Leadership Park City
Class Project

Preparing a Project Proposal for Class Consideration

Project Proposal: 250 word maximum (longer cannot be reviewed)

Format: Please format the proposal in the following manner. The headers do not count towards the word count.

1. **Problem:** Describe the problem or issue you are seeking to address.
2. **Solution:** What is your proposed solution? Why is it important? How can it be implemented as a class project?
3. **Innovation:** How is the idea new, unique and/or innovative?
4. **Evidence Based:** How will your solution work in fact? Is it possible?
5. **Impact:** What are the expected outcomes? Will the impact be measurable?
6. **Funding:** How will the project be funded? What are the potential funding sources or revenues?
7. **Describe Stage of Idea and/or Partners:** When was the idea initially developed and are other partners being considered?
8. **Your "ask":** What will be needed from the leadership class if your project is selected: advisors, networking, fundraising, etc. In other words, how will the leadership class contribute to the advancement of your idea?

Selection Criteria: The project proposal should adhere to the format listed above, and briefly include all sections. The proposal will be distributed to the class in advance and will be evaluated and voted on along with other submitted class project proposals based on the level of innovation, the expected impact and description of metrics, and the details that indicate it will be effective. Expected outcomes/impacts are very important. The proposal should be well-written and demonstrate thought and attention to detail. Avoid jargon and be sure the class can understand what is being proposed or described.