



THE NCSTM
The National Citizen SurveyTM

Park City, UT

Technical Appendices
2015



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Park City:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Park City as a place to live	72%	N=229	25%	N=80	2%	N=8	0%	N=1	100%	N=318
Your neighborhood as a place to live	57%	N=182	34%	N=107	8%	N=27	1%	N=2	100%	N=317
Park City as a place to raise children	53%	N=134	40%	N=102	5%	N=13	2%	N=4	100%	N=253
Park City as a place to work	39%	N=105	25%	N=68	29%	N=80	7%	N=19	100%	N=271
Park City as a place to visit	78%	N=235	20%	N=60	2%	N=6	0%	N=0	100%	N=301
Park City as a place to retire	46%	N=124	32%	N=87	17%	N=45	5%	N=14	100%	N=270
The overall quality of life in Park City	59%	N=188	37%	N=116	3%	N=9	1%	N=4	100%	N=317

Table 2: Question 2

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Park City	63%	N=201	36%	N=115	1%	N=2	0%	N=0	100%	N=318
Overall ease of getting to the places you usually have to visit	27%	N=85	54%	N=172	17%	N=55	2%	N=6	100%	N=318
Quality of overall natural environment in Park City	63%	N=200	31%	N=98	5%	N=15	1%	N=4	100%	N=317
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	26%	N=83	49%	N=156	20%	N=63	5%	N=15	100%	N=317
Health and wellness opportunities in Park City	62%	N=194	31%	N=95	6%	N=18	1%	N=3	100%	N=311
Overall opportunities for education and enrichment	35%	N=101	42%	N=119	20%	N=57	3%	N=8	100%	N=285
Overall economic health of Park City	37%	N=115	44%	N=134	16%	N=48	3%	N=10	100%	N=308
Sense of community	32%	N=101	42%	N=134	18%	N=58	7%	N=24	100%	N=316
Overall image or reputation of Park City	48%	N=149	44%	N=139	6%	N=19	2%	N=7	100%	N=313

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Park City to someone who asks	63%	N=199	28%	N=89	4%	N=14	4%	N=12	100%	N=314
Remain in Park City for the next five years	66%	N=205	21%	N=66	8%	N=24	5%	N=14	100%	N=308

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	88%	N=279	11%	N=36	0%	N=1	0%	N=0	0%	N=0	100%	N=316
In Park City's downtown area during the day	86%	N=270	12%	N=39	2%	N=6	0%	N=0	0%	N=0	100%	N=315

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	7%	N=22	34%	N=108	40%	N=126	19%	N=61	100%	N=317
Ease of public parking	7%	N=21	28%	N=90	42%	N=131	23%	N=74	100%	N=315
Ease of travel by car in Park City	11%	N=35	42%	N=131	37%	N=114	10%	N=32	100%	N=313
Ease of travel by public transportation in Park City	30%	N=90	54%	N=166	14%	N=42	2%	N=7	100%	N=306
Ease of travel by bicycle in Park City	43%	N=129	42%	N=124	13%	N=38	2%	N=7	100%	N=298
Ease of walking in Park City	42%	N=131	49%	N=154	9%	N=28	1%	N=3	100%	N=316
Availability of paths and walking trails	60%	N=189	35%	N=110	6%	N=17	0%	N=1	100%	N=317
Air quality	48%	N=151	43%	N=137	7%	N=23	2%	N=5	100%	N=317
Cleanliness of Park City	52%	N=165	43%	N=137	4%	N=14	1%	N=2	100%	N=318
Overall appearance of Park City	51%	N=162	43%	N=136	6%	N=18	1%	N=2	100%	N=318
Public places where people want to spend time	47%	N=147	43%	N=132	9%	N=27	1%	N=5	100%	N=310
Variety of housing options	7%	N=21	23%	N=68	31%	N=94	39%	N=119	100%	N=302
Availability of affordable quality housing	5%	N=14	17%	N=48	23%	N=64	56%	N=157	100%	N=282
Fitness opportunities (including exercise classes and paths or trails, etc.)	68%	N=211	29%	N=91	3%	N=9	0%	N=1	100%	N=313
Recreational opportunities	80%	N=250	17%	N=52	3%	N=10	0%	N=1	100%	N=312
Availability of affordable quality health care	29%	N=82	42%	N=119	20%	N=58	9%	N=25	100%	N=285

Table 6: Question 6

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	18%	N=23	32%	N=41	21%	N=27	28%	N=36	100%	N=127
K-12 education	27%	N=50	60%	N=110	10%	N=19	3%	N=6	100%	N=184
Adult educational opportunities	17%	N=40	44%	N=105	26%	N=62	14%	N=34	100%	N=240
Opportunities to attend cultural/arts/music activities	49%	N=151	39%	N=120	12%	N=36	0%	N=1	100%	N=307
Opportunities to participate in religious or spiritual events and activities	39%	N=78	45%	N=91	14%	N=29	2%	N=4	100%	N=202
Employment opportunities	14%	N=36	35%	N=89	36%	N=91	15%	N=38	100%	N=255
Shopping opportunities	25%	N=78	50%	N=156	21%	N=66	3%	N=10	100%	N=310
Cost of living in Park City	1%	N=4	17%	N=54	49%	N=153	33%	N=102	100%	N=314
Overall quality of business and service establishments in Park City	16%	N=49	59%	N=184	22%	N=69	4%	N=12	100%	N=314
Vibrant downtown/commercial area	29%	N=89	50%	N=153	20%	N=62	1%	N=4	100%	N=308
Overall quality of new development in Park City	15%	N=45	41%	N=127	30%	N=93	14%	N=44	100%	N=309
Opportunities to participate in social events and activities	48%	N=147	44%	N=135	7%	N=21	2%	N=5	100%	N=308
Opportunities to volunteer	54%	N=157	39%	N=114	7%	N=22	0%	N=0	100%	N=293
Opportunities to participate in community matters	41%	N=122	44%	N=133	14%	N=41	1%	N=4	100%	N=300
Openness and acceptance of the community toward people of diverse backgrounds	21%	N=62	44%	N=127	22%	N=64	13%	N=38	100%	N=291
Neighborliness of residents in Park City	25%	N=78	42%	N=129	26%	N=82	7%	N=21	100%	N=309

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	4%	N=12	96%	N=304	100%	N=315
Made efforts to make your home more energy efficient	17%	N=54	83%	N=262	100%	N=315
Observed a code violation or other hazard in Park City	53%	N=164	47%	N=147	100%	N=311

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Household member was a victim of a crime in Park City	91%	N=286	9%	N=30	100%	N=315
Reported a crime to the police in Park City	75%	N=238	25%	N=77	100%	N=315
Stocked supplies in preparation for an emergency	84%	N=262	16%	N=51	100%	N=314
Campaigned or advocated for an issue, cause or candidate	67%	N=211	33%	N=102	100%	N=314
Contacted Park City (in-person, phone, email or web) for help or information	50%	N=158	50%	N=157	100%	N=315
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	75%	N=237	25%	N=78	100%	N=315

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Park City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Park City recreation centers or their services	37%	N=118	27%	N=84	27%	N=85	9%	N=30	100%	N=317
Visited a neighborhood park or City park	36%	N=115	33%	N=105	26%	N=83	4%	N=14	100%	N=317
Used Park City public libraries or their services	16%	N=51	26%	N=80	37%	N=115	21%	N=67	100%	N=313
Participated in religious or spiritual activities in Park City	9%	N=28	9%	N=28	14%	N=45	68%	N=213	100%	N=314
Attended a City-sponsored event	5%	N=17	21%	N=65	61%	N=190	12%	N=39	100%	N=311
Used bus, rail, subway or other public transportation instead of driving	23%	N=71	16%	N=50	37%	N=117	24%	N=76	100%	N=315
Carpooled with other adults or children instead of driving alone	20%	N=62	32%	N=100	20%	N=62	29%	N=91	100%	N=315
Walked or biked instead of driving	45%	N=141	27%	N=85	20%	N=62	9%	N=27	100%	N=315
Volunteered your time to some group/activity in Park City	10%	N=30	20%	N=64	36%	N=114	34%	N=107	100%	N=314
Participated in a club	11%	N=36	19%	N=58	21%	N=65	49%	N=153	100%	N=312
Talked to or visited with your immediate neighbors	39%	N=124	38%	N=118	19%	N=61	4%	N=13	100%	N=315
Done a favor for a neighbor	18%	N=58	28%	N=90	47%	N=148	6%	N=19	100%	N=315

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=2	9%	N=27	35%	N=109	56%	N=175	100%	N=314
Listened/Watched (online or on television) a local public meeting	1%	N=4	6%	N=20	25%	N=78	68%	N=213	100%	N=315

Table 10: Question 10

Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	38%	N=111	45%	N=129	15%	N=42	3%	N=8	100%	N=291
Fire services	58%	N=142	39%	N=96	3%	N=8	0%	N=0	100%	N=246
Ambulance or emergency medical services	57%	N=130	40%	N=91	4%	N=9	0%	N=0	100%	N=230
Crime prevention	38%	N=91	48%	N=115	12%	N=30	3%	N=6	100%	N=241
Fire prevention and education	40%	N=90	46%	N=103	12%	N=28	1%	N=3	100%	N=223
Traffic enforcement	23%	N=67	37%	N=107	28%	N=81	12%	N=36	100%	N=290
Street repair	17%	N=53	45%	N=137	26%	N=79	11%	N=34	100%	N=303
Street cleaning	28%	N=86	57%	N=171	13%	N=39	2%	N=6	100%	N=302
Street lighting	20%	N=61	57%	N=174	17%	N=53	6%	N=19	100%	N=307
Snow removal	36%	N=111	53%	N=162	8%	N=23	4%	N=12	100%	N=308

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Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Total	
Sidewalk maintenance	26%	N=79	51%	N=153	17%	N=52	6%	N=17	100%	N=301
Traffic signal timing	11%	N=35	49%	N=149	22%	N=67	18%	N=54	100%	N=304
Bus or transit services	41%	N=120	49%	N=143	7%	N=20	2%	N=7	100%	N=291
Garbage collection	28%	N=85	58%	N=175	10%	N=31	3%	N=9	100%	N=301
Recycling	31%	N=94	39%	N=121	20%	N=60	11%	N=32	100%	N=307
Storm drainage	23%	N=64	57%	N=154	15%	N=41	5%	N=13	100%	N=270
Drinking water	18%	N=54	44%	N=135	20%	N=62	17%	N=53	100%	N=304
Sewer services	26%	N=71	58%	N=160	14%	N=38	2%	N=6	100%	N=275
Power (electric and/or gas) utility	24%	N=73	59%	N=176	15%	N=44	2%	N=7	100%	N=299
Utility billing	25%	N=72	53%	N=154	19%	N=56	3%	N=10	100%	N=291
City parks	62%	N=190	34%	N=104	4%	N=12	0%	N=0	100%	N=306
Recreation programs or classes	50%	N=139	42%	N=116	7%	N=20	0%	N=1	100%	N=277
Recreation centers or facilities	53%	N=159	42%	N=124	4%	N=11	1%	N=4	100%	N=298
Land use, planning and zoning	15%	N=44	36%	N=104	32%	N=93	16%	N=46	100%	N=286
Code enforcement (weeds, abandoned buildings, etc.)	16%	N=38	44%	N=108	32%	N=79	8%	N=18	100%	N=243
Animal control	11%	N=30	47%	N=121	24%	N=62	18%	N=47	100%	N=261
Economic development	19%	N=50	43%	N=116	28%	N=77	10%	N=26	100%	N=270
Health services	30%	N=84	51%	N=143	17%	N=49	1%	N=4	100%	N=280
Public library services	57%	N=155	38%	N=102	5%	N=13	0%	N=0	100%	N=270
Public information services	24%	N=64	54%	N=145	21%	N=56	1%	N=4	100%	N=269
Cable television	15%	N=37	35%	N=87	29%	N=71	22%	N=53	100%	N=248
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=31	53%	N=99	23%	N=42	8%	N=15	100%	N=188
Preservation of natural areas such as open space, farmlands and greenbelts	34%	N=101	41%	N=121	19%	N=56	7%	N=20	100%	N=297
Park City open space	38%	N=116	40%	N=122	13%	N=39	9%	N=27	100%	N=304
City-sponsored special events	37%	N=110	47%	N=138	14%	N=42	1%	N=4	100%	N=293
Overall customer service by Park City employees (police, receptionists, planners, etc.)	36%	N=107	46%	N=137	13%	N=40	4%	N=13	100%	N=297

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
Park City Municipal Government	22%	N=63	58%	N=163	16%	N=46	4%	N=10	100%	N=282
The Federal Government	10%	N=26	39%	N=105	35%	N=93	17%	N=45	100%	N=269

Table 12: Question 12

Please rate the following categories of Park City government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Park City	17%	N=52	53%	N=158	20%	N=61	9%	N=26	100%	N=297
The overall direction that Park City is taking	14%	N=42	37%	N=114	30%	N=95	19%	N=60	100%	N=310
The job Park City government does at welcoming citizen involvement	20%	N=56	46%	N=128	26%	N=73	8%	N=24	100%	N=280
Overall confidence in Park City government	15%	N=46	43%	N=133	30%	N=91	12%	N=37	100%	N=307
Generally acting in the best interest of the community	15%	N=48	48%	N=149	21%	N=65	16%	N=48	100%	N=310
Being honest	18%	N=50	54%	N=150	20%	N=56	8%	N=22	100%	N=279
Treating all residents fairly	16%	N=45	45%	N=128	21%	N=61	18%	N=51	100%	N=286

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Table 13: Question 13

Please rate how important, if at all, you think it is for the Park City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Park City	54%	N=172	26%	N=82	16%	N=52	3%	N=11	100%	N=316
Overall ease of getting to the places you usually have to visit	50%	N=158	41%	N=128	9%	N=27	0%	N=1	100%	N=314
Quality of overall natural environment in Park City	72%	N=225	25%	N=78	3%	N=9	0%	N=0	100%	N=312
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	48%	N=151	40%	N=128	11%	N=36	0%	N=2	100%	N=317
Health and wellness opportunities in Park City	37%	N=113	40%	N=121	21%	N=63	3%	N=8	100%	N=305
Overall opportunities for education and enrichment	36%	N=114	36%	N=112	25%	N=79	3%	N=9	100%	N=314
Overall economic health of Park City	51%	N=158	35%	N=109	13%	N=40	2%	N=5	100%	N=312
Sense of community	49%	N=154	40%	N=127	10%	N=30	2%	N=5	100%	N=316

Table 14: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	4%	N=12	1%	N=2	6%	N=17	12%	N=37	78%	N=239	100%	N=307
Purchase goods or services from a business located in Park City	0%	N=0	2%	N=5	12%	N=38	53%	N=163	33%	N=100	100%	N=306
Eat at least 5 portions of fruits and vegetables a day	0%	N=0	7%	N=22	24%	N=73	45%	N=137	24%	N=75	100%	N=307
Participate in moderate or vigorous physical activity	0%	N=0	1%	N=3	18%	N=55	37%	N=115	44%	N=134	100%	N=307
Read or watch local news (via television, paper, computer, etc.)	2%	N=7	7%	N=22	26%	N=81	29%	N=90	35%	N=108	100%	N=307
Vote in local elections	12%	N=37	7%	N=20	12%	N=36	16%	N=48	54%	N=165	100%	N=305

Table 15: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	47%	N=145
Very good	40%	N=122
Good	10%	N=31
Fair	3%	N=9
Poor	0%	N=0
Total	100%	N=307

Table 16: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	16%	N=50
Somewhat positive	26%	N=80
Neutral	46%	N=140
Somewhat negative	11%	N=34
Very negative	0%	N=1
Total	100%	N=306

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Table 17: Question D4

What is your employment status?	Percent	Number
Working full time for pay	67%	N=204
Working part time for pay	13%	N=41
Unemployed, looking for paid work	2%	N=7
Unemployed, not looking for paid work	2%	N=7
Fully retired	15%	N=46
Total	100%	N=305

Table 18: Question D5

Do you work inside the boundaries of Park City?	Percent	Number
Yes, outside the home	54%	N=160
Yes, from home	18%	N=54
No	28%	N=85
Total	100%	N=299

Table 19: Question D6

How many years have you lived in Park City?	Percent	Number
Less than 2 years	8%	N=24
2 to 5 years	20%	N=61
6 to 10 years	22%	N=67
11 to 20 years	17%	N=53
More than 20 years	33%	N=102
Total	100%	N=306

Table 20: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	60%	N=184
Building with two or more homes (duplex, townhome, apartment or condominium)	40%	N=122
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=306

Table 21: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=97
Owned	68%	N=206
Total	100%	N=303

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Table 22: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=5
\$300 to \$599 per month	8%	N=25
\$600 to \$999 per month	12%	N=35
\$1,000 to \$1,499 per month	19%	N=57
\$1,500 to \$2,499 per month	29%	N=87
\$2,500 or more per month	30%	N=91
Total	100%	N=300

Table 23: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	66%	N=203
Yes	34%	N=104
Total	100%	N=307

Table 24: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=235
Yes	23%	N=72
Total	100%	N=307

Table 25: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	5%	N=14
\$25,000 to \$49,999	17%	N=49
\$50,000 to \$99,999	25%	N=74
\$100,000 to \$149,999	16%	N=46
\$150,000 or more	38%	N=111
Total	100%	N=293

Table 26: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	90%	N=272
Yes, I consider myself to be Spanish, Hispanic or Latino	10%	N=32
Total	100%	N=304

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Table 27: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=2
Asian, Asian Indian or Pacific Islander	1%	N=4
Black or African American	1%	N=3
White	91%	N=272
Other	8%	N=24

Total may exceed 100% as respondents could select more than one option.

Table 28: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=2
25 to 34 years	26%	N=78
35 to 44 years	17%	N=50
45 to 54 years	23%	N=69
55 to 64 years	16%	N=50
65 to 74 years	13%	N=39
75 years or older	5%	N=14
Total	100%	N=303

Table 29: Question D16

What is your sex?	Percent	Number
Female	51%	N=154
Male	49%	N=150
Total	100%	N=304

Table 30: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	85%	N=260
Land line	6%	N=18
Both	9%	N=28
Total	100%	N=305

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 31: Question 1

Please rate each of the following aspects of quality of life in Park City:	Excellent		Good		Fair		Poor		Don't know		Total	
Park City as a place to live	72%	N=229	25%	N=80	2%	N=8	0%	N=1	0%	N=0	100%	N=318
Your neighborhood as a place to live	57%	N=182	34%	N=107	8%	N=27	1%	N=2	0%	N=0	100%	N=317
Park City as a place to raise children	42%	N=134	32%	N=102	4%	N=13	1%	N=4	20%	N=62	100%	N=315
Park City as a place to work	33%	N=105	22%	N=68	25%	N=80	6%	N=19	14%	N=43	100%	N=314
Park City as a place to visit	75%	N=235	19%	N=60	2%	N=6	0%	N=0	4%	N=13	100%	N=314
Park City as a place to retire	39%	N=124	28%	N=87	14%	N=45	5%	N=14	14%	N=45	100%	N=315
The overall quality of life in Park City	59%	N=188	37%	N=116	3%	N=9	1%	N=4	0%	N=0	100%	N=317

Table 32: Question 2

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Park City	63%	N=201	36%	N=115	1%	N=2	0%	N=0	0%	N=0	100%	N=318
Overall ease of getting to the places you usually have to visit	27%	N=85	54%	N=172	17%	N=55	2%	N=6	0%	N=0	100%	N=318
Quality of overall natural environment in Park City	63%	N=200	31%	N=98	5%	N=15	1%	N=4	0%	N=0	100%	N=317
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	26%	N=83	49%	N=156	20%	N=63	5%	N=15	0%	N=1	100%	N=318
Health and wellness opportunities in Park City	62%	N=194	31%	N=95	6%	N=18	1%	N=3	0%	N=0	100%	N=311
Overall opportunities for education and enrichment	32%	N=101	38%	N=119	18%	N=57	3%	N=8	8%	N=25	100%	N=310
Overall economic health of Park City	36%	N=115	42%	N=134	15%	N=48	3%	N=10	3%	N=9	100%	N=317
Sense of community	32%	N=101	42%	N=134	18%	N=58	7%	N=24	0%	N=1	100%	N=317
Overall image or reputation of Park City	47%	N=149	44%	N=139	6%	N=19	2%	N=7	1%	N=2	100%	N=315

Table 33: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Park City to someone who asks	63%	N=199	28%	N=89	4%	N=14	4%	N=12	0%	N=1	100%	N=315
Remain in Park City for the next five years	65%	N=205	21%	N=66	7%	N=24	5%	N=14	2%	N=7	100%	N=315

Table 34: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	88%	N=279	11%	N=36	0%	N=1	0%	N=0	0%	N=0	0%	N=0	100%	N=316
In Park City's downtown area during the day	85%	N=270	12%	N=39	2%	N=6	0%	N=0	0%	N=0	1%	N=2	100%	N=316

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Table 35: Question 5

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	7%	N=22	34%	N=108	40%	N=126	19%	N=61	0%	N=0	100%	N=317
Ease of public parking	7%	N=21	28%	N=90	41%	N=131	23%	N=74	1%	N=3	100%	N=318
Ease of travel by car in Park City	11%	N=35	42%	N=131	36%	N=114	10%	N=32	1%	N=3	100%	N=315
Ease of travel by public transportation in Park City	28%	N=90	52%	N=166	13%	N=42	2%	N=7	4%	N=11	100%	N=318
Ease of travel by bicycle in Park City	41%	N=129	39%	N=124	12%	N=38	2%	N=7	5%	N=17	100%	N=315
Ease of walking in Park City	42%	N=131	49%	N=154	9%	N=28	1%	N=3	0%	N=0	100%	N=316
Availability of paths and walking trails	59%	N=189	35%	N=110	5%	N=17	0%	N=1	0%	N=0	100%	N=317
Air quality	48%	N=151	43%	N=137	7%	N=23	2%	N=5	0%	N=1	100%	N=318
Cleanliness of Park City	52%	N=165	43%	N=137	4%	N=14	1%	N=2	0%	N=0	100%	N=318
Overall appearance of Park City	51%	N=162	43%	N=136	6%	N=18	1%	N=2	0%	N=0	100%	N=318
Public places where people want to spend time	47%	N=147	42%	N=132	8%	N=27	1%	N=5	2%	N=5	100%	N=315
Variety of housing options	7%	N=21	22%	N=68	30%	N=94	38%	N=119	5%	N=14	100%	N=316
Availability of affordable quality housing	4%	N=14	15%	N=48	21%	N=64	51%	N=157	9%	N=28	100%	N=310
Fitness opportunities (including exercise classes and paths or trails, etc.)	67%	N=211	29%	N=91	3%	N=9	0%	N=1	1%	N=5	100%	N=317
Recreational opportunities	79%	N=250	16%	N=52	3%	N=10	0%	N=1	1%	N=5	100%	N=316
Availability of affordable quality health care	26%	N=82	38%	N=119	18%	N=58	8%	N=25	10%	N=31	100%	N=316
Availability of preventive health services	28%	N=89	40%	N=126	12%	N=37	6%	N=18	15%	N=46	100%	N=316

Table 36: Question 6

Please rate each of the following characteristics as they relate to Park City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	7%	N=23	13%	N=41	9%	N=27	11%	N=36	59%	N=185	100%	N=313
K-12 education	16%	N=50	36%	N=110	6%	N=19	2%	N=6	40%	N=124	100%	N=308
Adult educational opportunities	13%	N=40	34%	N=105	20%	N=62	11%	N=34	23%	N=71	100%	N=311
Opportunities to attend cultural/arts/music activities	48%	N=151	38%	N=120	11%	N=36	0%	N=1	3%	N=8	100%	N=316
Opportunities to participate in religious or spiritual events and activities	25%	N=78	29%	N=91	9%	N=29	1%	N=4	36%	N=112	100%	N=313
Employment opportunities	12%	N=36	29%	N=89	29%	N=91	12%	N=38	19%	N=59	100%	N=313
Shopping opportunities	25%	N=78	50%	N=156	21%	N=66	3%	N=10	1%	N=2	100%	N=313
Cost of living in Park City	1%	N=4	17%	N=54	49%	N=153	32%	N=102	0%	N=1	100%	N=315
Overall quality of business and service establishments in Park City	16%	N=49	59%	N=184	22%	N=69	4%	N=12	0%	N=1	100%	N=315
Vibrant downtown/commercial area	29%	N=89	49%	N=153	20%	N=62	1%	N=4	1%	N=4	100%	N=312
Overall quality of new development in Park City	14%	N=45	40%	N=127	30%	N=93	14%	N=44	2%	N=6	100%	N=314
Opportunities to participate in social events and activities	47%	N=147	43%	N=135	7%	N=21	2%	N=5	2%	N=5	100%	N=313
Opportunities to volunteer	50%	N=157	36%	N=114	7%	N=22	0%	N=0	6%	N=19	100%	N=312
Opportunities to participate in community matters	39%	N=122	42%	N=133	13%	N=41	1%	N=4	5%	N=14	100%	N=314
Openness and acceptance of the community toward people of diverse backgrounds	20%	N=62	40%	N=127	20%	N=64	12%	N=38	8%	N=24	100%	N=315
Neighborliness of residents in Park City	25%	N=78	41%	N=129	26%	N=82	7%	N=21	1%	N=5	100%	N=314

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Table 37: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	4%	N=12	96%	N=304	100%	N=315
Made efforts to make your home more energy efficient	17%	N=54	83%	N=262	100%	N=315
Observed a code violation or other hazard in Park City	53%	N=164	47%	N=147	100%	N=311
Household member was a victim of a crime in Park City	91%	N=286	9%	N=30	100%	N=315
Reported a crime to the police in Park City	75%	N=238	25%	N=77	100%	N=315
Stocked supplies in preparation for an emergency	84%	N=262	16%	N=51	100%	N=314
Campaigned or advocated for an issue, cause or candidate	67%	N=211	33%	N=102	100%	N=314
Contacted Park City (in-person, phone, email or web) for help or information	50%	N=158	50%	N=157	100%	N=315
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	75%	N=237	25%	N=78	100%	N=315

Table 38: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Park City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Park City recreation centers or their services	37%	N=118	27%	N=84	27%	N=85	9%	N=30	100%	N=317
Visited a neighborhood park or City park	36%	N=115	33%	N=105	26%	N=83	4%	N=14	100%	N=317
Used Park City public libraries or their services	16%	N=51	26%	N=80	37%	N=115	21%	N=67	100%	N=313
Participated in religious or spiritual activities in Park City	9%	N=28	9%	N=28	14%	N=45	68%	N=213	100%	N=314
Attended a City-sponsored event	5%	N=17	21%	N=65	61%	N=190	12%	N=39	100%	N=311
Used bus, rail, subway or other public transportation instead of driving	23%	N=71	16%	N=50	37%	N=117	24%	N=76	100%	N=315
Carpooled with other adults or children instead of driving alone	20%	N=62	32%	N=100	20%	N=62	29%	N=91	100%	N=315
Walked or biked instead of driving	45%	N=141	27%	N=85	20%	N=62	9%	N=27	100%	N=315
Volunteered your time to some group/activity in Park City	10%	N=30	20%	N=64	36%	N=114	34%	N=107	100%	N=314
Participated in a club	11%	N=36	19%	N=58	21%	N=65	49%	N=153	100%	N=312
Talked to or visited with your immediate neighbors	39%	N=124	38%	N=118	19%	N=61	4%	N=13	100%	N=315
Done a favor for a neighbor	18%	N=58	28%	N=90	47%	N=148	6%	N=19	100%	N=315

Table 39: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=2	9%	N=27	35%	N=109	56%	N=175	100%	N=314
Listened/Watched (online or on television) a local public meeting	1%	N=4	6%	N=20	25%	N=78	68%	N=213	100%	N=315

Table 40: Question 10

Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	36%	N=111	42%	N=129	14%	N=42	3%	N=8	6%	N=19	100%	N=309
Fire services	46%	N=142	31%	N=96	2%	N=8	0%	N=0	21%	N=64	100%	N=310
Ambulance or emergency medical services	42%	N=130	29%	N=91	3%	N=9	0%	N=0	26%	N=80	100%	N=310
Crime prevention	29%	N=91	37%	N=115	10%	N=30	2%	N=6	21%	N=66	100%	N=307
Fire prevention and education	29%	N=90	33%	N=103	9%	N=28	1%	N=3	28%	N=85	100%	N=308
Traffic enforcement	22%	N=67	35%	N=107	26%	N=81	12%	N=36	6%	N=18	100%	N=308

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Please rate the quality of each of the following services in Park City:	Excellent		Good		Fair		Poor		Don't know		Total	
Street repair	17%	N=53	45%	N=137	26%	N=79	11%	N=34	1%	N=3	100%	N=307
Street cleaning	28%	N=86	55%	N=171	13%	N=39	2%	N=6	2%	N=7	100%	N=309
Street lighting	20%	N=61	56%	N=174	17%	N=53	6%	N=19	1%	N=2	100%	N=309
Snow removal	36%	N=111	52%	N=162	8%	N=23	4%	N=12	1%	N=3	100%	N=310
Sidewalk maintenance	26%	N=79	50%	N=153	17%	N=52	6%	N=17	2%	N=6	100%	N=307
Traffic signal timing	11%	N=35	48%	N=149	22%	N=67	17%	N=54	2%	N=6	100%	N=310
Bus or transit services	39%	N=120	46%	N=143	7%	N=20	2%	N=7	6%	N=19	100%	N=310
Garbage collection	27%	N=85	56%	N=175	10%	N=31	3%	N=9	3%	N=10	100%	N=311
Recycling	30%	N=94	39%	N=121	19%	N=60	10%	N=32	1%	N=4	100%	N=311
Storm drainage	21%	N=64	50%	N=154	13%	N=41	4%	N=13	13%	N=39	100%	N=309
Drinking water	17%	N=54	44%	N=135	20%	N=62	17%	N=53	2%	N=5	100%	N=310
Sewer services	23%	N=71	52%	N=160	12%	N=38	2%	N=6	11%	N=35	100%	N=310
Power (electric and/or gas) utility	23%	N=73	57%	N=176	14%	N=44	2%	N=7	3%	N=11	100%	N=310
Utility billing	23%	N=72	50%	N=154	18%	N=56	3%	N=10	6%	N=17	100%	N=309
City parks	61%	N=190	34%	N=104	4%	N=12	0%	N=0	1%	N=3	100%	N=310
Recreation programs or classes	45%	N=139	38%	N=116	7%	N=20	0%	N=1	11%	N=34	100%	N=311
Recreation centers or facilities	51%	N=159	40%	N=124	4%	N=11	1%	N=4	4%	N=13	100%	N=310
Land use, planning and zoning	14%	N=44	34%	N=104	30%	N=93	15%	N=46	7%	N=23	100%	N=309
Code enforcement (weeds, abandoned buildings, etc.)	12%	N=38	35%	N=108	26%	N=79	6%	N=18	21%	N=63	100%	N=306
Animal control	10%	N=30	39%	N=121	20%	N=62	15%	N=47	16%	N=50	100%	N=311
Economic development	16%	N=50	38%	N=116	25%	N=77	9%	N=26	13%	N=40	100%	N=309
Health services	27%	N=84	46%	N=143	16%	N=49	1%	N=4	10%	N=30	100%	N=310
Public library services	50%	N=155	33%	N=102	4%	N=13	0%	N=0	13%	N=40	100%	N=310
Public information services	21%	N=64	47%	N=145	18%	N=56	1%	N=4	13%	N=39	100%	N=308
Cable television	12%	N=37	28%	N=87	23%	N=71	17%	N=53	19%	N=60	100%	N=308
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	10%	N=31	32%	N=99	14%	N=42	5%	N=15	39%	N=121	100%	N=308
Preservation of natural areas such as open space, farmlands and greenbelts	33%	N=101	40%	N=121	18%	N=56	6%	N=20	2%	N=8	100%	N=305
Park City open space	38%	N=116	39%	N=122	13%	N=39	9%	N=27	2%	N=5	100%	N=309
City-sponsored special events	36%	N=110	45%	N=138	14%	N=42	1%	N=4	4%	N=13	100%	N=306
Overall customer service by Park City employees (police, receptionists, planners, etc.)	35%	N=107	45%	N=137	13%	N=40	4%	N=13	2%	N=7	100%	N=304

Table 41: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
Park City Municipal Government	21%	N=63	54%	N=163	15%	N=46	3%	N=10	7%	N=23	100%	N=305
The Federal Government	8%	N=26	34%	N=105	30%	N=93	15%	N=45	13%	N=39	100%	N=307

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Table 42: Question 12

Please rate the following categories of Park City government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Park City	17%	N=52	51%	N=158	19%	N=61	8%	N=26	5%	N=15	100%	N=312
The overall direction that Park City is taking	13%	N=42	36%	N=114	30%	N=95	19%	N=60	2%	N=6	100%	N=317
The job Park City government does at welcoming citizen involvement	18%	N=56	40%	N=128	23%	N=73	7%	N=24	12%	N=37	100%	N=317
Overall confidence in Park City government	15%	N=46	42%	N=133	29%	N=91	12%	N=37	3%	N=10	100%	N=316
Generally acting in the best interest of the community	15%	N=48	47%	N=149	21%	N=65	15%	N=48	2%	N=6	100%	N=317
Being honest	16%	N=50	47%	N=150	18%	N=56	7%	N=22	12%	N=38	100%	N=317
Treating all residents fairly	14%	N=45	40%	N=128	19%	N=61	16%	N=51	10%	N=31	100%	N=316

Table 43: Question 13

Please rate how important, if at all, you think it is for the Park City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Park City	54%	N=172	26%	N=82	16%	N=52	3%	N=11	100%	N=316
Overall ease of getting to the places you usually have to visit	50%	N=158	41%	N=128	9%	N=27	0%	N=1	100%	N=314
Quality of overall natural environment in Park City	72%	N=225	25%	N=78	3%	N=9	0%	N=0	100%	N=312
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	48%	N=151	40%	N=128	11%	N=36	0%	N=2	100%	N=317
Health and wellness opportunities in Park City	37%	N=113	40%	N=121	21%	N=63	3%	N=8	100%	N=305
Overall opportunities for education and enrichment	36%	N=114	36%	N=112	25%	N=79	3%	N=9	100%	N=314
Overall economic health of Park City	51%	N=158	35%	N=109	13%	N=40	2%	N=5	100%	N=312
Sense of community	49%	N=154	40%	N=127	10%	N=30	2%	N=5	100%	N=316

Table 44: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	4%	N=12	1%	N=2	6%	N=17	12%	N=37	78%	N=239	100%	N=307
Purchase goods or services from a business located in Park City	0%	N=0	2%	N=5	12%	N=38	53%	N=163	33%	N=100	100%	N=306
Eat at least 5 portions of fruits and vegetables a day	0%	N=0	7%	N=22	24%	N=73	45%	N=137	24%	N=75	100%	N=307
Participate in moderate or vigorous physical activity	0%	N=0	1%	N=3	18%	N=55	37%	N=115	44%	N=134	100%	N=307
Read or watch local news (via television, paper, computer, etc.)	2%	N=7	7%	N=22	26%	N=81	29%	N=90	35%	N=108	100%	N=307
Vote in local elections	12%	N=37	7%	N=20	12%	N=36	16%	N=48	54%	N=165	100%	N=305

Table 45: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	47%	N=145
Very good	40%	N=122
Good	10%	N=31
Fair	3%	N=9
Poor	0%	N=0
Total	100%	N=307

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Table 46: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	16%	N=50
Somewhat positive	26%	N=80
Neutral	46%	N=140
Somewhat negative	11%	N=34
Very negative	0%	N=1
Total	100%	N=306

Table 47: Question D4

What is your employment status?	Percent	Number
Working full time for pay	67%	N=204
Working part time for pay	13%	N=41
Unemployed, looking for paid work	2%	N=7
Unemployed, not looking for paid work	2%	N=7
Fully retired	15%	N=46
Total	100%	N=305

Table 48: Question D5

Do you work inside the boundaries of Park City?	Percent	Number
Yes, outside the home	54%	N=160
Yes, from home	18%	N=54
No	28%	N=85
Total	100%	N=299

Table 49: Question D6

How many years have you lived in Park City?	Percent	Number
Less than 2 years	8%	N=24
2 to 5 years	20%	N=61
6 to 10 years	22%	N=67
11 to 20 years	17%	N=53
More than 20 years	33%	N=102
Total	100%	N=306

Table 50: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	60%	N=184
Building with two or more homes (duplex, townhome, apartment or condominium)	40%	N=122
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=306

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Table 51: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=97
Owned	68%	N=206
Total	100%	N=303

Table 52: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=5
\$300 to \$599 per month	8%	N=25
\$600 to \$999 per month	12%	N=35
\$1,000 to \$1,499 per month	19%	N=57
\$1,500 to \$2,499 per month	29%	N=87
\$2,500 or more per month	30%	N=91
Total	100%	N=300

Table 53: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	66%	N=203
Yes	34%	N=104
Total	100%	N=307

Table 54: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=235
Yes	23%	N=72
Total	100%	N=307

Table 55: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	5%	N=14
\$25,000 to \$49,999	17%	N=49
\$50,000 to \$99,999	25%	N=74
\$100,000 to \$149,999	16%	N=46
\$150,000 or more	38%	N=111
Total	100%	N=293

Table 56: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	90%	N=272
Yes, I consider myself to be Spanish, Hispanic or Latino	10%	N=32
Total	100%	N=304

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Table 57: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=2
Asian, Asian Indian or Pacific Islander	1%	N=4
Black or African American	1%	N=3
White	91%	N=272
Other	8%	N=24

Total may exceed 100% as respondents could select more than one option.

Table 58: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=2
25 to 34 years	26%	N=78
35 to 44 years	17%	N=50
45 to 54 years	23%	N=69
55 to 64 years	16%	N=50
65 to 74 years	13%	N=39
75 years or older	5%	N=14
Total	100%	N=303

Table 59: Question D16

What is your sex?	Percent	Number
Female	51%	N=154
Male	49%	N=150
Total	100%	N=304

Table 60: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	85%	N=260
Land line	6%	N=18
Both	9%	N=28
Total	100%	N=305

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. Park City chose to have comparisons made to the entire database as well as to a subset of similar jurisdictions (resort communities with populations less than 100,000).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Park City’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Park City’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Park City’s rating to the benchmark.

In that final column, Park City’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Park City residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 61: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Park City	96%	16	397	Higher
Overall image or reputation of Park City	92%	28	296	Higher
Park City as a place to live	97%	13	340	Higher
Your neighborhood as a place to live	91%	23	262	Higher
Park City as a place to raise children	93%	74	331	Higher
Park City as a place to retire	78%	37	314	Higher
Overall appearance of Park City	94%	14	309	Higher

Table 62: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Park City	99%	11	223	Higher
	In your neighborhood during the day	100%	4	302	Similar
	In Park City's downtown area during the day	98%	13	256	Higher
Mobility	Overall ease of getting to the places you usually have to visit	81%	57	139	Similar
	Availability of paths and walking trails	94%	1	265	Much higher
	Ease of walking in Park City	90%	15	246	Higher
	Ease of travel by bicycle in Park City	85%	5	250	Much higher
	Ease of travel by public transportation in Park City	84%	8	122	Much higher
	Ease of travel by car in Park City	53%	187	253	Similar
	Ease of public parking	35%	94	113	Lower
	Traffic flow on major streets	41%	206	298	Similar
Natural Environment	Quality of overall natural environment in Park City	94%	4	234	Higher
	Cleanliness of Park City	95%	14	227	Higher
	Air quality	91%	17	209	Higher
Built Environment	Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	75%	29	133	Similar
	Overall quality of new development in Park City	56%	144	242	Similar
	Availability of affordable quality housing	22%	241	254	Much lower
	Variety of housing options	30%	225	233	Much lower
	Public places where people want to spend time	90%	4	126	Much higher
Economy	Overall economic health of Park City	81%	21	138	Higher
	Vibrant downtown/commercial area	79%	13	123	Much higher
	Overall quality of business and service establishments in Park City	74%	67	227	Similar
	Cost of living in Park City	19%	119	132	Lower
	Shopping opportunities	76%	50	252	Higher
	Employment opportunities	49%	45	266	Higher
	Park City as a place to visit	98%	1	146	Much higher
	Park City as a place to work	64%	89	305	Similar
Recreation and Wellness	Health and wellness opportunities in Park City	93%	1	135	Much higher
	Availability of preventive health services	79%	22	189	Higher
	Availability of affordable quality health care	71%	49	214	Similar
	Recreational opportunities	97%	1	258	Much higher
Education and Enrichment	Fitness opportunities (including exercise classes and paths or trails, etc.)	97%	1	130	Much higher
	Overall opportunities for education and enrichment	77%	41	133	Similar
	Opportunities to participate in religious or spiritual events and activities	84%	35	170	Similar
	Opportunities to attend cultural/arts/music activities	88%	3	251	Much higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Community Engagement	Adult educational opportunities	60%	63	120	Similar
	K-12 education	87%	76	223	Similar
	Availability of affordable quality child care/preschool	51%	127	212	Similar
	Opportunities to participate in social events and activities	92%	1	214	Much higher
	Neighborliness of Park City	67%	36	128	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	65%	107	243	Similar
	Opportunities to participate in community matters	85%	3	226	Higher
	Opportunities to volunteer	92%	2	221	Higher

Table 63: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the Park City Municipal Government	80%	159	385	Similar
Overall customer service by Park City employees (police, receptionists, planners, etc.)	82%	81	320	Similar
Value of services for the taxes paid to Park City	71%	52	346	Similar
Overall direction that Park City is taking	50%	198	277	Similar
Job Park City government does at welcoming citizen involvement	66%	37	264	Similar
Overall confidence in Park City government	58%	49	133	Similar
Generally acting in the best interest of the community	63%	55	133	Similar
Being honest	72%	26	129	Similar
Treating all residents fairly	61%	58	132	Similar
Services provided by the Federal Government	49%	22	205	Similar

Table 64: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	83%	124	382	Similar
	Fire services	97%	40	309	Similar
	Ambulance or emergency medical services	96%	34	298	Similar
	Crime prevention	85%	35	306	Higher
	Fire prevention and education	86%	39	243	Similar
	Animal control	58%	228	293	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	69%	103	240	Similar
Mobility	Traffic enforcement	60%	181	326	Similar
	Street repair	63%	95	371	Similar
	Street cleaning	85%	14	275	Higher
	Street lighting	77%	33	270	Similar
	Snow removal	89%	15	258	Higher
	Sidewalk maintenance	77%	11	275	Higher
	Traffic signal timing	60%	77	214	Similar
Bus or transit services	91%	1	182	Much higher	
Natural Environment	Garbage collection	87%	196	306	Similar
	Recycling	70%	232	313	Similar
	Drinking water	62%	232	290	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	75%	27	218	Higher
Built Environment	Park City open space	78%	14	126	Higher
	Storm drainage	80%	39	314	Similar
	Sewer services	84%	91	275	Similar
	Power (electric and/or gas) utility	83%	51	137	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Utility billing	78%	24	118	Similar
	Land use, planning and zoning	52%	101	254	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	60%	87	314	Similar
	Cable television	50%	110	163	Similar
Economy	Economic development	62%	62	242	Similar
	City parks	96%	5	284	Higher
	Recreation programs or classes	92%	3	297	Higher
Recreation and Wellness	Recreation centers or facilities	95%	3	241	Much higher
	Health services	81%	21	166	Higher
Education and Enrichment	City-sponsored special events	85%	10	142	Higher
	Public library services	95%	17	299	Higher
Community Engagement	Public information services	78%	51	246	Similar

Table 65: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	74%	51	261	Similar
Recommend living in Park City to someone who asks	92%	88	235	Similar
Remain in Park City for the next five years	88%	74	230	Similar
Contacted Park City (in-person, phone, email or web) for help or information	50%	89	267	Similar

Table 66: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	16%	119	119	Much lower
	Did NOT report a crime to the police	75%	83	129	Similar
Safety	Household member was NOT a victim of a crime	91%	86	227	Similar
	Used bus, rail, subway or other public transportation instead of driving	76%	3	106	Much higher
	Carpooled with other adults or children instead of driving alone	71%	1	125	Much higher
Mobility	Walked or biked instead of driving	91%	2	129	Much higher
	Made efforts to conserve water	96%	7	120	Higher
Natural Environment	Made efforts to make your home more energy efficient	83%	12	120	Similar
	Recycle at home	96%	44	214	Higher
	Did NOT observe a code violation or other hazard in Park City	53%	60	121	Similar
Built Environment	NOT experiencing housing costs stress	67%	126	210	Similar
	Purchase goods or services from a business located in Park City	98%	31	125	Similar
	Economy will have positive impact on income	42%	9	212	Higher
Economy	Work inside boundaries of Park City	72%	6	125	Much higher
	Used Park City recreation centers or their services	91%	2	198	Much higher
	Visited a neighborhood park or City park	96%	4	230	Higher
	Eat at least 5 portions of fruits and vegetables a day	93%	2	122	Similar
Recreation and Wellness	Participate in moderate or vigorous physical activity	99%	1	123	Higher
	In very good to excellent health	87%	1	124	Higher
	Used Park City public libraries or their services	79%	23	200	Higher
	Participated in religious or spiritual activities in Park City	32%	145	167	Lower
Education and Enrichment	Attended City-sponsored event	88%	1	126	Much higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	33%	6	117	Higher

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	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	25%	8	124	Similar
Volunteered your time to some group/activity in Park City	66%	5	219	Much higher
Participated in a club	51%	5	196	Much higher
Talked to or visited with your immediate neighbors	96%	14	125	Similar
Done a favor for a neighbor	94%	1	121	Higher
Attended a local public meeting	44%	4	219	Much higher
Listened/Watched (online or on television) a local public meeting	32%	69	184	Similar
Read or watch local news (via television, paper, computer, etc.)	91%	17	124	Similar
Vote in local elections	81%	96	212	Similar

Communities included in national comparisons

The communities included in Park City's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Benicia city, CA.....	26,997
Airway Heights city, WA.....	6,114	Bettendorf city, IA.....	33,217
Albany city, OR.....	50,158	Billings city, MT.....	104,170
Albemarle County, VA.....	98,970	Blaine city, MN.....	57,186
Albert Lea city, MN.....	18,016	Bloomfield Hills city, MI.....	3,869
Algonquin village, IL.....	30,046	Bloomington city, MN.....	82,893
Aliso Viejo city, CA.....	47,823	Blue Springs city, MO.....	52,575
Altoona city, IA.....	14,541	Boise City city, ID.....	205,671
American Canyon city, CA.....	19,454	Boone County, KY.....	118,811
Ames city, IA.....	58,965	Boulder city, CO.....	97,385
Andover CDP, MA.....	8,762	Bowling Green city, KY.....	58,067
Ankeny city, IA.....	45,582	Brentwood city, MO.....	8,055
Ann Arbor city, MI.....	113,934	Brentwood city, TN.....	37,060
Annapolis city, MD.....	38,394	Brighton city, CO.....	33,352
Apache Junction city, AZ.....	35,840	Bristol city, TN.....	26,702
Apple Valley town, CA.....	69,135	Broken Arrow city, OK.....	98,850
Arapahoe County, CO.....	572,003	Brookfield city, WI.....	37,920
Arkansas City city, AR.....	366	Brookline CDP, MA.....	58,732
Arlington city, TX.....	365,438	Broomfield city, CO.....	55,889
Arlington County, VA.....	207,627	Brownsburg town, IN.....	21,285
Arvada city, CO.....	106,433	Bryan city, TX.....	76,201
Asheville city, NC.....	83,393	Burien city, WA.....	33,313
Ashland city, OR.....	20,078	Burleson city, TX.....	36,690
Ashland town, VA.....	7,225	Cabarrus County, NC.....	178,011
Aspen city, CO.....	6,658	Cambridge city, MA.....	105,162
Auburn city, AL.....	53,380	Canton city, SD.....	3,057
Auburn city, WA.....	70,180	Cape Coral city, FL.....	154,305
Augusta CCD, GA.....	134,777	Cape Girardeau city, MO.....	37,941
Aurora city, CO.....	325,078	Carlisle borough, PA.....	18,682
Austin city, TX.....	790,390	Carlsbad city, CA.....	105,328
Bainbridge Island city, WA.....	23,025	Carroll city, IA.....	10,103
Baltimore city, MD.....	620,961	Cartersville city, GA.....	19,731
Bartonville town, TX.....	1,469	Cary town, NC.....	135,234
Battle Creek city, MI.....	52,347	Casa Grande city, AZ.....	48,571
Bay City city, MI.....	34,932	Casper city, WY.....	55,316
Baytown city, TX.....	71,802	Castine town, ME.....	1,366
Bedford city, TX.....	46,979	Castle Pines North city, CO.....	10,360
Bedford town, MA.....	13,320	Castle Rock town, CO.....	48,231
Bellevue city, WA.....	122,363	Centennial city, CO.....	100,377
Bellingham city, WA.....	80,885	Centralia city, IL.....	13,032
Beltrami County, MN.....	44,442	Chambersburg borough, PA.....	20,268
Benbrook city, TX.....	21,234	Chandler city, AZ.....	236,123
Bend city, OR.....	76,639	Chanhassen city, MN.....	22,952

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Chapel Hill town, NC	57,233	Edmond city, OK.....	81,405
Charlotte city, NC.....	731,424	Edmonds city, WA.....	39,709
Charlotte County, FL	159,978	El Cerrito city, CA.....	23,549
Charlottesville city, VA.....	43,475	El Dorado County, CA.....	181,058
Chattanooga city, TN.....	167,674	El Paso city, TX.....	649,121
Chesterfield County, VA.....	316,236	Elk Grove city, CA	153,015
Chippewa Falls city, WI	13,661	Elk River city, MN.....	22,974
Citrus Heights city, CA.....	83,301	Elko New Market city, MN.....	4,110
Clackamas County, OR.....	375,992	Elmhurst city, IL.....	44,121
Clarendon Hills village, IL	8,427	Encinitas city, CA	59,518
Clayton city, MO	15,939	Englewood city, CO.....	30,255
Clearwater city, FL	107,685	Erie town, CO	18,135
Cleveland Heights city, OH	46,121	Escambia County, FL.....	297,619
Clive city, IA	15,447	Estes Park town, CO.....	5,858
Clovis city, CA.....	95,631	Fairview town, TX	7,248
College Park city, MD	30,413	Farmington Hills city, MI.....	79,740
College Station city, TX	93,857	Fayetteville city, NC.....	200,564
Colleyville city, TX.....	22,807	Fishers town, IN	76,794
Collinsville city, IL	25,579	Flower Mound town, TX.....	64,669
Columbia city, MO.....	108,500	Forest Grove city, OR	21,083
Columbia city, SC.....	129,272	Fort Collins city, CO.....	143,986
Columbia Falls city, MT.....	4,688	Fort Smith city, AR.....	86,209
Columbus city, WI.....	4,991	Fort Worth city, TX.....	741,206
Commerce City city, CO.....	45,913	Fountain Hills town, AZ	22,489
Concord city, CA	122,067	Franklin city, TN.....	62,487
Concord town, MA.....	17,668	Fredericksburg city, VA.....	24,286
Cookeville city, TN	30,435	Fremont city, CA	214,089
Coon Rapids city, MN	61,476	Friendswood city, TX.....	35,805
Copperas Cove city, TX.....	32,032	Fruita city, CO.....	12,646
Coronado city, CA	18,912	Gahanna city, OH.....	33,248
Corvallis city, OR.....	54,462	Gaithersburg city, MD.....	59,933
Creve Coeur city, MO	17,833	Galveston city, TX.....	47,743
Cross Roads town, TX	1,563	Gardner city, KS.....	19,123
Crystal Lake city, IL.....	40,743	Geneva city, NY	13,261
Dacono city, CO.....	4,152	Georgetown city, TX.....	47,400
Dade City city, FL.....	6,437	Gilbert town, AZ.....	208,453
Dakota County, MN.....	398,552	Gillette city, WY	29,087
Dallas city, OR	14,583	Glendora city, CA	50,073
Dallas city, TX.....	1,197,816	Glenview village, IL	44,692
Danville city, KY.....	16,218	Globe city, AZ	7,532
Dardenne Prairie city, MO.....	11,494	Golden Valley city, MN.....	20,371
Davenport city, IA.....	99,685	Goodyear city, AZ	65,275
Davidson town, NC.....	10,944	Grafton village, WI.....	11,459
Dayton city, OH	141,527	Grand Blanc city, MI.....	8,276
Decatur city, GA.....	19,335	Grand Island city, NE	48,520
Del Mar city, CA	4,161	Grass Valley city, CA	12,860
Delray Beach city, FL.....	60,522	Greeley city, CO.....	92,889
Denison city, TX.....	22,682	Green Valley CDP, AZ	21,391
Denton city, TX.....	113,383	Greenville city, NC.....	84,554
Denver city, CO.....	600,158	Greenwich town, CT.....	61,171
Derby city, KS.....	22,158	Greenwood Village city, CO.....	13,925
Des Peres city, MO.....	8,373	Greer city, SC	25,515
Destin city, FL.....	12,305	Guilford County, NC	488,406
Dorchester County, MD	32,618	Gunnison County, CO	15,324
Dothan city, AL	65,496	Gurnee village, IL.....	31,295
Douglas County, CO	285,465	Hailey city, ID	7,960
Dover city, NH	29,987	Haines Borough, AK	2,508
Dublin city, CA	46,036	Hallandale Beach city, FL.....	37,113
Duluth city, MN.....	86,265	Hamilton city, OH.....	62,477
Duncanville city, TX.....	38,524	Hanover County, VA.....	99,863
Durham city, NC	228,330	Harrisonburg city, VA	48,914
Eagle town, CO.....	6,508	Harrisonville city, MO	10,019
East Baton Rouge Parish, LA.....	440,171	Hayward city, CA	144,186
East Grand Forks city, MN	8,601	Henderson city, NV	257,729
East Lansing city, MI	48,579	Herndon town, VA.....	23,292
Eau Claire city, WI	65,883	High Point city, NC	104,371
Eden Prairie city, MN.....	60,797	Highland Park city, IL	29,763
Edgerton city, KS	1,671	Highlands Ranch CDP, CO	96,713
Edgewater city, CO	5,170	Hillsborough town, NC.....	6,087
Edina city, MN	47,941	Holland city, MI.....	33,051

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Honolulu County, HI.....	953,207	Livermore city, CA.....	80,968
Hooksett town, NH.....	13,451	Lombard village, IL.....	43,165
Hopkins city, MN.....	17,591	Lone Tree city, CO.....	10,218
Hopkinton town, MA.....	14,925	Long Grove village, IL.....	8,043
Hoquiam city, WA.....	8,726	Longmont city, CO.....	86,270
Horry County, SC.....	269,291	Longview city, TX.....	80,455
Hudson city, OH.....	22,262	Los Alamos County, NM.....	17,950
Hudson town, CO.....	2,356	Louisville city, CO.....	18,376
Hudsonville city, MI.....	7,116	Lynchburg city, VA.....	75,568
Huntersville town, NC.....	46,773	Lynnwood city, WA.....	35,836
Hurst city, TX.....	37,337	Macomb County, MI.....	840,978
Hutchinson city, MN.....	14,178	Madison city, WI.....	233,209
Hutto city, TX.....	14,698	Manhattan Beach city, CA.....	35,135
Hyattsville city, MD.....	17,557	Mankato city, MN.....	39,309
Independence city, MO.....	116,830	Maple Grove city, MN.....	61,567
Indian Trail town, NC.....	33,518	Maple Valley city, WA.....	22,684
Indianola city, IA.....	14,782	Maricopa County, AZ.....	3,817,117
Iowa City city, IA.....	67,862	Martinez city, CA.....	35,824
Issaquah city, WA.....	30,434	Maryland Heights city, MO.....	27,472
Jackson County, MI.....	160,248	Matthews town, NC.....	27,198
James City County, VA.....	67,009	McAllen city, TX.....	129,877
Jefferson City city, MO.....	43,079	McDonough city, GA.....	22,084
Jefferson County, CO.....	534,543	McKinney city, TX.....	131,117
Jefferson County, NY.....	116,229	McMinnville city, OR.....	32,187
Jerome city, ID.....	10,890	Medford city, OR.....	74,907
Johnson City city, TN.....	63,152	Menlo Park city, CA.....	32,026
Johnston city, IA.....	17,278	Mercer Island city, WA.....	22,699
Jupiter town, FL.....	55,156	Meridian charter township, MI.....	39,688
Kalamazoo city, MI.....	74,262	Meridian city, ID.....	75,092
Kansas City city, KS.....	145,786	Merriam city, KS.....	11,003
Kansas City city, MO.....	459,787	Mesa County, CO.....	146,723
Keizer city, OR.....	36,478	Miami Beach city, FL.....	87,779
Kenmore city, WA.....	20,460	Miami city, FL.....	399,457
Kennedale city, TX.....	6,763	Middleton city, WI.....	17,442
Kennett Square borough, PA.....	6,072	Midland city, MI.....	41,863
Kettering city, OH.....	56,163	Milford city, DE.....	9,559
Key West city, FL.....	24,649	Milton city, GA.....	32,661
King County, WA.....	1,931,249	Minneapolis city, MN.....	382,578
Kirkland city, WA.....	48,787	Mission Viejo city, CA.....	93,305
Kirkwood city, MO.....	27,540	Modesto city, CA.....	201,165
Knoxville city, IA.....	7,313	Monterey city, CA.....	27,810
La Mesa city, CA.....	57,065	Montgomery County, VA.....	94,392
La Plata town, MD.....	8,753	Monticello city, UT.....	1,972
La Porte city, TX.....	33,800	Monument town, CO.....	5,530
La Vista city, NE.....	15,758	Mooreville town, NC.....	32,711
Lafayette city, CO.....	24,453	Morristown city, TN.....	29,137
Laguna Beach city, CA.....	22,723	Morrisville town, NC.....	18,576
Laguna Hills city, CA.....	30,344	Moscow city, ID.....	23,800
Laguna Niguel city, CA.....	62,979	Mountain Village town, CO.....	1,320
Lake Oswego city, OR.....	36,619	Mountlake Terrace city, WA.....	19,909
Lake Stevens city, WA.....	28,069	Muscatine city, IA.....	22,886
Lake Worth city, FL.....	34,910	Naperville city, IL.....	141,853
Lake Zurich village, IL.....	19,631	Needham CDP, MA.....	28,886
Lakeville city, MN.....	55,954	New Braunfels city, TX.....	57,740
Lakewood city, CO.....	142,980	New Brighton city, MN.....	21,456
Lane County, OR.....	351,715	New Hanover County, NC.....	202,667
Larimer County, CO.....	299,630	New Orleans city, LA.....	343,829
Las Cruces city, NM.....	97,618	New Smyrna Beach city, FL.....	22,464
Las Vegas city, NV.....	583,756	Newberg city, OR.....	22,068
Lawrence city, KS.....	87,643	Newport Beach city, CA.....	85,186
League City city, TX.....	83,560	Newport News city, VA.....	180,719
Lee's Summit city, MO.....	91,364	Newton city, IA.....	15,254
Lehi city, UT.....	47,407	Noblesville city, IN.....	51,969
Lenexa city, KS.....	48,190	Nogales city, AZ.....	20,837
Lewis County, NY.....	27,087	Norfolk city, VA.....	242,803
Lewisville city, TX.....	95,290	North Richland Hills city, TX.....	63,343
Libertyville village, IL.....	20,315	Northglenn city, CO.....	35,789
Lincoln city, NE.....	258,379	Novato city, CA.....	51,904
Lindsborg city, KS.....	3,458	Novi city, MI.....	55,224
Littleton city, CO.....	41,737	O'Fallon city, IL.....	28,281

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O'Fallon city, MO.....	79,329	Rock Hill city, SC.....	66,154
Oak Park village, IL.....	51,878	Rockford city, IL.....	152,871
Oakland city, CA.....	390,724	Rockville city, MD.....	61,209
Oakland Park city, FL.....	41,363	Rogers city, MN.....	8,597
Oakley city, CA.....	35,432	Rolla city, MO.....	19,559
Ogdensburg city, NY.....	11,128	Roselle village, IL.....	22,763
Oklahoma City city, OK.....	579,999	Rosemount city, MN.....	21,874
Olathe city, KS.....	125,872	Roseville city, MN.....	33,660
Old Town city, ME.....	7,840	Roswell city, GA.....	88,346
Olmsted County, MN.....	144,248	Round Rock city, TX.....	99,887
Olympia city, WA.....	46,478	Royal Oak city, MI.....	57,236
Orland Park village, IL.....	56,767	Saco city, ME.....	18,482
Oshkosh city, WI.....	66,083	Sahuarita town, AZ.....	25,259
Oshtemo charter township, MI.....	21,705	Sammamish city, WA.....	45,780
Otsego County, MI.....	24,164	San Anselmo town, CA.....	12,336
Overland Park city, KS.....	173,372	San Antonio city, TX.....	1,327,407
Oviedo city, FL.....	33,342	San Carlos city, CA.....	28,406
Paducah city, KY.....	25,024	San Diego city, CA.....	1,307,402
Palm Coast city, FL.....	75,180	San Francisco city, CA.....	805,235
Palo Alto city, CA.....	64,403	San Jose city, CA.....	945,942
Papillion city, NE.....	18,894	San Juan County, NM.....	130,044
Park City city, UT.....	7,558	San Marcos city, CA.....	83,781
Parker town, CO.....	45,297	San Marcos city, TX.....	44,894
Parkland city, FL.....	23,962	San Rafael city, CA.....	57,713
Pasadena city, CA.....	137,122	Sandy Springs city, GA.....	93,853
Pasco city, WA.....	59,781	Sanford city, FL.....	53,570
Pasco County, FL.....	464,697	Sangamon County, IL.....	197,465
Pearland city, TX.....	91,252	Santa Clarita city, CA.....	176,320
Peoria city, AZ.....	154,065	Santa Fe County, NM.....	144,170
Peoria city, IL.....	115,007	Santa Monica city, CA.....	89,736
Peoria County, IL.....	186,494	Sarasota County, FL.....	379,448
Petoskey city, MI.....	5,670	Savage city, MN.....	26,911
Pflugerville city, TX.....	46,936	Scarborough CDP, ME.....	4,403
Phoenix city, AZ.....	1,445,632	Schaumburg village, IL.....	74,227
Pinal County, AZ.....	375,770	Scott County, MN.....	129,928
Pinehurst village, NC.....	13,124	Scottsdale city, AZ.....	217,385
Piqua city, OH.....	20,522	Seaside city, CA.....	33,025
Pitkin County, CO.....	17,148	SeaTac city, WA.....	26,909
Plano city, TX.....	259,841	Sevierville city, TN.....	14,807
Platte City city, MO.....	4,691	Shawnee city, KS.....	62,209
Plymouth city, MN.....	70,576	Sheboygan city, WI.....	49,288
Pocatello city, ID.....	54,255	Shoreview city, MN.....	25,043
Polk County, IA.....	430,640	Shorewood city, MN.....	7,307
Pompano Beach city, FL.....	99,845	Shorewood village, IL.....	15,615
Port Huron city, MI.....	30,184	Shorewood village, WI.....	13,162
Port Orange city, FL.....	56,048	Sioux Center city, IA.....	7,048
Portland city, OR.....	583,776	Sioux Falls city, SD.....	153,888
Post Falls city, ID.....	27,574	Skokie village, IL.....	64,784
Prince William County, VA.....	402,002	Snellville city, GA.....	18,242
Prior Lake city, MN.....	22,796	Snowmass Village town, CO.....	2,826
Provo city, UT.....	112,488	South Kingstown town, RI.....	30,639
Pueblo city, CO.....	106,595	South Lake Tahoe city, CA.....	21,403
Purcellville town, VA.....	7,727	South Portland city, ME.....	25,002
Queen Creek town, AZ.....	26,361	Southborough town, MA.....	9,767
Radnor township, PA.....	31,531	Southlake city, TX.....	26,575
Ramsey city, MN.....	23,668	Sparks city, NV.....	90,264
Rapid City city, SD.....	67,956	Spokane Valley city, WA.....	89,755
Raymore city, MO.....	19,206	Spring Hill city, KS.....	5,437
Redmond city, WA.....	54,144	Springboro city, OH.....	17,409
Rehoboth Beach city, DE.....	1,327	Springfield city, MO.....	159,498
Reno city, NV.....	225,221	Springfield city, OR.....	59,403
Reston CDP, VA.....	58,404	Springville city, UT.....	29,466
Richmond city, CA.....	103,701	St. Charles city, IL.....	32,974
Richmond Heights city, MO.....	8,603	St. Cloud city, FL.....	35,183
Rifle city, CO.....	9,172	St. Cloud city, MN.....	65,842
River Falls city, WI.....	15,000	St. Joseph city, MO.....	76,780
Riverdale city, UT.....	8,426	St. Louis County, MN.....	200,226
Riverside city, CA.....	303,871	St. Louis Park city, MN.....	45,250
Riverside city, MO.....	2,937	Stallings town, NC.....	13,831
Rochester Hills city, MI.....	70,995	State College borough, PA.....	42,034

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Steamboat Springs city, CO	12,088	Washington town, NH	1,123
Sterling Heights city, MI	129,699	Washoe County, NV	421,407
Sugar Grove village, IL	8,997	Watauga city, TX	23,497
Sugar Land city, TX	78,817	Wauwatosa city, WI	46,396
Summit city, NJ	21,457	Waverly city, IA	9,874
Summit County, UT	36,324	Weddington town, NC	9,459
Sunnyvale city, CA	140,081	Wentzville city, MO	29,070
Surprise city, AZ	117,517	West Carrollton city, OH	13,143
Suwanee city, GA	15,355	West Chester borough, PA	18,461
Tacoma city, WA	198,397	West Des Moines city, IA	56,609
Takoma Park city, MD	16,715	West Richland city, WA	11,811
Tamarac city, FL	60,427	Western Springs village, IL	12,975
Temecula city, CA	100,097	Westerville city, OH	36,120
Tempe city, AZ	161,719	Westlake town, TX	992
Temple city, TX	66,102	Westminster city, CO	106,114
The Woodlands CDP, TX	93,847	Weston town, MA	11,261
Thornton city, CO	118,772	Wheat Ridge city, CO	30,166
Thousand Oaks city, CA	126,683	White House city, TN	10,255
Tigard city, OR	48,035	Wichita city, KS	382,368
Tracy city, CA	82,922	Williamsburg city, VA	14,068
Tualatin city, OR	26,054	Wilmington city, NC	106,476
Tulsa city, OK	391,906	Wilsonville city, OR	19,509
Twin Falls city, ID	44,125	Winchester city, VA	26,203
Tyler city, TX	96,900	Windsor town, CO	18,644
Umatilla city, OR	6,906	Windsor town, CT	29,044
Upper Arlington city, OH	33,771	Winnetka village, IL	12,187
Urbandale city, IA	39,463	Winston-Salem city, NC	229,617
Vail town, CO	5,305	Winter Garden city, FL	34,568
Vancouver city, WA	161,791	Woodbury city, MN	61,961
Vestavia Hills city, AL	34,033	Woodland city, CA	55,468
Victoria city, MN	7,345	Woodland city, WA	5,509
Virginia Beach city, VA	437,994	Wrentham town, MA	10,955
Wake Forest town, NC	30,117	Yakima city, WA	91,067
Walnut Creek city, CA	64,173	York County, VA	65,464
Washington County, MN	238,136	Yorktown town, IN	9,405

Resort Communities with Populations less than 100,000 Benchmark Comparisons

Table 67: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Park City	96%	4	30	Higher
Overall image or reputation of Park City	92%	3	27	Higher
Park City as a place to live	97%	3	32	Higher
Your neighborhood as a place to live	91%	5	26	Similar
Park City as a place to raise children	93%	7	27	Higher
Park City as a place to retire	78%	13	28	Similar
Overall appearance of Park City	94%	4	26	Higher

Table 68: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Park City	99%	2	15	Higher
	In your neighborhood during the day	100%	1	26	Similar
	In Park City's downtown area during the day	98%	2	25	Similar
Mobility	Overall ease of getting to the places you usually have to visit	81%	7	14	Similar
	Availability of paths and walking trails	94%	1	25	Much higher
	Ease of walking in Park City	90%	3	26	Higher
	Ease of travel by bicycle in Park City	85%	1	26	Much higher
	Ease of travel by public transportation in Park City	84%	1	13	Much higher
	Ease of travel by car in Park City	53%	15	25	Similar
	Ease of public parking	35%	6	12	Similar
	Traffic flow on major streets	41%	15	28	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Natural Environment	Quality of overall natural environment in Park City	94%	3	25	Higher
	Cleanliness of Park City	95%	3	25	Higher
	Air quality	91%	5	24	Similar
Built Environment	Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems)	75%	4	14	Similar
	Overall quality of new development in Park City	56%	13	26	Similar
	Availability of affordable quality housing	22%	20	26	Lower
	Variety of housing options	30%	21	24	Lower
	Public places where people want to spend time	90%	2	13	Higher
	Overall economic health of Park City	81%	2	14	Higher
Economy	Vibrant downtown/commercial area	79%	4	14	Higher
	Overall quality of business and service establishments in Park City	74%	7	25	Similar
	Cost of living in Park City	19%	8	14	Similar
	Shopping opportunities	76%	6	27	Higher
	Employment opportunities	49%	1	25	Higher
	Park City as a place to visit	98%	1	13	Higher
	Park City as a place to work	64%	6	29	Higher
	Health and wellness opportunities in Park City	93%	1	14	Higher
	Availability of preventive health services	79%	2	23	Higher
	Availability of affordable quality health care	71%	3	26	Higher
	Recreational opportunities	97%	1	27	Much higher
Recreation and Wellness	Fitness opportunities (including exercise classes and paths or trails, etc.)	97%	1	13	Much higher
	Overall opportunities for education and enrichment	77%	5	14	Similar
Education and Enrichment	Opportunities to participate in religious or spiritual events and activities	84%	7	21	Similar
	Opportunities to attend cultural/arts/music activities	88%	2	28	Much higher
	Adult educational opportunities	60%	9	13	Similar
	K-12 education	87%	8	26	Similar
	Availability of affordable quality child care/preschool	51%	11	26	Similar
	Opportunities to participate in social events and activities	92%	1	26	Higher
Community Engagement	Neighborhoodliness of Park City	67%	7	14	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	65%	11	25	Similar
	Opportunities to participate in community matters	85%	2	27	Higher
	Opportunities to volunteer	92%	2	26	Higher

Table 69: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the Park City Municipal Government	80%	12	31	Similar
Overall customer service by Park City employees (police, receptionists, planners, etc.)	82%	7	29	Similar
Value of services for the taxes paid to Park City	71%	5	30	Similar
Overall direction that Park City is taking	50%	19	28	Similar
Job Park City government does at welcoming citizen involvement	66%	4	26	Similar
Overall confidence in Park City government	58%	5	13	Similar
Generally acting in the best interest of the community	63%	5	13	Similar
Being honest	72%	3	13	Higher
Treating all residents fairly	61%	5	14	Similar
Services provided by the Federal Government	49%	3	25	Similar

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Table 70: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	83%	7	29	Similar
	Fire services	97%	6	25	Similar
	Ambulance or emergency medical services	96%	4	27	Similar
	Crime prevention	85%	1	30	Higher
	Fire prevention and education	86%	4	27	Similar
	Animal control	58%	19	23	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	69%	12	26	Similar
Mobility	Traffic enforcement	60%	10	27	Similar
	Street repair	63%	8	28	Higher
	Street cleaning	85%	4	28	Higher
	Street lighting	77%	5	27	Higher
	Snow removal	89%	3	14	Higher
	Sidewalk maintenance	77%	2	26	Higher
	Traffic signal timing	60%	6	23	Similar
	Bus or transit services	91%	1	24	Much higher
Natural Environment	Garbage collection	87%	17	25	Similar
	Recycling	70%	18	24	Similar
	Drinking water	62%	20	27	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	75%	3	24	Higher
Built Environment	Park City open space	78%	1	12	Higher
	Storm drainage	80%	3	28	Higher
	Sewer services	84%	10	26	Similar
	Power (electric and/or gas) utility	83%	8	17	Similar
	Utility billing	78%	6	12	Similar
	Land use, planning and zoning	52%	7	26	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	60%	6	28	Higher
Economy	Cable television	50%	10	19	Similar
	Economic development	62%	2	26	Higher
Recreation and Wellness	City parks	96%	2	27	Higher
	Recreation programs or classes	92%	1	28	Higher
	Recreation centers or facilities	95%	2	29	Higher
	Health services	81%	3	19	Higher
Education and Enrichment	City-sponsored special events	85%	3	15	Higher
	Public library services	95%	3	23	Higher
Community Engagement	Public information services	78%	3	28	Similar

Table 71: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	74%	9	27	Similar
Recommend living in Park City to someone who asks	92%	7	25	Similar
Remain in Park City for the next five years	88%	7	25	Similar
Contacted Park City (in-person, phone, email or web) for help or information	50%	11	25	Similar

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Table 72: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	16%	13	13	Much lower
	Did NOT report a crime to the police	75%	11	13	Similar
	Household member was NOT a victim of a crime	91%	9	25	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	76%	1	14	Much higher
	Carpooled with other adults or children instead of driving alone	71%	1	13	Much higher
	Walked or biked instead of driving	91%	1	14	Much higher
Natural Environment	Made efforts to conserve water	96%	1	13	Similar
	Made efforts to make your home more energy efficient	83%	2	12	Similar
	Recycle at home	96%	5	25	Similar
Built Environment	Did NOT observe a code violation or other hazard in Park City	53%	5	13	Similar
	NOT experiencing housing costs stress	67%	8	25	Similar
Economy	Purchase goods or services from a business located in Park City	98%	5	13	Similar
	Economy will have positive impact on income	42%	2	25	Higher
	Work inside boundaries of Park City	72%	2	13	Much higher
Recreation and Wellness	Used Park City recreation centers or their services	91%	2	25	Much higher
	Visited a neighborhood park or City park	96%	3	26	Similar
	Eat at least 5 portions of fruits and vegetables a day	93%	1	13	Similar
	Participate in moderate or vigorous physical activity	99%	1	13	Higher
	In very good to excellent health	87%	1	13	Higher
	Used Park City public libraries or their services	79%	2	21	Higher
Education and Enrichment	Participated in religious or spiritual activities in Park City	32%	20	20	Lower
	Attended City-sponsored event	88%	1	13	Much higher
	Campaigned or advocated for an issue, cause or candidate	33%	5	12	Similar
Community Engagement	Contacted Park City elected officials (in-person, phone, email or web) to express your opinion	25%	2	12	Similar
	Volunteered your time to some group/activity in Park City	66%	3	26	Higher
	Participated in a club	51%	3	25	Higher
	Talked to or visited with your immediate neighbors	96%	3	13	Similar
	Done a favor for a neighbor	94%	1	13	Similar
	Attended a local public meeting	44%	2	25	Higher
	Listened/Watched (online or on television) a local public meeting	32%	11	24	Similar
	Read or watch local news (via television, paper, computer, etc.)	91%	2	13	Similar
	Vote in local elections	81%	13	25	Similar

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Communities included in custom comparisons (resort communities with populations less than 100,000)
The communities included in Park City's comparisons are listed below along with their population according to the 2010 Census.

Annapolis city, MD.....	38,394
Asheville city, NC.....	83,393
Ashland city, OR.....	20,078
Aspen city, CO.....	6,658
Bainbridge Island city, WA	23,025
Bend city, OR.....	76,639
Casa Grande city, AZ	48,571
Coronado city, CA.....	18,912
Del Mar city, CA.....	4,161
Delray Beach city, FL	60,522
Destin city, FL	12,305
Estes Park town, CO	5,858
Fredericksburg city, VA	24,286
Galveston city, TX.....	47,743
Green Valley CDP, AZ	21,391
Jupiter town, FL	55,156
Key West city, FL.....	24,649
Laguna Beach city, CA	22,723
Lake Oswego city, OR.....	36,619
Miami Beach city, FL.....	87,779
Monterey city, CA	27,810
Newport Beach city, CA.....	85,186
Oviedo city, FL	33,342
Palm Coast city, FL	75,180
Park City city, UT.....	7,558
Petoskey city, MI.....	5,670
Pitkin County, CO	17,148
Post Falls city, ID.....	27,574
Rehoboth Beach city, DE.....	1,327
Santa Monica city, CA	89,736
Seaside city, CA.....	33,025
Sierra Vista city, AZ	43,888
South Lake Tahoe city, CA	21,403
St. Cloud city, FL	35,183
Steamboat Springs city, CO.....	12,088
Vail town, CO	5,305
Williamsburg city, VA	14,068
Winter Garden city, FL	34,568

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. Park City funded this research. Please contact Phyllis Robinson of the Park City office at probinson@parkcity.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

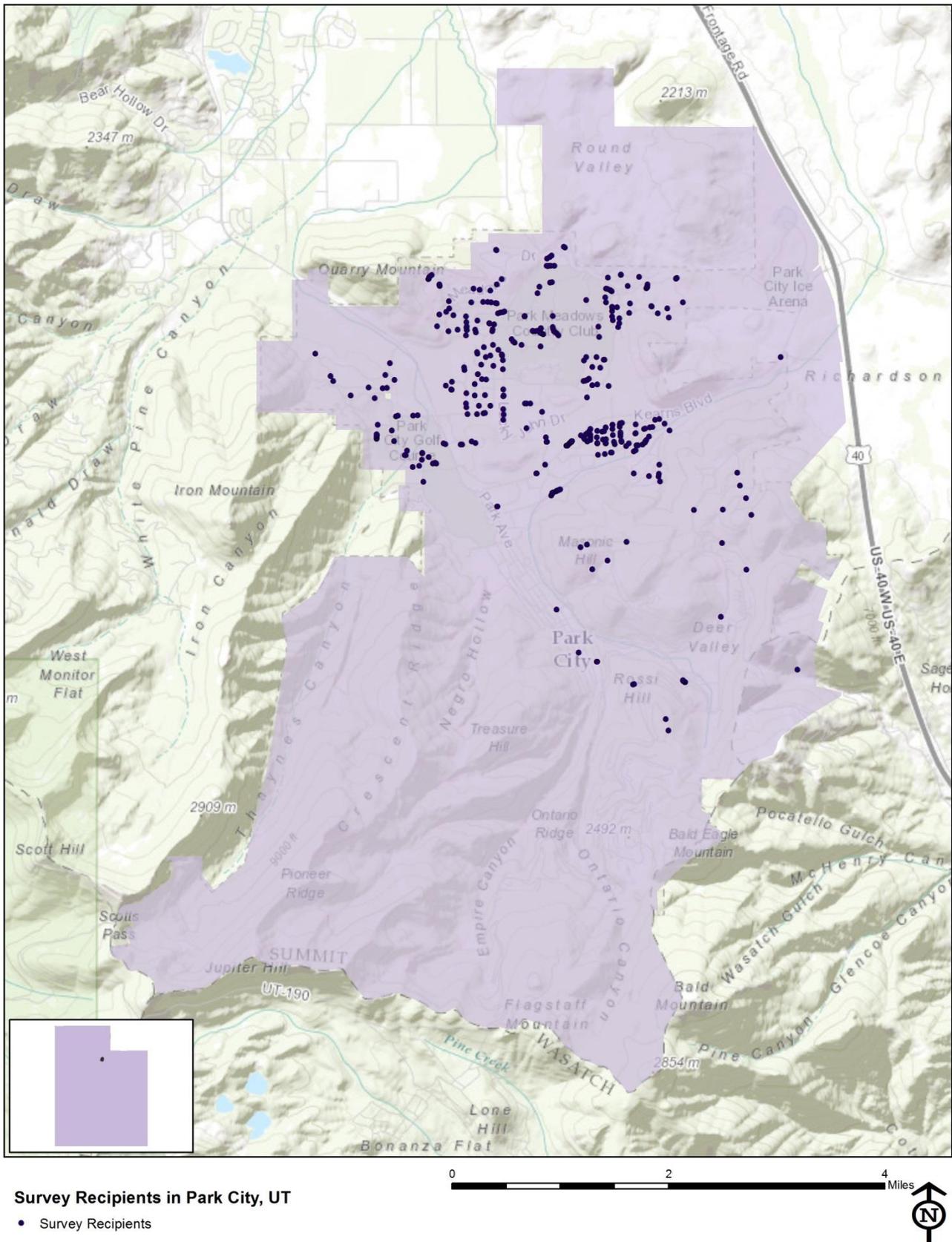
Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within Park City were eligible to participate in the survey. A list of all households within the zip codes serving Park City was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve Park City households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of Park City boundaries were removed from consideration.

To choose the 1,400 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *N*th one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients¹



¹ Park City has a large number of households that are served only by PO Boxes. Those households cannot be represented on this map, but were included in the sampling process.

Survey Administration and Response

Selected households received three mailings, one week apart, beginning on September 18, 2015. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could opt to take the survey online. Completed surveys were collected over the following eight weeks.

About 10% of the 1,400 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,266 households that received the survey, 321 completed the survey, providing an overall response rate of 25%. Of the 321 completed surveys 24 were completed online.

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the Park City survey is no greater than plus or minus five percentage points around any given percent reported for the entire sample (324 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in Park City. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were tenure, housing unit type, race and ethnicity and sex and age. The results of the weighting scheme are presented in the following table.

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

The National Citizen Survey™

Table 73: Park City, UT 2015 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	38%	19%	32%
Own home	62%	81%	68%
Detached unit	57%	65%	60%
Attached unit	43%	35%	40%
Race and Ethnicity			
White	83%	96%	90%
Not white	17%	4%	10%
Not Hispanic	80%	96%	90%
Hispanic	20%	4%	10%
Sex and Age			
Female	47%	53%	51%
Male	53%	47%	49%
18-34 years of age	32%	8%	27%
35-54 years of age	38%	32%	39%
55+ years of age	29%	60%	34%
Females 18-34	14%	6%	15%
Females 35-54	18%	20%	19%
Females 55+	14%	27%	16%
Males 18-34	18%	3%	11%
Males 35-54	20%	12%	20%
Males 55+	15%	32%	18%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

Dear Park City Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better Park City.

Sincerely,



Jack Thomas
Mayor

Dear Park City Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

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Jack Thomas
Mayor

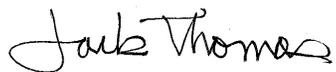
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Thank you for helping create a better Park City.

Sincerely,



Jack Thomas
Mayor



Office of the Mayor
Park City Municipal Corporation
P O Box 1480
Park City, UT 84060

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



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Boulder, CO
Permit NO. 94



September 2015

Dear Park City Resident:

Please help us shape the future of Park City! You have been selected at random to participate in the 2015 Park City Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Park City make decisions that affect our City.

A couple of things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/parkcity.htm

If you have any questions about the survey please call 435-615-5011.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink that reads "Jack Thomas". The signature is written in a cursive, flowing style.

Jack Thomas
Mayor



October 2015

Dear Park City Resident:

Here's a second chance if you haven't already responded to the 2015 Park City Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Park City! You have been selected at random to participate in the 2015 Park City Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Park City make decisions that affect our City.

A couple of things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/parkcity.htm

If you have any questions about the survey please call 435-615-5011.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink that reads "Jack Thomas". The signature is written in a cursive, flowing style.

Jack Thomas
Mayor

Park City 2015 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Park City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Park City as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Park City as a place to raise children.....	1	2	3	4	5
Park City as a place to work.....	1	2	3	4	5
Park City as a place to visit.....	1	2	3	4	5
Park City as a place to retire.....	1	2	3	4	5
The overall quality of life in Park City.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Park City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Park City.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Park City.....	1	2	3	4	5
Overall "built environment" of Park City (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Park City.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Park City.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Park City.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Park City to someone who asks.....	1	2	3	4	5
Remain in Park City for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Park City's downtown area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Park City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Park City.....	1	2	3	4	5
Ease of travel by public transportation in Park City.....	1	2	3	4	5
Ease of travel by bicycle in Park City.....	1	2	3	4	5
Ease of walking in Park City.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Park City.....	1	2	3	4	5
Overall appearance of Park City.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Park City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Park City.....	1	2	3	4	5
Overall quality of business and service establishments in Park City	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Park City.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Park City	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Park City (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Park City.....	1	2
Reported a crime to the police in Park City	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted Park City (in-person, phone, email or web) for help or information	1	2
Contacted Park City elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Park City?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Park City recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Park City public libraries or their services	1	2	3	4
Participated in religious or spiritual activities in Park City	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Park City	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or listened/watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Listened or Watched</u> (online or on television) a local public meeting.....	1	2	3	4

Park City 2015 Citizen Survey

10. Please rate the quality of each of the following services in Park City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Park City open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Park City employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Park City Municipal Government	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Park City government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Park City	1	2	3	4	5
The overall direction that Park City is taking	1	2	3	4	5
The job Park City government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Park City government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Park City community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Park City	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Park City	1	2	3	4
Overall “built environment” of Park City (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Park City	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Park City.....	1	2	3	4
Sense of community.....	1	2	3	4

Park City 2015 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Park City	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Park City?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Park City?

- Less than 2 years
 11-20 years
 2-5 years
 More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No
 Yes

D11. Are you or any other members of your household aged 65 or older?

- No
 Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years
 55-64 years
 25-34 years
 65-74 years
 35-44 years
 75 years or older
 45-54 years

D16. What is your sex?

- Female
 Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell
 Land line
 Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



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Park City Municipal Corporation
P O Box 1480
Park City, UT 84060

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