For-Profit Point System

NAICS Code	Industry Sector	Points
11	Agriculture, Forestry, Fishing and Hunting	0
21	Mining, Quarrying, and Oil and Gas Extraction	0
22	Utilities	0
23	Construction	0
31	Manufacturing	0
42	Wholesale Trade	0
44	Retail Trade	5
48	Transportation and Warehousing (includes ground transportation)	8
51	Information (newspaper)	10
52	Finance and Insurance	5
53	Real Estate and Rental and Leasing	8
54	Professional, Scientific, and Technical Services	2
55	Management of Companies and Enterprises	0
56	Administrative and Support and Waste Management and Remediation Services (includes Visitor Services/Chamber)	10
61	Educational Services	10
62	Health Care and Social Assistance	15
71	Arts, Entertainment, and Recreation	15
72	Accommodation and Food Services	15
81	Other Services (including personal care services)	10

HOW CAN I DETERMINE THE CORRECT NAICS CODE FOR MY BUSINESS?
URL: https://www.naics.com/hrf_faq/how-can-i-determine-the-correct-naics-code-for-my-business/

What types of business does the 2 digit NAICS number really refer to?
URL: https://www.naics.com/naics-drilldown-table/

1. Businesses that forward City Council Critical priorities (priorities/strategic planning) **(20 points).**
2. Businesses that did not receive any other federally-subsidized disaster assistance such as the Small Business Administration (SBA) programs (PPP and EIDL), the Federal Emergency Management Agency (FEMA), Community Development Block Grant (CDBG-CV) and state programs (Commercial Rental Assistance) **(10 Points).**
3. Businesses that received funding from one (1) Federal or State CARES program **(5 Points).**
4. Business that received funding from two separate Federal or State Programs **(2 Points).**
5. Minority-owned Business **(10 Points).**
6. Women-owned Business **(10 Points).**
7. Veteran-owned Business **(10 Points).**
8. Businesses that have a business license in Park City and are currently open/operating **(5** Businesses with 10 or less Employees **(3 Points).**
9. Businesses that will prioritize payroll with any grant award **(3 Points).**