



Main Street/Brew Pub Plaza Outreach

June - October 4, 2017

Lynn Ware Peek

Goal: To inform area residents and business of the proposal, solicit input and respond to questions

Stakeholders:

- Neighbors of Upper Old Town area including Sandridge, Upper Main Street, Grant Ave, Swede Alley, Hillside,
- Merchants of Old Town
- HPCA
- Commercial property owners Old Town

Outreach

- HPCA presentations on Brew Pub Plaza by ED manager, Jonathan Weidenhammer:
 - March 21, 2017 – Jonathan W
 - April 18, 2017 – Jonathan W
 - June 20, 2017 – Jonathan W
 - July 20, 2017 – Jonathan W
- HPCA presentation on Noise Ordinance (related topic)
 - Aug 17, 2017 – Michelle D.
- Door-to-Door Outreach
 - June 19, 2017 – Lynn P .left flyers at residences, requested email addresses, notified of upcoming

meeting – Brew Pub Plaza coming to Council on June 29, first update in a while.

- September 29, 2017 – Lynn P left flyers at residences, requested email addresses, notified of upcoming meeting – Brew Pub Plaza coming to Council on Oct 5.

- Group E Mail
 - June 20, 2017 – Lynn P email notification reminder of meeting and preview (neighbors/area bus district).
 - June 27, 2017 – Lynn P emailed council packet to (neighbors/bus district).
 - July 5, 2017 – Eliz F -City Council summary on Brew Pub Plaza (eblast)
 - July 8, 2017 – Lynn P email follow-up and re-cap on meeting (neighbors and area business district).
 - September 29, 2017 – Lynn P emailed neighbor/area biz to notify of upcoming meeting.

- Snail Mail
 - June 20, 2017 – Sent snail mail to 110 neighbors within 110 yds. Brew Pub. Meeting preview and reminder, request for email addresses.

- Individual responses
 - Responded to approx. 70 emails sent to staff in 2017 – Lynn P, Jonathan W, Matt T

- One-on-one meetings requested by residents
 - Jan 19, 2017 - Hillside Avenue Neighbors – Peter Marth/Clive Bush