

# Park City Municipal Corporation

## Call to Artists: EmPOWERment Public Art Utility Box Project



Park City Municipal Corporation (“PCMC”) is looking for Artist(s)/Teams to beautify utility boxes for the EmPOWERment Public Art Utility Box Project. Project goals include creating vibrancy on public utility infrastructure around Park City and engaging the community through visual art in ways that align with City Council’s critical priority of Energy.

### Contact:

Jenny Diersen, Special Events and Economic Development Program Manager  
City Staff Liaison to the Park City Public Art Advisory Board (PAAB)  
[jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org)  
Park City Municipal Corporation  
445 Marsac Avenue  
Park City, UT 84060  
[jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org)

## **PROJECT OVERVIEW:**

PCMC seeks proposals from Artist(s)/Teams to submit two-dimensional artwork that coincides with the EmPOWERment theme. The EmPOWERment theme should focus on community EmPOWERment from taking action to reduce our use of carbon footprints through renewable power sources, cleaner transportation, recycling and reuse, maintaining natural environment, water and energy conservation, as well as supporting local farmers, artists, and businesses.

Funding is available immediately for utility box wrap public art projects in various locations throughout Park City. Original artwork will be reproduced through a printing services company, and installed onto utility boxes throughout Park City. Utility boxes are the property of Rocky Mountain Power. Ten works by ten (10) Artist(s)/Teams will be selected to have their works displayed on utility boxes. Each selected artist will receive a onetime payment for the use of their artwork on utility boxes throughout Park City and Summit County.

Budget: Selected artists/teams will receive a Four Hundred Dollar (\$400.00) honorarium for each artwork designs (total funding for Artist(s)/Teams is Four Thousand Dollars [\$4,000.00]). Fabrication and installation of the wraps will be managed by PCMC through a selected printing services company and the property owner Rocky Mountain Power. Funding for this project comes from additional Capital Improvement Project funding for Public Art. There is separate funding for the service provider that will be selected for the printing services.

Location: There are various locations. Please see Attachment "A" attached. Feel free to visit the locations.

Attachment A: Utility Box Locations and Measurements

Attachment B: Artwork Agreement, required for selected artists only

## **PROJECT GOALS:**

- To beautify public utility infrastructure around Park City in a way that will work in any season and makes sense for the location.
- To engage the community by soliciting art from local producers.
- To engage the community in City Council's critical priority of Energy.
- To integrate the theme of the project with the scale and physical space of the utility boxes.

## **ARTIST(S)/TEAM SELECTION CRITERIA:**

- Clarity of proposal and thoroughness of response (completeness of package).
- Alignment with the project's stated theme, through both proposed design and written materials.
- Alignment with the Park City Public Art Board's stated [Mission and Vision](#) as well as City Council's critical priority of Energy.
- Quality and artistic excellence of proposed designs, including consideration of three-dimensional form of the utility box in their design.
- Additional sustainable or "green" practices and qualities of the artist's process or artwork.

The selected Artist(s)/Teams will be required to adhere to the following:

- Artwork that is selected will be publically displayed outdoors. It is preferred that submissions are colorful, or that they are designed in a way that creates high visibility.
- Please consult utility box dimensions and photos when considering your design; art does NOT need to be submitted to scale (see Attachment "A"). The Selection Committee reserves the right to determine which selected works will decorate utility boxes.
- Artists that are selected will understand that an independent service provider will be hired by PCMC to install printed reproductions of artwork on utility boxes. The service provider may alter or remove sections of the artists' original design to ensure required signage for utility boxes are not moved, removed, blocked, or covered, and that any ventilation may is not altered, covered, blocked, or removed.
- Artists must follow the EmPOWERment theme. Artwork that does not follow the theme will not be considered.
- Selected artists will be required to sign an Artwork Agreement (See Attachment "B").
- Preference will be given to local Summit County and Park City residents including youth and adults of all ages as well as local organizations.
- Submissions may not include any logos, commercial or promotional materials.

**ARTIST(S)/TEAM SELECTION PROCESS:**

The Selection Committee includes Public Art Advisory Board members and representatives from Rocky Mountain Power. Nonvoting members of the Committee include the Executive Director of the Park City Summit County Art Council, City Council Liaison, and City Staff Liaison to the Public Art Advisory Board. City Staff from various departments such as Engineering, Building, Planning and Sustainability may also be included.

Finalists may be invited to interview with the Selection Committee. The Board will recommend ten final art selections for the project. Applications will be evaluated on the factors listed in Project Goals and Artist(s)/Teams Selection Criteria. The Public Art Advisory Board's recommendations and final selection of Artist(s)/Teams pursuant to this Call for Artists are conditioned upon and subject to approval by the City Council.

**Park City Municipal Corporation reserves the right to reject any and all proposals for any reason, cancel or modify the terms of this Call for Artists; and/or the project at any time and for any reason preceding contract award and reserves the right to accept or reject any or all proposals submitted pursuant to this Call for Artists. Park City does not guarantee if, or for how long the proposals will be placed on the Utility Boxes. Park City will provide respondents written notice of any cancellation and/or modification. Furthermore, the City shall have the right to waive any informality or technicality in proposals received when in the best interest of the City. Park City Municipal's policy is, subject to Federal and State and local procurement laws, to make reasonable attempts to support Park City businesses by purchasing goods and services through local vendors and service providers. All submittals shall be public records in accordance with government records regulations ("GRAMA") unless otherwise designated by the applicant pursuant to UCA § 63G-2-309, as amended.**

**PROJECT TIMELINE:**

**Complete Submissions** due by Friday, May 25, 2018 at 11:59 p.m. MST.

**Artists Selected** by Friday, June 8, 2018 at 12 p.m. MST.

**Anticipated date for City Council approval** is Thursday, June 21, 2018.

**Contract execution for selected artists** June 22 or June 25 - 29, 8:00 a.m. – 5:00 p.m. Executive Office, 3<sup>rd</sup> Floor, 445 Marsac Avenue, Park City, UT 84060. Please schedule in advance, [minda.stockdale@parkcity.org](mailto:minda.stockdale@parkcity.org) or 435.615.5186.

**Artwork Installation** by Monday, August 13, 2018. **(Not the responsibility of the artist.)**

**Questions?** All questions shall be submitted in writing to [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org) by no later than 11:59 p.m. on Wednesday, May 23.

Background:

The PCMC EmPOWERment Utility Box project is a pilot project that will begin in 2018. In its first year, the Park City Public Art Advisory Board will select ten (10) Artist(s)/Teams whose artwork will be displayed publically through print reproduction on ten selected utility boxes. If this project is successful in 2018, it is likely that PCMC will continue the project in future years.

The EmPOWERment Utility Box Wrap project is intended to help beautify the Park City community and raise awareness around City Council's critical priority of Energy. Artist(s)/Teams may wish to consider some of the activity and spirit of the Park City area. This project is intended to use unique 2-D artworks to convert into wraps for utility boxes that will reflect the vision and goals of the community.

PLEASE SEE APPLICATION FORM ATTACHED TO COMPLETE THE APPLICATION PROCESS.

## UTILITY BOX ARTISTS/TEAMS APPLICATION

### 1. Applicant Information:

Name(s): \_\_\_\_\_  
Date: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_  
Zip code: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

**2. Proposal:** In 300 words or less, describe your proposal for the project. Explain how your design relates to the theme and scope of the project as outlined in this proposal.

**3. Original Art:** Artists/teams should submit one application and no more than 10 images total. All design/concept description materials should be labeled with the applicant's name and project title. Selected original art will be digitized by an independent service provider. If submitting digitally, image resolution must be 300ppi or greater, and TIFF or EPS format.

**4. Bio:** Information and brief resume(s) on the Artist/Teams.

**5. Release, Waiver and Terms:** If artwork is chosen, Artist/Team will receive \$400 for the use of the submitted artwork. If artwork is not chosen, Artist/Team will not receive any compensation. If artwork is not chosen, Artist/Team is solely responsible for collecting original artwork no later than July 6, 2018 at 5 p.m.; after that date, artwork becomes the property of the City and may be destroyed. The Artist/teams warrant and represent that they are the sole legal owner of all right, title and interest in all artwork and if chosen has the full right and authority to enter the agreement and grant the rights granted in the agreement.

The Artist waives and releases the City and its officers, agents, and employees of, and from, any and all losses, damages, liability, or claims for damage to or destruction of the artwork while the artwork is in the City's custody. The Artists understands and agrees that the City and its officers, agents, and employees are not responsible for reimbursement or replacement of lost, stolen, or damaged items

**Proposals lacking the above required information will not be considered.**

### APPLICATION DEADLINE AND SUBMISSION:

Application materials must be received at Park City Municipal Corporation offices no later than **11:59 p.m. MST on Friday, May 25, 2018.**

MAIL OR DROP OFF  
APPLICATIONS TO:

Park City Municipal Corporation  
445 Marsac Avenue  
P.O. Box 1480  
Park City, UT 84060  
Attn: Jenny Diersen, Special Events Coordinator, 3<sup>rd</sup> Floor

OR, SUBMIT  
ELECTRONICALLY TO:

City Staff Liaison to Park City Public Art Advisory Board

Jenny Diersen, Special Events Coordinator  
City Staff Liaison to the Park City Public Art Advisory Board  
Park City Municipal Corporation (PCMC)  
[jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org)

**Subject line must be: Utility Box Art Application**

Electronic submission cannot exceed eight (8) megabytes to the email address. If files are larger than the maximum size allowed, they may be submitted through a private Dropbox™ account directly to [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org). It is the sole responsibility of the applicant to ensure the success of the electronic submission is completed prior to the deadline as stated above. Electronic proposals with additional support documents or materials will not be accepted. The electronic submissions must be received at [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org) by Friday, May 25, 2018 at 11:59 p.m. MST.

Limit the response to fifteen (15) pages of written material including any visual material such as sketches, photographs, etc. Please be concise. Please do not place proposals in binders or binding products - you may staple or paperclip. Submit all proposals in one envelope or package.