Exhibit B – March for Science Analysis, Site Map and Fee Reduction Request

In accordance with section <u>4A-2-3</u> of the Municipal Code, staff finds March for Science, First Amendment Event Permit is an activity conducted for the purpose of expressing political, social, religious or other views protected by the First Amendment of the United States Constitution and Article 1, Section 15 of the United States Constitution, including speechmaking, marching, demonstrating and debating public issues:

- 1) On City property;
- 2) Necessitating a partial street closure; and
- 3) Creating impacts on services and arising from the size and location of the event.

Staff has been working with the applicant Josh Hobson, regarding logistics, safety and security for the event.

 There is currently another March for Science event scheduled for April 22, Earth Day, in Salt Lake City. Staff believes the Park City event would be focused on Park City and Summit County community members.

Details include:

- The event is expected to draw 500 attendees.
- The event will be held from 10:30am to 2:00pm.
- Attendees will gather at the Upper Brew Pub Lot for a welcome speech and a short program starting at 11:00am. Attendees will be told that March will end at 9th St. turnaround and that the program begins at the Santy Auditorium at 12:20pm.
- The March begins at 11:25pm at the top of Main Street and continues down Main to the 9th street roundabout where the crowd will be dispersed.
- Parade is scheduled to last 25 -30 minutes.
- From 11:45am 2:00pm the Library 3rd floor community room and Santy Auditorium will host interactive booths and presentations.
- There will be a rolling closure for this event. Transportation on Heber Ave, 7th Street and 9th Street will be temporarily affected during this rolling closure. These areas will be reopened as events passes.
- Main Street will be posted 'No Street Parking from 11:00am to 12:00pm to accommodate activity.
- The Brew Pub Lot and Main Street will be posted for parking removal on Friday April 13, 2018.
- The applicant continues to work with the City to promote off-site parking and traffic circulation in the vicinity of the event. The applicant is asking participants to carpool, walk and take transit utilizing existing transportation routes.
- Transportation Planning in coordination with Parking Services, Transit and Special Events anticipate no additional transit or parking mitigation measures will be required for this event.
- Historic Park City Alliance (HPCA) has been made notified of this event. Staff and HPCA have coordinated to ensure that the event has the least impact to Main Street.
- As the event approaches, staff will complete additional merchant and resident outreach in the areas surrounding the route to ensure both merchants and employees are aware of impacts.

Fee Reductions

The timing of this event does not allow it to be included into the Fee Reduction Process, which calls for fee reduction applications for events occurring January 1 – June 30th be submitted by October 1st of the previous year. The current request for fee reductions brings the total of all event fees reduced in excess of the \$ 200,000 approved by Council at the March 30th 2017 (Page 133 of the Packet) meeting. Title 4A-2-7 of the Park City Municipal Code that has been adopted by City Council allows for the following fee assessment exception for First Amendments Events:

• **EXCEPTIONS**: Specified Fees do not apply to an application for a First Amendment Event permit if the Applicant demonstrates, by sufficient evidence, that the imposition of Fees would create a financial hardship on the Applicant or would have a detrimental effect on services provided to the public.

The applicant requests a full wavier of city fees associated with the event, estimated to be **\$ 7**, **361.00**, based on the attached hardship statement.

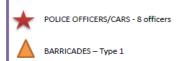
The current fee estimate is below the Council review threshold of \$25,000. A Summary of Special Event City Service Fees is listed below:

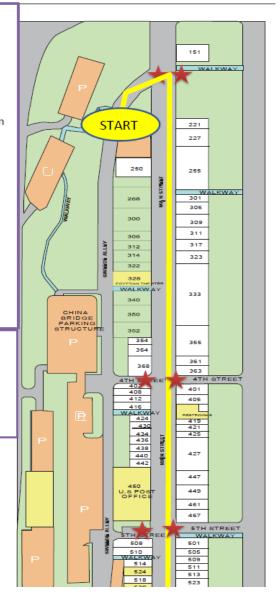
Department	Cost / * Estimate		Notes
	* 2018	2017	
Special Event Application Fee Level 3	\$ 160.00	\$ 160.00	
Temporary Removal of Parking on Main Street from Swede Alley to 9 th Street	\$ 3620.00	Not Charged	As of 2018 Parking Services will be charging parades \$16 per space per day on Main Street – no matter the duration of use
Removal of parking on Swede Alley 20 spaces - \$16 per space	N/A	\$ 320.00	
Brew Pub Parking Lot Fee 51 spaces - \$16 per space	\$ 816.00	\$ 816.00	No other long term parking will need to be removed with the exception of the hour of Main Street Parking
Santy Auditorium Rental Fee	\$ 0.00	\$ 0.00	Santy policy states that there is no charge for this rental if the event is free and open to the public.
Building Permit Fee	\$ 365.00	\$ 300.00	
Police Officer Fee 8 officers @ \$75 per hour 4 hour each	\$ 2,400.00	\$ 8,310.00	Public Safety determined fewer officers are required for the 2018 event

March for Science - EVENT TIMELINE Saturday April 14, 2018

- 10:30am Brew Pub Lot Start gathering
- 11:00am Brew Pub Lot welcome speech, HS essay contest winner, PCMC sustainability update. Attendees will be told that March will end at 9th St. turnaround and that the program begins at the Santy Auditorium at 12:20pm.
- 11:25 am March down Main St to 9th street. Where march ends and crowd will be dispersed.
- 11:45am-12:15 pm Library 3rd floor Community Room informative and interactive booths
- 12:20-2:00pm Santy Auditorium 15-minute presentations from Utah scientists, + one poetic/artistic presentation

500 people are anticipated.







3/1/18

Park City City Council,

I am writing to you today to ask that you waive the city's fees for the upcoming Park City March for Science.

The organizers of the March wanted Park City residents to be able to join millions across the country on April 14th as we raised our voices to protest policies detrimental to our environment and support good science's role in our daily lives and in policymaking.

We also recognize the need to ensure public safety and to work with the city to assure that our free speech activity harmonizes with the neighborhood it will take place in. In order to not have to find corporate sponsorship for our first amendment activity, we have only accepted private donations to help us bear the operational costs. Purchasing event insurance and printing advertising posters, already stretches our meager budget. We organizers are a group of concerned citizens, and do not enjoy the endowment of a foundation behind us.

It is not our wish that our free speech require commercial activity to subsidize it. We feel that enough Park City and Summit County residents would again participate to make this worth the personal investment of our time to organize. We recognize that in using city property, that the city has a list of reasonable requirements concerning mass gatherings.

But this event, unlike almost every other in the calendar, is not in any way a commercial exercise, a fundraiser for any group or organization, or a promotion for any company or product. We would like to provide a platform for Park City residents and local scientists to redress our grievances. The fees that the city is asking make it considerably more difficult to provide such a platform without some corporate logo on a banner next to the speaker.

Thank you for your consideration,

Josh Hobson

Lead Organizer

Park City March for Science