

Exhibit A - Vans Donation Proposal for Artwork to the City

From: Vans, a Division of VF Outdoor, LLC
Nate Rogers, Senior Manager of Production
1588 South Coast Drive
Costa Mesa, California 92626

To the Park City Public Art Advisory Board,

May 10, 2019

Vans would like to donate a Mural to the City of Park City that was created by artist [Erin D. Garcia](#) and Jillian Evelyn on May 8, 2019. The two artists, having never met, came together to blend their two styles to create a piece that would help bring warmth to a cold weather city. The artist sent several conceptual ideas back and forth via email before landing on the piece that is up today. The mural is approximately 30x30 and is on the side of the Park City Ice Arena. The estimated cost of creating the mural was \$25,000. Staying true to the artist style, the mural was created with bright colors using a water based paint. I have included several images of the artwork process. We are also committing up to \$10,000 if needed, to touch up or remove the Mural within the first year (5/8/19-5/18/20).

There aren't specific maintenance instructions on the mural, but the wall can be touched up if needed. Behr Premium Plus Ultra is the brand. The specific colors are:

Celebration Blue
Fiesta Pink
Construction Orange
One Hundred MPH
Cotton Candy Pink
Mellow Yellow

Artists information includes:

More info on [Erin Garcia](#),

Los Angeles based artist Erin D. Garcia is best known for his large scale colorful installations of floating and overlapping shapes. These deceptively simple forms have been distilled down to a short master list of fixed elements arranged by sets of rules that constantly shift and permutate. It's developing and altering these systems that drive each piece to creation. Garcia has exhibited in Los Angeles, NY, Miami, Tokyo, Hong Kong, and London alongside commissioned murals and installations for Facebook, Pulse Art Fair, Ace Hotel, Standard Hotel, Jeremy Hotel, Adidas, Vans, MAN / WOMAN, WeTransfer, Redbull, and Moog.

More info on Jillian Evelyn

https://www.instagram.com/jillian_evelyn/

<https://houseofvans.tumblr.com/post/170424113212/sketchy-behaviors-jillian-evelyn-los-angeles>

If you have any additional questions, please let me know. Thank you for your consideration.

Sincerely,

Nate Rogers, Senior Manager of Production

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Attached: Images of mural by Erin D Garcia & Jillian Evelyn

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Vans Mural Base

Exhibit A - Vans Donation Proposal for Artwork to the City



Vans Mural in progress

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Vans Mural in progress

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Vans Mural Complete