

PARK CITY 4TH OF JULY 2018 PARADE GENERAL INFORMATION AND APPLICATION

The theme for the 4th of July Parade is: Winning Spirit

The 4th of July Parade and activities rely on volunteers to help make the event fun, safe, and organized. If you are interested in volunteering at this fun event, please email joel@fineproperty.com.

All parade applications are juried for acceptance of entry. Parade applications will be scored using the following criteria:

1. Float/entry design as described in the Entry Description section below
2. Entry's relevance to the spirit and theme of Independence Day
3. A completed application and promptness of payment after acceptance
4. A timely response

Late fees apply after June 8, 2018. Applications must be received no later than June 15, 2018. All floats/entries must be decorated to reflect the spirit of Independence Day and this year's theme.

ALL applications must be submitted by email to chris.phinney@parkcity.org.

You will receive notice of acceptance to the parade by June 21, if you have not received notice of acceptance by June 22, please email chris.phinney@parkcity.org.

Associated fees must be received no later than Monday, July 2, 2018. All payments will be made to Park City Municipal Corporation after acceptance to the parade.

Important Dates to Remember:

June 8, 2018: Last day to submit application

June 15, 2018: Last day to submit late application (late fees apply)

June 21, 2018: You will receive notification if accepted

June 27, 2018: **Mandatory** parade meeting

June 29, 2018: Last day to submit description changes

July 2, 2018: All applicable fees are due

SAFETY IS ALWAYS A PRIORITY DURING THE PARADE.

IT IS MANDATORY THAT EACH PARADE ENTRANT SUPPLY TWO SAFETY MONITORS, WHO WILL BE REQUIRED TO WALK ALONG SIDE THE FLOAT AND HELP KEEP THE PACE OF THE PARADE & ENSURE THE SAFETY OF SPECTATORS. SAFETY MONITORS MUST BE 18 YEARS OF AGE OR OLDER.

ALL PARADE APPLICANTS MUST ATTEND THE MANDATORY PARADE MEETING AT Park City Library, Community Room & Jim Santy Auditorium on Wednesday, June 27 at 6:00 p.m. **A REPRESENTATIVE FOR YOUR PARADE ENTRY MUST ATTEND OR YOUR FLOAT WILL BE REMOVED FROM THE PARADE.**

PARADE AWARDS:

We value the uniqueness of our community. It is our community, our unique history and our culture that visitors come to Park City to experience. We challenge each parade applicant to think about how they can amp it up and engage with the crowd. How can you innovate, create and tell your story? Remember, our community consists of people of all ages and cultures - how will your parade entry speak to them all?

To honor your work, this year we will be giving awards in the following categories:

- Community Spirit
- Humor & Funk
- Crowd Engagement/Favorite
- Youth Award
- Heritage/Traditions/History
- Environmental Sustainability

Those who are in charge of parade floats need to consider:

- How will you and the members of your float get to the event? Can you take Park City transit? Can you carpool? Where specifically will you meet your carpool? After the parade, where will you meet your family, friends, and parents of children in your float? Please do not just jump off the float when you see people. We ask this of you in order to keep you safe. Please make a plan for meeting up with your friends/family after the parade has ended. Those on your float cannot get off the float until after the 7-11 on Park Avenue.
- Make sure to wear comfortable shoes and clothing. The parade route is over one mile long. Bring water, a hat and wear sunscreen.
- Who is in charge of driving the float? When and where will the float be decorated and how will it get transported to the parade route? Where will you take your float after the parade? Please be considerate of oversized vehicles.

CATEGORIES & APPLICATION FEES

For Profit Business - \$200; Late Applications \$400

Non Profit Business - \$100; Late Applications \$200

Individuals/Neighborhoods/Community Members - \$50; Late Application \$100

*Individuals or Community Members cannot represent any business or organization. This is for neighborhoods/family/friends who want to get together and design a float.

Floats containing no fuel power (Walk, Bike and Electric Vehicle) will be given a \$50 discount.

NOTE: Political parties/candidates are NOT ALLOWED in the parade.

LATE FEE: Fees double after June 8, 2018.

LATE APPLICATIONS WILL BE RECEIVED UNTIL JUNE 15, 2018.

CONSTRUCTION AND SAFETY

All entries must be constructed in a manner that ensures they are safe to operate and will not present a safety concern to other participants and spectators. The Parade Committee may remove an entry for safety considerations at any time including, but not limited to, during the staging of floats on Swede Alley prior to the start of the parade.

OPERATION

Only persons with valid driver's licenses are permitted to operate or assist in the operation of motorized vehicles. All non-motorized entries (foot traffic, bikes, wagons, sleds, etc.) MUST be under control at all times and able to keep up with the pace of the parade. Weaving, swerving and irresponsible driving are strictly prohibited.

SAFETY REGULATIONS

1. All motorized vehicles must have working brakes. Brake checks must be administered prior to the parade start.
2. NOTHING may be handed out or thrown from the floats. This includes, but is not limited to, candy, water balloons, flyers and the like.
3. Alcohol is strictly prohibited on all entries.
4. Squirt Guns are permitted in the parade. Water Cannons or Water balloons are not permitted. Please remind your float participants to be respectful of spectators.
5. The following are not allowed: pocket bikes, mini-motorcycles and motorized scooters.
6. Children MUST be supervised by an adult at all times.
7. If your float/entry includes animals, you must make arrangements to clean up all animal droppings as you proceed along the parade route. Droppings left on the road are a hazard for following floats/entries. Failure to do so will result in expulsion from this year's parade and future parades.
8. At the end of the parade route, all entries must continue past the entrance to City Park to allow all participants to exit the parade route.
9. Each parade entry is responsible for designating a location for their participants to be picked up after the parade. Floats will be permitted to unload near the 7-11 parking lot (on Park Avenue). Organizations should know where family members are meeting outside of this area.

DIMENSIONS & DESCRIPTIONS

Dimensions and a description of your entry, including how it relates to the 4th of July Parade Spirit and Theme must be included with the application. Include your entry's total combined length of all vehicles (including the appropriate spacing between vehicles) so we can allow the appropriate space for the pre-parade line-up of your entry on Swede Alley.

SIZE: Maximum height: 14 feet. Maximum width: 10 feet. Maximum length: 40 feet. These are maximum dimensions; your float may be smaller. Maximum number of vehicles per entry is three (3).

(Exceptions to size and quantity restrictions may be possible with prior written approval from the Parade Committee.)

SIGNAGE: All entries other than those on foot must be identified (organization, individual, etc.) with at least two signs facing each side of the street and using large letters. The name on the sign must be the same as the name provided in Question #4 below. Walking entries may carry only one sign. Signs with your entry number will be provided as you enter Swede Alley for line-up.

ADVERTISING: Signs provided by a sponsor should be in good taste so as not to detract from your entry and are subject to approval by the Parade Committee.

The Parade Committee will notify all applicants of their acceptance status no later than June 21. The notice will indicate your entry status (accepted/denied), entry number, and the time you must report to the bottom of Swede Alley (Line-up times will range from 8:30 AM-10:45 AM.) If you have not received notification by June 22, contact PARADE COORDINATOR by emailing to chris.phinney@parkcity.org.

Once notified you are accepted, you can make payments to: Park City Municipal Corporation.

Important – Please Read and Sign:

Party A, defined as a person wishing to be in the 4th of July Parade in Park City, Utah, shall indemnify and hold harmless Party B, defined as the Park City Municipal Corporation, their officers, agents, and employees from and against any and all claims, damages, demands and liabilities of any nature, including all costs and expenses (including attorney's fees) for or on account of all injuries to or death of any person and on account of all damage to property of any kind, whether tangible or intangible, or loss of use resulting there from, proximately caused by the negligence or the comparative negligence of Party A, its officers, agents, and employees in the performance of obligations under this Agreement and/or arising out of any activity related to this Agreement.

All Safety Regulations, as described herein, must be adhered to throughout the parade.

I have read and understand the above paragraph and the Entrance Requirements and Safety Regulations on the preceding pages.

Signature _____ Date _____

Park City 4th of July 2018 Parade Application

Primary Contact Person:

First Name

Last Name

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Country

Business or Organization (if applicable): _____

(_____) _____
Mobile Phone Number

E-mail

Secondary Contact Person:

First

Last

Street Address

State

Zip Code

Country

(_____) _____
Mobile Phone Number

Name of Person Attending Mandatory Meeting on June 28th, 2017

Categories & Application Fees

- _____ For-Profit Business: \$200, Late Applications \$400
- _____ Non-Profits: \$100, Late Applications \$200
- _____ Individuals, neighborhood, community members: \$50, Late Applications \$100
*This category does not allow business or non-profit advertising.
- _____ Floats containing no fuel power (WALK, BIKE, and ELECTRIC VECHICLE) will be given a \$50 discount.

NOTE: Political parties and candidates are NOT ALLOWED in the parade.

LATE FEE: FEES INCREASE AFTER JUNE 8, 2018.

LATE APPLICATIONS WILL BE RECEIVED UNTIL JUNE 15, 2018.

ALL APPLICATIONS MUST BE SUBMITTED BY EMAIL TO chris.phinney@parkcity.org.

APPLICATION FEES WILL BE PAID AFTER ACCEPTANCE TO THE PARADE. DETAILS WILL BE IN YOUR NOTIFICATION. ALL APPLICABLE FEES ARE DUE JULY 2, 2018.

ENTRY DESCRIPTION

Applications received without a complete description below will NOT be considered. If your entry description changes, please forward those changes to chris.phinney@parkcity.org no later than June 30, 2018.

1. Description of Entry: Provide a detailed description of how your entry will be decorated. Keep in mind that this is the only description of your float that the Review Committee will have to judge whether or not it will be included in the Parade so be sure to include all relevant details including music, other sounds, and/or animals: (include attached if necessary)

2. Dimensions of Entry: Please note max sizes are due to road widths and overhead restrictions. Floats may NOT exceed these dimensions.

Width (Max 10ft): _____

Height (Max 14ft): _____

Overall Length (Max 40ft): _____

Number of Vehicles (Max 3): _____

Types of Vehicles: (motorized, electric, classic, vintage, motorcycles, over-sized, other, please specify)

Non-Human Participants: Will your entry include animals such as horses, dogs or other? If yes, what kind?

_____ Yes Type _____

Will minors under 10 be participating? How many?

_____ Yes Number _____

Will minors over 10 be participating? How many?

_____ Yes Number _____

Will a performance be included?

_____ Dance _____ Cheer _____ Music _____ Live Band

3. Do you have any special requests related to line-up position? Please explain the reason for your request. (Efforts will be made to accommodate requests, but there are no guarantees) (Include attached if necessary)

Special Requests:

4. The following information you provide will be used by the announcers.

Number of years you have participated in the parade: _____

Name of entry (as you want it announced): _____

5. Statement of 50 words or less, as you want announced, relating to your entry. Make this a fun and interesting description. Carefully review your statement as the announcers will be reading it exactly and will not perform additional edits. (Include attached if necessary)

Entry Statement:

6. List names of people riding on the float, including band leaders, etc. To avoid mispronunciation of names, spell names just as they sound. (Include attached if necessary)

Participant's Names:

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Safety monitors must be 18 years of age or older.

7. Please provide the names and contact information for your two (2) safety monitors.

Person 1 Name: _____

Person 1 Primary Contact Number (cell phone): -

Person 1 Email: _____

Person 2 Name: _____

Person 2 Primary Contact Number (cell phone):

Person 2 Email: _____

Suggestions for improving future year parades: (optional)

(Include attached if necessary)

Entry Statement:

Are you interesting in being contacted for volunteer or sponsorship opportunities?

_____ Volunteer _____ Sponsorship _____ Both

Thank you for your interest in participating in the 4th of July Parade.