



**Public Art Advisory Board Agenda**  
For more information go to [www.parkcity.org](http://www.parkcity.org)

**Date:** Monday, October 10, 2022

**Meeting Place:** Marsac Executive Conference Room, 445 Marsac Avenue, Park City, UT 84060

**Time:** 5:00 p.m. to 7:00 p.m.

**Electronic Participation:**

<https://us02web.zoom.us/j/86793650224?pwd=Z0V6VU8wa3NjL3d4M0xPbJPMHVVaQT09>

**Present:**

**Absent:**

**Minutes:** Stephanie Valdez, Administrative Analyst

**Next Meeting:** No meeting November 14. Next meeting will be Monday, December 12. While not anticipated, additional meetings may be scheduled if needed.

**Topic 1: Call Meeting to Order (5:00 p.m.)**

Motion to Call Meeting to Order:

Meeting Called to Order at:

Announce board member attendance:

**Topic 2: Approve Minutes from September Meeting (5:05 p.m.)**

Changes:

Motion:

**Topic 3: Public Comment: Any Items Not on the Agenda (5:10 p.m.)**

Notes: Remind members of the public to sign in and state full name.

**Topic 4: Park City Public Art Outreach & Engagement Strategy (5:10 p.m.)**

Person: Jenny Diersen

Purpose: Follow up on outreach and engagement strategy for Public Art collection

Allocated Time: 15 minutes

Action Requested: Take formal vote on Outreach and Engagement Strategy

(1) Summarize outreach options explored by subcommittee

(2) Board Discussion

(3) Open for Public Comment

(4) Board vote on outreach and engagement strategy.

Attachments: Refer to attachments.

Draft Recommendation:

Approve Outreach and Community Engagement Strategy to be focused on the Park City community in the Spring/early summer 2023. Engagement will include a postcard that is mailed to all Park City (84060) residents with fun facts about the collection.

**Topic 5: Daly West Headframe Artwork Location (5:25 p.m.)**

Person: Jenny Diersen

Purpose: Follow up on next steps Daly West Headframe Artwork Proposal

Allocated Time: 10 minutes

Action Requested: Take formal vote on potential locations for the project.

(1) Summary from staff on Daly West Headframe Artwork Proposal

(2) Board Discussion

(3) Open for Public Comment

(4) Board vote on locations for the project.

Attachments: Refer to summary recommendation and draft scope of RFP.

Draft Recommendation:

Approve the Daly West Headframe Proposal from Friends of Ski Mining Legacy, with up to \$60,000 for one artwork and location identified as Rail Trail entry (near bonanza drive).

**Topic 6: Neighborhood Art Project (5:35 p.m.)**

Person: Jenny Diersen

Purpose: Follow up on next steps Daly West Headframe Artwork Proposal

Allocated Time: 15 minutes

Action Requested: Take formal vote on whether to continue pursuing neighborhood art project proposal for Spring/Summer 2023.

(1) Summary from staff regarding Neighborhood Art Project

(2) Board Discussion

(3) Open for Public Comment

(4) Board vote on project concept.

Attachments: Refer to summary recommendation and draft scope of RFP.

Draft Recommendation:

Approve the Neighborhood Art Project concept with up to \$10,000 for a pilot year in 2023.

**Topic 7: Staff / Council / Board Communications (5:50 p.m.)**

Arts Council Update: Jocelyn

Summit County Public Art Update: Jocelyn/Jenny

**Topic 8: Budget & Project Updates (6:00 p.m.)**

Person: Jenny Diersen, Staff Liaison

Purpose: Discuss PAAB Budget and Project Updates.

Allocated Time: 20 minutes

Product: Next steps from the Board.

Action Requested:

(1) Discuss budget & review project updates.

(2) Board Questions /Comments and Discussion

(3) Open for Public Comment

(4) Board final discussion and summary/direction.

Attachments: Refer to Budget and Project Updates

Meeting estimated to adjourn at 6:15 p.m.

# DRAFT MINUTES



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**Public Art Advisory Board**  
**SEPTEMBER 2022 DRAFT MINUTES**  
For more information go to [www.parkcity.org](http://www.parkcity.org)

**Date:** Monday, September 12, 2022

**Meeting Place:** Marsac Executive Conference Room, 445 Marsac Avenue, Park City, UT 84060

**Time:** 5:00 p.m. to 7:00 p.m.

**Electronic Participation:**

<https://us02web.zoom.us/j/87290706352?pwd=MktwUXIsT2I3TlFEay9XU3lmTkIWdz09>

**Present:** Pam Bingham, David Nicholas, Joann Askins, Elsa Gary, Hillary Gilson, Jenny Diersen, Jocelyn Scudder, Tana Toly, Sally Elliott

**Absent:** Sam Osselaer, Jennifer Gardner, Lara Carlton

**Minutes:** Stephanie Valdez, Administrative Analyst

**Next Meeting:** Monday, October 10. While not anticipated, additional meetings may be scheduled if needed.

**Topic 1: Call Meeting to Order (5:00 p.m.)**

Motion to Call Meeting to Order: Hillary Gilson

Meeting Called to Order at: 5:02 p.m.

Announce board member attendance: All in attendance, except Sam, Jennifer and Lara.

**Topic 2: Approve Minutes from August Meeting (5:05 p.m.)**

Changes: No changes

Motion: PAAB approved September minutes with no changes. The board also commented that the minutes were better and appreciated the efforts.

**Topic 3: Public Comment: Any Items Not on the Agenda (5:10 p.m.)**

Notes: Remind members of the public to sign in and state full name.

**Topic 4: Daly West Headframe Artwork Location (5:10 p.m.)**

Jenny introduced Sally Elliott. Jenny stated that prioritizing locations for the Daly West Headframe Artwork Proposal, she also added to let the Artist be creative with the art piece for the proposal. Jenny also mentioned that the location will have its perimeters, concrete pad etc. once location has been finalized. Depending on the location, like Prospector, Main St., or Trails, the PAAB will want to involve the partners associated when developing artwork proposals.

Pam stated she liked having a piece on the Rail Trail and spreading out the PAAB projects and the base of Main St would be the secondary area.

Jenny followed up with, if the PAAB decides that the Rail Trail or Prospector area is a priority and Main St second priority. Jenny will discuss with Heinrich Deters, Property, Real Estate, Trails & Open Space

44 Manager to look at some options and working with Tana Toly who is a Liaison with Prospector Square.  
45 Association to get options. The board discussed three options.

46  
47 The item was opened for public comment and none was received.

48  
49 The board discussed the following areas in order of priority:

50 1<sup>st</sup> priority- Rail Trail/ Prospector Area

51 2<sup>nd</sup> priority- lower main 9<sup>th</sup> Street

52 3<sup>rd</sup> Priority- Possibly Silver King Trail once site has been finalized

53

54 Jenny stated with the PAAB making the priority recommendation for Rail Trail in prospector, she will follow  
55 up with more research and talk to the Heinrich Deters about the Rail Trail and Craig over in Prospector  
56 area and give the PAAB an update. Jenny followed up with there is opportunity to do a project on Main  
57 Street that can tie into the Mining Legacy and agrees that spreading the projects around town will tell and  
58 support the story.

59

60 Question: How does the steel get distributed?

61 Jenny answered that it's the Artist's responsibility to pitch on how they will retrieve it, store it and ship.

62

63 Board voted to move forward on locations for Daly West Headframe, with Rail Trail near prospector as the  
64 first choice. If that location doesn't work then board was in favor of Lower Main, then Silver King Trail. All in  
65 favor to approve locations for one artwork in order of priority.

66

#### 67 **Topic 5: Staff / Council / Board Communications (5:40 p.m.)**

68

69 Jocelyn stated that the Arts Council has partnered on a mural, that was launched and revealed on  
70 Thursday in prospector. The art campaign that discourages underage drinking and healthy way to develop  
71 brains.

72

73 Jocelyn continued that the campaign also has a mental health message and to discourage underage  
74 drinking. There were approximately 8 proposals, members from the LGBTQ Cap course helped select the  
75 artist, Jocelyn also mentioned that a protective coating on the art will need to be applied due to increase of  
76 vandalism. This piece is not part of the collection but a private public art project.

77

78 Summit County Public Art Update: Jocelyn/Jenny

79 Jocelyn shared that the October Summit County Public Art Board meeting is coming up and will be doing a  
80 strategic planning process. She states that they've completed a large project on a Historical mural and  
81 ready to move on to other projects. A budget request has been submitted to the County for projects that  
82 were approved prior to Covid, and projects were frozen. Jocelyn continued that they are hoping to prioritize  
83 either doing a 40k sculpture at the Ledges event center in Coalville at the fairgrounds and/or Artwork in the  
84 roundabouts at Jeremy Ranch. SCPAB is trying to be strategic with staggering those projects because they  
85 are large projects, one for 2023-24 and so forth. The process will be helpful to make sure that all areas in  
86 Summit County are being hit.

87

88 Additional Remarks/Reminders:

89 Tana Toly gave an update, there will be an all-day retreat at the Christian Center. One of the big topics that  
90 will be discussed at the retreat is what the future of the Culture District, Bonanza Park, and Snow Creek

91 area. There are three proposals that are to be approved by Council; feasibility study for the Arts and  
92 Culture district that will take 3-4 months, the next one is to approve Bonanza Park/Snow Creek connectivity  
93 study that will take 6-8 months, finally to completely redo General plan that will take 12 months.  
94 For those interested the topic starts at 12:30 on Wednesday.

95  
96 Tana added that there will be 5-6 Olympic meetings that will be coming up within the next few months with  
97 Mountain Mitigation, this will give residents an opportunity come out and give feedback on an Olympics  
98 year. Finally, Tana stated that there's an Open House on Tuesday that will discuss the future of Silly  
99 Market and Arts Festival.

#### 100 101 **Topic 6: Budget & Project Updates (5:45 p.m.)**

102  
103 Jenny stated there are no changes to the budget. Jenny had pulled out money for repairs in the last  
104 meeting and those are ongoing. She reported that the vandalism on the Ontario Mine Tunnel is now  
105 completed and repaired. The vandalism on the tunnel under DV drive next to the Transit center has been  
106 repaired. The Sacred Community Tunnel Mural as of yesterday is halfway done, the artist stated she  
107 thought she'd be done by the end of the day today-Jenny to follow up. The tunnel under DV drive that  
108 connects with Bonanza Dr, has been completed and repaired, Trent stated he had to come up again and fix  
109 a weathering part of the art.

110  
111 Jenny went to look at the reported damage over by the library and states that it looks like scuff marks that  
112 are elevated. Jenny is waiting on the response from the artist for next steps.

113 In addition, Jenny states that this week repairs for the Old Miner is scheduled, they include restabilizing the  
114 rock and then the artist will fix the drill bit once the rock has set. Finally, the School of Fish on Poison Creek  
115 has some welding needs and will be working on those repairs as well.

116 Jenny updated the PAAB on the art archives, Kristen the art archivist will be getting the Historic  
117 Preservation Collection up on the website will be coming in and photographing the collection within the next  
118 couple weeks.

119  
120 [What is the update on the protective covering for murals?

121 Jenny replied that Jocelyn and Chuck have sent her products and will need to follow up. Parks dept, let  
122 Jenny know that once product is purchased, they can go out and apply the protectant on the murals.

123 Jenny also mentioned that the vandalism has been getting better, not completely gone. Still receiving  
124 regular reports of the vandalism, an officer is assigned to track the reports; the more people report the  
125 vandalism the quicker it can be fixed.

126  
127 Jenny is in the process of getting an RFP out to hire a Project Manager, the goal is that the Project  
128 Manager will be attending the meetings and get updated on the ongoing projects.

#### 129 130 **Topic 7: Long Term Planning & Strategy Update (6:05 p.m.)**

131  
132 David followed up on the strategic planning with post cards sent out. David had key stats to share with the  
133 PAAB. These stats help with the outreach and engagement strategies, to encourage the public go visit and  
134 reach out to the art pieces, take a picture, and share a hashtag.

135  
136 Jenny followed up with the Comms team, they currently have several post cards and surveys going out. A  
137 member from the Comms Team will be attending the next meeting to talk to the PAAB through the project.

138  
139 Their recommendation is to send out a post card in the Spring, spending time during the Fall/Winter months  
140 developing the post card, giving the PAAB time to schedule tours; creating a video. This gives the PAAB an  
141 opportunity to work on promotional strategies that can go along with the postcard.  
142  
143 The item was opened for public comment and none was received.  
144  
145 David Making a video gives ton of a outlets for exposure. Jenny added that with the media, the focus  
146 should be on local media. Elsa stated local outlets for exposure for a video, with a link with an appropriate  
147 time, possibly partnering with Park City Film Studio for promotional purposes. The possibility of schools  
148 running the video as well. Jenny states these are great ideas, these ideas can be discussed further and  
149 bring this topic up with the Comms team.  
150  
151 Jenny wanted to give a friendly reminder the focus of the PAAB and City Council are clear and the focus is  
152 the community. If the PAAB wants to focus on the a visitor-based focus, it would need to be discussed with  
153 Council. If that's something that the PAAB wants to focus on, then a follow up meeting will be needed to  
154 discuss further.  
155  
156 There is ability to reach tourist when focusing on the community, with the local media exposure and  
157 outreach without making the focus visitor based.  
158  
159 Jenny summarized to create the Post card with a QR code and creating a video. In the next meeting,  
160 further discussion on the outreach PAAB is doing and invite the Comms Team to assist with ideas and get  
161 their recommendations. Jenny reminded the PAAB that the budget is coming from capital funds and wants  
162 to ensure that the money is spent strategically and prioritize the high-level projects.  
163  
164 Lastly, Elsa created a video to share with the PAAB, that is engaging and gives a different prospective.  
165  
166 Meeting estimated to adjourn at 6:25 p.m.

# OUTREACH & ENGAGEMENT STRATEGY

# PAAB Advocacy Subcommittee

PC PAAB Advocacy Subcommittee

August 30, 2022

4:00 pm - 5:30 pm

Attendees

- Lara Carlton
- Joann Askins-Stack
- Elsa Gary (host - thanks for sharing your home and art collection!)
- Dave Nicholas

Discussion

- Purpose of the meeting to define content for post card mailer as initial step in multi-tiered campaign to improve public awareness and education for locals of the PC public art collection. Also to further discuss and define second and third tier outreach strategies to follow-up post card mailer.
- Elsa shared some research findings including video titled "How to look at Public Art" narrated by a six year old boy to highlight San Francisco public art installations. [How To Look at Public Art: A Six-Year-Old Explains](#) Great example of short and engaging media approach to advocacy. Similar to current video created several years ago featuring Nann, Stephanie and Jack [Park City Public Art | Get Inspired!](#).



- Post Card Mailer
  - Committee concluded to keep initial mailer simple with a call to action, key collection statistics to peak interest and connection or links to existing public art collection website.
    - Post card mailer to 84060 residents. PAAB to provide the content to present to Board for approval. With approval, provide information to PCMC Community Engagement Team to prepare a draft post card for review and approval. Confirm process of final approval with Board and staff.

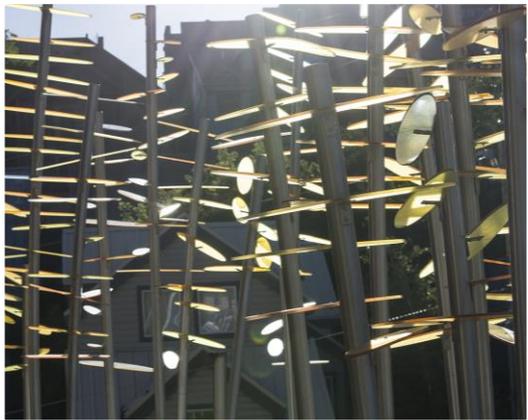
- Goal to mail post card by end of September (pending design and review requirements) to allow time for residents to get out during fall colors to experience the collection.
- Use collage image (or similar) on home page of web site to visually connect people with the mailer to the website.



- Overlay a key message and call to action over the collage image such as "Get to know **YOUR** Park City Public Art Collection!"
  - Potentially add a hero image of a signature piece of the collection if graphic layout allows.
  - Add Quick Facts with 3-5 key stats of the collection. These could include number of total pieces in the collection, number of artists and/or states/countries contributing, number of children artists, pieces completed in the past 10 years.
  - Dave to reach out to Jenny to track down key stats that can be quantified and verified.
  - Add QR code and/or web link to PAAB site and Art Map
    - <https://www.parkcity.org/government/boards-commissions/public-art-advisory-board>
    - <https://storymaps.arcgis.com/stories/7810fb5b8f174f8daede43183466c0af>
  - Potential to start hash tag opportunity for public to hash tag their favorite pieces. This may be delayed to second tier outreach to confirm feasibility.
- Second Tier Outreach - Follow-up to initial post card mailer
    - Committee concluded that a second post card mailer would be the most efficient and cost effective way to follow-up the initial post card mailer as a second "touch" to include an announcement of a self-guided tour of the public art collection.
    - Goal to work with the Chamber and Visitors Bureau to refresh the existing tour and/or add a new one that could be focused on murals. Note...existing Chamber tour includes a few pieces that are not a part of the PCMC collection such as the Banksy.
    - Goal to send out second post card mailer within one month of the first post card mailer by end of October for repetitive "touches" (pending design and review requirements).
    - Message similar to "Get to know **YOUR** Park City Public Art Collection" for consistency with first post card mailer but further amplified with link to instructions of a self-guided tour.
    - Hash tag opportunity to start getting the public to promote the tour and to post their favorite collection piece.
  - Third Tier Outreach - Community Event
    - Committee agreed that a Spring/Early Summer event corresponding with an installation reveal such as utility boxes could provide a powerful third "touch" and a community engagement opportunity.

# PC PAAB

PC PUBLIC ART TOUR  
PROMOTIONAL POSTCARD



# Introduction

- PAAB Subcommittee created for Awareness and Advocacy to brainstorm and prepare a potential strategy for a public outreach effort to engage the community and visitors to promote the public art collection
  - Create a promotional campaign in a thoughtful and strategic series of mailings (postcard), events, and tour options
  - This presentation's focus is the postcard portion
  - Utilize a welcoming and inclusively designed postcard

LOOKING FORWARD • LOOKING BACK



A CURRENT OF CREATIVITY RUNS THROUGH TOWN

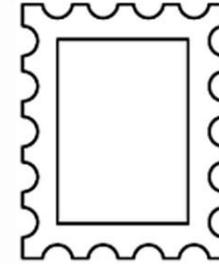


VIBRANT

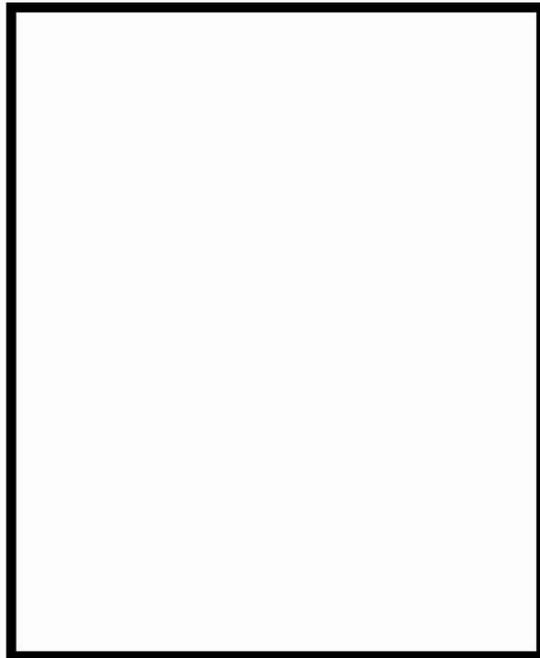
INCLUSIVE

ECLECTIC

# PARK CITY PUBLIC ART WALKING TOUR



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# Appendix

## Additional promotional thoughts

- Greeting Tour links for a PC art mural that people can see upon entering Park City.
  - <https://www.greetingstour.com/>
  - <https://www.greetingstour.com/testimonials>
  - <https://www.greetingstour.com/grant>
- [OTOCAST](#) Potential app used by cities around the world promoting local art with detailed descriptions and insights from the artists

- Could reveal a new self-guided tour option to tour utility boxes.
- In-person event that could include contributing artists (especially kids) could be newsworthy and provide additional media coverage.

**DALY WEST**

**ART**

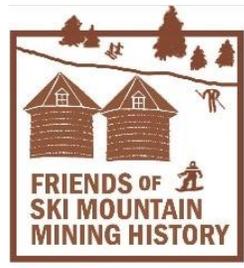
**PROPOSAL**

Potential Location for Daly West Headframe Art Project



Presentation to: Park City – Public Art Advisory Board

# DALY-WEST PUBLIC SCULPTURE PROPOSAL



Sandy Brumley – Business Manager  
[sandy\\_brumley@yahoo.com](mailto:sandy_brumley@yahoo.com)  
203-832-5156

Carol Spiegel – Art Design Manager  
[theartgroup@aol.com](mailto:theartgroup@aol.com)  
702-371-6269



# A BRIEF HISTORY

- The Daly-West Mine, located near the Montage Deer Valley and Empire Canyon Lodge, was founded in the 1880s.
- The mining buildings burned almost to the ground in 1913, including the wooden headframe.
- A new building was constructed during 1914 which included a large steel headframe used to raise and lower 2 different elevator platforms in the mine shaft.
- On Easter 1974, the surrounding building again burned, leaving the steel headframe as a remnant.
- In May of 2015, a cave-in around the mine shaft caused the headframe to collapse into the cavity, and it was moved to its current location so the shaft could be capped.



# A NEW DAY FOR THE DALY-WEST HEADFRAME

- Deer Valley Resort purchased the land surrounding the headframe in 2020.
- In fulfillment of a 2020 Agreement between Empire Pass Master Owners Association and Park City Municipal Corporation, the two organizations are funding the project to preserve this relic of the town's mining history
- The Headframe will be:
  - Repaired so that it can again stand on its own
  - Moved 100 feet up the hill to more stable ground some time in June 2022



Photo showing proposed headframe location relative to Montage and original location

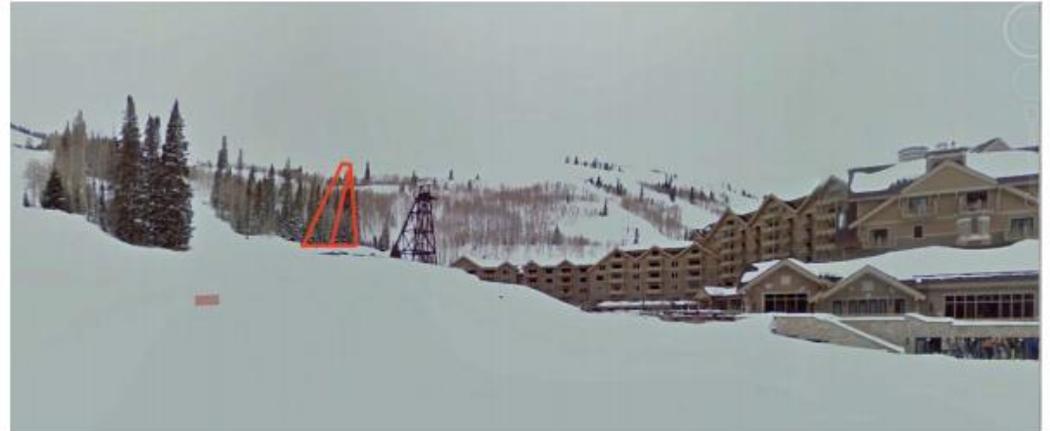


Photo showing proposed headframe location as seen from Empire Express lift queue

# AN OPPORTUNITY TO EXPAND UPON THE LEGACY

- Deer Valley, which acquired ownership of the steel structure as part of the preservation project, has donated the mangled steel remnants to The Friends of Ski Mountain Mining History
- The Friends offer this proposal to the Park City Municipal Corporation to create a memorial to the:
  - Current effort to preserve the headframe itself
  - Estimated 34 miners who died in the 1902 Daly-West Mine explosion
- The Friends seek to:
  - Donate a subset of the remnants to the city
  - For the creation of a large public sculpture by a local artist
  - That would be placed at the base of The Town Lift



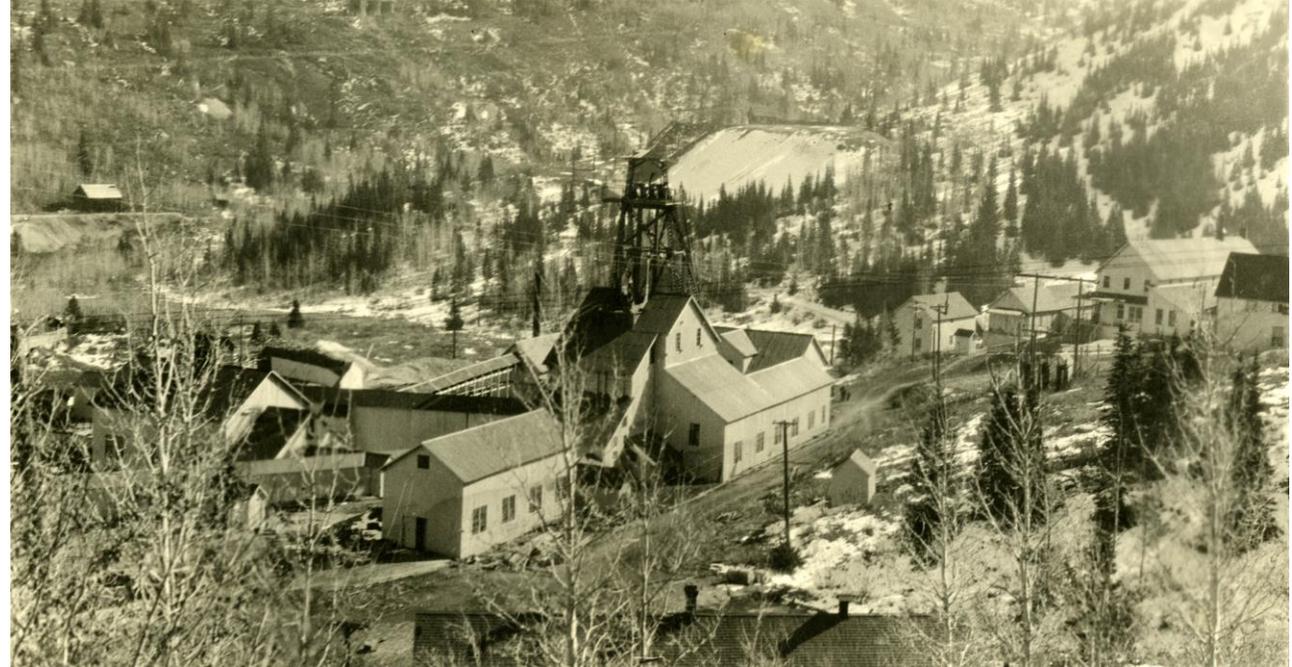
# ARTISTIC VISION

- In their current form, the twisted remnants speak to the power and tragedy of the 2015 collapse of the headframe
- And provide an interesting platform for a local artist to:
  - Create a dramatic sculpture
  - Inspire Park City residents
  - Connect the skiing, mining history and artistic communities
- We ask the city to:
  - Issue a request for proposal to local artists with a \$20,000 budget
  - To submit their ideas for how to create a sculpture for prominent display
  - Including designs to be rendered as drawings
  - And a specific budget for the fabrication and installation of the artwork
- The Friends will:
  - Collaborate with:
    - The PAAB
    - The Arts Council of Park City Summit County
  - Participate as active members of the design and review team
  - Provide historic background and color to inspire the artists



# NEXT STEPS

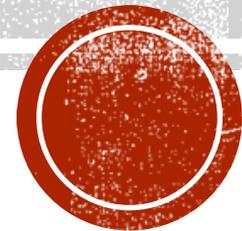
- Present the proposal at the next Public Arts Advisory (PAAB) Meeting:
  - February 14
- Obtain feedback from the PAAB on next steps



Daly-West Mine

# MANGLED GOODNESS

Inventory of Major Sections



[sandy\\_brumley@yahoo.com](mailto:sandy_brumley@yahoo.com)

203-832-5156

# OVERVIEW

Major sections consist of:

- 19 foot highly mangled z-riveted section
- 18 foot highly mangled straight plate section
- 12 foot z-riveted section
- 8 foot straight plates section
- 7 foot 6 in z-rivet section
- 6 foot z-riveted section
- 8+5+11 foot highly mangled section

For a total of 76 undifferentiated liner feet

We also have:

- 2 boxes of miscellaneous smaller pieces



# 19 FOOT Z-RIVETED HIGHLY MANGLED SECTION



**18 FOOT  
HIGHLY MANGLED  
STRAIGHT PLATES**



# 12 FOOT Z-RIVETED STRAIGHT SECTION



# 8 FOOT STRAIGHT PLATES SECTION



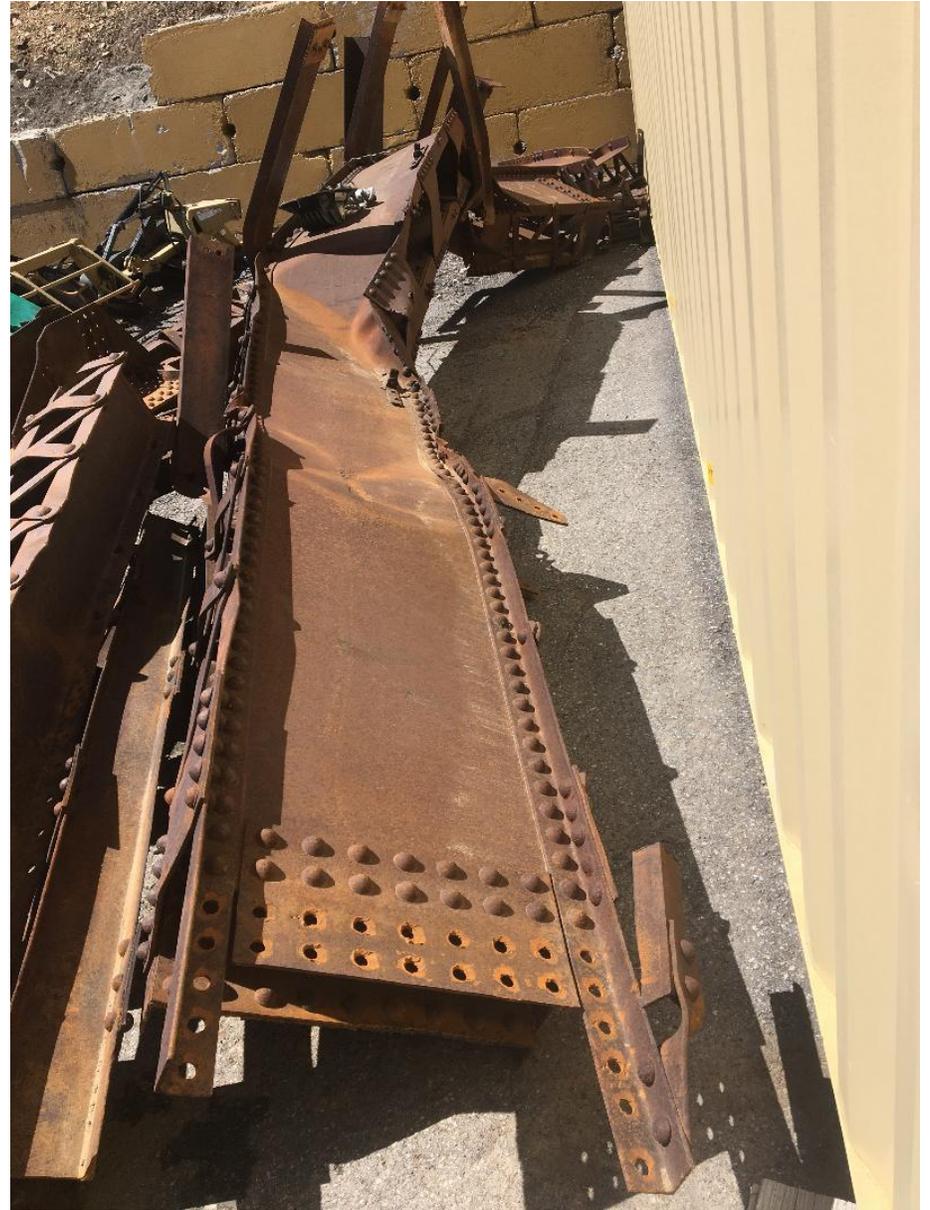
# 6 FOOT Z-RIVETED SECTION



**7 FOOT Z-RIVETED  
SLIGHTLY MANGLED  
SECTION**



**8 + 5 + 11 FOOT  
HIGHLY MANGLED SECTION**



# BOX 1 SMALL PIECES



## BOX 2 SMALL PIECES



# NEIGHBORHOOD ART PROJECT



## **DRAFT Proposal for Neighborhood Art Program from Public Art Advisory Board (PAAB)**

### **Background/ Research:**

With the City Council and the community elevating Housing and Social Equity to a Critical Priority, the PAAB is looking for ways to help connect neighborhoods and create community gathering within residential areas. After researching neighborhood art programs in various communities across the United States, the PAAB feels that this opportunity will help educate and engage the public in this conversation.

Research/Ideas include:

1. Boulder, Colorado: <https://boulderarts.org/public-art/murals/creative-neighborhoods-mural-program/>
2. Denver, Colorado: <https://www.broadwayworld.com/denver/article/Denver-Arts-Venues-Makes-Funding-Available-For-Creative-Neighborhood-Projects-20190910>
3. Neighborhood Postcard Project: <http://www.creativeinterventionists.com/neighborhood-postcard-project>
4. Flagstaff, Arizona: [https://www.flagstaff.az.gov/DocumentCenter/View/47296/Neighborhood-Grants-Application-081715-Fillable\\_distributed?bidId=](https://www.flagstaff.az.gov/DocumentCenter/View/47296/Neighborhood-Grants-Application-081715-Fillable_distributed?bidId=)
5. Washington DC: <https://www.cherryblossomworkshop.com/>
6. Creative Community Ideas: <http://www.greatneighborhoods.org/wp-content/uploads/2018/05/CCG-Summaries-Round-1-5-X.pdf>
7. Washington, DC <https://www.victorydancecreative.com/dc-neighborhood-project>

### **Proposed Budget:**

PAAB would allocate up to \$2,500? per project (matching funds) x 5 neighborhoods (total is \$12,500 annually). Such funding must be spent on the artist time, art materials and/or infrastructure for the artwork. This is possibly more like a grant program, less like a RFP/project base program.

### **Other Possible Partners/ City Departments**

Arts Council, Park City Foundation, Mountain Lands Community Housing Trust  
Housing Dept (Jason Glidden), Planning Dept (LMC requirements), Budget, Finance and Legal

### **Timeline:**

Goal is to establish a specific proposal by March 2020, with questions for Council to consider and further timeline on implementing project (spring/summer 2022?) Staffing should be addressed with this project. Initially, having applications available in the fall including City list of approved artists, with selection of neighborhood projects in the winter and implementation in Spring summer 2022seems feasible.

### **Marketing & Public Relations:**

Park City would take the lead on any public relations regarding this proposed project. As projects are worked on, depending on partners and timeline, other partners or participants may also help with Marketing and Public Relations.

### **Summary:**

Park City is looking to partner with neighborhoods to bring art to the community. The goal of this project would be to bring neighborhoods together, create a sense of place, through art and beautify residential areas around Park City. For phase 1 of this project, the City will choose 5 neighborhoods to pilot this program and match up to \$2,500 in matching funds through grant program. Park City would engage with the public in the following ways.

1. This would allow the City to help fund neighborhood projects, but the City would not necessarily be the project manager of the artwork.
2. Eligible neighborhoods/HOAs would include those in 84060 City Limits.

3. City provide an 'Approved Artist List' for neighborhoods to choose from – Artists are from the region, must be in driving distance.
4. Artwork can be (what mediums?) Murals only? 2D only? Sculptural?
5. Artwork can be on public property or on private property? – This may change role of City.
  - Neighborhood Parks?
  - Fences, Garages or Homes that must be visible from the public right of way?,
  - Bus Shelters in neighborhoods?
  - Utility Boxes?
  - If artwork is not visible, what about public display (like on walls in City building or in an art gallery or partner business?)
  - What do we want to focus on?
6. The artwork/project must be lasting/ permanent (capital funds). Need to do further research if temporary in nature.
7. The artwork must be visible from the public right of way (cannot be private/interior) and neighborhood must select from one of the artists on the Approved Artist list.
8. Maintenance of the artwork is the responsibility of the HOA/ entity that does the project. If on City Property, City is responsible for maintenance?
9. Do we want preference to be given to any or all of the following?
  - Affordable Housing Areas
  - Latino/ Underserved Populations?
  - Tie to Sustainability, Transportation and Social Equity?
  - Tie to City's Core Values?
  - Other ideas?

# PROJECT & BUDGET UPDATES

**PAAB Budget Update October 2022**

<b>Budget Item</b>	<b>Amount</b>	<b>Notes</b>
General Funds (CIP, Unrestricted):	\$177,090.00	3 year allocation (2015, 2016, 2017 Cp0089-031450) Combined with previous 2014 CIP Balance (Cp0089-031450), FY 2020 \$100,000 Allocation, FY 2022 \$40,000 Allocation
Lower Park RDA, Restricted	\$77,748.50	3 year allocation (FY16, 17, 18) Cp0089-03345, includes remaining Library 1% as those funds are restricted to Lower Park RDA
<b>Total PAAB 'General Funds' Budget Balance</b>	<b>\$254,838.50</b>	
<b>1% Funding</b>		
Deer Valley Drive II Beautification 1%	\$7,725.00	remaining in project budget.
Main Street Improvement Estimated Total 1%	\$90,000.00	Confirmed with Budget Department
<b>Total 1% Funding</b>	<b>\$97,725.00</b>	
<b>Grant Funding</b>		
No current grants	\$0.00	
<b>Total Grant Funding</b>	<b>\$0.00</b>	
<b>Operational Funding</b>	<b>\$2,664.29</b>	Removed marsac tree maintenance, Lucy art maintenance, DV tunnel repair, piano maintenance and mural maintenance on poison creek
<b>Total Operational Funding</b>	<b>\$2,664.29</b>	Removed restriction of deadline to spend funding. Original amount removed from CIP above
<b>Total Public Art Budget Balance</b>	<b>\$355,227.79</b>	Total Budget
<b>Expenditures</b>	<b>Cost</b>	<b>Notes</b>
Library Project ( July 2015) 1%	\$60,251.50	July 2015 (total 1% amount was \$68,000.00)
Quinn's Public Art (September 2015) CIP	\$85,622.00	September 2015
Maintenance DV Dr. Tunnel Repair (March 2016)	\$409.71	March 2016
PC MARC Project (October 2018)	\$6,468.00	\$6,468 has been released. This was a 1% allocation from PCMARC solar renovations.
China Bridge Mural Project (October 2018)	\$40,000.00	\$40,000 has been released - removed from General Funds above.
Maintenance Lucy Moosey (July 2018)	\$200.00	July 2018 - removed from Operational Funding. Estimated additional costs that will be removed to place Lucy are estimated at \$1,000.
Window Display - Olympic Legacy	\$17,000.00	Project Completed, funding removed from grant projects
Concrete Pad for Lucy Installation	\$2,000.00	Removed from Capital Funds
Maintenance Marsac Art Poles/Trees (July 2018)	\$426.00	June 2018 - removed from Operational Funding
Utility Box Project	\$22,665.63	\$3,600 has been released to artists and \$19,065.63 to the printing services contractor - removed from General Funds
Creekside Water Plant Public Art	\$26,500.00	\$19,000 from Public Art Capital Budget, \$6,500 from Water Dept
McPolin Tunnel Mural	\$10,000.00	\$10,000 has been released to artist and Removed from CIP funds above
Transit Center Tunnel	\$10,000.00	From Capital Budget
Utility Box Artwork Framing	\$3,000.00	Paid to frame works from Utility Box Artwork to display in City Hall
Maintenance Poison Creek Murals	\$2,800.00	removed from Operational funding above.
Chuck Landvatter, Mural Maintenance	\$500.00	removed vandalism from poison creek mural
Inventory	\$10,000.00	Project began, Minda to update funding released. Removed from General Fund.
Art District Fencing Artwork	\$2,400.00	from Capital Budget
Inventory Retainer	\$5,000.00	Paid \$850 based on current work so far.
Martinez Sculpture Site Prep	\$5,000.00	from Lower Park RDA funds.
Lucy the Moose Repairs	\$500.00	from Capital Budget
Utility Box Artwork and Printing	\$43,000.00	estimated - capital budget
Mural Repair	\$4,250.00	Ben & Chucks Murals. Graffiti sealer on Chuck's mural
Project Manager for Public Art	\$40,000.00	Estimated - hire project manager
Mural Repair	\$6,600.00	Estimated for mural & martinez sculpture repairs
<b>Total Expenditures</b>	<b>\$404,592.84</b>	

## PAAB Project Updates 10/10/22

### **2022 PAAB Meeting Dates:**

December 12 (will approve 2023 meeting dates at the December meeting).

Please continue to refer to the [PAAB's Mission, Vision and Goals](#).

Please also continue to refer to the [2022 Strategic Plan](#).

### **Maintenance and Repairs (this is a running list so when we do inventory, we can address)**

- Surroundings kids have drawn on the artwork. Working to look at methods to clean the work.
- Ole Miner damage being coordinated - Estimated fix October
- School of Fish – welding needed – Estimated repair in September.
- Vandalism on several murals is being addressed with artist and should all be completed by September.
  - Tunnel under Bonanza Drive – repair in progress
  - McPolin Barn Tunnel – repair in progress
  - Lucy the Moose – repairs in progress

### **Signage & Inventory:**

Working on sign installation plan for all artwork this summer. Met with Archivist and also working to include Historic Preservation Collection on 2<sup>nd</sup> Floor of City Hall in the Public Art Map and signage. Updating 3 artworks into the Public Art Map.

### **Projects 2022:**

Utility Box Project and Transit Project will be first projects to focus on, then intersection art and neighborhood program. We have identified 40 Utility Boxes for Phase 2. Coordinating with Rocky Mountain Power. New Total Project budget is \$43,000 (Artwork is \$450/artist. Installation of artwork estimated \$25,000).

### **Priority Projects:**

#1 Neighborhood Bus Shelters: Update in December.

Link to Council Staff Communication Report for September 15 on locations is here.

<https://d3n9y02raazwpg.cloudfront.net/parkcity/e3aac8a8-41a7-11ec-a798-0050569183fa-01133467-6d34-44a8-a801-0746aa501208-1662587166.pdf> (page 109).

#2 Intersection Art: Update in December.

**A RESOLUTION  
GOVERNING  
THE USE OF  
ELECTRONIC  
MEETINGS**

**RESOLUTION NO. 2021-1**

**A RESOLUTION GOVERNING THE USE OF ELECTRONIC MEETINGS BY THE PARK CITY PUBLIC ART ADVISORY BOARD**

WHEREAS, Park City values transparency and conducting the public's business in public meetings where actions are taken and deliberations are conducted openly;

WHEREAS, while the preference is for Park City public bodies to convene in person, it is understood that there may be circumstances where electronic meetings are necessary;

WHEREAS, the Open and Public Meetings Act was amended during the 2021 General Session to grant additional flexibility in how public bodies conduct electronic meetings;

WHEREAS, the COVID-19 virus continues to raise health or safety concerns for in-person public meetings and electronic meetings help facilitate social distancing;

BE IT ORDAINED BY PARK CITY PUBLIC ART ADVISORY BOARD OF PARK CITY, UTAH, THAT:

The Park City Public Art Advisory Board may hold electronic meetings in accordance with the Park City Public Art Policies and section 52-4-207 of the Utah Code, as amended.

**PASSED AND ADOPTED this 13th day of December, 2021.**