

Special Event Fee Reduction Background, Policy & Link to PCMC Code 4A-2-9

City Council Reports:

January 28, 2016	Special Events Department Code Changes – page 93 through 140 / Minutes – pages 9 through 10
March 24, 2016	Title 4, Chapter 8 Special Event Code Amendment – pages 67 through 101 / Minutes – page 7
May 5, 2016	Special Event Fee Reduction (July 1 through December 31) pages 152 through 170 / Minutes – page 9
September 22, 2016	Special Events Threshold Discussion / Minutes – pages 7-13
November 3, 2016	Special Events Advisory Committee, Event Prioritization & Fee Reduction Update / Minutes – pages 7 through 9
November 17, 2016	Special Events Advisory Committee Amendment / Minutes – Pages 7 & 8
March 9, 2017	Special Event Fee Reduction Update / Minutes page 4 & 5
March 30, 2017	Special Event Fee Reduction Amendment Adoption / Minutes page 8 & 9
June 8, 2017	Request for Approval for Special Event Fee Reduction Part 1 FY 18 / Minutes pages 9 – 11
October 24, 2017	Special Event Fee Reduction Update Part 2 FY 19 (pages 92 to 96)
June 7, 2018	Special Event Next Steps and Code Changes (pages 118 to 121) / Minutes (pages 6 to 9)
August 16, 2018	Special Event Fee Reduction Part 1 FY 19 / Minutes
September 27, 2018	Special Event Code and Policy Changes / Minutes (page 6 & 7)
November 15, 2018	Special Event Fee Reduction Part 2 FY 19 (page 73 to 77) / Minutes (page 7)
August 1, 2019	Special Event Fee Reduction Part 1 FY 20 (page 102 to 127) / minutes (page 6 to 7)

[Link to Special Events Fee Reduction Municipal Code 4A-2-9](#)

[Link to Special Events Fee Reduction Application & Policy](#)

The City Council's stated goals for the Special Event Fee Reduction process are to:

- Balance positive economic and community outcomes of Special Events;
- Mitigate event impacts to the community – specifically City Councils critical priorities including environmental and transportation impacts, as well as residential impacts;
- Ensure Public Safety & Security; and
- Effectively and efficiently utilize City resources.

The City has long supported Special Event Fee Reductions to supplement City Service expenses for events in Park City. The Fee Reduction process has:

- Facilitated Special Events that bring economic and community benefit, mitigate impacts, ensure safety and security, and fiscal responsibility; and

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- Created an expectation for many event applicants who are now reliant upon fee reductions to help budget for the City Service costs and their events generally.

City Service Fee Reduction Committee

A City Service Fee Reduction Committee was formed to make recommendations on Special Event and Building Department City Service requests as according to section 4A-2-9 of the Municipal Code and Fee Reduction Policy. This committee is constructed of the following seven (7) City Departments and staff representatives:

1. Budget – Todd Anderson
2. Recreation – Lauren Wall
3. Sustainability – Celia Peterson
4. Community Development/Building
5. Public Safety (Police) – Captain Andrew Leatham
6. Public Works & Utilities

*Jenny Diersen and Dave Thacker lead this committee, but do not score applications as part of the fee reduction committee and may have separate recommendations from the fee reduction committee.

The Problem & the Opportunity

- As the required level of service and mitigation for events continues to increase, the cost of City Services continue to rise. City Service Fee Reductions directly impact the City's budget through department staffing and ability to provide certain levels of service.
- Events have continued to become reliant on the City's fee reduction. While this impacts many departmental budgets, Public Safety and transit continue to be the department most effected by City Service Fee Reductions.
- The amount of City Service Fee Reduction approved directly influences an event applicant's ability to host events that bring positive community, cultural and economic benefits to the community – these are typically the justification for additional City support
- City Council's Special Event Fee Reduction provides a unique opportunity to incentivize change with regards to the community's critical priorities of transportation, energy and social equity, and is one of the only funding sources for events applicants that does not require out of area marketing requirements.