

For Immediate Release

Statement from Mayor Jack Thomas on Wednesday's Community Protest against Vail's Trademark Application

Mayor commends peaceful community protest; reaffirms Park City's commitment to represent community concerns and frustrations

July 14, 2016 (Park City, Utah)

"I want to extend my deepest thanks to all of the community members who participated in yesterday's peaceful protest and for engaging in the public process. Public participation is a hallmark of Park City. Your time and commitment to participate in the conversation regarding Vail's trademark application really does matter. Your voices are being heard. This is an issue of great concern, and the City Council shares your frustration and anxiety. I want to reassure the Park City community that we are holding firm.

At this time, we are waiting for a counter proposal from Vail Resorts to our <u>Coexistence Agreement</u>, which I believe provides greater protections for local businesses and would help resolve local confusion – more than just "say no." The US Patent and Trademark Office has already approved our 60-day extension request to continue to negotiate with Vail. Any further decisions made by this Council on this matter will be made during a regularly scheduled Council meeting and include adequate opportunities for public input by residents, businesses, and other stakeholders.

If you have not already done so, please take a moment and share your thoughts with us through the online survey link. "

More information on the trademark dispute, including the Coexistence Agreement proposed by Park City, is available at <u>here</u>.

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