



GP **OLD TOWN PARKING**
Go Park City **MANAGEMENT PROGRAM**
PROVIDING SAFE, EFFICIENT, CONVENIENT PARKING FOR RESIDENTS AND VISITORS



PROGRAM GOALS

- Reduce congestion
- Preserve small town character
- Improve safety
- Improve air quality
- Comply with City's net-zero carbon goals



ALTERNATIVE TRANSPORTATION OPTIONS

- FREE world-class trail and bus systems, including new and increased routes
- Homestake Park & Ride Lot for Main Street employees; direct service every 10 minutes during peak hours
- Free permits for established carpools
- Guaranteed Ride Home program for Kamas Commuter and PC/SLC Connect riders
- eBike Share (May to November)



ACT

- Go Park City App (launches October 9)
- www.parkcity.org



30% OF CONGESTION IN TOWN IS CAUSED BY DRIVERS CIRCLING TO FIND A SPACE

MAIN STREET MERCHANTS ASKED THE CITY TO IMPLEMENT THE PROGRAM BECAUSE THEIR PATRONS COULD NOT FIND PARKING

THE PROGRAM IS **REVENUE-NEUTRAL:** FUNDS WILL GO BACK INTO TRANSIT AND PARKING SOLUTIONS FOR EMPLOYEES