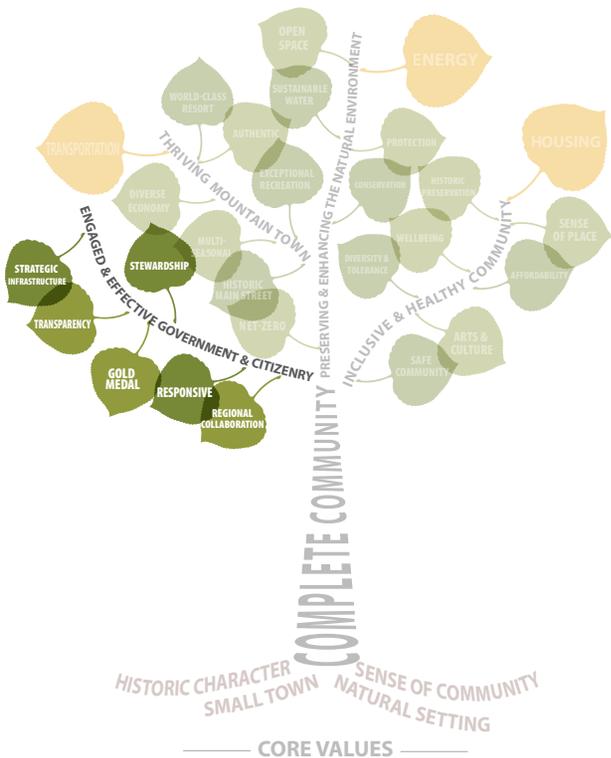


Progress Report: Spring 2017

Our Value Statement:

Transparent, concise, consistent dialogue between PCMC and our community, while increasing involvement.



Goals:

- Early & Ongoing Community Involvement
- Transparency & Accountability
- Inclusiveness
- Increased Participation
- Innovation & Measurement
- Balanced Perspective
- Active Listening
- Simplicity & Clarity

Accomplishments:

- Council Community Outreach Series
- Digital Communications
- Monthly eNewsletter
- City Council Summary
- Text Alerts
- Social Media

Engagement Campaigns for Departments & Initiatives:

- Economic Development
- Environmental Sustainability
- Public Utilities
- Transportation & Transit
- Legal & Budget
- Special Events
- Engineering

Next Steps:

- Online Community Engagement Platform
- Communications Working Group
- Community Engagement Toolkit
- Innovative Social Media Applications
- Expand Council Community Outreach Series



Key Performance Indicators

	Percent rating positively (e.g., excellent/good, very/somewhat safe)			2015 rating compared to 2013	Comparison to other communities 2015
	2011	2013	2015		
Opportunities to participate in community matters	84%	84%	85%	Similar	Higher
Welcoming citizen involvement	80%	73%	66%	Similar	Similar
Public Information	83%	82%	78%	Similar	Similar
Attended a local public meeting	44%	37%	44%	Similar	Much higher