

Park Silly Sunday Market – Community Impact Report 2016:

Sales Tax Data –as per Utah Tax Commission, dated 9/26/2016:

2012 Park Silly Sunday Market Vendors paid \$44,179 in sales tax
2013 Park Silly Sunday Market Vendors paid \$57,939 in sales tax
2014 Park Silly Sunday Market Vendors paid \$72,101 in sales tax
2015 Park Silly Sunday Market Vendors paid \$86,942 in sales tax
2016 Park Silly Sunday Market Vendors paid - YTD final total available after tax deadlines

Yearly PSSM Attendance:

2011

| | |
|--|----------------|
| Non Utah Residents: | 30,318 |
| Utah Residents (not including Park City residents) | 44,871 |
| Park City Residents | 46,083 |
| Total | 121,272 |

2012

| | |
|--|----------------|
| Non Utah Residents: | 31,879 |
| Utah Residents (not including Park City residents) | 55,630 |
| Park City Residents | 45,034 |
| Total | 132,453 |

2013

| | |
|--|----------------|
| Non Utah Residents: | 36,865 |
| Utah Residents (not including Park City residents) | 58,369 |
| Park City Residents | 58,371 |
| Total Season Total | 153,605 |

2014

| | |
|--|----------------|
| Non Utah Residents: | 53,460 |
| Utah Residents (not including Park City residents) | 68,040 |
| Park City Residents | 40,500 |
| Total Season Total | 162,000 |

2015

| | |
|--|----------------|
| Non Utah Residents: | 64,120 |
| Utah Residents (not including Park City residents) | 67,892 |
| Park City Residents | 56,577 |
| Total Season Total | 188,589 |

2016

| | |
|--|----------------|
| Non Utah Residents | 66,640 |
| Utah Residents (non including Park City residents) | 80,360 |
| Park City Residents | 49,000 |
| Total Season Total | 196,000 |

Park Silly Sunday Market Attendees – Survey Results

Surveys performed every Sunday during market

Survey data consists of an average of 120-150 people per market day

- 60% of PSSM attendees have been to the Market 2 or more times
- 77% of PSSM attendees come in a group of 2 or larger
- Transportation Break Down: 20% walk, 11% bike, 10% bus, 59% car
- 35% of attendees came to Park City Main Street with the Main Purpose of attending the Park Silly Sunday Market while another 33% came to see everything on Main Street, including PSSM, restaurants and entertainment.
- 51% of attendees in Park City as part of a day trip
- 49% of attendees said they were visiting for 1 or more nights.

Park Silly Sunday Market – Community Statistics

Promotes Sustainability Awareness, Environmental Awareness, Non-Profit Awareness & Community Partnerships

The Park Silly Sunday Market has practiced Zero Waste from its inception. Over the course of 10 years we have produced outstanding results.

2014 PSSM attendance of over 162,000

- 7,345 lbs of trash recycled
- 840 lbs of trash to the landfill
- 89% diversion rate

2015 PSSM attendance of over 188,000

- 16,580 lbs of trash recycled
- 2,200 lbs of trash to the landfill
- 84% diversion rate

2016 PSSM attendance of over 196,000

- 25,520 lbs of trash recycled
- 4,150 lbs of trash to the landfill
- 87% diversion rate

*Note – for 2015 & 2016 we included glass in our weights. This has always been recycled, but never weighed.

Each year, Park Silly donates free booth space weekly. In 2016, 308 free booth spaces were used, representing booth value of over \$46,200. (308 x avg booth space \$150 = \$46,200)

140 Free Booths given to Farmers

14 Free Booths given to Historic Main Street Merchants

14 Free Booths given to Park City Performing Artist Association

112 Free Booths given to non-profits, sustainable issue groups and kids activities

14 Free Booths given to Featured Artists

14 Free Booths given to Featured Chefs

308 Free Booths Total

Businesses that have been incubated from Park Silly: (there are plenty more!)

- Sammy's Bistro
- Soul Poles
- Spencer's BBQ (has full time catering business)
- Boom Dog Creations (Featured in Mountain Express Magazine, SLC Tribune)
- Elizabeth Plumb Jewelry (now featured in the Sundance Catalog)
- Whimsy (has existing store front & participates in PSSM)
- Livin Life PC (has existing store front & participates in PSSM)
- Melty Way (opened 3 locations in SLC)
- In a Flash (jewelry now featured in Park City Jewelers)
- Park City Coasters
- Red Bicycle Bread
- Dessert Bites
- All that Pasta
- Yee Haw Pickle
- Skewered Thai (opened restaurant in SLC)
- My Liquid Garden (Kimball Junction, Park City)
- Cade & Co (Main Street, Park City)
- All About Socks (Kimball Junction, Park City)
- Pink Elephant Coffee Roasters (Main Street, Park City)
- Motherlode T-Shirts & Screen Printing (Main Street, Park City)
- Freshie's Lobster (Prospector Ave, Park City)
- Cosett Bath & Body (3 locations)
- Beltex Meats
- Zions Den



Kate McChesney <katejayboyd@gmail.com>

Re: Update! Action Needed! Park Silly & City Council

1 message

Emerson Oliveira <e.jog@icloud.com>

Wed, Sep 21, 2016 at 9:28 PM

To: Michael Sweeney <mikesweeneygold@me.com>

Cc: Kate McChesney <kate@parksillysundaymarket.com>, Patrick Sweeney <psbro23@mac.com>, Ed Sweeney <ed@fundgroup.com>

I am also a big supporter of the silly market. It brings tons of people to town and everyone gets something from it. Keep it up. Improvements, always; leaving the Main Street, never.

Emerson
The Bridge Cafe
Flying Sumo

On Sep 21, 2016, at 2:09 PM, Michael Sweeney <mikesweeneygold@me.com> wrote:

Dear Kate,

You have mine and the Town Lift Plaza's (Brothers III, LLC) full support of the Park Sill Sunday Market. We appreciate all the activity and guest this market brings to Main Street — that includes all of Main Street. We are not interested in seeing the market day numbers reduced!!!! Also, when the proposed park on the south end of Main Street is built, we hope that PSSM would consider expanding the market foot print to include the new park.

Sincerely,

Michael Sweeney
mikesweeneygold@me.com
PO Box 2045 — 825 Main Street
Park City, UT 84060
iPhone 1 (801) 244-9696

On Sep 20, 2016, at 6:03 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

The meeting at City Council has been changed to 5:00pm. If you can not make the meeting, please email me at kate@parksillysundaymarket.com with your amazingly positive comments!

We truly appreciate your time in doing so.

Sincerely,

Kate McChesney
435.714.4036
Kate@parksillysundaymarket.com

On Sep 19, 2016 8:32 PM, "Kate McChesney" <kate@parksillysundaymarket.com> wrote:

Dear Friends of the Silly Market –



Kate McChesney <katejayboyd@gmail.com>

(no subject)

1 message

betsmo@gmail.com <betsmo@gmail.com>

Wed, Sep 21, 2016 at 5:15 PM

To: "kate@parksillysundaymarket.com" <kate@parksillysundaymarket.com>

Nothing like the amazingly popular Silly Mkt

Sent from my LG V10, an AT&T 4G LTE smartphone



Kate McChesney <katejayboyd@gmail.com>

Re: Update! Action Needed! Park Silly & City Council

1 message

Lana Martino <lanamartino@yahoo.com>
Reply-To: "lanamartino@yahoo.com" <lanamartino@yahoo.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 4:30 PM

I had a longer version of a letter written in support of the Silly Market then I realized what makes the Silly Market stand apart from other events in town is very simple. It includes everyone. It appeals to both young and old, locals and visitors. You don't have to be an extreme athlete or swinging single to have fun. Thank you Silly Market for always being there .

We would be sad to see Main Street quiet on a Summer Sunday.

Property owner/Resident Old Town

18 years.

Now Hideout Town Resident

Lana Martino

Sent from Yahoo Mail on Android

On Tue, Sep 20, 2016 at 6:03 PM, Kate McChesney
<kate@parksillysundaymarket.com> wrote:

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Kate@parksillysundaymarket.com

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Please join us in **Chambers at City Hall, 445 Marsac Avenue on Thursday, Sept 22 at 6pm.** We & City Council need to see and hear from local people that support/appreciate/enjoy the market. If you wish to say something you will be given an opportunity (we encourage this, if you are comfortable), otherwise, just show up and be present. Your presence says quite a bit!

We are your looking for positive comments regarding: whether locals attend the market, Business Incubation, Economic Impact and Community Benefit.

Re: Thank you for a great summer - Park Silly Sunday Market

1 message

Mary <mklsmith@pcschools.us>
 To: info@parksillysundaymarket.com

Wed, Sep 21, 2016 at 4:10 PM

Thank you for all that you do.

May I just suggest that you you don't process musician applications through this format because Brian Richards schedules this on his own-has nothing to do with the link to applications. We went through this application process, and never heard anything, and Brian says he doesn't get this info at all. Not good. Misleading. Thanks, Mary

On Wed, Sep 21, 2016 at 3:05 PM, info@parksillysundaymarket.com <info@parksillysundaymarket.com> wrote:
 Having trouble viewing this email? [Click here](#)

**Thank you for an amazing summer!**

The Park Silly Sunday Market is over for the summer!
 Applications for 2017 will be available by mid-October.
 Click [HERE](#) to access the info and application for our 6th Annual Holiday Bazaar.
 What made this summer's market so AMAZING?

- * 196,000 people enjoyed the market over the course of 14 Sundays
- * We had over 1,942 vendor booths, 26% from Summit County
 - * 90 booths were provided free for local non-profits
 - * 140 booths were provided free for farmers
- * 14 booths were provided free for Main Street Merchants (HPCA)
- * 14 booths were provided free for Park City Performing Artists (PCPAA)
 - * 14 booths were provided free for Featured Artists
- * We had over 163 different performers (bands, magicians, stilt walkers, balloon makers & more)
 - * We diverted over 89% of our trash from the landfill - WOW
- * 25,520 lbs of trash was recycled, including 1,450 lbs of food fed to the local pigs!

**Thank you to ALL of our volunteers!**

Without over 150 volunteers this summer it wouldn't have been as Silly or Fun! We appreciate all you do, all you have done and look

City Council Meeting

1 message

Michelle English <michelledonseanenglish@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 3:48 PM

Hey Kate,

I don't think I can get to the city council meeting tomorrow. I'll do my best, but if I can't, here is a "statement" from yours truly.

Park Silly Sunday Market is a one of a kind summer staple that can't ever be replaced.

The Park Silly Sunday Market is a central focal point for many locals to meet and listen to music, grab some delicious food, and wash the day down with a cold beer after a day full of recreating somewhere in the nearby mountains.

The Park Silly Sunday Market is also a place where young adults with big dreams get a chance to share their visions. For just a few short weeks in the summer, young entrepreneurs are given a chance to sell their original artwork, unique jewelry pieces, culinary delights, and one of a kind clothing and accessories. Some of these people have gone on to have brick and mortar store fronts, all because of the Silly Market.

After 10 years of success, it is difficult to see why denying the Silly to return to Main Street is even on the table. Do PC a favor and keep Main Street Silly during the Summer.

—
Michelle Donsean English
1442 Country Lane
Samak UT 84036
209-598-8140

Park Silly

1 message

Teresa Gomez <mikinley@me.com>

Wed, Sep 21, 2016 at 3:46 PM

To: Katie <kate@parksillysundaymarket.com>

As a 16 year resident of Old Town I have been going to the market at least 4-5 times a year for the past 10 years. I find the market to be one of the events in town I look forward to whether it be to purchase my produce for the week, grab a loaf of bread or just to peruse the amazing vendors. Please keep Park Silly just the way it is, it's one of the best reasons I go to Main Street during the summer.

Theresa Gomez
68 King Road
Park City, UT

Sent from my iPad



Kate McChesney <katejayboyd@gmail.com>

Re: Update! Action Needed! Park Silly & City Council

1 message

Michael Sweeney <mikesweeneygold@me.com>

Wed, Sep 21, 2016 at 2:09 PM

To: Kate McChesney <kate@parksillysundaymarket.com>

Cc: Patrick Sweeney <psbro23@mac.com>, Ed Sweeney <ed@fundgroup.com>, Emerson Oliveira <e.jog@icloud.com>, John Oswald <john@thecabinparkcity.com>, Jim Simmons <jim@asrlodging.com>, Wendy Carney <wendy.carney@vacationclub.com>, Whitney Wall <wwall@vailresorts.com>

Dear Kate,

You have mine and the Town Lift Plaza's (Brothers III, LLC) full support of the Park Sill Sunday Market. We appreciate all the activity and guest this market brings to Main Street — that includes all of Main Street. We are not interested in seeing the market day numbers reduced!!!! Also, when the proposed park on the south end of Main Street is built, we hope that PSSM would consider expanding the market foot print to include the new park.

Sincerely,

Michael Sweeney
mikesweeneygold@me.com
PO Box 2045 — 825 Main Street
Park City, UT 84060
iPhone 1 (801) 244-9696

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We truly appreciate your time in doing so.

Sincerely,

Kate McChesney
435.714.4036
Kate@parksillysundaymarket.com

On Sep 19, 2016 8:32 PM, "Kate McChesney" <kate@parksillysundaymarket.com> wrote:

Dear Friends of the Silly Market –

This is a call to action! The Park Silly Sunday Market staff will be going in front of City Council on Thursday, Sept 22 at 6pm and we need your support. We are on a long list of events the City is looking to mitigate. We currently do not have a Contract for 2017 and are at the mercy of City Council who typically has only heard from local individuals who have negative comments such as parking issues, whether or not “locals” even come to the market anymore and why we have so many market dates (14).

Please join us in **Chambers at City Hall, 445 Marsac Avenue on Thursday, Sept 22 at 6pm.** We & City Council need to see and hear from local people that support/appreciate/enjoy the market. If you wish to say

Park Silly

1 message

LeAnne Zamzow <leanezamzow@gmail.com>
To: kate@parksillysundaymarket.com

Wed, Sep 21, 2016 at 2:07 PM

Hello Katie,

I know I wasn't around much this summer for Silly (Patrick laid me off :), but I bumped in to Michelle on the last day this past weekend and she was discussing with Patrick how this meeting with the city council was taking place. It got me fired up!

A few things that come to mind;

-Park Silly is a way to support local artists of all kinds!

-It gives those an opportunity to sell their products, who cannot afford a retail space on Main Street or event Kimball Junction for that matter. In return, the public can purchase one of a kind products without the Main St. store front exuberant costs. Do the locals that are complaining want to see more Quicksilver, Tanger Outlets and main-stream, "Made in China" type stores? No! Keep it local!

-Park Silly helps create the feeling of a small town community which is slowly being lost with large corporations coming to town.

-With Patrick having a booth at Silly, he would have over 15-20 guests pass through that are friends & acquaintances we know that LIVE here in Park City. I know this firsthand.

-Park Silly staff does an amazing job in managing the parking for the day

-I don't know this for a fact, but I do feel like with the additions of Vail to Park City, locals are going to be outnumbered quite rapidly. With the easy access to an International airport, cheap ski passes and an amazing town, the locals should be happy there is still something "local" about Park City. (not sure if that makes sense;)

It truly bothers me that the locals have nothing to do than to complain about something that is truly incredible that was started here in Park City by a local! The low impact & environmental efforts that surround the Silly Market are amazing as well. You do an amazing job of cleaning up Main Street each Sunday and it would be devastating to hear these people say otherwise and that the market should go away.

Unfortunately we will not be in attendance due to being out of town, but know that we are stand behind you on all things Silly Market! You do incredible work and lead an amazing team!

Cheers!

--

LZB

LeAnne Zamzow Brandenburg
Special Events Manager - Blue Sky
cell: 435.901.8213
leanezamzow@gmail.com



Kate McChesney <katejayboyd@gmail.com>

See you next year

1 message

Susan <zabkar@sbcglobal.net>

Wed, Sep 21, 2016 at 1:46 PM

To: Kate new phone <kate@parksillysundaymarket.com>

Hi Kate,

Now that I'm back home in FL. I just wanted to tell you how much I enjoyed volunteering at the Silly Market every Sunday for the past three months. Being a summer resident it gave me something to do every week and I met so many wonderful people to socialize with.

Please put my name down for next summer so I can pay it forward as a thank you to belong to such a beautiful community.

See you next year!

Susan Zabkar

Sent from my iPad



Kate McChesney <katejayboyd@gmail.com>

Park Silly at Council

1 message

Jaimie Atlas <jaimieatlas@gmail.com>
To: kate@parksillysundaymarket.com

Wed, Sep 21, 2016 at 12:56 PM

Hi Kate,

I won't be able to make it to council tomorrow at 5pm, but wanted to send you a statement.

Use from it what you want - or cut and paste - whatever works best...just got some thoughts down:

The Park Silly Sunday Market has been a Sunday ritual event for many locals - who would notice the difference if the event were no longer. Often we take things for granted - then notice it's absence only when it's gone.

My husband and I attend the market about every other Sunday, meeting up with friends as a common place to gather, to shop, to stroll, be social, and grab veggies at the Farmers market. We enjoy a beer, or treat ourselves to an awesome bloody mary, in the beer garden after a bike ride or hike, and we have some favorite vendors who we love to support. I bought wedding gifts for 3 friends at the same vendor this year, and enjoy supporting local entrepreneurs. We would not come to Main Street, especially on a weekend, if it were not for the Market.

Park Silly Sunday Market is a perfect thing to do with visitors of all ages - to show off our community, and the colorful, quirky, lively vibe of our great town. It's refreshing to learn about local non profits, and try samples from the Featured Chef at a restaurant I may not be familiar with - and now am made aware of! ...And as a new mom, it's a great chance to enjoy local favorite bands we don't get the chance to see at the bars anymore :)

Hope this is OK.

Good luck!! Hope it goes well! Congrats on a great, successful 10th season!!

See you soon. I think I'll come to Blind Dog tonight for \$1 oysters, so maybe I'll see you there? :)

Thanks,
Jaimie

not sure if you need this:
Jaimie & Micah Mitchell (and add Maddox if helpful?)
1710 Upper Ironhorse
Apt A9
84060



Kate McChesney <katejayboyd@gmail.com>

Re: Update! Action Needed! Park Silly & City Council

1 message

Elias Caress <eliascaress@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 10:44 AM

Please forward this to the proper person.

To Whom it may concern,

I try to attend as many of the Park Silly Sunday markets as I can ever since the first year along with many of my friends and family.

The market is inexpensive yet is of the caliber of creativity and entertainment that I've rarely seen anywhere else. I've seen wonderful things there such as the marching bands, dance troupes, music and buskers. I've made many friends at the market, most of whom are locals in Summit county. It's brought endless amounts of happiness and it would be a huge mistake to put it to an end.

Please allow the Park Silly Sunday Market to continue.

Thanks

Elias "Lefty" Caress

(801)783-6058

www.eliascaress.com

www.facebook.com/eliasleftycaress

www.twitter.com/eliascaress

On Tue, Sep 20, 2016 at 6:03 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

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Sincerely,

Kate McChesney

435.714.4036

Kate@parksillysundaymarket.com

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Kate McChesney <katejayboyd@gmail.com>

Re: Update! Action Needed! Park Silly & City Council

1 message

Stanton Jones <stanton@parkcity.tv>
To: Kate McChesney <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 10:41 AM

My Comments on the Park Silly Sunday Market:

I know we can all remember what life was like without the Park Silly Sunday Market. A Dead Main Street on Sunday with nothing going on. Now, due to The Park Silly Sunday Market, Park City's Main Street is the place to go to have fun and enjoy being outside on a Sunday. Yes, you can watch the stream of cars entering Park City to enjoy all that the Park Silly Sunday Market has to offer. As a local...I am part of the stream of bikes heading up to Main Street to enjoy the great atmosphere, wonderful music and fun environment created by The Park Silly Sunday Market. My family and our friends LOVE the Park Silly Sunday Market and all that it brings to our Park City community.

Stanton D. Jones
2732 Meadow Creek Drive
Park City

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We are your looking for positive comments regarding: whether locals attend the market, Business Incubation, Economic Impact and Community Benefit.

If you cannot attend City Council, please let us know and include 3 or 4 sentences of why the Park Silly Sunday Market is important to you, your address if you are a Park City local and we will read them to Council.

We appreciate all of your support over the past 10 years and wish to keep giving you this amazing market full of opportunity on Main Street.

This is not a TEST – this is REAL WORLD and we need your support.

Thank you!

ps - please feel free to forward this message to any and all that you know can help us

Kate McChesney

435.714.4036

Executive Director

www.parksillysundaymarket.com

Celebrating 10 amazing years!

Every Sunday, June 5 - September 18, 2016

Historic Main Street, Park City, Utah

Thanks Cooking Light Magazine for voting us "Best of" Farmers Market

Thanks Tripping.com for voting us "Best Farmers Market in the US - Utah"

Thanks TripAdvisor for voting us "20 Best Farmers Markets in America for Foodie Travelers"



Kate McChesney <katejayboyd@gmail.com>

Fwd: Silly

1 message

Michelle McDonald <michellemcd.life@gmail.com>
To: Katie Sidorik-Boyd <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 10:39 AM

Sincerely,

Michelle

Michelle L. McDonald
Director of Operations & Vendor Logistics
Park Silly Sunday Market
435.655.0994 | michelle@parksillysundaymarket.com | www.parksillysundaymarket.com

2016 PARK SILLY SUNDAY MARKET - a 501(c)3 Non-profit Organization
Summer Sundays on Historic Main Street in Park City
from June 5th - September 18th

CELEBRATING 10 YEARS of SILLY SUNDAYS on MAIN!

----- Forwarded message -----

From: **Nikki Rinck** <elevateandcompany@gmail.com>
Date: Tue, Sep 20, 2016 at 9:15 AM
Subject: Silly
To: Michelle@parksillysundaymarket.com

I have been a Park City local for over 10 years who has not only worked at but played at Silly Market. I believe Silly brings community and business to not only the market but all areas of Park City on Sundays. I have purchased items every time I have come to Silly Market and will continue to. I love being able to support local artists young and old. Silly prides themselves in supporting local artists and entrepreneurs. I look forward to having Silly Sunday's for years to come and will continue to support the Market from artist to the stores and restaurants on main.

Thank you,
Nikki Rinck
435-714-2987



Kate McChesney <katejayboyd@gmail.com>

Fwd: Silly Sunday Market

1 message

Michelle McDonald <michellemcd.life@gmail.com>
To: Katie Sidorik-Boyd <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 10:37 AM

Sincerely,

Michelle

Michelle L. McDonald
Director of Operations & Vendor Logistics
Park Silly Sunday Market
435.655.0994 | michelle@parksillysundaymarket.com | www.parksillysundaymarket.com

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----- Forwarded message -----

From: **Doug Elbert** <elbert.doug8@gmail.com>
Date: Sat, Sep 17, 2016 at 5:38 PM
Subject: Silly Sunday Market
To: michelle@parksillysundaymarket.com

I am a local in Park City and any Sunday that I am not working, I am at the Silly Market. It is a great way for locals to meet up on a Sunday and enjoy the beautiful weather Park City has to offer during the summer and early Autumn. My parents visit Park City often and one of the things they look forward to the most is visiting the Sunday Market during their stay here as well. It has become so much bigger than Park City and it has a following outside of the local community. Working in the service industry, I love the attention it brings to our town and it only creates more opportunities for everyone.

Fwd: City council park silly market

1 message

Michelle McDonald <michellemcd.life@gmail.com>
To: Katie Sidorik-Boyd <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 10:37 AM

Sincerely,

Michelle

Michelle L. McDonald
Director of Operations & Vendor Logistics
Park Silly Sunday Market
435.655.0994 | michelle@parksillysundaymarket.com | www.parksillysundaymarket.com

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from June 5th - September 18th

CELEBRATING 10 YEARS of SILLY SUNDAYS on MAIN!

----- Forwarded message -----

From: **Reanna Kling** <reannakling94@gmail.com>
Date: Sat, Sep 17, 2016 at 5:39 PM
Subject: City council park silly market
To: michelle@parksillysundaymarket.com

To whom ever it may concern,

I am a local in Park City and enjoy going to park silly when ever I have a free Sunday. I love the atmosphere going to the booths and just having fun. It's a perfect Sunday activity and I hope it sticks around for a very long time.

Sincerely,
Sunday park silly goer
Reanna Kling



Kate McChesney <katejayboyd@gmail.com>

Fwd: City council

1 message

Michelle McDonald <michellemcd.life@gmail.com>
To: Katie Sidorik-Boyd <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 10:37 AM

Sincerely,

Michelle

Michelle L. McDonald
Director of Operations & Vendor Logistics
Park Silly Sunday Market
435.655.0994 | michelle@parksillysundaymarket.com | www.parksillysundaymarket.com

2016 PARK SILLY SUNDAY MARKET - a 501(c)3 Non-profit Organization
Summer Sundays on Historic Main Street in Park City
from June 5th - September 18th

CELEBRATING 10 YEARS of SILLY SUNDAYS on MAIN!

----- Forwarded message -----

From: **britt butolph** <bbutolph@gmail.com>
Date: Sun, Sep 18, 2016 at 11:17 AM
Subject: City council
To: Michelle@parksillysundaymarket.com

To whom it may concern

I am a local here in park city and sincerely enjoy the park silly market every Sunday. It would be a shame to spend my sundays elsewhere.

Britt Butolph



Kate McChesney <katejayboyd@gmail.com>

Re: Action Needed! Park Silly & City Council

1 message

Shannon Runyon <shannonrunyon@hotmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Wed, Sep 21, 2016 at 10:08 AM

Hi Kate,

Thank you for the heads up. I can't be there because I'll be out of town but I LOVE THE SILLY MARKET 😊

I love to ride the bus to The Silly with friends and it seems every time I go, I end up seeing even more friends I didn't know would be there and we have a great time catching up. I grab lunch from one of the delicious food kiosks, a drink (or 3...lol) from the beer tent and I DANCE! The farmers market is awesome because I know I can get fresh food every Sunday while supporting our local farmers and checking out the vendors, jewelers and local artists is pretty great, too. When I have visitors in the summer, I tell them to stick around for Sunday because I KNOW they'll enjoy an afternoon at the Silly Market. In fact, I have a group of high school girlfriends coming for a visit next summer and they are already planning to be here to experience the Silly! I hope the Council recognizes the fun and income and energy the Silly brings to Park City each Sunday. Please don't leave us!...

I live at 2960 Arabian Dr, Park City.

From: Kate McChesney <kate@parksillysundaymarket.com>
Sent: Monday, September 19, 2016 9:32 PM
Subject: Action Needed! Park Silly & City Council

Dear Friends of the Silly Market –

This is a call to action! The Park Silly Sunday Market staff will be going in front of City Council on Thursday, Sept 22 at 6pm and we need your support. We are on a long list of events the City is looking to mitigate. We currently do not have a Contract for 2017 and are at the mercy of City Council who typically has only heard from local individuals who have negative comments such as parking issues, whether or not “locals” even come to the market anymore and why we have so many market dates (14).

Please join us in **Chambers at City Hall, 445 Marsac Avenue on Thursday, Sept 22 at 6pm**. We & City Council need to see and hear from local people that support/appreciate/enjoy the market. If you wish to say something you will be given an

Dear Park City City Council,

Please consider my input on the following agenda items. Thank you.

“Event Fatigue”:

Thank you for considering how to best manage the popularity of PC events.

As a local who lives nearby Old Town, I prepare and know when to leave my car at home, opt out of driving and walk or use public transit. It is fascinating to watch people move about and the stresses created.

I do believe it is all the vehicle traffic making it exhausting, not the events themselves. I attend events near my home, where I can walk or ride the bus.

Our City bus drivers interact exceptionally well with our variety of ridership. Thank you to all the City employees – well done.

Energy Future:

Please vote favorably for our Energy Future as net zero and 100% renewable for electricity - undoubtedly a critical priority.

My personal efforts include: purchasing and installing solar panels to my home (affordable housing on Deer Valley Drive) and have reserved the all-electric Tesla 3 and pay for wind energy on my RMP bill.

Thank you for the commitment to electric buses. I commonly ride the bus to and from DV in the winter or walk around town – I will greatly appreciate the absence of the gas fumes.

Sunday Silly Market:

Please vote favorably to renew the contract with the Sunday Silly Market.

This summer, I was able to work two Sundays greeting and counting guests upon arrival. The sense of wonderment was consistent among attendees. People new to the Market loved it – enamored by all the options. It is a wonderful gathering place for locals in the lower roundabout, grabbing farmer’s market product or gathering for a drink higher up on Main on an outdoor deck. I shared lots of hugs and conversations at the Market. The Sunday Silly Market is a wonderful event to bring locals and guests alike to lower Main.

Again, please vote favorably for our Energy Future as 100% renewable electricity. The Sunday Silly Market is a community asset – please vote favorably for the contract renewal. And thank you for your efforts with event management ... there's so much good going on!

Thank you for your consideration, your time and your service to the community.

A handwritten signature in black ink, appearing to read 'JFranklin', written in a cursive style.

Jennifer Franklin
555 Deer Valley Drive
j.marie.franklin@gmail.com

Fwd: Plea for the market

1 message

Sara Werbelow <werbelow@xmission.com>

Thu, Sep 22, 2016 at 1:52 PM

To: "kate@parksilysundaymarket.com" <kate@parksilysundaymarket.com>

What the heck - very old email address I just used for you...

Sara Werbelow
Chateaux Realty
Principal Broker
435.640.5300 mobile
www.ChateauxRealtyParkCity.com

Begin forwarded message:

From: Sara Werbelow <werbelow@xmission.com>
Date: September 22, 2016 at 1:36:47 PM MDT
To: Katie Boyd Sidoric <KBoyd@Entertainment.com>
Subject: Plea for the market

My name is Sara Werbelow I am a local and a Realtor in the Park City community.

In my business I come into contact with many new visitors to our area.

People are looking for experiences when they visit Park City. They want to know what events and gathering places truly showcase the essence of the Park City lifestyle.

I always strongly suggest the Silly Market as an amazing event from week to week. In one setting people experience many aspects of diversity with regard to what makes our community so rich in spirit.

Whether it's locally produced art and wares, unique entertainment, kids activities, fresh produce, or just the overall experience of being able to participate in such a large event is a special opportunity with the topper being that it is zero waste. This is a real feat.

The Park Silly Sunday market crew has never ceased to keep programming fresh...

I had the joy of being at the market a couple of weeks ago with a nonprofit. Two things occurred during this Sunday... The entertainment I was fortunate enough to see was a group of young beat boys showing us breakdancing moves right out on the street... I took lots of video and sent them to friends and family around the county to share what an amazing thing it is to see this young group of guys making this form of dance current and hip right on the open street. I was very impressed to see such unique programming.

Showcasing our fundraiser on Sunday gave us access to a huge variety of individuals visiting specifically to attend the market, not just locals... Every dollar raised for this particular nonprofit stays within the local community nonprofits. Huge positive exposure opportunity.

I want to publicly thank the silly staff for their amazing creativity, their ability to wear many hats, keeping programming new and fresh always and to lovingly managing an event in our community that helps us maintain our funky roots and showcase what makes our town so very unique right on our own historic Main Street.

It would be tragic to move this event away from Main Street. This is our crown jewel and having additional reasons for people to walk up and down the street, enjoy our historic architecture, purchase unique items from local vendors, enjoy amazing fresh food at an affordable price point, see friends, meet new people... There really is no other way to accomplish this combination of special experiences besides The Park Silly Sunday Market.

Sara Werbelow
Chateaux Realty
Principal Broker
435.640.5300 mobile
www.ChateauxRealtyParkCity.com

Re: Thank you for a great summer - Park Silly Sunday Market

1 message

Sara Hutchinson <sarabhutch@gmail.com>

Thu, Sep 22, 2016 at 12:44 PM

To: info@parksillysundaymarket.com, Matt Hutchinson <mattbhutch@gmail.com>

Hi Katie,

It was nice to see you the other night.

If you'd like to add Matt and me to your list of Silly Market supporters, please do! We love the market. We enjoy drinking a beer in the garden and listening to live music. Our daughter Sadie loves the face painting and snow cones and asks us every Sunday if we can go.

Thank you for all that you do!
Good luck.
Sara

On Wed, Sep 21, 2016 at 3:05 PM, info@parksillysundaymarket.com <info@parksillysundaymarket.com> wrote:
Having trouble viewing this email? [Click here](#)

**Thank you for an amazing summer!**

The Park Silly Sunday Market is over for the summer!
Applications for 2017 will be available by mid-October.
Click [HERE](#) to access the info and application for our 6th Annual Holiday Bazaar.
What made this summer's market so AMAZING?

- * 196,000 people enjoyed the market over the course of 14 Sundays
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 - * 90 booths were provided free for local non-profits
 - * 140 booths were provided free for farmers
- * 14 booths were provided free for Main Street Merchants (HPCA)
- * 14 booths were provided free for Park City Performing Artists (PCPAA)
 - * 14 booths were provided free for Featured Artists
- * We had over 163 different performers (bands, magicians, stilt walkers, balloon makers & more)
 - * We diverted over 89% of our trash from the landfill - WOW
- * 25,520 lbs of trash was recycled, including 1,450 lbs of food fed to the local pigs!



Kate McChesney <katejayboyd@gmail.com>

From G

1 message

Geary Furin <gearyfurin@gmail.com>

Thu, Sep 22, 2016 at 12:40 PM

To: Kate Boyd <kate@parksillysundaymarket.com>

Hi there KTG! Ive been working a bunch at DV and they have increased our shifts to 12 hours until November so I can't make the meeting. I took a few minutes break to offer a quick something for you and PSSM. Best of luck...I know you'll be great!

"Park Silly Sunday Market is an essential gathering place for Park City locals. We are blessed to enjoy Summer Sundays on our own Main Street with a farmers market, unique vendors, free music along with delicious food and drink. Any town would benefit from an event like this but lucky for us it's right here in Park City!"

Geary Furin
435.640.5290



Kate McChesney <katejayboyd@gmail.com>

City Council: Events and Park Silly Market

1 message

Andrew Roby <sfaroby@gmail.com>
To: Kate Boyd <kate@parksillysundaymarket.com>

Thu, Sep 22, 2016 at 12:32 PM

City Council and to Whom It May Concern:

It has come to my attention that you are looking to mitigate events held in Park City.

I hope Park Silly isn't on the list. As a long time resident, I find myself and many friends attending regularly. I also have friends and neighbors who work the event and depend on the off ski-season income. Doesn't the city enjoy added revenue as well? I'd go so far to say ADD more days and extend the farmers market portion. Any city or town in America would grow their market, not cut it.

Silly Market is a Park City born event. Not an event simple held in our town.

Find another event to cut. Or maybe enjoy the successes of our town and not take anything for granted away.

And consider the silent majority, not the few loud complainers.

Thank you very much,

Andrew Roby, 14 year resident.



Kate McChesney <katejayboyd@gmail.com>

Re: FW: Update! Action Needed! Park Silly & City Council

1 message

Ryan Cray <ryan.colleen.cray@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Thu, Sep 22, 2016 at 12:10 PM

I love the Park Silly Sunday Market and everything it represents. As a local, I attend regularly throughout the summer. Although I may not attend every single Sunday, I love having the option to go and think it should remain going on for 14 Sunday's throughout the summer.

Ryan Colleen Cray
Park City, UT. 84060
435-901-5581

ryan.colleen.cray@gmail.com

On Thu, Sep 22, 2016 at 12:05 PM, Ryan Cray <Ryan@visitparkcity.com> wrote:

Ryan Colleen Cray

Member Services Manager
Park City Chamber/Convention & Visitors Bureau

(435) 658-9620

www.VisitParkCity.com

Outside Magazine's 2013 "Best Town Ever"

From: Kate McChesney [mailto:kate@parksillysundaymarket.com]
Sent: Tuesday, September 20, 2016 6:04 PM
Subject: Update! Action Needed! Park Silly & City Council

The meeting at City Council has been changed to 5:00pm. If you can not make the meeting, please email me at kate@parksillysundaymarket.com with your amazingly positive comments!

We truly appreciate your time in doing so.

Sincerely,

Kate McChesney
435.714.4036
Kate@parksillysundaymarket.com

CITY COUNCIL PLEASE READ MY STORY!

1 message

pbbphotography <pbbphotography@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Thu, Sep 22, 2016 at 10:54 AM

Thanks Kate, so bummed I'll be out of town!

I've attached it as a pdf and also pasted it below. Here what I got to say:

The Park Silly Sunday Market has saved my photography career.

5 years ago, before my first season of Silly Markets, I relied on a few art shows, commercial and editorial stock sales, and online sales. With a world so over saturated with online image after image, it was tough. No real connection took place if there was ever a sale. With the Silly Market, local citizens and travelers alike get to connect with me in person, hear my stories of the photographs and can take an actual tangible piece home with them. This market has blossomed my career into a full time job. Today's photographers and artists are learning that shows like these are their lifeline. No gallery cuts, no middle man. Artist to buyer.

I live in Summit County, I am local, and I have sold thousands of pieces at the silly market over my 4 years. Over half I would say are to local residents. I can go over numbers more in depth at a later time, for now trying to keep this short. Its only one day a week in the summers, its bringing community as well as outside interest in, and is silly fun. Buy local and keep shows like this going. Or nix it and put up a Walmart or Bed Bath and Beyond on ole Main Street. I mean its not even really debatable.

Thanks!

-Patrick Brooks Brandenburg - Owner PBBPhotography

-



Patrick Brooks Brandenburg
435.901.4548
pbbphotography@gmail.com
www.pbbprints.com
facebook.com/pbbphotoprintframe
instagram.com/pbb_photo

 **PBBSillyCouncil.pdf**
31K



Kate McChesney <katejayboyd@gmail.com>

silly market

1 message

Connie Greene <cg1@q.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Thu, Sep 22, 2016 at 7:38 AM

Begin forwarded message:

From: Patty Smith <2120psmith@gmail.com>
Subject: silly market
Date: September 21, 2016 at 10:52:39 PM MDT
To: Connie Greene <cg1@q.com>

Hi Kate,

(Connie tried to send this to Kate, but said her email address was wrong....maybe you can forward it to her...thanks...Patty)

My name is Patty (Greene) Smith and I moved to Park City in 1978. I think you know Connie and Rob Greene, who have been vendors of the "Silly Market" for several years.

Connie and I have been friends since 7th grade. CRAZY but true.

Connie and I were 23 when we moved to Park City and fresh out of college. We know that we are very fortunate to have lived here for 38 years. We have seen many changes in the last 38 years. Some good some bad.

Connie, myself and our friends have worked in the guest service/hospitality business in Park City for over 30 years. We helped make this town what it is today. We moved here to enjoy the outdoors and stayed to raise our families.

The "SundaySilly Market" is an awesome LOCAL EVENT that honors and supports our local artists and people. This is one of the few events in Park City that truly is about the Park City population.

PLEASE HEAR ME. LISTEN TO ME. I AM NOT A RICH PERSON. I AM A HARD WORKER THAT MAKES SURE THAT OUR GUESTS TO PARK CITY ARE WELCOMED, ENJOY THIER STAY AND WANT TO COME BACK.

I CAN NOT AFFORD TO GO OUT TO DINNER (OR LUNCH) ON MAIN STREET.

I CAN'T AFFORD THE MANY WONDERFUL EVENTS PARK CITY AFFORDS.

THE "SUNDAY SILLY MARKET" IS SOMETHING THAT MY FAMILY AND I CAN ENJOY FOR FREE.
THANK

GOD SOMETHING IN PARK CITY IS FREE.

PLEASE DO NOT TAKE THE "SUNDAY SILLY MARKET" AWAY FROM THE PEOPLE THAT CAN AFFORD IT AND ENJOY IT.

Thank you for listening,

Patty Smith

I have more to say if you want to read more.....

Yes, the Olympics were awesome.....

Yes, Sundance Film Festival brings 10 million dollars to Utah.

Yes, Art Fest brings in 100,000 guests over the weekend.

Yes, Vail came into town and bought Park City Ski Resort. Hummm...Vail's purchase, caused many long term employees to lose their jobs and/or benefits they worked so many years to secure.

Yes, Vail built a \$50 million gondola.

Yes, Vail's seasonal average service wage is \$9.50 an hour

Yes, Vail tried to trade maker the name of Park City. Thank God the people of Park City protested that.

Yes, Vail is a corporation.

Yes, Vail holds their share holders interest, above their, employees and/or the population of Park City.

Yes, Park City Main Stores struggles because of the incredibly high rent they pay. What will happen to Main Street Stores when there is nothing but high priced dinner restaurants?

Yes, the working guest service/hospitality employees can no longer afford to live or eat in Park City.

Please don't take away our Park City artist's income. I SUPPORT THE CONTINUATION OF THE "SUNDAY SILLY MARKET."

Really, what do you want Park City to be, another 1% playground.

Please help support the "Sunday Silly Market" and the people who helped make Park City a great town.

Patty Smith



Kate McChesney <katejayboyd@gmail.com>

Old town comments

1 message

Stacey Wooley <stacey@skihall.com>
To: Kate@parksillysundaymarket.com

Thu, Sep 22, 2016 at 3:14 AM

Hey there. I am still in VT but as
You know, we love silly, we are silly, we represent silly! What a dream to be able to roll down to the Farm mkt for fresh
tomatoes on Sunday!!! It is my Sunday ritual!
The music is the best part! Many venues, many diff sounds a special treat! Wait, and this is for free? Woot!

Best,
Stacey
719.362.6038

Re: Thank you for a great summer - Park Silly Sunday Market

1 message

Marguerite Blakey <btapdancer5@aol.com>
 To: info@parksillysundaymarket.com

Wed, Sep 21, 2016 at 11:45 PM

YOU GIRLS WERE TERRIFIC.....MARGUERITE



-----Original Message-----

From: info <info@parksillysundaymarket.com>
 To: btapdancer5 <btapdancer5@aol.com>
 Sent: Wed, Sep 21, 2016 3:05 pm
 Subject: Thank you for a great summer - Park Silly Sunday Market

Having trouble viewing this email? [Click here](#)



Thank you for an amazing summer!

The Park Silly Sunday Market is over for the summer!
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 - * We diverted over 89% of our trash from the landfill - WOW
- * 25,520 lbs of trash was recycled, including 1,450 lbs of food fed to the local pigs!

Thank you to ALL of our volunteers!

Keep PC Silly!

1 message

Kim Kerr <kimkerr2424@gmail.com>
To: Kate@parksillysundaymarket.com

Wed, Sep 21, 2016 at 10:13 PM

To be read at City Council meeting 9/22:

I have been a Park City resident for almost 14 years. For the last 2 and a half years I have lived in Old Town at 364 Park Ave. The Park Silly Market has added to the vibrant character of Park City and I look forward to the market each Sunday in the summer.

While the Main Street location is now conveniently just steps from my house, when I lived in the Syderville Basin in past years, the Park Silly Market was often the catalyst for getting me to make the trip to Main Street to spend a few hours not just visiting the market but other shops and restaurants as well. It's also a great draw for when I have friends or family visiting, whether they be from out of state or from the Salt Lake area. It makes me proud to showcase this unique part of our town. I worked in Salt Lake for two years and my co-workers often cited the Park Silly market as a draw for them to make a trip up Parley's Canyon to get out of the heat and spend the day or the weekend in Park City.

I support keeping Park City silly and keeping the Park Silly Market on Main Street in old town where I believe it fits with our Park City culture and image.

Kim Kerr
364 Park Avenue
14 year Park City area resident and enthusiast
435-640-8684
Kimkerr2424@gmail.com

--

Kim Kerr
Phone: (435) 640-8684
Email: kimkerr2424@gmail.com

TOM AND LISA CARLSON
PARK CITY, UTAH

CITY COUNCIL
PARK CITY, UTAH

OCTOBER 31, 2016

Dear Council members

Lisa and I are long time Park City locals that design and create one of a kind Jewelry. Over the course of 27 years we have exhibited at art festivals in San Francisco, Los Angeles, Dallas, Bellevue, Phoenix, Orlando, New York, Sausalito and Park City.

We recently had the pleasure of exhibiting at the Park Silly Sunday Market and were so impressed that we wanted to thank you for supporting the event and share some of our experiences with you.

This is a classy event for Park City. As a vendor, we met many visitors from out of state and Europe. Our first customer was a lady from London who was thrilled to discover several hand made fashion accessories that she had never seen before. To our suprise, many of the booths were of the high quality that we see at the best juried art shows in the country. The Break Dance demonstration was fun to watch and the specialty food vendors were impressive as well. We walked the entire main street top to bottom and had a great omelet at the Main Street deli.

The Sunday Market is a benefit to Park City. Art and craft Fairs are popular events serving as enduring word-of-mouth bits of information for potential future Park City visitors. when lisa and I travel to shows we regularly have people sharing stories of the treasures they find at various events and cities nationwide. Artisans, as well as out of town visitors, travel to historic cities and events like this and support the local hotels shops, and restaurants contributing significant sales tax to the cities, counties and states that sponsor these events.

The Park Silly management team is bright, considerate and has created a real gem for the summer season sundays in Park City.

Thank you for continuing to support this event

*Tom (and Lisa) Carlson
Park City, Utah
435 640 0251*

Re: Thank you for a great summer - Park Silly Sunday Market

1 message

Ken Kozole <kozhome@yahoo.com>

Tue, Sep 27, 2016 at 11:22 AM

Reply-To: Ken Kozole <kozhome@yahoo.com>

To: "info@parksillysundaymarket.com" <info@parksillysundaymarket.com>

Thank you all. It WAS a great summer- and you guys did an excellent job of keeping us all organized while maintaining a party/fun feeling!! We have loved our years with the Silly staff and vendor families!! take care- see you in Dec. Anna with KmK Designs PC

From: "info@parksillysundaymarket.com" <info@parksillysundaymarket.com>**To:** kozhome@yahoo.com**Sent:** Wednesday, September 21, 2016 3:05 PM**Subject:** Thank you for a great summer - Park Silly Sunday MarketHaving trouble viewing this email? [Click here](#)**Thank you for an amazing summer!**

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 - * 14 booths were provided free for Featured Artists

Park Silly Market Importance

1 message

Katie Mullaly <katie@facetedworks.com>

Sat, Sep 24, 2016 at 1:05 PM

To: council_mail@parkcity.org, jack.thomas@parkcity.org

Cc: Park Silly Sunday Market <michelle@parksillysundaymarket.com>, Kimberly Kuehn <kimberly@parksillysundaymarket.com>, kate@parksillysundaymarket.com

Hello Mayor Thomas and Park City Council Members,

I was unable to attend Thursday's council meeting and talk in support of the Park Silly Market. I hope you will take this email instead, and consider my points before making your final decision.

As a 29-year resident and now small business owner in Park City (and vendor at the Silly Market), I am in full support of the Park Silly Sunday Market continuing on Main Street for years to come.

As a vendor, with this summer being my first, and only participating three days, the Silly Market provided me the opportunities to sell my books to local and visitors alike. It was my most successful market - I was also at the Summit County Fair, Comic Con and the Salt Lake Urban Arts Fest. People that come to the Silly Market to shop come to find unique, quality, local products and loved buying from me, the author.

It has been a pleasure working with the organizers of the market. They are incredibly organized, helpful and really care about each vendor.

As Main Street becomes a high end shopping mall with shops that sell items that very few locals or visitors can afford, or even want, the Silly Market provides an opportunity for us local purveyors to reach the Park City market. Plus, the plethora of unique items, not found anywhere else on Main Street, brings much needed life back to the Main Street shopping experience.

As a long-time local, the Silly Market has become one of the few summer events that is accessible and fun to attend. So many of the other events that come into town, clog our roads, congest our trails and otherwise make daily life difficult have NOTHING to offer most locals, at least not for free. The array of tournaments, athletic events and other happenings either don't include us or cost to get it.

The Silly Market provides a free, fun, family and real community event that everyone can enjoy most Sundays in the summer. When I go to the Market as a local (and not a vendor) I remember what can be great about Park City - friends, music and the community that I enjoy. And then to be able to saunter up the street to support local farms, makes the Silly Market even more important.

This locally-run, locally-attended and locally-supported event needs to stay and prosper. It is a true local experience and one of the few that is keeping Park City the fun, small, community-oriented town that it aspires to maintain.

Thank you for your time and please seriously consider allowing Park Silly Sunday Market to continue their summer events on Main Street. We need it to remind ourselves that we are still a fun, locally-oriented town.

Katie Mullaly
29-Year Park City Resident
Author
Owner, Faceted Works (local publishing company)

--
Katie Mullaly
Author & Publisher
Land of... Children's Books
www.LandOfChildrensBooks.com
katie@facetedworks.com



Kate McChesney <katejayboyd@gmail.com>

Tonight

1 message

Connie Greene <cg1@q.com>

Thu, Sep 22, 2016 at 8:18 PM

To: Kate McChesney <kate@parksillysundaymarket.com>

Hi Kate,

I just want to tell you what a great job you did in laying out the details as quickly as you could in minutes.

The Silly Market is one of a kind. No other town does what you gals / guys do!

I moved to Park City when we had zero summer business. We use to sit on the sidewalks of Main Street - that is all that existed - waiting for someone to come to the establishment we worked just to make a few bucks. We all collected unemployment in the summer to say the least in order to survive.

No business. It took years - ask any old timer - to finally develop a year round community that could thrive and now they want to stop it dead in it's tracks. Well unfortunately it is too late - we have been discovered. Build it they will come! and thats what has happened.

Even the off months now have minimal downtime.

I do agree with local Main Street people that parking is an issue - but most streets have designated parking for the homes in the area and you need a tag, so to stop people from parking in Swede Alley Parking structure is stupid; but to try and get them to park elsewhere and ride the bus is a great alternative and so much easier.

I will also say most locals in the Old Town area - will fight traffic forever - winter , summer , it is not going away no matter what the city does unless they stop traffic completely from going in that area. They would have to change the entire transit system - which I think we will get there someday but should not be at the expense of the Silly Market and or other special events.

Move if you don't like it - is what Rob and I say. This is life - take a deep breath and listen to Randy on KPCW!

On another note I am sure you know Ron Whaley - well I have known him since I moved here in 1978 and he has always been a twit.

As I was leaving the City Council meeting - Dana - X Mayor was saying that he complained to the Police about him also and his music being too loud years ago. My response was once an asshole, always an asshole.

Anyway, Please let us know what else we need to do, can do, to make sure the Silly goes on now and in the future. You should not have to go through the battle yearly.

Love you all,

Connie Greene



Kate McChesney <katejayboyd@gmail.com>

nice job

1 message

Bob Kollar <Bob@visitparkcity.com>
To: Kate Boyd <kate@parksillysundaymarket.com>

Thu, Sep 22, 2016 at 8:19 PM

Nice presentation at City Council tonight, and thanks for rallying your supporters to provide public input.



Kate McChesney <katejayboyd@gmail.com>

Fwd: Park silly for the Barbanos

1 message

Michelle L McDonald <michellemcd.life@gmail.com>
To: Kate Boyd <kate@parksillysundaymarket.com>

Thu, Sep 22, 2016 at 7:57 PM

Happy trails,
M.

*please pardon the brevity of this message and/or typos, sent from my iPhone.

Begin forwarded message:

From: Anthony Barbano <anthony.r.barbano@gmail.com>
Date: September 22, 2016 at 4:19:25 PM PDT
To: "michelle@parksillysundaymarket.com" <michelle@parksillysundaymarket.com>
Subject: Fwd: Park silly for the Barbanos

----- Forwarded message -----

From: Elizabeth Brown <ebbsart@gmail.com>
Date: Thursday, September 22, 2016
Subject: Park silly
To: anthony.r.barbano@gmail.com

The park silly market is not very silly to our family. It has been a beacon of hope and light in our lives. This market has brought my husband's talents, passion and profession to an international audience of traveled tourists. This market has validated and proven to be our dependable source of income for the last four years of our lives. It is a source of sustainability and connection to community, locally, nationally and internationally. The market has brought opportunities into our life. Opportunities we would not have had the privilege of experiencing otherwise. The cultural exchanges we have had with people from Norway, Brazil and China just to name a few. Park City, thank you for sharing your enriching colorful landscape with us for enhancing our lives.

Sent from my iPhone



Kate McChesney <katejayboyd@gmail.com>

SAVE SILLY MARKET

1 message

Ronald S Butkovich <rsb1261@aol.com>

Thu, Sep 22, 2016 at 4:54 PM

To: kate@parksillysundaymarket.com

To whom it may concern.. I'm a artist and member of the PCPAA.here in park city I'm a local business man.. i operate. RSB designs on 11th and park ave , not on main but in old town i also live on 1100 woodside i think the market is a great addition to old town summer activities ,, its fun and a free option ,where most things are a pay as you go! it brings many people of different backgrounds to park city its not everyone's tastes but .whenever i get a chance to go i usually find something to eat ,buy or drink(an adult beverage. art food ,and the farmers market ,and can just hang out..and enjoy the blue sky..the people ,music or just enjoy.. then walk home and live the PC life...

Sincerely your Ron S Butkovich ,PS if reducing the # of days make it better for all,,, i see that as a great compromise if you have any questions i would be willing to talk ..

September 22, 2016

To The Mayor and Park City Council:

I'm writing this letter to you as a long-time resident of Park City and as an employee of the Park Silly Sunday Market for the past three summers.

I remember walking down Main Street on Sundays before the Silly Market came to town, when you could take a nap in the middle of the street and not have to worry about getting run over. Main Street was absolutely dead on Sundays during the summer. When I worked at the Claimjumper in the mid-1990s, we'd all fight over who had to work on Sundays since waiting tables on a Sunday night, was not, to put it mildly, a lucrative proposition. The other restaurants and bars on Main Street were just as dead.

When I visit Main Street on Sundays now, there are literally hundreds of people walking up and down the street, all day and all night. The restaurants and the outside dining decks are all full, and I'm sure is that retail sales are measurable higher than they were before the Park Silly Sunday Market came to town.

Admittedly, it is tough to find a parking spot on Park Avenue, in China Bridge and anywhere on Main Street and Swede Alley on Sundays during the summer. But this is also a problem on a typical Saturday during all four seasons. While there has been a lot of talk about traffic mitigation in town, there doesn't seem to be much of an effort to provide convenient parking spots at the resorts or the high school, and the shuttles are not very dependable. If there were enough signage and an increased shuttle services that our visitors could count on, that would go along way toward alleviating these problems.

The parking problems and traffic congestion that the Silly Market brings are not exclusive to the Market. This is a year-round problem that is a symptom of our success and of the huge growth in population in both the Park City limits and the Snyderville Basin. This is a community problem and we can't blame it all on the tourists anymore. My guess is that if we only admitted people in the 84060 and 84068 zip codes to the Silly Market, we would still have parking problems.

The Park Silly Sunday Market also employs over a dozen people during the season. If the Market didn't exist in the summers, my guess is that businesses up and down Main Street would have to lay off workers who depend on the revenue generated by 196,000 people who visit the Market and stay to enjoy the rest of what Main Street has to offer.

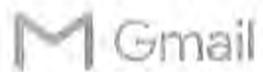
Additionally, the Silly Market has cultivated several brick and mortar business that were able to try out their ideas at the Market. Many of the entrepreneurs were then able to open brick and mortar operations that also employ many people.

The last point that I'd like to make is that the Silly Market is a very fun way to spend a Sunday afternoon. You should have seen the dance floor last week; the crowd was dancing like maniacs. It was a beautiful day and I'm sure that at least 12,000, locals and visitors alike, had a great time. I'm equally sure that all of those people will be returning to Park City to enjoy everything we have to offer at later dates.

I think it would be a big mistake not to renew the Silly Market's contract, it will hurt a lot of people to benefit a few.

Thanks,

Beth Fratkin
PO Box 2477
Park City, UT 84060
bethfratkin@comcast.net
(4350 649-5151



Kate McChesney <katejayboyd@gmail.com>

Silly Sunday Market

1 message

Angela Laros <alaros@catapultion.net>

Thu, Sep 22, 2016 at 4:30 PM

To: kate@parksillysundaymarket.com

The Park Silly Market has become very popular and this local loves to bring visitors for a unique experience!

Angela

Sent from my iPhone



Kate McChesney <katejayboyd@gmail.com>

Park silly

1 message

Megan Lynch <megan.p.lynch@gmail.com>

Thu, Sep 22, 2016 at 4:08 PM

To: Kate@parksillysundaymarket.com

Hi Kate, I thought I was going to be able to attend the meeting but I can't with the time change.

If it helps, here is my statement:

My boyfriend and I come to Park Silly almost every Sunday as a Park City resident. I look forward to seeing friends, eating great food and shopping. This year I bought a beautiful hand made wool hat that I get compliments on every time I wear it (which is often!) We love the market!

Megan Lynch



Kate McChesney <katejayboyd@gmail.com>

Silly Market

1 message

Connie Greene <cg1@q.com>

Thu, Sep 22, 2016 at 2:38 PM

To: Kate McChesney <kate@parksillysundaymarket.com>

Hi Kate,

I just want to put my two cents in even though Rob and I are planing on attending the meeting also.

We not only own in Park City for over 35 years - we grew up with this quaint little town to see what it has become today.

We have seen the changes both positive and negative to our town and certainly one of the positives was the creation of the Park City Silly Sunday.

It has allowed many of we artists - craftisans to share our products with people from all over the world whereas we would have never otherwise had the opportunity.

I have been a vendor for the past four years - and have loved the positive vibes that the Silly Market brings to Park City each spring and throughout the summer. People wait for it to start!

Not only the people visiting Park City enjoy the market , but many locals come out weekly to either participate and or buy from we vendors. This is their time to reconnect with friends.

It is a family friendly atmosphere, where you can bring your kids and have a FREE day roaming ALL of Main Street.

As far as local businesses , I see the market as a helpful hand in bringing people up from the surrounding cities, Salt Lake, Logan, Bountiful , Draper , whom otherwise would probably not make the drive to Park City if the Silly Market was not happening.

The number of visitors to Main street would drop dramatically if the Silly Market were to move from this area.

Restaurants also profit from visitors having lunch, dinner and cocktails.

I hope you will continue to allow Park Silly Sunday to thrive on Main Street on a weekly basis. Some things just need to remain the same and this is one of them!

Thank you,

Connie Greene

Re: Update! Action Needed! Park Silly & City Council

1 message

Heidi Olson <whoaheidio@me.com>

Tue, Sep 20, 2016 at 9:39 PM

To: Kate McChesney <kate@parksillysundaymarket.com>

Goddamn it- can't go!

But we love the silly market and the opportunity to shop and support locally. Cloë got a henna tattoo this past weekend and then that opened up a whole door of questions about history and culture she wouldn't have otherwise been exposed to.

We love the farmers market, and the music and community that it presents to park city.

We are within walking distance and love the exercise we get going and the socialization on Sunday when the rest of Utah is in church!

Where else does you kid learn to hula hoop late Sunday afternoon while mom crosses off her Christmas shopping list, enjoys a healthy dinner and listens to great tunes and car he's up with other parkites in a fun and safe environment.



Fwd: Park City Silly Day

1 message

Kimberly <kuehnikimberly@gmail.com>

Tue, Sep 20, 2016 at 6:19 PM

To: "kate@parksillysundaymarket.com" <kate@parksillysundaymarket.com>

Kimberly Kuehn
Park Silly Sunday Market
434-901-0511
Kimberly@parksillysundaymarket.com

Begin forwarded message:

From: Tammy Morlock <tcmmorlock@aol.com>
Date: September 20, 2016 at 10:07:30 AM EST
To: kimberly@parksillysundaymarket.com
Subject: Park City Silly Day

We come from Rock Springs Wyoming for this event! I have spread the word to family, friends and clients. They as I do, Love this warm and friendly event! Love the ambiance of Park City, vendors, music and food. There are a lot of reasons we go to Park City, but this event is special! My prayers are for everyone to see the importance and how special this event is to your Beautiful community! Thank you for taking the time to read my thoughts, my opinion.

Tammy Curtis Morlock

TCM@B2B



Kate McChesney <katejayboyd@gmail.com>

Re: Action Needed! Park Silly & City Council

1 message

Kara Byrne <kmileski@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Tue, Sep 20, 2016 at 3:13 PM

Kate,
I don't have a Park City address. Is this OK?

Park Silly is important to me b/c it is a gathering place for my friends and I on Sundays. We get to listen to good music and grab a coffee at the local shops. I like being able to walk up and down main street to peruse the vendors and local shops. Its when I get most of my gift shopping done :)

K

Kara Byrne, PhD
Research Assistant Professor
College of Social Work
Social Research Institute

University of Utah

On Mon, Sep 19, 2016 at 8:32 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

Dear Friends of the Silly Market –

This is a call to action! The Park Silly Sunday Market staff will be going in front of City Council on Thursday, Sept 22 at 6pm and we need your support. We are on a long list of events the City is looking to mitigate. We currently do not have a Contract for 2017 and are at the mercy of City Council who typically has only heard from local individuals who have negative comments such as parking issues, whether or not “locals” even come to the market anymore and why we have so many market dates (14).

Please join us in **Chambers at City Hall, 445 Marsac Avenue on Thursday, Sept 22 at 6pm**. We & City Council need to see and hear from local people that support/appreciate/enjoy the market. If you wish to say something you will be given an opportunity (we encourage this, if you are comfortable), otherwise, just show up and be present. Your presence says quite a bit!

We are your looking for positive comments regarding: whether locals attend the market, Business Incubation, Economic Impact and Community Benefit.

If you cannot attend City Council, please let us know and include 3 or 4 sentences of why the Park Silly Sunday Market is important to you, your address if you are a Park City local and we will read them to Council.

We appreciate all of your support over the past 10 years and wish to keep giving you this amazing market full of opportunity on Main Street.

This is not a TEST – this is REAL WORLD and we need your support.



Kate McChesney <katejayboyd@gmail.com>

Silly Market

1 message

Spencer Byrne <spencer@allseasonsadventures.com>

Tue, Sep 20, 2016 at 11:16 AM

To: "Kate@parksillysundaymarket.com" <Kate@parksillysundaymarket.com>

To Whom it may concern,

The Park Silly Market has been a favorite event for myself, friends and my guests visiting town over the years. It provides a great place to gather, shop and people watch on leisurely Sunday's. When I was married, it was the perfect gathering location for our wedding guests, allowing our family and friends to experience main street top to bottom in a fun social setting. They all walked away very impressed with Park City's scene. I hope to see this event continue will into Park City's future!

Thank you,
Spencer Byrne

Sent from my iPhone



Kate McChesney <katejayboyd@gmail.com>

Re: Action Needed! Park Silly & City Council

1 message

Beth Moon <bethmoon@bethmoon.biz>
To: Kate McChesney <kate@parksillysundaymarket.com>

Mon, Sep 19, 2016 at 9:27 PM

Hello Silly Girls -

The Park Silly market is important to me because:

It is where I go to mingle with my Park City friends and family on Sunday afternoons.

There are several vendors and farmers that sell goods I buy weekly.

It gives me a good reason to walk Main Street and look at art and get lunch!

I love watching all the kids play with each other, do art projects and feel a sense of community!

I have always loved the Silly Market and always will...

Peace & Blessings,
Beth Moon
Park City local business owner

On Sep 19, 2016, at 8:32 PM, Kate McChesney wrote:

Dear Friends of the Silly Market –

This is a call to action! The Park Silly Sunday Market staff will be going in front of City Council on Thursday, Sept 22 at 6pm and we need your support. We are on a long list of events the City is looking to mitigate. We currently do not have a Contract for 2017 and are at the mercy of City Council who typically has only heard from local individuals who have negative comments such as parking issues, whether or not “locals” even come to the market anymore and why we have so many market dates (14).

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We are your looking for positive comments regarding: whether locals attend the market, Business Incubation, Economic Impact and Community Benefit.

If you cannot attend City Council, please let us know and include 3 or 4 sentences of why the Park Silly Sunday Market is important to you, your address if you are a Park City local and we will read them to Council.

We appreciate all of your support over the past 10 years and wish to keep giving you this amazing market full of opportunity on Main Street.

Thank You!

1 message

Diana Franca <dfrancadesigns@gmail.com>

Mon, Sep 19, 2016 at 11:24 AM

To: kimberly@parksillysundaymarket.com, kate@parksillysundaymarket.com, michelle@parksillysundaymarket.com, beth@parksillysundaymarket.com

Dear Park Silly Staff,

This email is simply to thank you for a wonderful 2016 market season. This was my first Park Silly experience and I can truly say it was the best run market I have been a part of. I had a very pleasant overall experience due to all of your hard work. You guys kick ass and I look forward to the years ahead.

Cheers!

Diana Melby
D. Franca Designs
(the girl in the big orange Jeep selling leather bags)



Kate McChesney <katejayboyd@gmail.com>

Thanks

1 message

Ellen N. Artist <eartist@enaadvisors.com>

Sat, Sep 17, 2016 at 1:04 PM

To: kate@parksillysundaymarket.com

Kate -

Just wanted to thank you and the staff for all your hard work at the Park Silly Market each Sunday. The market is such a wonderful addition to summer weekends in Park City – both for us locals and for our visitors. Between the vendors (I've bought too many pairs of earrings!) and the food and drink – it's a great way to spend a Sunday. I hope it continues for many years to follow!

Ellen N. Artist

ENA Advisors, LLC

2523 Aspen Springs Drive

Park City, UT 84060

Tel: (435) 649-0693

Fax: (435) 645-8913

Cell: (435) 640-7505

Re: Park Silly & Your Story!

1 message

Chris Cross <cddcross@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Thu, Mar 3, 2016 at 1:05 PM

Here is my story - Thank you for including me, love you guys!

This year will be my 4th year participating as a artist/vendor at The Park Silly Market and the impact it has had on my business has been phenomenal. Not only does the market draw large crowds each Sunday. but the diversity and origin of the market goers continues to offer us exposure of our product to people from all over the world.

The most rewarding benefits of participating as a vendor for us has not only been the amount of sales to new customers each week, but also the numerous number of repetitive sales to the public!

I have been a vendor for many years at a variety of shows around the country, and know that the Market would not be near as enjoyable or profitable without the hard working & wonderful Park Silly Market Staff.

<http://mkt.com/retro-ranger-graphics>

C. D. Cross
Retro Ranger Graphics

801.678.5510

On Feb 17, 2016, at 2:48 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

Did you know this is the Park Silly Sunday Market's 10 year anniversary? We want to show the economic impact we have made on businesses in the community. For the month of March and through out the season, Park Silly will be highlighting businesses that we believe either started at Park Silly - or have been deeply impacted by Park Silly. You have been chosen to be one of those businesses!

What we need from you:

1. A short story explaining how Park Silly has or continues to impact your business. Should be no longer than 1-2 paragraphs.
2. A few picture options that can be used (if they are from the market - even better!)
3. A link to your website and/or facebook page.



Kate McChesney <katejayboyd@gmail.com>

Re: Park Silly & Your Story!

1 message

Chad Ewell <chadewell@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Thu, Mar 3, 2016 at 11:46 AM

HERE IT IS! Sorry its so damn late.

Love you!!

I'm not sure there would ever be enough words to express our gratitude for the opportunity to participate in Park Silly Sunday Market. We started our business, The Green Canary, nearly 8 years ago. Starting out, we participated in, and sold, our natural bath and body product line at small local markets, craft shows, and by word of mouth. It wasn't until we got involved in Park Silly that our business really expanded. The opportunity we have had to present our products at the market has been monumental. The exposure we have at the market has allowed us to grow our business in ways we never thought possible, and has also introduced us to so many opportunities that may not have ever been presented, had it not been for the Park Silly. We're also thankful for the opportunity to learn so much from interacting and networking with other fellow business owners who also participate in the market. It's a pretty remarkable thing to witness such a wide array of small businesses owners having each other's backs, supporting each other, and genuinely wanting to see each other succeed. That's just the type of atmosphere that this market produces, and we feel so very lucky to be able to participate in.

In addition, we are equally grateful for the relationships we have been able to build at the market with our customers and friends, both new and old. People really look forward to spending their afternoons with us at the market soaking in the beautiful scenery, participating in fun activities, enjoying excellent food and drinks, listening to awesome music, and checking out the many incredible vendors. So often we are asked if we ever get tired of working every Sunday during the summer, and our response has always been that it's hardly "work", as we absolutely enjoy spending the day up there, and look forward to Sundays all week long!

www.TheGreenCanary.com

On Mon, Feb 29, 2016 at 11:25 AM, Kate McChesney <kate@parksillysundaymarket.com> wrote:
Don't worry - there were a few I was going to reach out to when I didn't hear from them - you were on that list!

I can imagine.. give that hubby a kiss from us and yes, dinner and DRINKS!

xoxo

Kate McChesney

435.714.4036

Executive Director

www.parksillysundaymarket.com

Every Sunday, June 5 - September 18, 2016

Historic Main Street, Park City, Utah

Thanks Cooking Light Magazine for voting us "Best of" Farmers Market
Thanks Tripping.com for voting us "Best Farmers Market in the US - Utah"

CELEBRATING 10 YEARS of SILLY SUNDAYS on MAIN!

Where would my business be without the Park Silly Market? I never want to find out! I showed up 10 years ago hesitant to put myself and my product "out there." An hour into my first Sunday as vendor, I realized what a special event I was a part of. Friendly locals, eager tourists, and awesome PS volunteers and staff had created a great vibe that somehow increases summer. My business got it's start at the Park Silly market and it continues to be an integral part of it's success. Not to mention, it's a blast! I was pregnant with my son during the first year of the Market. Every Sunday, my belly was given dozens of "good luck" rubs by PS staff and customers. It made a new and terrifying experience so much fun for me! My son spent the second summer of his young life being passed around amongst vendors and customers and taking naps under my booth tables. Now days he makes his own money at the market playing his didgeridoo for tips.

Besides being an incredible venue for selling my jewelry, the Park Silly Market has given me chance to meet and stay in touch with so many of my customers because they come back again and again. Whether visiting from New York or up for a weekend from the valley, the PS market has definitely become a destination for anyone visiting Park City in the summer. There is something for everyone and it creates a great selling atmosphere for those of us who are peddling our wares. It's difficult to make a living as an artist and the Park Silly Market is like no other in the country! While ten thousand people passing your booth doesn't always translate to sales, 10,000 happy people absolutely does!

Thank you Park Silly! Elizabeth Plumb

Website – ElizabethPlumbJewelry.com

Facebook - www.facebook.com/Elizabeth-Plumb-Jewelry

Soulpro Submission for Park Silly Business Highlights

1 message

Jonny Murdock <jonnysoulpro@gmail.com>

Mon, Feb 29, 2016 at 4:32 PM

To: kate@parksillysundaymarket.com, michelle@parksillysundaymarket.com

Cc: Chase Mansfield <chasesoulpro@gmail.com>, Tony Vainuku <tonysoulpro@gmail.com>

Hi Kate & Michelle!

We are honored that you want to include us in your business highlights, you know we love you guys and the market! Please see our write up and photos below. Let me know if you need anything else.

www.mysoulpro.com

Soulpro immediately took a non-traditional route to market after its founding in the summer of 2011. Rather than following the typical strategy of apparel brands to obtain distribution outlets through retail stores, we began by selling directly to our consumers through outdoor markets, music events, and online. Park Silly quickly became our most successful market, working much like a partner in helping to grow and showcase our brand to a strong local, national and international audience. Every Sunday this great market creates an environment that attracts the positive and artistic demographic we always looks for. Soulpro now works with festivals, markets and other events all across the west coast, but we have yet to experience anything as well organized, managed and attended as the Park Silly Sunday Markets. We are thrilled to be affiliated with this great organization and feel fortunate to share the same city with them. Thank you Park Silly for all of your support over the years, we look forward to working with you for many more to come!

Jonny Murdock

CFO/COO



Phone: (801) 349-5613

Email: jonnysoulpro@gmail.comLive, Love, and "Like" [facebook.com/thesoulpro](https://www.facebook.com/thesoulpro)http://www.youtube.com/watch?v=M3uWWxGpQ_g

3 attachments**Soulpro Bridge.png**
703K



Soulpro Call of Duty Founder.JPG
345K



OG Crew.jpg
115K

Re: Park Silly & Your Story!

1 message

Mon, Feb 29, 2016 at 4:24 PM

Spencer Nielsen <nielsen_spencer@yahoo.com>

Reply-To: Spencer Nielsen <nielsen_spencer@yahoo.com>

To: Kate McChesney <kate@parksillysundaymarket.com>

Cc: "michelle@parksillysundaymarket.com" <michelle@parksillysundaymarket.com>

Thank you Park Silly for thinking of me and ElitePics. heres my info ...please contact if u need more or something different . thanks much ..looking forward to my 2nd year with the market

<https://www.facebook.com/ElitePicsUtah/>

<https://www.instagram.com/simplevibemusic/>

also at

<https://itun.es/us/Xnom7> (MUSIC- SPENCER NIELSEN)

<https://www.youtube.com/watch?v=6tcYBYcqKFg> (MUSIC VIDEO, 2016 "Better")

My first year with Park Silly Market was 2015..also my first year selling my photography-art. PS Market has been such a great springboard for starting my journey as a visual artists. As a local musician I know all to well the challenges of making a name for your brand and gaining fans for your work. PS Market was very helpful in developing my visual ElitePics brand as well as network and expand my music brand (The Spencer Nielsen Band). The people, the vendors, and the Park Silly Staff...everyone is in a good mood and happy to be there, this provides the environment needed to network and grow my business.

Nature Photography is a competitive market right now, and jumping into it with very little experience is scary. But trusting my passions ,following my eye, and huge boost from PSillyMarket I plan to keep developing my brand of nature photos, focusing on Utah nature and the state tree,Quaking Aspen.

Self proclaimed , "AspenKing", I learned a lot in my first year in the Sillyness and made many new friends and contacts in the Park City area. I hope to review a few suggestions and improve the overall experience at my booth this year. I plan to have more conversational pieces and try and present my story a little better this year. Also hoping to use some lessons I received on inventory last summer:) Park Silly provides the perfect experience for me and Im planning on having a bigger and better experience in 2016.

THANK U

SN

On Wednesday, February 17, 2016 2:49 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

Park Silly Sunday Market was the first "Big" show that WoofWare did. It gave us the confidence and feedback we needed to make handmade dog collars our full-time family business. Park Silly has connected us with thousands of dog-loving customers giving us the perfect location to sell our collars and leashes. WoofWare has been embraced by both locals and visitors to Park City, with many customers telling us that they plan their trip to Park City every summer just to get more of our amazing dog collars. In fact, for many we have become a family tradition. Park Silly's unique, upbeat and fun atmosphere makes us look forward to our home away from home in front of Atticus on Main Street every Sunday. Woof!

WoofWare Park Silly

1 message

Chris Sontag <sontagc@gmail.com>

Mon, Feb 29, 2016 at 11:06 AM

To: kate@parksillysundaymarket.com

Hi Kate,
Thanks for including us in your Anniversary Celebration! Congratulations on 10 years! Bark On!
Dawn Sontag
WoofWare

Chris Sontag • 32 Lone Hollow • Sandy, UT 84092 • 801-918-8549 • sontagc@gmail.com

6 attachments



image1.JPG
842K



image2.JPG
1014K



image3.JPG
764K



image4.JPG
1063K



image5.JPG
917K



WoofWare Park Silly.pdf
10K

Re: Park Silly & Your Story!

1 message

Van Kwartel <vankwartel@vankwartel.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Mon, Feb 29, 2016 at 4:05 PM

Thanks, Kate!

What we need from you:

1. A short story explaining how Park Silly has or continues to impact your business. Should be no longer than 1-2 paragraphs.

What's not to love about Park Silly? In a fun and historic setting we enjoy connecting with customers old and new, our fellow vendors, the Silly Sunday Team and the wonderful volunteers and sponsors that make it happen every week.

In 2013, Park Silly Sunday was the first major summer market we participated in; and it continues to be a key component to our business. We would not be where we are today without the incredible exposure to customers from across the country and the dedicated local following that attend several times a summer to take part in the unique Silly Sunday atmosphere. We're very grateful that as new vendors, we were able to attend training and receive insights from the Silly Sunday Team that have contributed to our successes.

2. A few picture options that can be used (if they are from the market - even better!)
See attached

3. A link to your website and/or facebook page.
vankwartel.com
<https://www.facebook.com/VankKwartel>

Tracy & JW

Van Kwartel Flavor Science

P.O. Box 711585
Salt Lake City, UT 84171-1585
vankwartel.com
347-394-7875
vankwartel@vankwartel.com

On Wed, Feb 17, 2016 at 2:48 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

Did you know this is the Park Silly Sunday Market's 10 year anniversary? We want to show the economic impact we have made on businesses in the community. For the month of March and through out the season, Park Silly will be highlighting businesses that we believe either started at Park Silly - or have been deeply impacted by Park Silly. You have been chosen to be one of those businesses!

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DEADLINE FOR SUBMISSION - FEBRUARY 29TH!

Thanks so much for sharing! We look forward to hearing from you.

Kate McChesney

Re: Park Silly & Your Story!

1 message

Yahoo! <vglptr318@yahoo.com>
Reply-To: Yahoo! <vglptr318@yahoo.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Mon, Feb 29, 2016 at 12:55 PM

It was our first year in business and we started selling our German Baked Goods at some of the farmers markets in the area. Some of the Vendors we met told us to contact the Park Silly Market. They even told the "girls" about us. The first time we went up to meet everyone we were welcomed like we had been best friends forever. We did the last two markets that year, and we have been going back to Park Silly ever sense. You can find us at the Park Silly Holiday Bazaars as well

Sense we started the Market we have been twice on the Mountain Morning Show with Chelsey and Joe (they love my cookies). We also sell our baked goods in The Market Place in Park City. Thanks to the Park Silly Market our business has expanded and we appreciate everything the "girls" have done for us.

(Could you please let us know if you received the story and the pictures. Thank you so much for everything.)

From: Kate McChesney <kate@parksillysundaymarket.com>
To:
Cc: "michelle@parksillysundaymarket.com" <michelle@parksillysundaymarket.com>
Sent: Wednesday, February 17, 2016 1:48 PM
Subject: Park Silly & Your Story!

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Thanks so much for sharing! We look forward to hearing from you.

Kate McChesney

435.714.4036

Executive Director

Re: Park Silly & Your Story!

1 message

Summit Antler Chews <summitantlerchews@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Mon, Feb 29, 2016 at 9:21 AM

Kate,
Thank you for this opportunity!

Website: <http://summitantlerchew.com>Instagram: <https://www.instagram.com/summitantlerchews/>Facebook: <https://www.facebook.com/Summit-Antler-Chews-166830373523993/?ref=hl>

It had always been a dream of ours to live in Park City. In March of 2012 we finally got the chance to move into an awesome short term rental in the Galleria Mall building right on Main Street. Every Sunday our little apartment was at the epicenter of Park Silly- pure fun silly chaos! Come fall we missed the market and in December we had to move away again.

In October of 2014 we started Summit Antler Chews and part of our business plan was to participate as vendors at local farmers markets and weekend festivals like Park Silly all over the South... But in earnest, they were not Park Silly and in March of 2015 we found ourselves driving all of our belongings full speed ahead back to the mountains with Michelle on the phone begging her to let us in the festival! We had such a great summer of 2015 getting to know other locals and being part of the Park City community and we are so excited for another Silly Summer!

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Kate McChesney

435.714.4036

Executive Director

www.parksillysundaymarket.com

Every Sunday, June 5 - September 18, 2016

Historic Main Street, Park City, Utah

Re: Park Silly & Your Story!

1 message

Michelle Wolfe <michellecwolfe@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Mon, Feb 29, 2016 at 9:16 AM

Hi Kate! Thanks soooo much for highlighting us! Here is a lil' story as well as logo, photos, and all the other stuff...

What does social work and small business ownership have in common? A little bit of crazy...Though our owner, Michelle Wolfe, has been making caramel candy the old-fashioned way since she was a small child, she decided to make the move to making candy professionally in 2012 after people continued to ask her to make it for them each Christmas and multiple times throughout the year. As she continued to work a full-time job as a therapist, our first year was small. However, things changed after she developed our naturally sugar free caramel and demand grew. We became a Park Silly vendor in 2013 and were amazed at how the vibe of this silly market aligned perfectly with our sense of dedication, perseverance & doing something we love in a crazy fun environment.

Park Silly is a great, fun, creative festival which allows us to bring the same skills to business that were developed in the past. While it is a silly market, it is also dynamic, unique, and allows Sugared to be its best self. Whether you call it goofy, crazy, screwball, wacky, or silly, we continue to participate in this festival year after year and it is our most profitable market. Our rapid growth over the past three years is heavily due to our involvement with this festival. Thank you Park Silly for being who you are so we can be who we are!

Website: www.sugaredcaramelcandy.com
Facebook: facebook.com/sugaredcaramelcandy
Instagram: @sugaredcaramelcandy

On Feb 17, 2016 1:49 PM, "Kate McChesney" <kate@parksillysundaymarket.com> wrote:

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The survival rate for a new business is less than 50% in its first five years. With those odds, a young company needs all the help it can get. The Silly Market helped grow QED Style into the company it is today. Cashflow is a top concern for many start-ups, and the weekly revenue generated from market sales helped us get through our first few summers. Beyond sales, the PSSM grew our local recognition. Traffic dramatically increased both online and at our downtown storefront. The Silly Market also became a great way to move overstocked items and test out new designs prior to going into production. Some of these new designs came in the form of accessories. A separate company, Michael McRae Design, launched due to the success from the PSSM.

QED Style is a mens apparel company founded by Mike McRae. A fan of the western style dress shirt, Mike designed some golf polo variations and launched QED in April of 2011. Since those humble beginnings, QED Style has become a recognized leader in golf fashion. QED Style can be found in some of the finest golf shops in America including Pebble Beach, Riviera Country Club, Desert Mountain and Kapalua Resort.

Re: Park Silly & Your Story!

1 message

Sun, Feb 28, 2016 at 5:10 PM

Ken Kozole <kozhome@yahoo.com>
Reply-To: Ken Kozole <kozhome@yahoo.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Hello Kate-Thank you so much for selecting our business to highlight the Park Silly Market that we enjoy so much!!

Our business: KmK Designs PC, was started here locally in Park City as a Mother / Daughter adventure. It began with our interest in producing unique yet affordable jewelry. An additional motivation was for it to help pay for our horse hay and my daughter's 4-H expenses since our other 2 sons were in college. She was 16 y.o. at the time, and I was, and still am a practicing nurse for 30+ years. My daughter Kyla and I felt that learning about business from the artistic aspect to the marketing, production, and financial aspects would be a great experience for both of us. Each of our designs are unique, light weight, elegant and can be worn every day. They are made out of quality supplies and very affordable.

We started selling at the Park Silly Market in our second year of business, and had a wonderful response. Our customers were all ages, from the very young to the old. The Park Silly venue attracted people from all over the country and world. The market is well coordinated and promotes a very fun, active and very interesting atmosphere. Having a venue like Park Silly year after year has shown us that our jewelry continues to be very popular, and every year we have multiple customers that tell us that we were the reason they returned to the market! The Park Silly market has an exciting family friendly atmosphere with vendors that are cheerful and helpful to each other and the customers. The booths are unique with very well made items. It is very easy to spend a day on Main St. enjoying the Park Silly Market!!! We are so PROUD to be a part of our hometown venue !!

Thank you,
Anna and Kyla

Kate I am having computer problems with our house remodel so I will send some market photos from my phone in addition to three attachments in this email

3 attachments

kmk photo 2.jpg
286K



kmk photo 3.jpg
383K

kmk photo 1.docx

We literally owe the existence of our company, Page 35, to the Park Silly Sunday Market. Two years ago, my partner and I decided to go out on a limb and take a shot at offering my services (palm/intuitive readings) at one of the (let's be honest, THE) best open-air market in the country. We discovered that one of the first steps was to set up a company. That was the humble beginning of Page 35. As it turned out, what we saw as going out on a limb was in truth more akin to planting a vibrant tree in fertile soil. We went from seeing our company as a small "side project," to the reality of owning a thriving business.

Park Silly has introduced our business to thousands of customers from all over the country. They have given us a venue and opportunity to connect with consumers and other vendors in a way that has helped us to evolve and develop services and products that are finding a vibrant market. The staff has supported and promoted us in a way that few organizations can. It has been an amazing and profitable experience! Thank you Park Silly Sunday Market!

Angie Black
Page 35

www.pagethirty-five.com

Park Silly Story

1 message

mgivrstephen@aol.com <mgivrstephen@aol.com>

Sun, Feb 28, 2016 at 11:52 AM

To: kate@parksillysundaymarket.com

" The positive impact that the Park Silly Market has had on my pottery business really cant be overstated. Park Silly, { and the people who run Park Silly } have helped turn my micro-business into a REAL business. It gave me an amazing opportunity to show my work, on a face to face level not only to local patrons, but to people from all over the country as well. Even the internet outlets that i use to market and sell some of my pottery cant give me the kind of customer numbers that Park Silly can give me in a single day. A picture of my product on the web might be worth a thousand words but thousands of people actually looking at and checking out my products is frankly, worth more! And whether your a vendor or a customer, the whole vibe of the market is purely positive, from the start of the season, all the way to the end of the year Silly Bash. Im certain this is going to be my best Silly year ever. "

Steve

pebblepottery.com

pebblepottery@hotmail.com



Re: Park Silly & Your Story!

1 message

howdy girl designs <howdygirldesigns@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Sat, Feb 27, 2016 at 5:50 PM

Hi Kate,

Thanks for including me in this, I'm excited!

Here's my short story:

In the spring of 2013 I started *howdy girl designs, LLC* with a focus on designing and sewing functional, quality, and cute items for everyday living. The following summer I brought howdy girl to the Park Silly Sunday Market and was thrilled with the experience. In 2015 I increased my participation to 10 market dates, and in 2016 I will be taking part in 11 Park Silly Sundays!

Park Silly Sunday Market has given me the opportunity to grow my business in a real, organic, and personal way. The location and timing of the market draws not only tourists, but also Utah residents from Park City and well beyond. The exposure it has brought to *howdy girl designs* is incredible. Beyond that, I have the opportunity to interact with my customers face-to-face. I can share my products and make a connection. It has been so fun to see customers return year after year and to hear their experiences with my products. Since first starting *howdy girl designs* almost 3 years ago, I have seen exponential growth and I attribute a great deal of that to the Park Silly Sunday Market.

My website is howdygirldesigns.etsy.com and a social media outlet is [@howdygirldesigns](https://www.instagram.com/howdygirldesigns) on Instagram.

I've attached two photos from last year's market! Let me know if there's anything else you need.

Best,
Colleen

Re: Park Silly & Your Story!

1 message

We Be Jammin <liz@butchersbunches.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Sat, Feb 27, 2016 at 9:11 AM

Hi there Kate!!

We definitely love the Park Silly Sunday market!!! As a matter of fact, it is actually the only "farmers" market that we, as a fairly successful, medium sized local business still take part in every year!!

The story of The Butcher Bunch.....

It all started more than twenty years ago in our own garden (it would be called an urban farm nowadays-so weird) in Logan, Utah. We have always had more than a couple of acres of land to work, growing our own tomatoes, peppers, okra, cotton, peas, lettuce, collards, spinach, squash, beans; you name it-if it would fit, we grew it. We learned of the Cache Valley Farmers Market from Sally Sears (owner of Caffe Ibis) and started taking produce to sell when the market was behind Tony Roma's in Logan. That market has moved three times since then and many changes and improvements have been made as has Butcher's Bunches.

In 2009 Butcher's Bunches stopped taking produce to the market, instead trying a new idea (suggested by market secretary Mary Ann Walker Hubbell and the slump in the economy); making jams from the produce that we grew in the garden. Produce was not selling so well and it was time to try something new, making use of the produce we grew, and incorporating family traditions in the summer business. A huge part of the business plan (yet undeveloped) was Kenneth Butcher, the youngest of the Butcher Bunch who was born with many abilities that are a little different than those of everybody else. He has required a special diet his entire life, one that contains no excess sugars, no artificial preservatives or sweeteners, and basically no garbage. Whenever we canned food, we did not use sugar, or anything artificial, and believe me we canned a lot of food over the years. No one that grows a lot of produce (500 tomato plants, 250 peppers... etc..) doesn't can. We know how to preserve fruit (and just about anything without the use of Sugar, and we know how to use real food to preserve it, such as Lemon Juice, Lime Juice, and vinegar. Initially it was not done for profit but for necessity. Food in supermarkets does not come the way Kenneth needs to eat it. Food in our garden and in our bottles does. :)

Our no sugar added, healthy jams, were an instant hit at the Logan Market and our brand was literally instantly picked up in stores in Salt Lake (Harmons, Fresh Market, Albertsons, The Market, and more). The next market season we applied to Silly (and about six other markets) and did them all. It was not only SILLY, it was crazy. We continued doing the Silly market, as well as the DT SLC market and the Logan markets for a couple more years. However we have stopped doing any markets but the Silly Market because it's reach is so far and many of our clients come back to see us from all over the world each year. This does not happen at any other market. We are special at Park Silly. At many other markets throughout the state, there are ten or fifteen vendors (now) that sell jams or fruit spreads and even more vendors that sell honey, and a dozen that sell salsa. However Park Silly has kept it in check. People can literally depend on finding the best vendors, and high quality-UDAF certified- vendors at the Park Silly Sunday Market. We have clients that we see every year at the market during the market and we hear from them during the year via our website as well as through stores that we are now our vendors that we sell to because of the Silly Market.

Not only have we met many vendors and friends at the Park Silly market, but we have actually met more than one major buyer at the market. One company who started many years ago, sells jam, and carries a family name as its brand (just like us) found us there, wined and dined us and made an offer we just had to refuse. (Think of the ads with the little boys dragging a red wagon around. :)) We love being a small and special company. Someday we will entertain more offers, but not now. However we will never, ever give up on the idea of family owned, small batch sourced, truly knowing our growers and searching for them when we travel. Our latest supplier is a farmer from just outside of Portland, and we were lucky enough to tour his farm and gobble up mouthfuls of delicious berries for a few hours. We also now make all of his jams (co-brand) and barter our services for his beautiful fruit!

When we started we were a farmstead at a Market, but Butcher's Bunches Handcrafted Preserves is now an International Brand. It is still a family business and every jar is hand poured, hand labelled, hand everything. The only machinery we have in our kitchens are stoves and refrigerators, freezers to keep our products fresh. (and our hands and hearts) :)

We sign up every year for Park Silly first before any other market, and are excited for our spot next to Red Bicycle Bread, and Grandma Sandinos, Desire Desserts, Our lovely Popsicle ladies, Pop Art Popcorn, and so many more friends that we are excited to see every year. I have often been quoted for saying "People buy with their eyes," and that is why I am such a stickler for my branding. Millions of eyes have been opened and introduced to our brand, thanks to the Park Silly Market. We would be what we are without it. Kudos.

The Butcher Bunch

TBB LOGAN, LLC (The Butcher Bunch!)

liz@butchersbunches.com

This message and any attached documents contain information which may be confidential, subject to privilege or exempt from disclosure under applicable law. These materials are intended only for the use of the intended recipient.

Any interception of this email is prohibited by the ECPA and we would ask anyone to act within the Rules of Professional conduct 4.4 (b). Kindly do not forward, share, or misrepresent private company content to anyone that is not the direct recipient of this email.

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Kate McChesney <katejayboyd@gmail.com>

Re: Park Silly & Your Story!

1 message

C A Whiting <passionfornature@q.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Fri, Feb 26, 2016 at 7:27 AM

In our fourth year, we are pleased with the growth of Pick A Wildcard. The public's interest and love for wildlife has been amazing. I go all over Summit County, and throw up a deer blind and capture these beautiful animals that grace our planet. I thought it would be nice to bring the wildlife up close to those that don't have the opportunity to see them. The public are surprised to learn that they are all here in Summit County. I hope you enjoy them as much as I love taking them.

We started at Silly Market and began enjoying repeat customers. We went on to many other shows since then. We continue to grow in contacts through Silly Market and have met the most creative souls (fellow vendors). Happy Birthday, Silly Market, great staff, and great fun!

Jeff and Cindee Whiting

----- Original Message -----

From: Kate McChesney <kate@parksillysundaymarket.com>
Cc: michelle@parksillysundaymarket.com
Sent: Wed, 17 Feb 2016 16:48:54 -0500 (EST)
Subject: Park Silly & Your Story!

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C.C. Bling - Connie Greene

1 message

Connie Greene <cg1@q.com>

Thu, Feb 25, 2016 at 4:58 PM

To: kate@parksillysundaymarket.com

Kate, not sure if this is what you are looking for , but thanks for the opportunity to share....

It was a small small, vibrant town - nothing but colorful houses, cheerful locals, towering mountains, and an abundance of snow. That was Park City when I moved here in the winter of 1978. Throughout my 38 years, Park City has grown rapidly and has transformed into a bustling community full of business and prosperity. Many cities lose their charm going through this process, but not mine. Park City's uniqueness shines through its local businesses and proud inhabitants (also known as ski bums).

The Park Silly Market helps keep that spirit of Park City alive - and was the first place I sold my magnetic drink charms. The market's willingness to take a chance on a local crafter and support my small business has made all the difference. The support of Park Silly, my fellow locals, and visitors is the reason C.C. Bling took off 4 years ago.

My husband and I take to Main Street every Sunday and look forward to selling our local, handmade drink charms, coasters, and jewelry boxes. I've been able to engage with old friends and new ones, market my products, and help support my family. The Park Silly gave me, a busy mom and former saleswoman, the chance to be creative and I do what I love with the support of my local community. As my husband calls to a passersby, "Have a Silly Sunday!" - I can't help but think that my Sundays would be much less meaningful without the market, long time friends, and the occasional drink from the Swilly.

Website c-c-bling.myshopify.com

Re: Park Silly & Your Story!

1 message

Kirstie Rosenfield <mkparadocs@gmail.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Thu, Feb 25, 2016 at 1:01 PM

Hi Kate,

The following is written by Era (if you want me to edit/change it, I can, or he can lengthen it):

My name is Ezra and I am 10. I started Pupcycle Pet Toys a year ago because I want to get more people to upcycle and recycle things that would go into the landfill. Park Silly Market helped me start my business without a big investment because they support youth vendors. We have the same mission about reducing waste creatively. The silly, fun and lively atmosphere makes it easy to sell my pet toys, and makes it fun. I am excited to come back this summer!

We are still working on an website, but his email is pupcycletoys@gmail.com.

Kirstie

On Wed, Feb 17, 2016 at 2:48 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

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Kate McChesney

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Park Silly & Your Story from Wrap Bracelets!

1 message

Татьяна Филиппова <filippota@mail.ru>
Reply-To: Татьяна Филиппова <filippota@mail.ru>
To: Kate@parksillysundaymarket.com
Cc: michelle <michelle@parksillysundaymarket.com>

Wed, Feb 24, 2016 at 9:33 PM

How Park Silly has impacted Wrap-bracelets.com

I started making my wrap bracelets about 5 years ago, mostly for myself and friends. It wasn't until 2015 that we decided to really try and branch out. We had heard how great the Park Silly Market was and after doing a Christmas show run by the same group I decided to apply. Quite admittedly we were a little nervous about the process and doing a farmers market with such hype. I know you can't see my smile but it was such a great experience! It isn't hard to measure the impact that Park Silly had on our little business, even creating jobs. Besides the monetary value of being able to sell our products for a competitive price, I gained confidence as an artist. There is nothing like creating something and then having people appreciate it. Above that the atmosphere that is created by the vetting process is unique in that there is scarcity in what I am selling and what another person in the market is selling. I feel fortunate to have been allowed to participate in last years market and will say that if ever my name becomes synonymous with wrap bracelets and we take over the jewelry world I will know exactly the Farmers Market that was our springboard. Thank you Park Silly!!

Here is a link to web site: www.wrap-bracelets.com
Facebook: <https://www.facebook.com/filippovawrapbracelets/?ref=ts&fref=ts>

Thank you guys so much for choosing us! We love you! And Park Silly Market!

>
> ----- Пересылаемое сообщение -----
> От кого: Kate McChesney <kate@parksillysundaymarket.com>
> Копия: "michelle@parksillysundaymarket.com" <michelle@parksillysundaymarket.com>
> Дата: Среда, 17 февраля 2016, 14:48 -07:00
> Тема: Park Silly & Your Story!
>
>
>
> Did you know this is the Park Silly Sunday Market's 10 year anniversary? We want to show the economic impact we have made on businesses in the community. For the month of March and through out the season, Park Silly will be highlighting businesses that we believe either started at Park Silly - or have been deeply impacted by Park Silly. You have been chosen to be one of those businesses!
>
> What we need from you:
> 1. A short story explaining how Park Silly has or continues to impact your business. Should be no longer than 1-2 paragraphs.
> 2. A few picture options that can be used (if they are from the market - even better!)
> 3. A link to your website and/or facebook page.
>
> We will be highlighting via Social Media thru the Month of March, then during our regular season a business will be selected to be highlighted weekly. This can include radio, television, email blasts and newspaper.
>
> DEADLINE FOR SUBMISSION - FEBRUARY 29TH!
>
> Thanks so much for sharing! We look forward to hearing from you.
> Kate McChesney
> 435.714.4036

Re: Park Silly & Your Story!

1 message

Rob Hale <robhale@gmail.com>

Thu, Feb 18, 2016 at 3:59 PM

To: Kate McChesney <kate@parksillysundaymarket.com>

Cc: "michelle@parksillysundaymarket.com" <michelle@parksillysundaymarket.com>

Hi Kate, thanks for considering me for this! Here you go...

1. This upcoming summer will be my 6th year cooking on site at the Park Silly Sunday Market. For me, the Park Silly Sunday Market has been and continues to be an awesome venue to be creative, have fun and cook a variety of different foods. My first year I prepared sushi, then for two years I cooked grilled cheese sandwiches, and the last two years I have grilled Philly cheesesteak sandwiches (my favorite). I'm a full time chef in Park City, but I count on the Park Silly Sunday Market each summer to supplement my income which helps me support my wife and five young boys. The Silly Market is well organized, runs smoothly and has a great atmosphere. The vendors and public are always having a good time. It feels great to be a part of it! -Rob

2. I can email you photos that I have from the market, or you can browse them here on Flickr and download any that you want: <https://www.flickr.com/photos/131708909@N03/>

3. <http://www.robscheesesteaks.com>

On Wed, Feb 17, 2016 at 2:48 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

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DEADLINE FOR SUBMISSION - FEBRUARY 29TH!

Thanks so much for sharing! We look forward to hearing from you.

Kate McChesney

435.714.4036

Executive Director

www.parksillysundaymarket.com

Every Sunday, June 5 - September 18, 2016

Historic Main Street, Park City, Utah

Thanks Cooking Light Magazine for voting us "Best of" Farmers Market
Thanks Tripping.com for voting us "Best Farmers Market in the US - Utah"

Re: Park Silly & Your Story!

1 message

Neyda Gonzalez <peques_12@yahoo.com>
Reply-To: Neyda Gonzalez <peques_12@yahoo.com>
To: Kate McChesney <kate@parksillysundaymarket.com>

Thu, Feb 18, 2016 at 12:08 AM

Hi, I'm Neyda de la Peña, I love the silly market, ever since I started to participate, I've been able to make myself both known nationally and internationally, as not only customers of the country visit the market. I had the pleasure of continuing to sell my work to people from different countries. thanks for this great opportunity.

Original Art by Neyda de la Peña

**Original Art by Neyda de la Peña**

Neyda De La Peña Original Camino a San Agustin, 2013 Oil and metal on wood 33 in x 30 in \$ 2500.00 USD SOLD thanks

View on www.neydart.blogspot...

Preview by Yahoo

On Wednesday, February 17, 2016 2:49 PM, Kate McChesney <kate@parksillysundaymarket.com> wrote:

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Kate McChesney

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Executive Director

MAKE AMERICA FRESH AGAIN: 20 GRADE-A FARMERS & FOODIE TRAVELERS

On 31 Mar 2016



Have food will travel.

You can't go a week without seeing some sort of food-inspired article on your Facebook feed or your favorite news outlet.

Where To Find The Juiciest Burgers In Manhattan. Carolina's 10 Best Barbecue Joints. Why Boston Is Becoming A Culinary Hotspot.

Has Anthony Bourdain Officially Gone Off His Rocker?

Tf

Florida ren

Seattle, W

California

Gatlinburg

Tasting the local cuisine is often one of the highlights of going on vacation. In fact, many people choose their travel destination *because* of the notoriety of its food or indigenous dishes. But at TripAdvisor Vacation Rentals, we're here to tell you that some of the most delicious ingredients and plates *aren't* ordered at a restaurant.

Nope. Instead, they're sold at the local farmers markets. Often homegrown and fresh as can be, farmers markets showcase the true flavors of a region. And if you're staying in a vacation rental, the full kitchen is perfect for creating your own culinary masterpiece.

A 2015 TripAdvisor survey revealed that the kitchen is the top amenity that motivates travelers to book a vacation home. Additionally, respondents said dining at the property was the biggest money-saver of staying in a rental. Imagine spending a day perusing fruit stands, vegetable carts, seafood vendors, meat sellers and more – not to mention all the incredible herbs and spices you can buy. As evening falls, you set up shop in the kitchen and create a magnificent home-cooked meal as intoxicating aromas fill the air. Sure beats a crowded restaurant.

With hundreds of farmers markets across America, we've identified those that rise above the rest – like a freshly baked loaf of bread. These towns and cities all boast grade-A markets, offering travelers an authentic taste of their destination. We'll eat to that.



GREEN CITY MARKET: CHICAGO, ILLINOIS

This was Chicago's first year-round farmers market and the only one considered truly "green." Chef Abby Mandel, developer of Green City Market, got the inspiration after a trip to Europe in 1998. It now sees over 175,000 visitors per year and has been called the best sustainable market in the country.

From the reviewers: "Not to miss are the folks that sell the 'Black Garlic,' and the northern Indiana shrimp farmer! The demand for his fresh shrimp in city restaurants has grown so much he had to move his entire operation closer to Chicago."

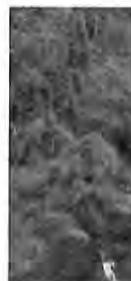
SEE ALL VACATION RENTALS IN CHICAGO, IL!

PEACHTREE ROAD FARMERS MARKET: ATLANTA, GEORGIA

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From the reviewers: "Whether you are a SF local or just visiting, this market has something for everyone. Fresh fruit, meat and other local produce – all at very reasonable prices for the quality you are getting."



SEE ALL RENTALS IN SUNNY SAN FRANCISCO!

URBAN HARVEST: HOUSTON, TEXAS

"We dig Houston" is the motto of Urban Harvest, a clever play on words considering the vast array of fresh-farmed, homegrown vegetables and fruits on offer. Unlike many other farmers markets, Urban Harvest – a nonprofit organization – has created actual community *gardens* across Houston. Think less stands, carts and vendors, more dirt, vines and shovels! This unique concept provides nutritious ingredients to buyers, yet an educational learning experience for kids who like to get their hands dirty (pun alert!).

SEE ALL VACATION RENTALS IN HOUSTON, TX!

BOULDER COUNTY FARMERS MARKETS: COLORADO

Like Portland, the Boulder area of Colorado is known for amazing foods and spirits. The BCFM takes place in Boulder on Wednesdays and Saturdays, while Longmont and Denver also have Saturday markets. No matter which location you're near, you'll enjoy over 50 organic vendors.

SEE ALL VACATION RENTALS IN BOULDER, CO!

PARK SILLY SUNDAY MARKET: PARK CITY, UTAH



PARK SILLY SUNDAY MARKET

from Eclectic Brew Productions

03:15



This farmers market is worthy of a full day's adventure. An eco-friendly and open-air layout, Park Silly Sunday Market fights for a cause much bigger than just homegrown flavors. The organizers preach "CommUnity," bringing together the *people* that make Park City such a desirable destination. It's a celebration, really, more street festival than your typical farmers market. No

Africa

Beach Hol

California

Carolinas

Europe

Good For f

Have Food

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Mexico

Skiing

Travelers'

USA