

MAIN STREET ESTIMATED SALES

Estimated Taxable Sales		
Rank	GEO	FY 2018
1	Deer Valley	\$ 276,886,555
2	Main Street	\$ 187,940,464
3	Entryway	\$ 137,174,994
4	Treasure Mountain	\$ 130,677,306
5	Prospector	\$ 75,865,950
6	Rest of City	\$ 49,095,632
7	Park Meadows	\$ 16,702,589
8	Thaynes	\$ 13,964,161

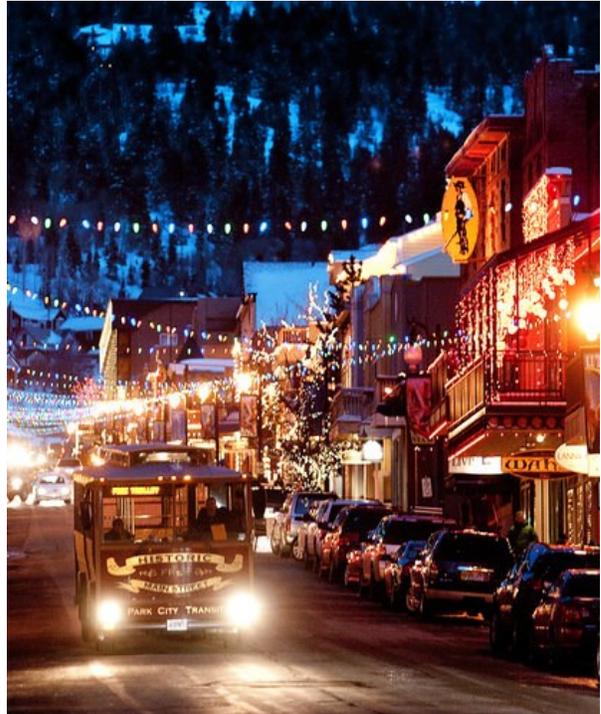


Table 1 - Geos Ranked by Estimated Sales

The Main Street Sector is only behind Deer Valley in terms of sales revenue generated.

For FY2018 the Main Street Geo increased sales in every sector besides other.

Change in Main Street Taxable Sales 2017-2018

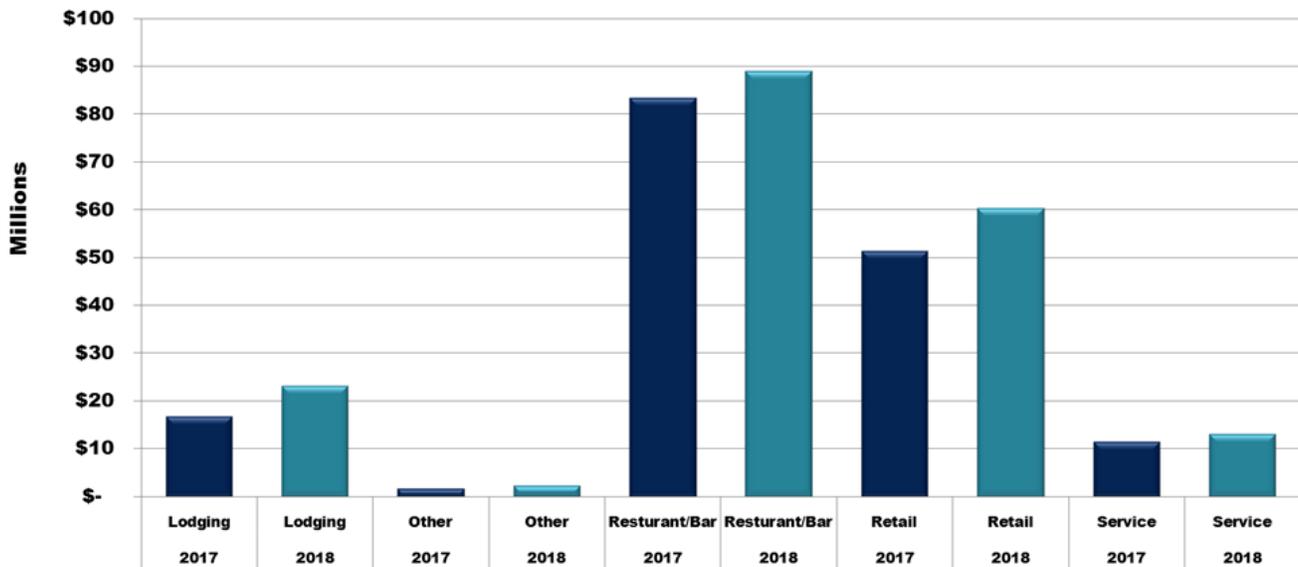


Figure 1 – FY 2018 compared to FY 2017 by Industry Sector

RESTAURANT/BAR SALES TRENDS

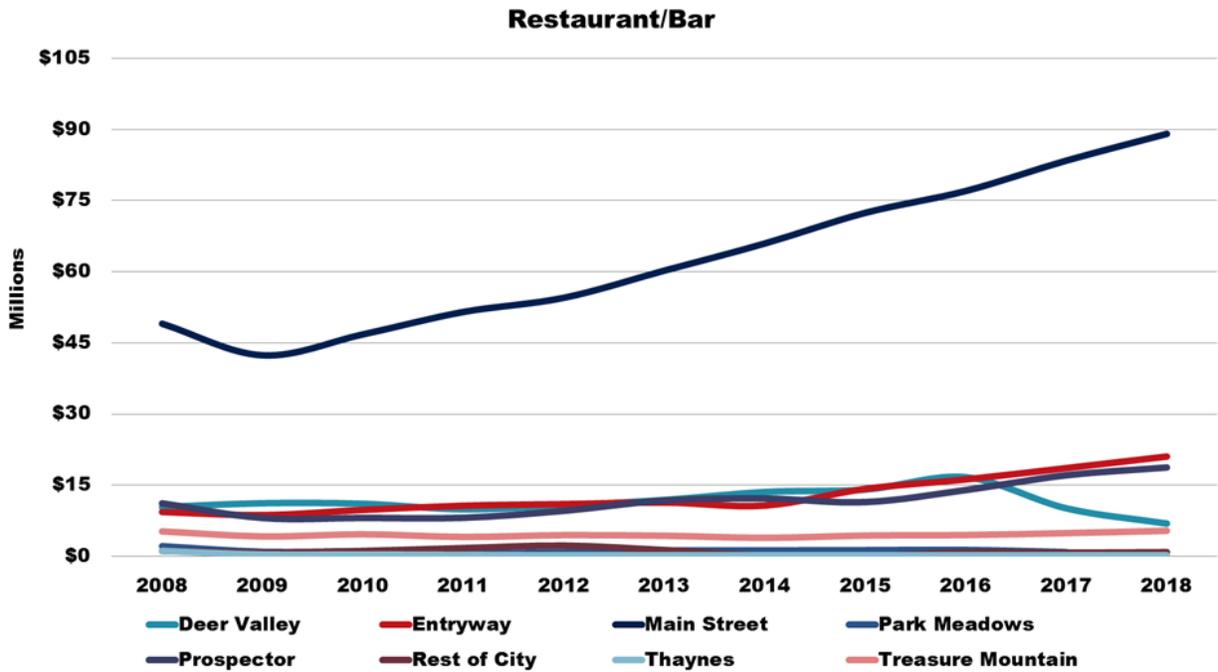


Figure 2 – Restaurant/Bar Industry Estimated Taxable Sales by Geo

Main Street has seen significant growth over the past decade, with an average annual growth rate of 9 %. Additionally, Main Street’s overall sales in this sector more than double any other Geo.

Absolute Growth Since 2008		
Rank	GEO	Growth
1	Deer Valley	\$ 132,589,180
2	Main Street	\$ 77,909,963
3	Treasure Mountain	\$ 36,122,084
4	Prospector	\$ 15,850,058
5	Park Meadows	\$ 11,609,956
6	Entryway	\$ 4,902,987
7	Thaynes	\$ (4,848,990)
8	Rest of City	\$ (15,011,997)

Table 2 - Absolute Growth

Average Annual Growth Since 2008		
Rank	GEO	Avg. Growth
1	Park Meadows	24.44%
2	Main Street	9.09%
3	Deer Valley	8.52%
4	Prospector	7.19%
5	Treasure Mountain	6.66%
6	Thaynes	4.80%
7	Entryway	4.56%
8	Rest of City	-6.89%

Table 3 - Average Annual Growth

SEASONALITY OF MAIN STREET

Main Street has shown the third most seasonality of all Geos, with an average of **43.5 %** of the estimated taxable sales coming in Quarter 3 (based on a historical average) as seen in Table 4.

Figure 3 demonstrates Main Street’s seasonality over the years, broken down by industry sectors. The service sector is the most seasonal sector on Main Street.

Portion of Yearly Sales in Quarter 3		
Rank	GEO	FY '08-18
1	Treasure Mountain	59.5%
2	Deer Valley	54.2%
3	Main Street	43.5%
4	Prospector	43.4%
5	Thaynes	37.8%
6	Entryway	37.7%
7	Rest of City	30.2%
8	Park Meadows	28.1%

Table 4 - Geos Ranked by Seasonality

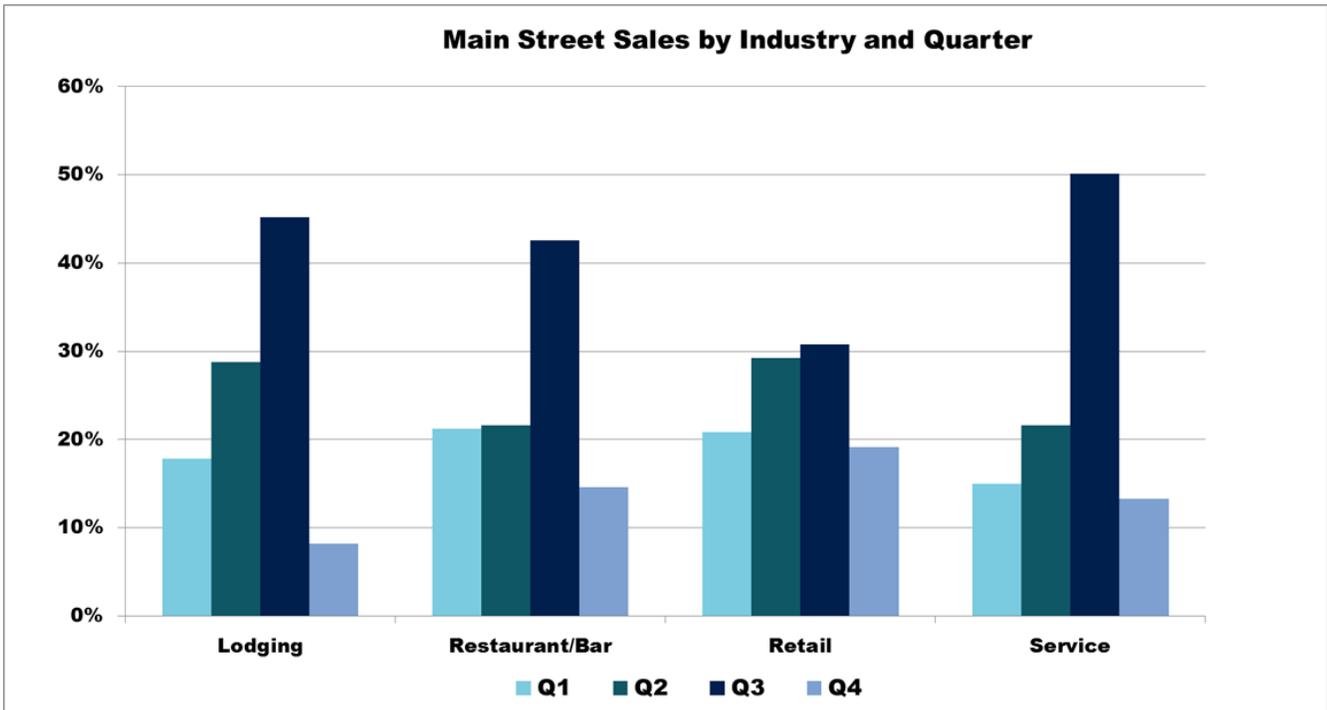


Figure 3 – Percent of Main Street Sales by Fiscal Quarter