

2018 Event Details:

The Start and Finish of the Race has moved from the intersection of Heber Avenue and Main Street to the top of Main Street, near Swede Alley. Staff anticipates that the spectators will move to upper Main Street during the event. This change will impact traffic and transportation.

The applicant has worked with the Park City Police Department and Transportation Planning Departments, as well as the Special Events team to come up with transportation and barricade plans to ensure traffic continues to move and that the general public is impacted in the least way possible. These efforts include:

- Heber Avenue, Park Avenue and Lower Main Street will remain open for traffic and transportation.
 - Staff believes this will allow for better traffic mitigation. In years past, the race has removed parking and closed transportation on Park Avenue.
 - Parking will remain unavailable on Lower Main Street and Heber Avenue but will allow transportation and traffic flow.
- Flag Pole, Galleria, Bob Wells and Brew Pub parking lots will be closed. Additionally, Swede Alley will be closed to vehicular traffic with the exception of bus access. The Tour of Utah will use Swede Alley as part of the course during the start of the race and as programming for Official Team Parking which will be open to spectators.
 - Official Team Parking for the Tour of Utah is for race teams. Race teams will park both vehicles and recreational vehicles (RVs). The vehicles remain parked during the race and allow for spectators to visit the race teams and allow spectators to interact with teams and learn about cycling.
- Main Street will be closed from Heber Avenue to Hillside/Park Avenue intersections. The course will be in the middle of the street and the expo will be between dining decks on the East side of the street. This portion of Main Street will remain closed for the entirety of the event.
 - The applicant continues to work with businesses and residents in this area who may be impacted by the event to ensure accessibility to stores and residences.
- China Bridge will be used for parking for Tour of Utah Media, VIPs and TOU Staff. Additionally China Bridge will be open for paid parking.
 - China Bridge Pass Holders will be able to park in North Marsac Parking Lot and Galleria Center underground parking structure.
 - China Bridge parking patrons will not be able to exit from China Bridge between approximately 3:00 p.m. and 5:00 p.m., because both Swede Alley and Marsac Avenue will be part of the race course. The garage will be heavily signed and messaged to inform patrons.
- The applicant has secured permission from Park City High School for free general parking with free transit to Main Street via Park City's transit buses.
- The applicant has worked to notify and address resident and business concerns regarding the event. In the residential areas surrounding the event, the applicant has gone door-to-door, notifying residents by letter. The targeted notification areas include Main Street (including HPCA), Old Town, Aerie, and Deer Valley.

Exhibit C Tour of Utah 2018 Analysis

Use of Local Media outlets including KPCW and the Park Record will be used to inform the community of the event and the mitigation solutions planned for parking and transportation.

- The applicant has worked with Staff to implement a plan for volunteer placement along the race course.
- Both the applicant and staff have coordinated with other jurisdictions including Summit County and Utah Highway Patrol regarding the event.

Financial Considerations

Below is an outline of estimated costs for the Tour of Utah in 2018. Tour of Utah has requested Special Event Fee Reduction within Council's authority. Fee Reduction approval is scheduled to be presented to Council on June 21 with other approvals as per the Fee Reduction Policy.

The chart below outlines the recommended fee structure between PCMC and the Chamber for 2018.

City	\$45,963 - (\$20,000 in staffing, \$25,963 in recommended Fee Reduction Waiver)
Chamber	\$69,173 (\$22,500 in cash, \$46,673 in value in kind.)
TOU	\$16,000 for Saturday PD fees
Total:	\$131,136