

Park City Municipal Corporation

Call to Artists: Imagine Park City Original Art for Bonanza District Art Fencing



Park City Municipal Corporation (“PCMC”) is looking for Artist(s)/Teams to beautify construction fencing around the future site of the Park City Arts + Culture District. Imagine Park City project goals include beautifying temporary construction infrastructure, while maintaining engineering and safety standards. This project will engage the community with the anticipation of the future Arts + Culture District.

Contact:

Jenny Diersen, Special Event and Economic Development Project Manager
City Staff Liaison to the Park City Public Art Advisory Board (“PAAB”)

jenny.diersen@parkcity.org

PROJECT OVERVIEW:

The theme for the project Imagine Park City envisions the past, present and future of creativity in the Park City community. It considers the evolution of the arts in Park City and captures the unique spirit of local artistic expression involving Park City's values – Historic Character, Small Town, Sense of Community, Natural Setting.

PCMC seeks proposals from Artist(s)/Teams to submit two-dimensional artwork that coincides with the Imagine Park City theme. Funding is available immediately to commission original artworks to be printed on construction fencing located around the future site of the Park City Arts + Culture District. Four (4) Artist(s)/Teams will be selected to have their works reproduced on fencing. Original artwork will be acquired into the City's public art collection, reproduced through a printing services company, and installed onto fencing. Each selected artist will be paid for their original art and use of their artwork image.

Budget: Selected artists will receive a Six Hundred Dollar (\$600.00) honorarium for artwork designs (total funding for 4 works of original art is Two Thousand Four Hundred Dollars [\$2,400.00]). Fabrication and installation of the artwork on construction fencing will be managed by the Project Manager with PCMC in coordination with a third party selected printing services company. Funding for the artwork comes from Park City Public Art funding.

PROJECT GOALS:

- To beautify construction infrastructure around the future site of the Park City Arts + Culture District in a way that will work in any season and makes sense for the location
- To engage the community by soliciting art from local community members and artists
- To engage the community in City Council's top priority of arts and culture, and the development of the Park City Arts + Culture District
- To integrate the theme of the project with the scale and physical space of the fencing

ARTIST(S)/TEAM SELECTION CRITERIA:

- Clarity of proposal and thoroughness of response (completeness of package)
- Alignment with the project's stated theme, through both proposed design and written materials
- Quality and artistic excellence of proposed designs

The following will be required of the selected Artist(s)/Teams:

- Artwork that is selected will become part of Park City's Public Art Collection. The image will be reprinted on fencing and publically displayed outdoors. It is preferred that submissions are colorful or have contrast, or that they are designed in ways that create high visibility.
- Artists that are selected consent to PCMC's hiring of an independent service provider to install printed reproductions of artwork on construction fencing. The service provider is authorized to alter, crop or remove sections of the artists' original design during reproduction.
- Artists must follow the Imagine Park City theme. Artwork that does not follow the theme will not be considered.

- Preference may be given to local Summit County and Park City residents, including youth and adults of all ages as well as local organizations.
- Submissions may not include any logos, trademarks or promotional materials.
- **Any requested changes to PCMC’s standard agreement, a copy of which is attached as Exhibit “A”, (including unwillingness to comply with our insurance/indemnity provisions) counts against a proposer.**
- ANY INQUIRIES RELATED TO INDEMNIFICATION OR INSURANCE PROVISIONS CONTAINED IN PARK CITY MUNICIPAL CORPORATION'S STANDARD AGREEMENT MUST BE SUBMITTED TO PCMC NO LATER THAN THE PROPOSAL/SUBMITTAL DEADLINE. PARK CITY MAY, IN ITS SOLE DISCRETION, CONSIDER SUCH INQUIRES. ANY CHANGES TO PARK CITY'S STANDARD INSURANCE AND INDEMNIFICATION PROVISION SHALL BE APPROVED AT PARK CITY'S SOLE DISCRETION.

ARTIST(S)/TEAM SELECTION PROCESS:

The selection committee includes the following representatives:

Committee Members: Public Art Advisory Board members

- **Ex-officio Members and Staff:** Nonvoting members of the committee include the Executive Director of the Park City Summit County Art Council, City Council Liaison, and City Staff Liaison(s) to the Public Art Advisory Board. City staff from various departments such as Building, Economic Development, Sustainability, Planning or Executive may also be included.

Finalists may be invited to interview with members of the selection committee. The Board will recommend four (4) final Artist(s)/Teams for the project. Proposals will be evaluated on the factors listed in Project Goals and Artist(s)/Teams Selection Criteria. The Public Art Advisory Board's recommendations and award of honorariums pursuant to this Call to Artists are conditioned upon and subject to approval by the City Council.

Park City Municipal Corporation reserves the right to reject any and all proposals for any reason, cancel or modify the terms of this Call for Proposals; and/or the project at any time and for any reason preceding contract award, and reserves the right to accept or reject any or all proposals submitted pursuant to this Call for Proposals. Park City will provide respondents written notice of any cancellation and/or modification. Furthermore, the City shall have the right to waive any informality or technicality in proposals received when in the best interest of the City. Park City Municipal's policy is, subject to Federal, State and local procurement laws, to make reasonable attempts to support Park City businesses by purchasing goods and services through local vendors and service providers. All submittals shall be public records in accordance with government records regulations ("GRAMA") unless otherwise designated by the applicant pursuant to Utah Code § 63G-2-309, as amended.

PROJECT TIMELINE:

Complete Artwork Submissions due by Monday, October 5, 2020, at 12:00 p.m. (noon) MST.

Artists Recommended the week of October 5, 2020.

Artist Selection tentatively scheduled on Tuesday, October 13, 2020

If not included in proposal, selected original artwork must be delivered to the City by Friday, October 16, 2020 at 5:00 p.m. MST with

Artwork Installation Winter 2020 **Not the responsibility of the artist.**

Questions? All questions shall be submitted in writing to via email to Jenny Diersen at jenny.diersen@parkcity.org, by 5:00 p.m. MST on Monday, October 5, 2020.

Background:

PCMC purchased land at the corner of Kearns Boulevard and Bonanza Drive in 2017 as the future site of the Park City Arts + Culture District. The plan for the District includes ample creative and events space as well as dining, affordable housing and transit opportunities. Project partners Kimball Art Center and the Sundance Institute are additionally expected to have headquarters at the District once construction is complete. Demolition is scheduled to begin in November 2020, and an opening date is set for November 2023. Lean more at <https://imaginepcarts.org/>.

PAAB was established in 2003. Its stated mission is to enrich and connect the Park City community through visual art in public spaces and to inspire a complete community, celebrating Park City’s vibrant history, culture and environment. The PAAB is committed to acquiring public art that aligns with its mission, selecting artists whose work aligns with a project’s vision and goals, and aligning projects with City’s values and priorities. Further, PAAB has stated its vision to select public art that reflects a sense of place and engage the community through public art.

How to apply:

1. Application:

IMAGINE PARK CITY Artists/Teams APPLICATION

Name(s): _____

Date: _____

Address: _____

City: _____ State: _____

Zip code: _____ Telephone: _____

Email: _____

Website: _____

2. Proposal: In 300 words or less, describe your proposal for the project. Explain how your design relates to the theme and scope of the project as outlined in this proposal.

3. Original Art: Submit no more than one design per Artist/Team. Submitted original works must be reasonably sized and storable, and able to be carried by a single adult. Digital art should meet the following requirements:

- a TIFF or JPEG
- 300 ppi

- Uncompressed in Photoshop

Applications may include original art or images of original works. If selected, original art must be delivered to the City for acquisition into the public art collection. Return of submitted artwork is the responsibility of the artist and unclaimed art will be recycled after thirty (30) days.

4. Bio. Information and brief resume(s) on the Artists/Teams.

APPLICATION DEADLINE AND SUBMISSION:

Application materials must be received at Park City Municipal Corporation offices or via electronic submission **12:00 p.m. (noon) MST on Monday, October 5, 2020**. Postmarks not accepted.

MAIL OR DROP OFF
APPLICATIONS TO:

Jenny Diersen, Staff Liaison to the Public Art Advisory Board
Subject: Imagine Park City Submission
Park City Municipal Corporation
P.O. Box 1480
445 Marsac Avenue
3rd Floor Special Events Office
Park City, UT 84060

In the absence of the Special Events Department, proposals should be dropped off to the City Recorder, located at 445 Marsac Avenue, Third Floor – Executive Department, Park City, UT 84060.

SUBMIT
ELECTRONICALLY TO:

Jenny Diersen, Staff Liaison to the Public Art Advisory Board
Park City Municipal Corporation
jenny.diersen@parkcity.org
Subject line must be: IMAGINE PARK CITY Application
Not to exceed 8 MB.