

Exhibit B – March for Our Lives Analysis and Site Map

In accordance with section [4A-2-3](#) of the Municipal Code, staff finds March for Our Lives, First Amendment Event Permit is an activity conducted for the purpose of expressing political, social, religious or other views protected by the First Amendment of the United States Constitution and Article 1, Section 15 of the United States Constitution, including speechmaking, marching, demonstrating and debating public issues:

- 1) On City property;
- 2) Necessitating a partial street closure; and
- 3) Creating impacts on services and transportation arising from the size of the event.

Staff has been working with the applicants, Maya Levine and Park City Institute, regarding logistics, safety and security for the event. Staff believes that because of the nature of this event, there will be a large turnout from families and organizations that are in support.

- There is another March for Our Lives event being organized in Salt Lake and Provo at the same time, although we believe this event will likely be focused on Park City/ Summit County community members.

Details include:

- Staff anticipates the possibility of 1,000+ people in attendance for the event.
- The event will be held from 10:00 to 12:00 p.m. on March 24, 2018. The March will begin on Lower Main Street (between 7th and 9th Street), is anticipated to go through Marriott Summit Watch Plaza to Poison Creek to South City Park (see below). At City Park students will give speeches regarding school violence.
- Parking will be removed on Lower Main Street on the morning on March 24th at 8:00 a.m. and is estimated to be returned by 1:00 p.m. The parking spaces and roads lot will be noticed 24 hours in advance of the closures.
- Parking removal at City park will take place between 8 a.m. and 1 p.m. The parking spaces and roads will be noticed 24 hours in advance.
- The applicant has agreed to work with the City to promote off-site parking and traffic circulation in the vicinity of the event. The applicant is asking participants to carpool, walk and take transit – utilizing existing transportation routes. Parking is available at Park City High School with Transit to Main Street.
- Transit has increased the capacity of the Yellow Route (direct route from Park City High School to Main Street).
- Staff and the applicant are also coordinating with HPCA and the Resorts regarding traffic impacts.
- As the event approaches, staff will complete additional merchant and resident outreach in the areas surrounding the route to ensure both merchants and employees are aware of impacts.

Fee Reduction

The applicant was given a Special Event City Service fee estimate. As per section [4A-2-9](#) of the Municipal Code, because the application was received outside of the normal application process, the applicant can still be considered for a fee reduction. The applicant is requesting a 100% City Service Fee Reduction as per criteria 6 of the code – *Demonstrates that the imposition of fees would create financial hardship on the Applicant or would have a detrimental effect on services provided to the public.*

The current fee estimate is below the Council review threshold of \$25,000. A Summary of Special Event City Service Fees are listed below:

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Department	Cost /Estimate	Notes
Special Events Application	\$160	
Building Permits	\$500	Includes after hours fee.
Special Use Of Parking Removal	\$400	8 a.m. to 12:00 p.m. on Main Street.
Facility Rental	\$ 85	Parks Rental
Equipment/Barricades	\$500	Estimated costs
Public Safety	\$6,500	
Total Estimated Fees	\$8,145	



March for Our Lives Lower Main Street Map – Saturday, March 24, 2018

-  March Path
-  Road Closure
-  Crowd Gathering Area