

March 16, 2018

Dear Applicant,

Park City will be accepting applications for special service contracts for the next two-year grant cycle. (July 2018 – June 2020) Enclosed with this letter is an application for a special service contract for FY 2019 & 2020. Also enclosed is a copy of the City's policy governing special service contracts which includes the criteria that organizations must meet in order to qualify for these grants.

City Council currently evaluates all funding based on the City's adopted Community Vision & Values (document attached). All Special Service Contracts applications will be evaluated for their ability to significantly address needs identified as part of the Community Vision & Values.

The current policy states that applications must be submitted by March 31, 2018, (applications will be accepted on the first Monday following the deadline, **Monday April 2, 2018**). Please submit 2 hard copies and an electronic copy of the application along with all other requested information to the Budget, Debt, and Grants department (445 Marsac Ave.) **by 5:00 p.m. on April 2, 2018**. The selection process for a special service contract is competitive and not all submissions may be funded or fully funded.

If you have any questions regarding the process or the application, please contact Nate Rockwood at (435) 615-5179 or nrockwood@parkcity.org. Thank you for your interest in serving Park City.

Sincerely,

Nate Rockwood
Capital Budget, Debt, & Grants Manager
Arts & Culture District Project Manager
Park City Municipal Corporation
Tel 435.615.5179





Special Service Contract Application Form

Park City Municipal Corporation

Please provide 2 (2) hard copies and an electronic copy of this application and all other requested information to the Budget, Debt, and Grants Office by **5:00 pm on April 2, 2018.**

(1) Organization Contact Information

Name _____

Address _____

Phone _____ Fax _____

E-mail _____

(2) Indicate the applicable Special Service Contract category for this proposal:

- | | |
|---|---|
| <input type="checkbox"/> Youth Programming | <input type="checkbox"/> Victim Advocacy Services/Legal Services |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Affordable Housing |
| <input type="checkbox"/> Recycling/Environmental | <input type="checkbox"/> History/Heritage |
| <input type="checkbox"/> Information and Tourist Services | <input type="checkbox"/> Health |
| <input type="checkbox"/> Senior Services | <input type="checkbox"/> Other Community Service (please specify) |
- _____

(3) Proposed Total (two-year) Contract Amount: \$ _____

(4) In addition to the above requested information, applications must address the following components:

1. Specific detail of how the requested funds will be used (attach summary - *one page maximum*);
2. Financial information for your organization including annual budget and other sources of potential funding. Please also include 2 years of financial statements such as Balance Sheet, Income Statement, Statement of Financial Position, Activity Statement, etc. or include Independent Auditors' Reports (attach relevant documents);
3. Quantitative and/or qualitative goals (with specific targets) that can be used to measure the degree to which the funds were used for their intended purpose (attach summary - *half page maximum*); and

4. Specifically address how your proposal meets the criteria described in the City's Public Service Contract Policy (specific criteria components are outlined below, please attach no more than one page for each criterion):

Criterion 1: Accountability and Sustainability of Organization - The organization must have the following:

- a. Quantifiable goals and objectives.
- b. Non-discrimination in providing programs or services.
- c. Cooperation with existing related programs and community service.
- d. Compliance with the City contract.
- e. Federally recognized not-for-profit status.

Criterion 2: Program Need and Specific City Benefit - The organization must have the following:

- a. A clear demonstration of public benefit and provision of direct services to City residents.
- b. A demonstrated need for the program or activity. Special Service Funds may not be used for one-time events, scholarship-type activities or the purchase of equipment.

Criterion 3: Fiscal Stability and Other Financial Support - The organization must have the following:

- a. A clear description of how public funds will be used and accounted for
- b. Other funding sources that can be used to leverage resources.
- c. A sound financial plan that demonstrates managerial and fiscal competence.
- d. A history of performing in a financially competent manner.

Criterion 4: Fair Market Value of the Services - The fair market value of services included in the public service contract should equal or exceed the total amount of compensation from the City unless outweighed by demonstrated intangible benefits.

Signed: _____ **Date:** _____

CHAPTER 5 - CONTRACTS & PURCHASING POLICY

PART I - PUBLIC SERVICE CONTRACTS (AMENDED JUNE 2004)

As part of the budget process, the City Council appropriates funds to contract with organizations offering services consistent with the needs and goals of the City. Depending upon the type of service category, payment terms of the contracts may take the form of cash payment and/or offset fees or rent relating to City property in exchange for value-in-kind services. The use of the public service contracts will typically be for specific services rendered in an amount consistent with the current fair market value of said services.

A. Public Service Fund Distribution Criteria

In order to be eligible for a public service contract in Fund Categories 1-3, organizations must meet the following criteria:

1. **Criterion 1: Accountability and Sustainability of Organization** - The organization must have the following:
 - f. Quantifiable goals and objectives.
 - g. Non-discrimination in providing programs or services.
 - h. Cooperation with existing related programs and community service.
 - i. Compliance with the City contract.
 - j. Federally recognized not-for-profit status.
2. **Criterion 2: Program Need and Specific City Benefit** - The organization must have the following:
 - c. A clear demonstration of public benefit and provision of direct services to City residents.
 - d. A demonstrated need for the program or activity. Special Service Funds may not be used for one-time events, scholarship-type activities or the purchase of equipment.
3. **Criterion 3: Fiscal Stability and Other Financial Support** - The organization must have the following:
 - a. A clear description of how public funds will be used and accounted for
 - b. Other funding sources that can be used to leverage resources.
 - c. A sound financial plan that demonstrates managerial and fiscal competence.
 - d. A history of performing in a financially competent manner.
4. **Criterion 4: Fair Market Value of the Services** - The fair market value of services included in the public service contract should equal or exceed the total amount of compensation from the City unless outweighed by demonstrated intangible benefits.

B. Total Public Service Fund Appropriations

The City may appropriate up to 1 percent of the City's total budget for public service contracts for the Special Service Contract and Rent Contribution

Categories described below. In addition, the City appropriates specific dollar amounts from other funds specifically related to Historic Preservation as described below.

C. Fund Categories and Percentage Allocations

For the purpose of distributing Public Service Funds, public service contracts are placed into the following categories:

- 1. Special Service Contracts**
 - a. Youth Programming
 - b. Victim Advocacy/Legal Services
 - c. Arts
 - d. Health
 - e. Affordable Housing/Community Services
 - f. Recycling
 - g. History/Heritage
 - h. Information and Tourist Services
- 2. Rent Contribution**
- 3. Historic Preservation**

A percentage of the total budget (which shall not exceed 1 percent) is allocated for contracts in the Special Service Contract and Rent Contribution categories by the City Council. A specific dollar amount is allocated to Historic Preservation based on funds available from the various Redevelopment Agencies.

The category percentage allocation does not vary from year-to-year. However, as the City's budget fluctuates (up or down) due to economic conditions, the dollar amounts applied to each category may fluctuate proportionally. Unspent fund balances at the end of a year will not be carried forward to future years. It is the intent of the City Council to appropriate funds for specific ongoing community services and not fund one-time projects or programs.

D. Special Service Contracts

A portion of the budget will be designated for service contracts relating to services that would otherwise be provided by the City. Special services that fall into this category would include, but not be limited to the following: youth programming, victim advocacy/legal services, arts, health, affordable housing/community services, recycling, history/heritage, information and tourist services, and minority affairs. To the extent possible, individual special services will be delineated in the budget.

Service providers are eligible to apply for a special service contract every biennial budget process. The City will award special service contracts through a competitive bid process administered by the Service Contract Subcommittee and City Staff. The City reserves the right to accept, reject, or rebid any service contracts that are not deemed to meet the needs of the community or the contractual goals of the service contract.

Each special service provider will have a special service contract with a term of two years. Half of the total contract amount will be available each year. Eighty

percent of each annual appropriation will be available at the beginning of the fiscal year, with the remaining 20 percent to be distributed upon demonstration through measures (quality and quantity) that the program has provided public services meeting its goals as delineated in the public service contract. The disbursement of all appropriations will be contingent upon council approval. Special service providers will be required to submit current budgets and evidence of contract compliance (as determined by the contract) by March 31 of the first contract year.

The City reserves the right to appoint a citizen's task force to assist in the competitive selection process. The task force will be selected on an ad hoc basis by the Service Contract Subcommittee.

All special service contract proposals must be consistent with the criteria listed in this policy, in particular criterion 1-4.

Youth Contracts: In addition to the above listed criteria, proposals for Youth Programming must meet the following requirements: (1) Provide a service to or enhancement of youth programs in the Park City community; and (2) Constitute a benefit to Park City area youth, community interests, and needs. Youth Programming funds must be used to benefit Park City area youth Citywide; this may be accomplished through one service contract or by dividing the funds between several contracts.

Deadlines: All proposals for Special Service Contracts must be received no later than March 31. A competitive bidding process conducted according to the bidding guidelines of the City may set forth additional application requirements. If there are unallocated funds, extraordinary requests may be considered every six months during the two-year budget cycle, unless otherwise directed by Council.

Extraordinary requests received after this deadline must meet all of the following criteria to be considered:

1. The request must meet all of the normal Public Service Fund Distribution Criteria and qualify under one of the existing Special Service Contract categories;
2. The applicant must show that the requested funds represent an unexpected fiscal need that could not have been anticipated before the deadline; and
3. The applicant must demonstrate that other possible funding sources have been exhausted.

E. Rent Contribution

A portion of the Special Service Contract funds will be used as a rent contribution for organizations occupying City-owned property and providing services consistent with criterion 1-4 pursuant to the needs and goals of the City. To the extent possible, individual rent contributions will be delineated in the budget. Rent contributions will usually be memorialized by a lease agreement with a term of five years or less, unless otherwise approved by City Council.

The City is required to make rent contributions to the Park City Building Authority for buildings that it occupies. Qualified Organizations may enter into a lease with the City to occupy City space at a reduced rental rate pursuant to criterion 1-4. The difference between the reduced rental rate and the rate paid to the Park City Building Authority will be funded by the rent contribution amount. Rent Contribution lease agreements will not exceed five years in length unless otherwise directed by the City Council. Please note that this policy only applies when a reduced rental rate is being offered. This policy does not apply to lease arrangements at "market" rates.

F. Historic Preservation

Each year, the City Council may appropriate a specific dollar amount relating to historic preservation. The City Council will appropriate the funding for these expenditures during the annual budget process. The funding source for this category is the Lower Park Avenue and Main Street RDA. The disbursement of the funds shall be administered pursuant to applications and criteria established by the Planning Department, and awarded by the City Council consistent with UCA § 17A-3-1303, as amended. In instances where another organization is involved, a contract delineating the services will be required.

G. Exceptions

Rent Contribution and Historic Preservation funds will be appropriated through processes separate from the biennial Special Service Contract process and when deemed necessary by City Council or its designee.

The Service Contract Sub-Committee has the discretion as to which categories individual organizations or endeavors are placed. Any percentage changes to the General Fund categories described above must be approved by the City Council. All final decisions relating to public service funding are at the discretion of the City Council.

Nothing in this policy shall create a binding contract or obligation of the City. Individual Service Contracts may vary from contract to contract at the discretion of the City Council. Any award of a service contract is valid only for the term specified therein and shall not constitute a promise of future award. The City Council reserves the right to reject any and all proposals, and to waive any technical deficiency at its sole discretion. Members of the City Council, the Service Contract Sub-Committee, and any Advisory Board, Commission or special committee with the power to make recommendations regarding Public Service Contracts are ineligible to apply for such Public Service Contracts, including historic preservation funds. City Departments are also ineligible to apply for Public Service Contracts. The ineligibility of Advisory Board, Commission and special committee members shall only apply to the category of Public Service Contracts that such advisory Board, Commission and special committee provides recommendations to the City Council. All submittals shall be public records in accordance with government records regulations ("GRAMA") unless otherwise designated by the applicant pursuant to UCA Section 63-2-308, as amended.

MISSION STATEMENT

Park City Municipal's mission statement is **Evolving & Sustaining a Complete Community** and gets to the heart of what the City is striving to do. A complete community strikes a balance between sustaining an exceptional quality of life and managing a thriving mountain town, while continuing to preserve and enhance the natural environmental. A complete community is engaged with their government, which is, in turn, engaged with the public. Through community engagement the City Council has identified four critical priorities: **Energy, Transportation, Housing, and Social Equity**. The City believes that by striving to make substantive progress on these four issues our town will be more complete.

Council Strategic Goals

Comprehensive, high-level, and over-arching reasons the organization exists in the eyes of the community

Thriving Mountain Town

Community Critical Priority

Transportation: Congestion Reduction, Local and Regional \$CIP

Desired Outcomes:

- World-class Resort Community \$CIP
- Resilient and Sustainable Economy \$CIP
- Wide Variety of Exceptional Recreation \$CIP
- Varied and Multi-seasonal Event Offerings \$
- Balance Between Tourism and Local Quality of Life
- Sustainable and Effective Multi-modal Transportation \$CIP

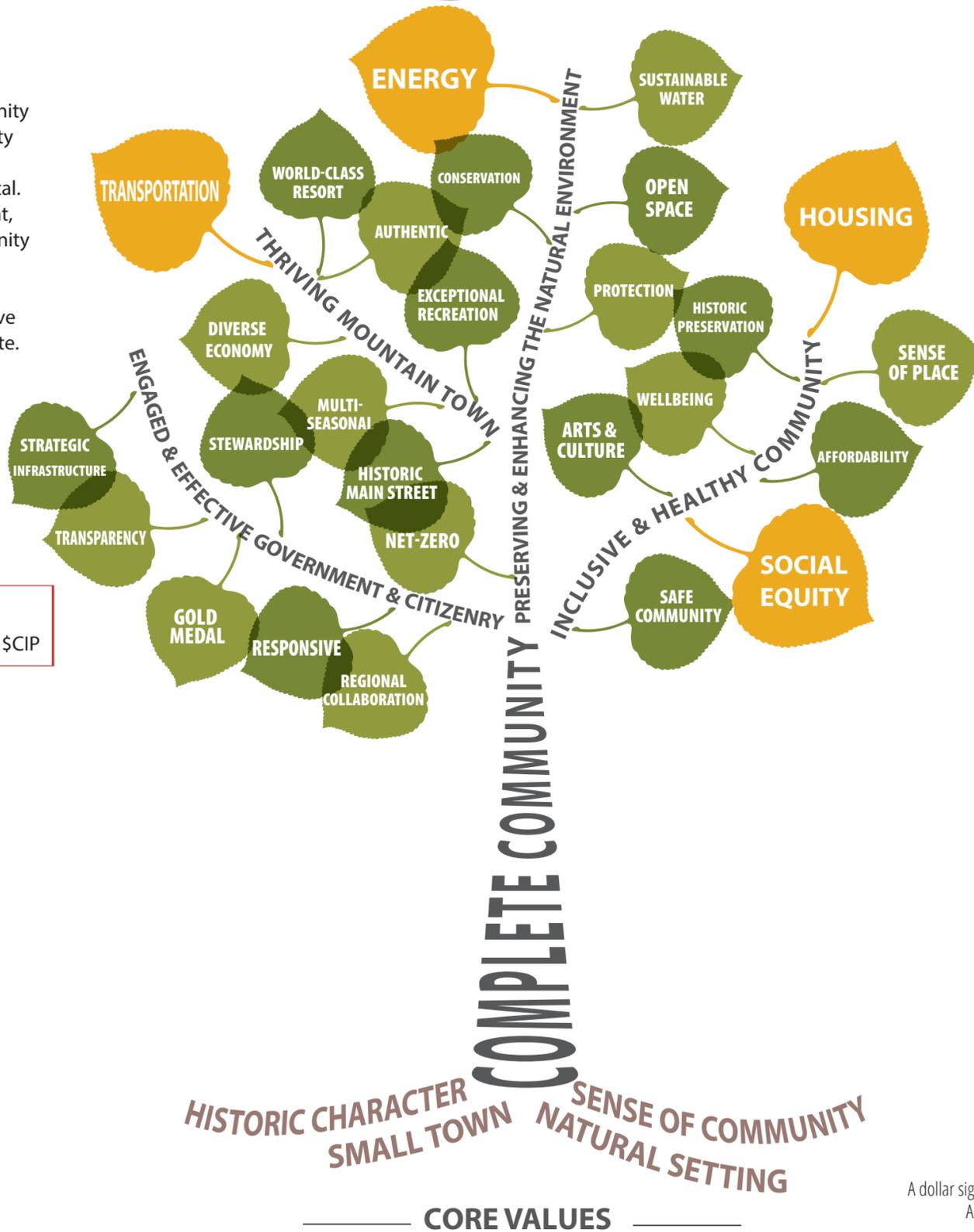
Engaged & Effective Government & Citizenry

Community Top Priority

Community Engagement \$

Desired Outcomes:

- **Fiscally and Legally Sound \$**
- **Well-maintained Assets and Infrastructure \$CIP**
- Transparent Government
- Responsive Customer Service
- Engaged and Informed Citizenry \$CIP
- Gold Medal Performance Organization
- Strong Working Relationships with Strategic Stakeholders



Community Priorities

Critical: If we don't get these right, could have a significant negative impact on our community.
Top: City Council would like to see significant progress on these.

Preserving and Enhancing the Natural Environment

Community Critical Priority

Energy: Conservation, Renewable Energy, Carbon Reduction and Green Building Incentives \$

Desired Outcomes:

- **High Quality and Sustainable Water \$CIP**
 - Net-zero Carbon City by 2032 \$
 - Net-zero Carbon Government by 2022 \$
 - Environmental Pollution Mitigation \$CIP
- Abundant, Preserved, and Accessible Open Space \$CIP

Inclusive & Healthy Community

Community Priorities

CRITICAL:
Housing: Middle Income, Attainable & Affordable Housing \$CIP
Social Equity
TOP:
 Citizen Wellbeing \$
 Arts & Culture \$CIP

Desired Outcomes:

- **Safe Community \$**
 - Affordable Cost of Living
 - Live and Work Locally \$CIP
 - Vibrant Arts and Culture \$CIP
 - Distinctive Sense of Place \$CIP
 - Protected and Celebrated History
- Social Justice and Well-being for All
- Walkable and Bike-able Community \$CIP
- Mental, Physical, and Behavioral Health \$

A dollar sign (\$) indicates a new annual operating budget recommended funding allocation.
 A dollar sign and CIP (\$CIP) indicates recommended capital improvement funding.
Essential Desired Outcomes in Bold

TRANSPORTATION

ARTS & CULTURE

WORLD-CLASS

RESPONSIVE

REGIONAL COLLABORATION

AFFORDABILITY

SUSTAINABLE WATER

NET-ZERO

DIVERSE ECONOMY

GOLD MEDAL

HISTORIC PRESERVATION

SENSE OF PLACE

MULTI-SEASONAL

DIVERSITY

OPEN SPACE

SAFE COMMUNITY

CONSERVATION

STEWARDSHIP