

Park City Main Street Plaza

October 22, 2015

GSBS
ARCHITECTS 

CIVITAS

STRUCK

Programming Update

Partner Interviews

+ Nine of 10 interviews complete

+ Information gathering:

Type and size of current events

Type and size of future events

Space needs

“Back of House” requirements

Key Take-Aways (so far)

+ Flexibility in the size and configuration of performance space

+ Adequate space to stage festivals/markets

Key Take-Aways (so far)

+ Mix of indoor/outdoor space

+ Specialized Facilities

+ Mix of soft and hardscape

Key Take-Aways (so far)

+ Passive space

Interesting unusual play areas for children

Areas for every day activities for adults (lunch/coffee)

+ Activities

Film

Splash Pad

Ice skating

Small format/late night food

Community bulletin board

Results of Resident Survey

+ People come to Main Street for:

Dinner (67%)

Events (55%)

Bringing visitors (52%)

Lunch (39%)

Arts & Entertainment (37%)

+ Top events are::

Parades (66%)

Park Silly Market (62%)

Kimball Arts (58%)

Halloween on Main (41%)

Savor the Summit (36%)

Street Concerts (34%)

Results of Resident Survey

+ People would come more often for:

Community Events (54%)

Seasonal Events (51%)

Greater Variety of Shopping (34%)

Gathering Area/Plaza Space (32%)

After Dinner Activities—non-bar (16%)

Nothing (13%)

Activity & Elements Matrix

+ Key components:

Generate daily activity

Allow and promote event activity

Encourage stay and play

Combine natural and built elements

Be multi-season