

Exhibit A Park City Public Art Advisory Board Background

October 17, 2013	Public Art Advisory Board Update / Minutes – page 2
May 28, 2015	Work Session Update Regarding Policies & Strategic Plan Pages 101 through 107 / Minutes - No comments recorded
August 20, 2015	Work Session Public Art Advisory Board Joint Meeting with Council Pages 169 through 173 / Minutes pages 4 through 5
June 30, 2016	Study Session PAAB Policy Update / Minutes pages 4 & 5
August 4, 2016	Amendments to Public Art Board and Policy / Minutes page 9
September 14, 2017	Public Art Advisory Board Annual Update with Council pages 48 to 55/ Minutes p 2 to 3

PAAB was created in 2004. The seven member [PAAB](#) is purely advisory to City Council. According to the Public Art Plan, PAAB's purpose is to provide recommendations to City Council regarding all public art expenditures, and establish future funding opportunities for public art to:

- Stimulate vitality and economy of the City.
- Enhance Park City's standing as a leading cultural destination.
- Advance public understanding of visual art.
- Enhance the aesthetic quality of daily life and provide a sense of place.

On August 4, 2016, City Council adopted resolution 17-2016 which included amendments to the Public Art Advisory Board [policy](#) including:

- Board Roles & Administration – changing the administration of the board from the Park City Summit County Arts Council to the staff liaison.
- Primary Functions, Goals and Strategies - including changing PAAB terms from 2 years, to three years, and clarifying focus of PAAB should be on visual art.

Arts & Culture is one of City Council's top priorities. Public Art is an important part of Arts and Culture and helps connect the community as well as creates a sense of place.

Arts and Culture specifically relates to the City's Goals in the General Plan ([goals 11 & 13](#) creating a [Complete Community that Values Historic Preservation, Economic Diversity and the Arts and Culture](#). Arts and Culture is essential to creating an inclusive and healthy community. It connects people and place, as well as, serves as an economic driver that adds vibrancy to the place we live and the destination market.

- Arts and Culture creates amenities for our local community as well as visitors and builds community connections.
- Arts and Culture supports the continued success of the multi-seasonal tourism economy while preserving the community character that adds to the visitor experience.
- Arts & Culture will allow Park City to continue to grow as an arts and culture hub encouraging creative expression.