signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.~~

~~(2) **HEIGHT LIMIT.** The maximum height of a campaign sign is four feet (4') above finished grade.~~

~~(3) **SETBACK AND ORIENTATION.** Campaign signs are permitted in any zone, provided that they are located a minimum of ten feet (10') back from the edge of the curb, or edge of pavement where there is no curb, of the street on which the sign fronts. If this ten-foot (10') distance would be within a structure, the sign may be within three feet (3') of the front of the structure. Signs may not be positioned in the side yard. Signs may~~

~~be displayed through windows or other glass areas subject to the restrictions of Section 12-8-1(K) and 12-8-1(L).~~

~~(4) **ZONING RESTRICTIONS.** Campaign signs are allowed in all zoning districts.~~

~~(5) **ILLUMINATION.** Illumination of campaign signs is prohibited.~~

(B) **CONSTRUCTION IDENTIFICATION SIGNS.** For projects requiring a building permit, a construction mitigation plan is required. Pursuant to this plan, the Chief Building Inspector may require a construction sign. These signs are permitted, provided they meet the following criteria.

(1) **SIZE.** The construction sign shall not exceed twelve square feet (12 sq. ft.) in size.

(2) **HEIGHT.** Construction signs shall not exceed six feet (6') in height above finished grade.

(3) **LOCATION.** The construction sign shall be posted in a location on the premises where it is readable from the street or driveway. In no case shall the construction sign be placed in the public right-of-way. The exact location of the sign shall be identified in the approved Construction Mitigation Plan. Construction signs shall not be located in the side- or rear-yard setbacks.

(4) **INFORMATION.** Information on the construction sign shall include: the name, address, and phone number of the contractor; the name, address, and phone number of the person responsible for the project; and the name and phone number of the party to call in an emergency.

(5) **NUMBER OF SIGNS.** One (1) construction sign is permitted per project.

(6) **ZONING RESTRICTIONS.** Construction signs are permitted in all zoning districts.

(7) **DURATION.** Construction signs shall be removed from the premises upon issuance of a certificate of occupancy for the project from the Building Department.

(C) **PROJECT CONSTRUCTION MARKETING SIGNS.** To allow for initial marketing of projects containing four (4) or more dwelling units ~~or more, and/or at least~~ four thousand square feet (4,000 sq. ft.) ~~or more~~ of

commercial floor area, a project-construction marketing sign is allowed on the property during the construction phase of the building or project.

- (1) **SIZE.** The total sign area of the project-construction marketing sign shall not exceed twenty-four square feet (24 sq. ft.) in area.
- (2) **HEIGHT.** Project-Construction marketing signs may not exceed seven feet (7') above finished grade. Signs mounted on a construction barricade or fence may not extend above the height of the barricade or fence.

Project-marketing Signs must be located in a manner that does not obstruct the view of normal passenger vehicles of adjoining streets from the driveway of the site to the adjoining street.

- (3) **LOCATION.** The project-A construction marketing sign ~~on construction sites~~ may not be closer than twenty feet (20') to the curb line, or edge of pavement if there is no curb. If that twenty foot (20') setback places the sign within the construction limits of disturbance, the sign may be placed closer to the street, but no more than ten feet (10') outside of the construction limits of disturbance.

Construction-marketing signs must be located in a manner that does not obstruct the view for normal passenger vehicles of adjoining streets from the driveway of the site.

Project-Construction marketing signs shall not be located in the side or rear-yard setbacks. In the HCB District, Prospector Commercial Subdivision, and other areas that have been approved or zoned with no setback or side-yard requirements, the sign may be located on the construction barricade or fence surrounding the site, even if that places the sign within the public right-of-way.

Where there are conditions such as heavy vegetation on the property or extremely steep terrain that make the sign-placement standards of this Title impractical because ~~the sign is not visible from the street of their effect on the sign's visibility~~, the Planning Director may grant an exception to the sign setback standards, ~~but not the size or street orientation standards~~. However, the Planning Director is not authorized to grant any exception to the size or street-orientation standards of this Title.

- (4) **INFORMATION.** Information on the project-construction marketing sign may

include a plat map and real-estate information for the project.

- (5) **NUMBER OF SIGNS.** One (1) project-construction marketing sign is permitted per project.

- (6) **ZONING RESTRICTIONS.** Project-Construction marketing signs are permitted in all zoning districts.

- (7) **DURATION.** Project-Construction marketing signs shall be removed from the premises upon issuance of the last temporary certificate of occupancy for the project from the Building Department.

The Planning Director or his/her designee may issue a six (6) month extension for the display of the project-construction marketing sign after the last temporary certificate of occupancy has been issued upon the applicant's payment of a forfeitable deposit of \$5,000. Such deposit shall be forfeited to the City if the project-construction marketing sign remains beyond the six (6) months allowed by the extension beyond the date of the last temporary certificate of occupancy.

- (D) **CONSTRUCTION/PROJECT MARKETING COMBINED CONSTRUCTION SIGNS.** Residential projects containing four (4) or more dwelling units and ~~or~~ commercial projects containing at least four thousand square feet (4,000 sq. ft.) ~~or more~~ of commercial floor area are allowed one (1) combined construction ~~project~~ marketing sign, provided it meets the following criteria:

- (1) **SIZE.** The total sign area of the combined construction ~~project-marketing~~ sign shall not exceed thirty-two square feet (32 sq. ft.), and shall be divided to allow sign area for construction and real-estate information. The sign area identifying real-estate information may not exceed twenty square feet (20 sq. ft.). The construction information is limited to twelve square feet (12 sq. ft.).

- (2) **HEIGHT LIMIT.** Combined construction ~~project-marketing~~ signs may not exceed seven feet (7') above in height measured from finished grade. Signs mounted on a construction barricade or fence may not extend above the height of the barricade or fence.

- (3) **NUMBER OF SIGNS.** One (1) combined construction ~~project-marketing~~ sign is permitted per project. In no case will a combined construction ~~project-marketing~~

sign be allowed if a project construction marketing sign or construction identification sign already exists on the premises.

(4) SETBACK AND ORIENTATION.

The combined construction/project marketing sign on construction sites may not be closer than twenty feet (20') to the curb line, or edge of pavement if there is no curb. Combined construction/project marketing signs shall not be located in the side- or rear-yard setbacks.

In the HCB district, Prospector Commercial Subdivision, and other areas that have been approved or zoned with no setback or side-yard requirements, the sign may be located on the construction barricade or fence surrounding the site, even if that places the sign within the public right-of-way.

Combined construction/project marketing signs must be located in a manner that does not obstruct the view for normal passenger vehicles of adjoining streets from the driveway of the site ~~to the adjoining street.~~

~~Where there are conditions such as heavy vegetation on the property, or extremely steep terrain that make the sign placement standards of this Title impractical because the sign is not visible from the street, the Planning Director may grant an exception to the sign setback standards, but not the size or street orientation standards. Where there are conditions such as heavy vegetation on the property or extremely steep terrain that make the sign-placement standards of this Title impractical because of their effect on the combined construction sign's visibility, the Planning Director may grant an exception to the sign setback standards. However, the Planning Director is not authorized to grant any exception to the size or street-orientation standards of this Title. In no event may combined construction/project marketing signs subject to the setback requirements be placed within the public right-of-way.~~

(5) ZONING RESTRICTIONS. Combined construction/project marketing signs are permitted in all zoning districts.

Combined construction/project marketing signs shall be removed from the premises upon issuance of the last temporary certificate of occupancy for the project from the Building Department.

(6) INFORMATION. Information on the construction area of the sign shall include: the name, address, and phone number of the

contractor; the name, address, and phone number of the person responsible for the project; and the name and phone number of the party to call in an emergency. The marketing section of the sign may include a plat map and real-estate information.

(7) DESIGN. Combined construction/project marketing signs shall comply with the Uniform Sign Code's standards for installation.

(8) ILLUMINATION. Illumination of combined construction/project marketing signs is prohibited.

(E) GARAGE-SALE SIGNS. Garage-sale signs may not be displayed for more than 48 hours continuously. Signs not removed after 48 hours are deemed refuse, and the property owner will be charged a sign removal fee in an amount set forth by resolution and shall be guilty of littering, a Class C misdemeanor. Garage-sale signs do not require a sign permit but must comply with the following regulations, as well as the general size, color, and placement standards of Chapter 4, where applicable.

(1) SIZE. Garage-sale signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) HEIGHT LIMIT. No portion of any garage-sale sign shall extend more than six feet (6 ft.) above the natural grade or the finished grade, whichever measurement yields the lower sign.

(3) NUMBER OF SIGNS. Only one (1) garage-sale sign is permitted at any time on any one (1) parcel of property.

(4) SETBACK AND ORIENTATION. Garage-sale signs may be displayed through windows or other glass surfaces.

(5) ZONING RESTRICTIONS. Garage-sale signs are allowed in all zoning districts.

(6) ILLUMINATION. Garage-sale signs may not be illuminated.

(F) NEIGHBORHOOD INFORMATION SIGNS.

(1) SIZE. Neighborhood information signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) HEIGHT LIMIT. No portion of the Sign shall extend more than six feet (6') above

~~natural grade or finished grade, whichever yield the lower sign.~~

~~(3) NUMBER OF SIGNS. Only one (1) neighborhood information sign is permitted on any one (1) parcel of property.~~

~~(4) SETBACK AND ORIENTATION. Neighborhood information signs are permitted in any zone. Signs may be displayed through windows or other glass areas subject to the restrictions of Section 12-8-1(K) and 12-8-1(L).~~

(F) **REAL-ESTATE SIGNS.** Real-estate signs do not require a sign permit, ~~as issued by the Planning Department, but shall as long as they~~ comply with the following restrictions:

(1) **SIZE.** Real-estate signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) **HEIGHT LIMIT.** No portion of the sign shall extend more than six feet (6') above finished grade.

(3) **NUMBER OF SIGNS.** Except ~~as outlined below~~ as allowed for open houses pursuant to subsections (a) and (b) below, only one (1) real-estate sign is permitted on any one (1) parcel of property.

(a) **Open House Exception On-Site.** During the hours of an open house, one (1) additional sign that complies with the requirements of this ~~Code Title~~ will be permitted. Thus, for the duration of an open house, two (2) compliant real-estate signs may be displayed on the premises of a ~~parcel of~~ property for sale. The additional sign must be removed at the conclusion of the open house and may not remain posted overnight. All real-estate signs must comply with the size, color, and placement standards of this ~~Code Title~~.

(b) **Off Premise Off-Site.** In addition to the one (1) additional sign outlined in subsection (a) above, five (5) additional signs that comply with the requirements of this ~~Code Title~~ are permitted off-premises. These additional five (5) signs may be displayed thirty (30) minutes prior to the commencement of an open house and must be removed within thirty (30) minutes after the conclusion of the open house. Off-premises open-house signs may be displayed within the City right-of-way, but in no case will off-premises open-house signs be placed

allowed on the paved street or on a sidewalk. ~~Under no circumstances will~~ Off-premises open-house signs may not be displayed overnight.

(4) **SETBACK AND ORIENTATION.** Real-estate signs are permitted in any district, provided that they are parallel to the street and located a minimum of ten feet (10') back from the edge of the curb, or edge of pavement if there is no curb, of the street on which the sign fronts. If this ten-foot (10') distance would be put the sign within a structure, the sign may instead be placed within three feet (3') of the front of the structure. Signs may not be positioned displayed in the side yard. Signs may be displayed through windows or other glass areas subject to the restrictions of Section ~~12-8-1(K) and 12-8-1(L)~~ 12-9-2(L).

(5) **ZONING RESTRICTIONS.** Real-estate signs are allowed in all zoning districts.

(6) **ILLUMINATION.** Illumination of real-estate signs is prohibited.

~~(H) SPECIAL PURPOSE SIGNS. Signs promoting events for the benefit of civic, charitable, educational, or other non-profit organizations may be erected on private property up to two (2) weeks in advance of the event being promoted. These signs shall be removed within three (3) days following the conclusion of the event.~~

~~(1) SIZE. Special purpose signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.~~

~~(2) HEIGHT LIMIT. No portion of the special purpose sign shall extend more than six feet (6') above finished grade.~~

~~(3) NUMBER OF SIGNS. A maximum of three (3) special purpose signs is permitted on any one (1) parcel of property and must comply with the size, color, and placement standards of this Code.~~

~~(4) SETBACK AND ORIENTATION. Special purpose signs are permitted in any zone, provided that they are located a minimum of twenty feet (20') back from the edge of the curb, or edge of pavement where there is no curb, of the street on which the sign fronts. If this twenty foot (20') distance would be within a structure, the sign may be within three feet (3') of the front of the structure. Signs may not be positioned in the side yard. Signs may be displayed through windows or other glass areas subject to the~~

~~restrictions of Chapters 12-8-1(K) and 12-8-1(L).~~

~~(5) **ZONING RESTRICTIONS.** Special purpose signs are allowed in all zoning districts.~~

~~(6) **ILLUMINATION.** Illumination of special purpose signs is prohibited.~~

(G) TEMPORARY PORTABLE SIGNS.

Businesses located in a private plaza may display temporary portable signs to advertise or identify their businesses. Such temporary portable signs must be placed within the boundaries of the private plaza and are subject to the following criteria:

(1) **SIZE.** No temporary portable sign may exceed twelve square feet (12 sq. ft.).

(2) **NUMBER OF SIGNS.** Only one (1) temporary portable sign is allowed per business.

(3) **ORIENTATION.** Temporary portable signs are allowed only on private property, and must not impede pedestrian circulation or ADA or fire access. No temporary portable signs will be permitted on City-owned property, including any City-owned right-of-ways.

(4) **ZONING RESTRICTIONS.** Temporary portable signs are allowed only within the HCB, HRC, GC, LI, RD and RC zoning districts.

(5) **DESIGN.** Fluorescent colors and reflective surfaces are prohibited on portable signs. Reflective colored materials that give the appearance of changing color are also prohibited.

(6) **ILLUMINATION.** Illumination of temporary portable signs is prohibited.

~~(J) **YARD SIGNS.** Yard signs shall be displayed only immediately prior to and during the yard sale or garage sale. Yard signs may not be displayed for more than forty-eight (48) hours continuously. Signs not removed after forty-eight (48) hours of display are deemed refuse. The owner or erector of the sign is subject to a fee per sign removal charge in an amount set forth by resolution if the sign is removed by the City as refuse. In addition, the owner or erector shall be guilty of a Class "C" misdemeanor of littering. Yard Signs do not require a sign permit as issued by the Planning Department, but shall comply with the following regulations.~~

~~(1) **SIZE.** Yard signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.~~

~~(2) **HEIGHT LIMIT.** No portion of the yard sign shall extend more than six feet (6') above natural grade or finished grade, whichever yields the lower sign.~~

~~(3) **NUMBER OF SIGNS.** Only one (1) yard sign is permitted on any one (1) parcel of property and must comply with the size, color, and placement standards of this Code.~~

~~(4) **SETBACK AND ORIENTATION.** Yard signs are permitted in any zone. Signs may be displayed through windows or other glass areas subject to the restrictions of Section 12-8-1(K) and 12-8-1(L).~~

~~(5) **ZONING RESTRICTIONS.** Yard signs are allowed in all zoning districts.~~

~~(6) **ILLUMINATION.** Illumination of yard signs is prohibited.~~

(H) **YARD SIGNS.** Any property owner can display three (3) yard signs on each parcel of property belonging to such owner. No yard sign may be displayed for more than six (6) months. Signs not removed after six (6) months are deemed refuse, and the property owner will be charged a sign removal fee in an amount set forth by resolution, and shall be guilty of littering, a Class C misdemeanor. Yard signs do not require a sign permit but must comply with the following regulations, as well as the general size, color, and placement standards of Chapter 4, where applicable.

(1) **SIZE.** Yard signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) **HEIGHT LIMIT.** No portion of any yard sign shall extend more than six feet (6') above the natural grade or the finished grade, whichever measurement yields the lower sign.

(3) **NUMBER OF SIGNS.** Only three (3) yard signs are permitted at any time on any one (1) parcel of property.

(4) **SETBACK AND ORIENTATION.** Yard signs must be located a minimum of ten feet (10') back from the edge of the street curb, or edge of the street pavement where there is no curb. Yard signs are only allowed in the front yard. The front yard is the area between the front of the closest building and the front lot line or right-of-way, whichever is

closer, extending the full length of the lot. If the location of a building prevents complying with the ten-foot (10') setback, the sign may instead be placed anywhere within three feet (3') in front of the building, including on the building itself, provided that it still complies with all other applicable restrictions of this Title. Yard signs may be displayed through windows or other glass surfaces subject to the provisions of Section 12-9-2(L).

(5) ZONING RESTRICTIONS. Yard signs are allowed in all zoning districts.

(6) ILLUMINATION. Yard signs may not be illuminated.

CHAPTER 11 - BANNERS ON CITY LIGHT STANDARDS

12-11-1. PURPOSE STATEMENT.

~~Park City makes certain City light standards for this display of banners in order to promote the visual interest and economic vitality of Park City=s historic resort-based community; to promote aesthetic enhancement through artistic expression; and to contribute to the festive nature of Park City=s world-class resort atmosphere. Pursuant to its substantial governmental interests in protecting property values, promoting the economic vitality and historic character of the City, and contributing to the City's world-class resort atmosphere, Park City finds it advisable to allow from time to time the display of certain banners on City light standards for the purpose of promoting certain events and messages that the City, on behalf of its citizens, deems to be in the public interest. It is not the purpose of the City by so doing to designate its light standards as a public forum of any degree or type.~~

12-11-2. ADMINISTRATION.

Banners on City light standards shall be reviewed and administered by the Special Events Department, Planning Department, and Parks Department pursuant to the criteria set forth in this Chapter.

12-11-3. ELIGIBILITY.

Persons eligible to apply ~~for and display bannersto~~ have their banners displayed on City light standards shall be limited to Park City Municipal Corporation and duly licensed Master Festivals license holders.

12-11-4. DISPLAY LOCATIONS, ~~BANNER~~ ALLOTMENT.

City light standards eligible to display banners are those along Main Street, Kearns Boulevard, Park Avenue, and Empire Avenue. The maximum number of banners ~~to be hung~~allowed shall be sixty-three (63) along Main Street, eighteen (18) along Kearns Boulevard, thirty (30) along Park Avenue, and thirty (30) along Empire Avenue.

12-11-5. APPLICATIONS.

Applications for banners on City light standards shall be submitted to the Special Events Department and shall be approved only if the interdepartmental review team finds compliance with all criteria set forth in this Chapter. Applications shall be submitted no later than ninety (90) days prior to the first date of the proposed display period. Applications shall at a minimum contain the following information:

- (A) Proof of eligibility ~~per~~under Section 12-11-3;
- (B) Requested display locations and dates, not to exceed a period of three (3) weeks; and
- (C) A colored rendering or scaled drawing of the proposed banner, including façade dimensions and descriptions of materials and colors to be used.

If more than one (1) application for banners on City light standards is received for the same time period, the Special Events Director will determine which applicant receives priority status, based on the public interest stated in Section 12-11-1. Priority shall be determined on a first-come, first-served basis, based on the date a completed application is received. Where competing applications are submitted by Master Festival license holders, display periods shall be limited to the actual event dates.

12-11-6. DESIGN.

Banners for display on City light standards must satisfy the following design criteria:

(A) **SIZE.** Unless otherwise approved by the Parks Department, banners shall be twenty-nine inches by seventy-two inches (29" x 72") along Main Street, twenty-four inches by thirty-six inches (24" x 36") along Empire Avenue, and twenty-six inches by ninety-six inches (26" x 96") along Kearns Boulevard, and ~~twenty-six inches by ninety-six inches (26" x 96") along~~ Park Avenue.

(B) **FABRICATION.** Fabric must be of a durable material able to withstand the elements, including snow and heavy winds, ~~with one and one half inch (1 2") brass grommets installed on both bottom corners. Additionally, banners must be sewn for mounting on existing brackets. A three and one half to four inch by twenty-nine inch~~

~~(3 2" to 4" x 29") wide sleeve for Main Street, Kearns Boulevard and Park Avenue, or twenty-four inch (24") sleeve for Empire Avenue banners, at the top of the banner is required to hang the banners on brackets. Banners must have 1.5-inch brass grommets installed on both bottom corners. Banners must be sewn for mounting on existing brackets, with sleeves along the top edge of the banners. Sleeves must be 3.5 to 4 inches tall and either 29 inches wide (for Main Street, Kearns Boulevard, and Park Avenue) or 24 inches wide (for Empire Avenue).~~ Samples are available through the Parks Department. Applicants are encouraged to contact the Parks Department prior to submitting an application in order to ensure compliance with actual specifications.

(C) **SPONSORS**. ~~Duly licensed Master Festival license holders~~ Banners may include the name, logo, or imagery of a sponsor, as defined at Section 4-1-1.52 of ~~the Municipal~~ Code, ~~on the banner~~, subject to the following criteria:

- (1) The sponsor's name, logo, or imagery shall occupy no more than five percent (5%) of the total banner area and must be within the bottom ten percent (10%) of the banner area.
- (2) The ~~font and scale of the~~ sponsor's name, logo, or imagery must be either white or black in color; secondary in scale to the Master Festival's name, logo, and imagery; and ~~must be smaller than the font and scale of~~ the Master Festival's name, logo, and imagery.
- (3) Multiple sponsors are allowed for a single Master Festival, but only one sponsor's name may be displayed on any banner.
- (4) If a corporate sponsor, as defined in Section 4-1-1.14 of ~~the Municipal~~ Code, is part of the official Master Festival's name, and that corporate sponsor's name, logo, or imagery is featured on the banners, no additional sponsors shall be displayed on the banners.
- (5) The sponsor's name, logo, or imagery shall occupy no more space on the banner than the City logo required by subsection (F) below.

(D) **ARTWORK**. Fluorescent colors and reflective surfaces are prohibited on banners. Reflective colored materials that give the appearance of changing color are also prohibited.

Artwork should be approved at least two (2) months prior to the proposed hanging date. The

design must be on both sides of the banners, unless otherwise approved by the Parks Department.

(E) **TEXT**. Banner text shall be limited to the name of the permitted Master Festival, a festival sponsor, ~~and~~ the dates of the event, and the City name.

(F) **CITY LOGO**. All banners must include, on both sides of the banner, the official Park City logo.

12-11-7. PERIOD OF DISPLAY.

Banners may be displayed for no more than three (3) weeks at a time. Applicants shall accept that the display period is contingent upon a workable arrangement within the overall schedule of other City banners, as well as prior commitments to other outside sponsors. Prior commitments may preclude the desired display period of an otherwise acceptable applicant's banner. The City has complete discretion to decide when and for how long the banners may hang. ~~Where competing applications are submitted by Master Festival license holders, display periods shall be limited to the actual event dates.~~

12-11-8. INSTALLATION AND REMOVAL.

Banners must be received by the Parks Department no later than one (1) week prior to the first date of scheduled display. All banners on City light standards shall be installed by City personnel. Installation and removal dates will be arranged by the applicant and the Parks staff. If the banners are not retrieved from the Parks Department by the applicant within ten (10) days after removal, the banners shall become the property of the City and will be disposed of.

12-11-9. LIABILITY.

The applicant shall agree to assume full liability and indemnify the City for any damage to persons or property arising from the display of the banners by the City. The City is not responsible for any damage that may occur to the banners from any cause.

12-11-10. FEES.

(A) **APPLICATION FEE**. Banner applications shall be assessed a temporary sign fee, the amount of which shall be set by resolution. All application fees are due and payable upon submission of a completed application.

(B) **INSTALLATION AND REMOVAL FEES**. Upon receipt of a completed application, the Parks Department will provide the applicant with an estimate of fees based on estimated costs for City

services arising from the installation and removal of the banners, including but not limited to the use of City personnel and/or equipment. A final assessment of City costs will occur upon completion of the ~~Special Event~~ Master Festival, and installation and removal fees will be adjudged to reflect actual cost.

Installation and removal fees must be paid in full within thirty (30) days of the final assessment of City costs for the Master Festival ~~or Special Event~~.

CHAPTER 12 - MASTER FESTIVAL AND SPECIAL EVENT SIGN PLAN

12-12-1. SIGN PLAN REQUIRED.

All Master Festival and Special Event licensees desiring permission to display temporary signs ~~related to as~~ an approved Master Festival shall submit a Master Festival Sign Plan as part of the application for a Master Festival license. The Planning and Special Events and Facilities Departments shall review Master Festival Sign Plans for compliance with the standards below prior to permit issuance.

12-12-2. MASTER FESTIVAL BANNERS.

The use of banners ~~identifying an event and/or sponsor~~ is allowed within the boundaries of the approved Master Festival venue, subject to the following criteria:

(A) **SIZE.** No individual Master Festival banner may exceed thirty-six square feet (36 sq. ft.) in size.

(B) **NUMBER OF SIGNS.** One (1) banner is allowed per venue. Additionally, one (1) banner is allowed on the external façade of any building or structure within a venue, including temporary structures. Staff may approve additional banners within a venue upon finding that: the banners contribute to the overall festival atmosphere or theme of the event consistent with the purpose and scope of Section 12-1-1; the design is consistent with Section 12-3-3(A) as applied to the event; and that any commercial advertising message is secondary to such look-and-feel design elements for the event. There is no limit on banners within a fully enclosed structure.

(C) **SETBACK AND ORIENTATION.** Master Festival banners are allowed only on or within approved venues.

(D) **ZONING RESTRICTIONS.** Master Festival banners are allowed ~~within in~~ all zoning districts.

(E) **DESIGN.** Fluorescent colors and reflective surfaces are prohibited on banners. Reflective colored materials that give the appearance of

changing color are also prohibited. A matte or flat finish is required for all surfaces.

(F) **PERIOD OF DISPLAY.** Master Festival banners may be displayed only during the approved time of the Master Festival.

(G) **ILLUMINATION.** ~~Illumination of temporary business signs is prohibited. No lighting other than pre-existing light sources may be used to illuminate Master Festival banners.~~

12-12-3. SPECIAL EVENT BANNERS.

The use of banners is allowed within the boundaries of the approved Special Event venue, subject to the following criteria:

(A) **SIZE.** No individual Special Event banner may exceed thirty-six square feet (36 sq. ft.) in size.

(B) **NUMBER OF SIGNS.** One (1) banner is allowed per venue. Additionally, one (1) banner is allowed on the external façade of any building or structure within a venue, including temporary structures. Each banner shall be consistent with Section 12-3-3(A) as applied to the event, and any commercial advertising message must be secondary to such look-and-feel design elements for the event.

(C) **SETBACK AND ORIENTATION.** Special Event banners are allowed ~~to be oriented~~ only within approved venues.

(D) **ZONING RESTRICTIONS.** Special Event banners are allowed ~~within in~~ all zoning districts.

(E) **DESIGN.** Fluorescent colors and reflective surfaces are prohibited on banners. Reflective colored materials that give the appearance of changing color are also prohibited. A matte or flat finish is required for all surfaces.

(F) **PERIOD OF DISPLAY.** Special Event banners may be displayed only during the approved time of the Special Event.

(G) **ILLUMINATION.** ~~Illumination of temporary business signs is prohibited. No lighting other than pre-existing light sources may be used to illuminate Master Festival banners.~~

12-12-4. MASTER FESTIVAL DIRECTIONAL SIGNS.

Municipal ~~and/or~~ event-owned directional signs in the form of electronic message signs and portable signs are allowed for the purpose of identifying and/or directing vehicular or pedestrian traffic to parking areas, transportation centers, and venues.

12-12-5. MASTER FESTIVAL PROJECTION SIGNS.

Temporary projection signs that are part of an approved Master Festival license may be allowed for the duration of the Master Festival permit, provided they are directed downward and the light source is shielded from any view but the intended mark of the sign. Subject to approval by the Planning Department, temporary projection signs that are part of an approved Master Festival license may be allowed for the duration of the Master Festival permit, provided the light source is shielded from any view but the intended audience of the sign.

12-12-6. TEMPORARY SIGNS.

Staff may approve temporary signs within a Master Festival or Special Event venue upon finding that: the signs contribute to the overall resort atmosphere or theme of the event consistent with the purpose and scope of Section 12-1-1; the design is consistent with Section 12-3-3(A) as applied to the event; and that any commercial advertising message is secondary to such look-and-feel design elements for the event. There is no limit on signs within a fully enclosed structure.

CHAPTER 13 - HISTORIC SIGNS

12-13-1. HISTORIC SIGNS EXEMPT.

Other than safety and structural requirements, the provisions of the Sign Code may be exempted by the Planning Commission for historic signs upon application for designation by the sign owner and consent from the building owner.

12-13-2. HISTORIC SIGN REVIEW PROCEDURE.

Upon filing an application, the Planning Director may determine that a sign is historic based on the guidelines below. Notwithstanding safety, maintenance, or structural regulations, a sign so designated by the Planning Director shall be deemed to conform with this Chapter.

12-13-3. HISTORIC SIGN CRITERIA.

To designate a sign as historic, the Planning Director must make findings based on the following criteria:

- (A) The sign is at least fifty (50) years old.
- (B) The sign possesses unique physical design characteristics, such as configuration, color, texture, or other unique characteristics.

(C) The sign is of significance to the City and makes a contribution to the cultural, historic, or aesthetic quality of the City, or otherwise contributes to the City's streetscape.

(D) The sign is integrated into the architecture of the building or the site.

(E) The sign is-involves exemplary technology, craftsmanship, or design of the period in which it was constructed; uses historic sign materials such as wood, metal, or paint directly applied to buildings, and means of illumination such as neon luminous-tube or incandescent fixtures; and is not significantly altered from its historic period. If the sign has been altered, it must be restorable to its historic function and appearance.

(F) The sign is structurally safe, or is capable of being made so without substantially altering its historical significance.

12-13-4. REMOVAL OF HISTORIC SIGNS.

Once a sign is designated a historic sign and defined as an important characteristic of Park City's history, the building owner must receive Historic Preservation Board approval to remove the sign.

CHAPTER 14 – OUTDOOR VEHICLE DISPLAYS

12-14-1. PURPOSE AND SCOPE.

The City Council of Park City, Utah hereby finds that there is a substantial and compelling need to allow limited outdoor display of vehicles due to the unique relationship between vehicle sponsors of Master Festivals and the City's ski resorts. Such a need must be balanced with the City's aesthetic concerns as stated in Section 12-1-1. Accordingly, the City shall only permit outdoor vehicle displays pursuant to the regulations stated herein. Such displays are not signs and shall not count towards sign-square footage-area limitations nor receive the benefit of sign exemptions.

12-14-2. DISPLAY.

Sponsor vehicles may be displayed subject to the following criteria:

(A) The display is within a Master Festival venue or a ski base facility in the RC, RC-MPD or RD-MPD zones.

(B) The display is consistent with the purpose and scope of Section 12-1-1, the design is consistent with Section 12-3-3(A) as applied to the orientation of the display (which shall be generally to the interior of the venue or ski base facility), and

that any commercial advertising message is secondary to such look-and-feel design elements for the event.

(C) The display is only for the display of the vehicle; no additional solicitation or advertising is allowed as a consequence of the vehicle other than a sign identifying the sponsor not to exceed three square feet (3 sq. ft.). The vehicle may be wrapped in additional design elements, such as ski-team or athlete images, so long as the wrap contributes to the overall resort atmosphere or theme of the ski area or event consistent with the purpose and scope of Section 12-1-1, the design is consistent with Section 12-3-3(A) as applied to the area or event, and that any commercial advertising message is secondary to such look-and-feel design elements.

(D) The proposed vehicle display does not impede vehicular or pedestrian circulation.

(E) The proposed vehicle display does not impede emergency access or services.

CHAPTER 15 - APPEALS

12-15-1. APPEALS.

Any applicant who believes a denial is not justified has the right to appeal to the Planning Commission and to appear at the next regularly scheduled meeting for which proper notice can be given and agenda time is available. Intention to take an appeal to the Commission shall be filed with the Planning Director in writing within ten (10) business days following the denial of the permit by the Planning Department.

Applicants may have any action of the Planning Commission reviewed by the City Council by petitioning in writing within ten (10) business days following Planning Commission action on the sign permit. Actions of the Commission are subject to appeal and review according to the procedures set forth in Chapter 1 of the Land Management Code (Title 15), Section 15-1.

CHAPTER 16 - VIOLATION OF TITLE

12-16-1. PENALTY.

~~Violation~~ Each violation of this Title is a Class "C" misdemeanor.

12-16-2. PENALTY FOR PLACEMENT OF HANDBILLS OR SIGNS ON PUBLIC PROPERTY.

Handbills or signs found posted upon any public property ~~contrary to~~ in violation of the provisions of this ~~section~~ Title may be removed by ~~the Police~~

~~Department, Public Works Department, Parks and Recreation Department, or the Planning Department~~ any City department. The person responsible for ~~any~~ such illegal posting shall be liable for triple the cost incurred in the removal thereof, and the City is authorized to effect the collection of said cost, in addition to any criminal fine collected under Section 12-~~15~~16-1.