



Leadership Park City Class Project

Selecting the Class Project

- **Project Ideas**
 - Is the project well-thought out?
 - Is it achievable?
- **Project Criteria**
 - What do you hope to learn?
 - Who and what will benefit from the project?
 - Are the benefits measurable?
 - Are other groups already working on these issues?
- **Class Resources**
 - What will or can you contribute?
 - What are your personal time constraints?
- **Constraints:**
 - Time and competing commitments
 - Complexity of tasks
 - Costs and fundraising
- **Organization**
 - Who will take the lead?
 - How will you communicate with each other?

Project Criteria Defined by Past Leadership Classes

- Group dynamics
- Getting out of your comfort zone
- Type A interaction (working successfully with other Type A's)
- Knowledge of the process
- Education
- Something that will be a benefit to Park City, Summit and/or Wasatch counties
- Something that will benefit underprivileged/underrepresented
- Being leaders for other mountain communities
- Help launch an existing cause
- Something that will have a lasting legacy
- Something that would sustain an existing initiative (with assistance of professional help)

- A one and done project (can finish involvement when the class ends in October)
- Something that would have a social impact
- An environmental cause
- Time friendly for all
- How will we organize ourselves? Hierarchy? Democracy, etc?
- Will the project be a city priority or not?
- Will it deal with a controversial topic?

Select Resources Available Among Past Class Members

- Meeting space
- Fundraising expertise
- Marketing expertise
- Connections in the community
- Project Management
- Legal expertise
- Audio creativity
- Graphic design/web design
- Photoshop
- Writing skills
- Nonprofit experience
- Seasonal work force connections
- Recreational/sports/health experience
- Law enforcement
- Planned Parenthood connections
- High school connections
- Media/Public relations experience
- Computer coding ability
- Data analysis skills
- Artists/musician/musical skills
- Business planning
- Contacts with the resorts & city, Basic Rec, trails, schools, county, state dental association, state office of tourism