

# Council Strategic Goal: Thriving Mountain Town

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/ Update	
<b>CRITICAL PRIORITY: TRANSPORTATION</b>								
<i>Congestion Reduction, Local and Regional</i>								
<b>Goal: Safe/Efficient Transportation Systems</b>								
<i>Develop and maintain a safe, attractive, efficient, and integrated transportation system</i>								
<b>0834 Transit Priority Lanes on Primary Corridors (SR 248)</b>	TRANSPORTATION PLANNING	Plan and construct Phase 1 of SR 248 corridor improvement	On Track	2	10/1/2019	Critical	Alfred Knotts	Work on SR 248 in environmental analysis; EA scheduled for approval in March 2019
<b>0835 Require major commercial interests to provide transit incentives</b>	TRANSPORTATION PLANNING	Update to LMC to include TDM requirements	Delayed	1	6/1/2018	Critical	Julia Collins & Alexis Verson	Work is continuing on Code amendment to require TDM ordinance, however staff has recommended such measures on major projects such as Treasure Hill
<b>1019 Transit Priority Lanes on Primary Corridors (SR 224)</b>	TRANSPORTATION PLANNING	Plan and construct Phase 1 of SR 224 corridor improvement	On Track	2	10/1/2020	Critical	Alfred Knotts	Bus Lane agreement has been amended to allow for transit priority on SR 224 from Kimball to Canyons which now includes Southbound lane. Work on SR 248 commencing and SR 224 Alternatives Analysis on track from completion which will identify a Locally Preferred Alternative
<b>2076 E-Bike Phase 2</b>	TRANSPORTATION PLANNING	Install stations at Deer Valley, Brew Pub, City Park, Quinn's Junction	On Track	2	8/1/2019	Critical	Julia Collins, Alexis Verson	

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<b>0837 Mitigate traffic impacts from temporary activities and events</b>	TRANSPORTATION PLANNING	Develop and Implement Peak Day and Special Event Traffic Mitigation Plans	Complete	3	10/25/2018	Critical	Alfred Knotts, Jenny Diersen	Staff has developed an implemented event traffic mitigation programs, including: Individual event paid parking rates; Deployment of PD in public streets; and use of private security to protect residential areas during summer of 2018.
<b>1020 Improve community wayfinding</b>	TRANSPORTATION PLANNING	Design comprehensive wayfinding signs	On Track	2	6/30/2019	Top	Julia Collins, Alfred, Logan, Heinrich, Blake	Phase 1 of Regional Wayfinding
<b>0797 Traffic and Transportation master plan</b>	TRANSPORTATION PLANNING	Update 2011 Traffic and Transportation Master Plan	On Track	2	8/30/2019	High	Alfred Knotts, Julia Collins	2017: purchased 2 new hybrid fairway mowers. Golf Fund paid for 100% of the purchase. Purchased a spray tank to expedite spraying activities. Added a new bunker rake to the fleet to improve playing condition of the sand traps. 2019: Purchase a skid steer to support maintenance operations.
<b>Goal: Mass Transit</b> <i>Reduce Vehicle Miles Traveled</i>								
<b>0714 Microtransit (Call-a-Bus)</b>	TRANSPORTATION OPER	Neighborhood connections to transit hubs	On Track	2	10/1/2019	Critical	Alfred Knotts, Alexis Verson	Identify pilot service areas
<b>2077 Ecker Hill Park and Ride Service Implementation</b>	TRANSPORTATION OPER	Implement transit service from Ecker Hill to Canyons/PC Base	Complete	3	11/16/2018	Critical	Kenzie, Blake, Julia	Continue to assess initial phase of this implementation
<b>2078 Expand Kamas Commuter Service</b>	TRANSPORTATION OPER	Implement Kamas Commuter Service on weekends and add additional to hospital	Complete	3	11/16/2018	Critical	Kenzie, Blake, Julia	Continue to assess initial phase of this implementation

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<b>2079 BRT Improvements</b>	TRANSPORTATION OPER	Expand 224 shoulder running to year-round and southbound lanes from Canyons to Kimball	Complete	3	12/1/2018	Critical	Alfred Knotts	Continue to assess initial phase of this implementation
<b>2080 Signal Priorities</b>	TRANSPORTATION PLANNING	Install Signal Priority technology on 224	Complete	3	12/1/2018	Critical	Alfred, Blake	
<b>Goal: Parking</b> Reduce Single Occupancy Vehicles								
<b>2082 Modified Residential Permit Pilot Program</b>	PARKING	Park Ave residential parking program	On Track	2	4/1/2019	Critical	Johnny Wasden, Blake Fannesbeck	Outreach starting January 2019 and will go back to Council with feedback
<b>2083 Meterless Pilot Program Heber to 9th</b>	PARKING	Use Pay by Phone app exclusively for parking fee payment	On Track	2	12/1/2019	Critical	Johnny Wasden, Blake Fannesbeck	Public outreach to businesses in early summer
<b>0727 Main Street Employee incentives</b>	PARKING	Create and promote Main St. Employee incentives plan	On Track	2	4/1/2019	Critical	Kenzie Coulson, Alfred Knotts, Alexis Verson	Homestake shuttle and operation; carpool permits; Try Transit week, Guaranteed Ride Home
<b>0728 Local incentives</b>	PARKING	Create and promote a plan for Locals & large scale businesses	On Track	2	4/1/2019	Critical	Kenzie Coulson & Alfred Knotts	Try Transit week and HPCA voucher, gift card distribution
<b>2084 Marketing Plan for EHPR Service</b>	TRANSPORTATION OPER	Implement marketing plan for Ecker Hill Park'N'Ride	On Track	2	4/15/2019	Critical	Kory Kersavage, Blake Fannesbeck	website material up, flyers distributed
<b>2091 Bonanza Park Transit Center</b>	TRANSPORTATION PLANNING	Acquire and construct land to construct Bonanza Park Transit Center	On Track	2	10/1/2022	Critical	Alfred Knotts, Nate Rockwood & Jon Weidenhamer	Bonanza Park land acquired, site plan under development
<b>Desired Outcome: Resilient &amp; Sustainable Economy</b>								

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<b>Goal: Business Environment</b>							
<i>Promote a sustainable business environment</i>							
<b>0543 Develop City Role in Main st. Commercial Mix</b>	ECONOMY	Vacancy and chain ordinance	Complete	3	10/25/2018	Top	Jon, Bruce, and Hannah Adopted Chain Ordinance; Updated Vibrancy Ord (vacant storefront), including quarterly inspections; Food Truck Ordinance. 1/4 Ad-Hoc biz community meetings.
<b>0865 Update ED Grant Policy Criteria to align with Council Critical Priorities</b>	ECONOMY	Update ED grant criteria	Complete	3	7/1/2018	Top	Jon Weidenhamer (Economic Development Manager) & Jason Glidden (ED Program Mgr) Updated ED Grant criteria to reflect Council's critical goals.
<b>0953 Define definition of ED success</b>	ECONOMY	updated workplan	On Track	2	7/1/2019	Top	Jon ED update at Council mid-year retreat
<b>Desired Outcome: Wide Variety of Exceptional Recreation</b>							
<b>Goal: Facilities/Venues</b>							
<i>Provide and Maintain Exceptional Facilities and Venues</i>							
<b>2041 Golf Equipment Replacement</b>	GOLF MAINTENANCE	2019: Purchase a skid steer to support maintenance operations in our new facility. October 1, 2019.	On Track	2	10/1/2019	Top	Clint Dayley 2017: Purchased 2 new hybrid fairway mowers; a new spray tank to expedite spraying activities, reducing lost tee times; and a new bunker rake machine to improve the playing conditions of our sand traps. 2019: Purchased new skid steer.
<b>2054 Community Attitude/Interest Survey</b>	RECREATION PROGRAMS	Statistically valid community-wide recreational survey done with the Basin	On Track	2	1/1/2020	High	Ken Fisher (Rec Mgr)

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<b>1050 Park Preservation</b>	RECREATION PROGRAMS	Report to Council on potential implementation and test sites	On Track	2	3/1/2019	High	Tate Shaw, Heinrich Deters	Council gave direction during RAB study session to move forward in July; another Council session in February
<b>2055 Splash Pad</b>	RECREATION PROGRAMS	Research potential locations, cost and feasibility; report back to Council	On Track	2	6/1/2019	High	Ken Fisher (Rec Mgr)	
<b>2056 Wi-Fi in City Park</b>	RECREATION PROGRAMS	Research potential locations, cost and feasibility; report back to Council	On Track	2	6/1/2019	High	Ken Fisher (Rec Mgr)	
<b>2057 Park City Heights Park</b>	RECREATION PROGRAMS	Working with the developer to ensure park meets community/neighborhood needs	On Track	2	6/1/2019	High	Ken Fisher, Clint Dayley, Kirsten Whetstone	
<b>Goal: Programs</b> <i>Create opportunities and programs that engage and educate the community</i>								
<b>2019 Offer Bronze League year round</b>	ICE FACILITY	Open registration for Bronze League year round.	Complete	3	2/1/2019	Critical	Matt, Deb, Amanda	We had a successful fall session and currently have four teams in the Bronze division for winter 18-19. We anticipate a spring and summer session as well. Bronze league will be included in the base schedule moving forward.
<b>2058 Grant Request from Solomon Fund</b>	RECREATION PROGRAMS	Funding to offset fee reductions, scholarships (Solomon Fund)	On Track	2	6/1/2019	Critical	Michelle Henry	

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<b>2017 Academy Class Retention</b>	ICE FACILITY	Create an easy way for Academy participants to re-register.	On Track	2	12/1/2019	Top	Matt Genter	This idea came out of the trip to LA where staff shared best practices with a number of facilities. We are also interested in exploring ways to easily track retention for Academy classes.
<b>2014 RFP for Leagues</b>	ICE FACILITY	Put out an RFP for adult hockey leagues. See if there is a interested party who would be able to successfully manage adult hockey leagues with less resources demanded of staff.	Delayed	1	4/1/2019	Top	Matt	We continue to evaluate the idea to put an RFP out for another organization to run the adult leagues.
<b>0907 Food Trucks</b>	ICE FACILITY	Evaluate the potential of food trucks as amenity	Delayed	1	6/1/2019	Top	Amanda	Administrative Permit to create a food truck location at the Ice Arena, has been approved. Working with Recreation Department and Legal to develop agreement between food truck vendors and the City.
<b>2018 Human Curling</b>	ICE FACILITY	Host Human Curling for teens to attract them to the facility.	Complete	3	2/1/2019	Top	Matt, Amanda	Hosted Human Curling for a successful event. Hosting the program we learned it would be a good option for private rentals. With current demand for ice we don't have Human Curling on the schedule.
<b>3005 Outdoor Hockey</b>	ICE FACILITY	Create an outdoor space for casual hockey year round.	On Track	2	12/1/2020	Top	Matt	Having an outdoor space, accessible by all, for street hockey will provide a new recreation opportunity and stimulate interest in ice hockey. This project is in the brainstorming phase.

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<b>0908 2018-19 School year Base</b>	ICE FACILITY	In anticipation of a later school start beginning Sept 2018, re-program ice schedule.	Complete	3	9/1/2018	High	Matt Genter (Program Coordinator), Amanda Angevine (GM)	School schedule did not change for this school year; no concrete information that it will change next year. Will continue to watch for adjustments to school times.
<b>2059 Scholarship Program Sliding Scale</b>	RECREATION PROGRAMS	Develop a sliding scale for scholarship funds, fees based on ability to pay	On Track	2	6/1/2019	High	Michelle Henry, Ken Fisher, Amanda Angevine	
<b>2060 Mobile Rec Trailer</b>	RECREATION PROGRAMS	Check-in with Council on Mobile Rec Trailer; what's been done and what our future plan is	On Track	2	4/1/2019	High	Ken Fisher	
<b>0603 Manager's Reports to Council</b>	PC MARC	Report to Council on topics such as: fee reduction program, after-school programs, fishing program, cemetery program, day camp, staff recognition	On Track	2	12/1/2019	High	Tate Shaw, Jessica Moran, Karen Yocum, Michelle Stucker, Cole Johnston, Lauren Howerter, Michael O'Keefe, Heather Todd	
<b>2061 Junior Counselor Training</b>	RECREATION PROGRAMS	Growth and assessment of Junior counselor training program; job preparation for underserved teenage demographic	Complete	3	9/1/2019	High	Jessica Moran	