

Exhibit B - Special Event/ SEAC Background, Link to Municipal Code & Other Important Links

City Council Reports:

October 9, 2014	Special Events Update Study Session – pages 2 through 17
October 9, 2014	Special Event Update Minutes – pages 1 through 2
December 4, 2014	Special Events Discussion – pages 8 through 24
December 4, 2014	Special Events Discussion Minutes – pages 9 & 10
March 26, 2015	Special Event Update – SEAC on pages 8 through 11 / Minutes – pages 1 through 2
June 4, 2015	Special Events Advisory Committee Establishment– pages 656 through 663 / Minutes – page 9
July 9, 2015	Special Events Advisory Committee Addition Manager’s Report – page 14
January 28, 2016	Special Events Department Code Changes – page 93 through 140 / Minutes – pages 9 through 10
March 24, 2016	Title 4, Chapter 8 Special Event Code Amendment – pages 67 through 101 / Minutes - page 7
May 5, 2016	Special Event Fee Reduction (July 1 through December 31) pages 152 through 170 / Minutes – page 9
June 30, 2016	Staff Communications Special Event Advisory Committee Update - pages 188 through 210
September 22, 2016	Special Event Work Session Update - pages 7 through 30
September 22, 2016	Special Event Work Session Minutes - pages 7 through 11
November 3, 2016	Special Event Update Work Session - page 18 through 46
November 3, 2016	Special Event Update Work Session Minutes – pages 6 through 8
November 17, 2016	SEAC Amendment – pages 51 through 64
November 17, 2016	SEAC Amendment minutes – pages 6 through 8
January 5, 2017	SEAC Interviews – page 13
January 12, 2017	SEAC Interview – page 5
March 9, 2017	Fee Reduction Update (page 29) / Minutes (page 4-5)
March 9, 2017	Special Event Calendar Preview (page 129)
March 30, 2017	Fee Reduction Amendment Approval (page) / Minutes (page 8 to 9)
May 25, 2017	Special Event Transportation Strategies / Minutes (page 18-20)
June 29, 2017	SEAC Interviews (page 5)
July 11, 2017	SEAC Interviews (page 2)
August 3, 2017	SEAC Appointments
August 31, 2017	Special Event Parking and Transportation Planning (page 200)
September 21, 2017	SEAC Study Session (page 4 -24) / Minutes (page 1 & 2)
March 8, 2018	Special Event Calendar Preview (page 27)
May 3, 2018	Work Session Special Event Next Steps (page 44 to 49) / Minutes page 3 to 6

Current [Park City Municipal Code 4A regarding Special Events](#)

Other important links:

[Special Event Numbers, Level Of Service and Fee Reduction Matrix Analysis 2018 New, Significantly Changed, Cancelled Events & Current Event Calendar](#)

[Matrix of Proposed Changes to Events](#)

[SEAC Recommended Changes regarding next steps on events](#)

[2016 Event Prioritization Exercise by SEAC](#)

[SEAC Prioritization and Debrief Forms](#)

[Link to Special Event Fee Reduction Application & Criteria](#)

[Special Event Input and Permit Process Diagrams](#)

[SEAC Policies and Procedures](#)

[Similar Jurisdiction Event Comparison Analysis & Related Event Insider Articles](#)

In September of 2016, Council gave staff the direction to ‘take the foot off the gas pedal’ with regards to Special Events. The goals of doing so included:

- Reduce event impacts on residential neighborhoods;
- Create a tool for evaluating and prioritizing events;
- Increase community participation in event debriefing; and
- Efficiently utilize City Resources

Staff worked on multiple items including increasing mitigation at events specifically around transportation, sustainability, community outreach and engagement, and streamlined/increased efficiencies in the Fee Reduction process among others.

In September of 2017, at the SEAC Study Session, council agreed with SEAC’s proposed goals – which include identifying and conveying community perspective of events, creating a statistically relevant community survey regarding events, and continue event debrief. Additionally, Council discussed that SEAC should focus on gaining resident feedback from the City (84060) and measure comfortable carrying capacity with broad residential community perspective. Council asked for SEAC to make a recommendation if events should be planned year round – including in the quieter seasons. Council also discussed that events should be focused on having meaning/fit in the community. The discussion also mentioned that impacts had been minimized over the past season and it would be interesting to see if attendance to events had declined.