



# Park City Fourth of July Parade General Information and Application

Parade will be held on Friday, July 2 at 11:00 a.m.

The theme for the 4th of July Parade is: **Together Again**

All parade applications are juried for acceptance of entry. Parade applications will be scored using the following criteria:

1. Local Summit County Resident or Business.
2. Entry's relevance to the spirit and theme of Independence Day
3. A completed application and promptness of payment after acceptance

Late fees apply after June 14th. Late applications may be considered after 14. No late applications after June 24. All floats/entries must be decorated to reflect the spirit of Independence Day and this year's theme.

All applications must be submitted by email to: [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org)

You will receive notice of acceptance to the parade by June 18, if you have not received notice of acceptance by June 18, please email: [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org)

Associated fees must be received no later than Monday, June 28, 2021. All payments will be made to Park City Municipal Corporation after acceptance to the parade.



## Important Dates to Remember :

**June 14, 2021:** Last day to submit application (late fees apply after this day)

**June 18, 2021:** You will receive notification if accepted

**June 22, 2021:** **Mandatory** parade meeting; 6:00 p.m. via zoom

**June 25, 2021:** Last day to submit description changes

**June 28, 2021:** All applicable fees are due

The 4th of July Parade and activities rely on volunteers to help make the event fun, safe, and organized. If you are interested in volunteering at this fun event, please send an email to Kate McChesney at: [kate@parksillysundaymarket.com](mailto:kate@parksillysundaymarket.com)



## PARADE AWARDS:

We value the uniqueness of our community. It is our community, our unique history and our culture that visitors come to Park City to experience. We challenge each parade applicant to think about how they can amp it up and engage with the crowd. How can you innovate, create and tell your story? Remember, our community consists of people of all ages and cultures - how will your parade entry speak to them all?

To honor your work, this year we will be giving awards in the following categories:

- Community Spirit
- Humor & Funk
- Crowd Engagement/Favorite
- Youth Award
- Heritage/Traditions/History
- Environmental Sustainability



Those who are in charge of parade floats need to consider the following:

- Know how you will get to Main Street the morning of the parade (walk, ride your bike, take the bus, carpool) and coordinate meet up points with family, friends, and parents of children on your parade float. In order to keep participants safe, we ask that everyone stays on their float till the end of the parade. Floats will end at the 7-11 on Park Avenue.
- Make sure to wear comfortable shoes and clothing. The parade route is over one mile long. Bring water, a snack, wear a hat, bring a jacket (if it is cool) and wear sunscreen.
- Plan how to operate and make your float. Please be considerate of oversized vehicles.



## CATEGORIES & APPLICATION FEES

For Profit Business - \$200; Late Applications \$400

Non Profit Business - \$100; Late Applications \$200

Individuals/Neighborhoods/Community Members - \$50;

Late Application \$100

\*Individuals or Community Members cannot represent any business or organization. This is for neighborhoods/family/friends who want to get together and design a float.

Floats containing no fuel power (Walk, Bike and Electric Vehicle) will be given a \$50 discount.

**NOTE: Political parties/candidates are not allowed in the parade.**

**LATE FEE: Fees double after June 7th.**

## SAFETY IS ALWAYS A PRIORITY DURING THE PARADE.

It is mandatory that each parade entrant identify two safety monitors who will be required to walk along side the float and help keep the pace of the parade and ensure the safety of spectators. Safety monitors must be 18 years of age or older. All parade applicants must attend the mandatory parade meeting via zoom, June 22 at 6:00 p.m.



A representative for your float must attend the mandatory meeting or you will not be allowed into the parade. If you have questions about this, please reach out.



## CONSTRUCTION AND SAFETY

All entries must be constructed in a manner that ensures they are safe to operate and will not present a safety concern to other participants and spectators. The Parade Committee may remove an entry for safety considerations at any time including, but not limited to, during the staging of floats on Swede Alley prior to the start of the parade.

## OPERATION

Only persons with valid driver's licenses are permitted to operate or assist in the operation of motorized vehicles. All non-motorized entries (foot traffic, bikes, wagons, sleds, etc.) must be under control at all times and able to keep up with the pace of the parade. Weaving, swerving and irresponsible driving are strictly prohibited.

## SAFETY REGULATIONS

1. All motorized vehicles must have working brakes. Brake checks must be administered prior to the parade start.
2. Nothing may be handed out or thrown from the floats. This includes, but is not limited to, candy, water balloons, flyers and the like.
3. Alcohol is strictly prohibited on all entries.
4. Squirt Guns are permitted in the parade. Water Cannons or Water balloons are not permitted. Please remind your float participants to be respectful of spectators.
5. The following are not allowed: pocket bikes, mini-motorcycles and motorized scooters.
6. Children must be supervised by an adult at all times.
7. If your float/entry includes animals, you must make arrangements to clean up all animal droppings as you proceed along the parade route. Droppings left on the road are a hazard for following floats/entries. Failure to do so will result in expulsion from this year's parade and future parades.
8. At the end of the parade route, all entries must continue past the entrance to City Park to allow all participants to exit the parade route.
9. Each parade entry is responsible for designating a location for their participants to be picked up after the parade. Floats will be permitted to unload near the 7-11 parking lot (on Park Avenue). Organizations should know where family members are meeting outside of this area.





**DIMENSIONS & DESCRIPTIONS**

Dimensions and a description of your entry, including how it relates to the 4th of July Parade Spirit and Theme must be included with the application. Include your entry’s total combined length of all vehicles (including the appropriate spacing between vehicles) so we can allow the appropriate space for the pre-parade line-up of your entry on Swede Alley.

SIZE: Maximum height: 14 feet. Maximum width: 10 feet. Maximum length: 40 feet. These are maximum dimensions; your float may be smaller. Maximum number of vehicles per entry is three (3). (Exceptions to size and quantity restrictions may be possible with prior written approval from the Parade Committee.)

**SIGNAGE:** All entries other than those on foot must be identified (organization, individual, etc.) with at least two signs facing each side of the street and using large letters. The name on the sign must be the same as the name provided in Question #4 below. Walking entries may carry only one sign. Signs with your entry number will be provided as you enter Swede Alley for line-up.

**ADVERTISING:** Signs provided by a sponsor should be in good taste so as not to detract from your entry and are subject to approval by the Parade Committee.

The Parade Committee will notify all applicants of their acceptance status no later than June 18. The notice will indicate your entry status (accepted/denied), entry number, and the time you must report to the bottom of Swede Alley (Line-up times will range from 8:30 AM-10:45 AM.) If you have not received notification by June 18, contact Parade Coordinator, Jenny Diersen, by emailing to: [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org).

**Once notified you are accepted, you can make payments to: Park City Municipal Corporation.**

**Important – Please Read and Sign:**

Party A, defined as a person wishing to be in the 4th of July Parade in Park City, Utah, shall indemnify and hold harmless Party B, defined as the Park City Municipal Corporation, their officers, agents, and employees from and against any and all claims, damages, demands and liabilities of any nature, including all costs and expenses (including attorney’s fees) for or on account of all injuries to or death of any person and on account of all damage to property of any kind, whether tangible or intangible, or loss of use resulting there from, proximately caused by the negligence or the comparative negligence of Party A, its officers, agents, and employees in the performance of obligations under this Agreement and/or arising out of any activity related to this Agreement.

All Safety Regulations, as described herein, must be adhered to throughout the parade.

I have read and understand the above paragraph and the Entrance Requirements and Safety Regulations on the preceding pages.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# 4th of July PARADE APPLICATION

Questions?  
jenny.diersen@parkcity.org  
435.640.5063

## APPLICANT

PRIMARY CONTACT PERSON \_\_\_\_\_

BUSINESS OR ORGANIZATION (If Applicable) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ CONTACT PHONE # \_\_\_\_\_

SECONDARY CONTACT PERSON \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ CONTACT PHONE # \_\_\_\_\_

NAME OF PERSON ATTENDING MANDATORY MEETING ON JUNE 22, 2021 \_\_\_\_\_

**NOTE** Political parties and candidates are not allowed in the parade.  
 Late Fee: Fees increase after June 14, 2021.  
 Late applications will be received until June 14, 2021.  
 All applications must be submitted by email to: [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org)  
 Applications will be paid after the parade. Details will be in your notification. All applicable fees are due June 28 2021.

### FEES

**For-Profit Business: \$200, Late Applications \$400**  
**Non-Profits: \$100, Late Applications \$200**  
**Individuals, neighborhood, community members: \$50, Late Applications \$100**  
*\*This category does not allow business or non-profit advertising.*  
*\*Floats containing no fuel power (walk, bike and electric vehicle) will be given \$50 discount.*

## ENTRY DESCRIPTION

Applications received without a complete description below will not be considered. If your entry description changes, please forward those changes to: [jenny.diersen@parkcity.org](mailto:jenny.diersen@parkcity.org) no later than June 25, 2021.

**1. Description of Entry:** Provide a detailed description of how your entry will be decorated. Keep in mind that this is the only description of your parade float that the Review Committee will have to judge whether or not it will be included in the Parade so be sure to include all relevant details including music, other sounds, and/or animal (include attachments if necessary). Description of floats must be brief as there are several applications to review. Committee also reserves the right to edit and condense parade float submissions.

**2. Dimensions of Entry:** Please note max sizes are due to road widths and overhead restrictions. Floats may not exceed these dimensions.

Width (Max 10ft): \_\_\_\_\_ Overall Length (Max 40ft): \_\_\_\_\_

Height (Max 14ft): \_\_\_\_\_ Number of Vehicles (Max 3): \_\_\_\_\_

Types of Vehicles (motorized, electric, classic, vintage, motorcycles, over-sized, other, please specify) :

Others \_\_\_\_\_

Non-Human Participants: Will your entry include animals such as horses, dogs or other? If yes, what kind?

Others \_\_\_\_\_

Will minors under 10 be participating? How many? \_\_\_\_\_

Will minors over 10 be participating? How many? \_\_\_\_\_

Will a performance be included? Dance Cheer Music Live Band

3. Do you have any special requests related to line-up position? Please explain the reason for your request. Efforts will be made to accommodate requests, but there are no guarantees (Include attachments if necessary).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. The following information you provide will be used by the announcers.

Number of years you have participated in the parade: \_\_\_\_\_

Name of entry (as you want it announced): \_\_\_\_\_

Entry Statement:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. List names of people riding on the float, including band leaders, etc. To avoid mispronunciation of names, spell names just as they sound (Include attachments if necessary).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. Please provide the names and contact information for your two (2) safety monitors.

Person 1 Name \_\_\_\_\_

Person 2 Name \_\_\_\_\_

Email \_\_\_\_\_

Email \_\_\_\_\_

Contact Phone # \_\_\_\_\_

Contact Phone # \_\_\_\_\_

Suggestions for improving future year parades (Optional. Include attachments if necessary).  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Are you interested in being contacted for volunteer or sponsorship opportunities? Volunteer Sponsorship Both

Thank you for your interest in participating in the 4th of July Parade.