# To enhance the pedestrian experience and encourage residents and visitors to linger, circulate and explore throughout the Historic Park City District.





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### Study Area / Scope of Work



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#### **Place Audit**

Why are people emotionally attached and attracted to Park City?

- Natural beauty/setting
- Extensive offering of year-round activities
- Small town charm
- Fun-loving attitude
- Historic qualities
- Sense of community
- Authenticity





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### Quadruple Bottom Line Evaluation



the community, contribute to a sustainable economy, and increase our ability to provide public services?

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### Quality of Life

### How will proposal contribute to "keeping Park City, Park City"?

- Encourage socialization for residents and visitors
- Showcase historic and community narratives
- Maintain the "funk" ... authenticity
- Promote physical comfort and safety
- Celebrate the snow sport and year-round recreation lifestyle
- Enhance connectivity to and from the Historic District
- Enhance and promote arts and culture





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### Public Art

"Public art is a true symbol of a city's maturity. It increases a community's assets and expresses a community's positive sense of identity and values. It helps green space thrive, enhances roadsides, pedestrian corridors, and community gateways; it demonstrates unquestionable civic and corporate pride in citizenship and affirms an educational environment. A city with public art is a city that thinks and feels." – Newport News Public Art Foundation

DESTINATION ART



EXPERIENTIAL ART



HISTORIC NARRATIVE



INTERACTIVE ART



INSTALLATION ART

INTEGRATED ART



Playful Art



#### DIGITAL ART



**FUNCTIONAL ART** 



INTERPRETIVE ART









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#### **Environmental Impact**

### How will proposal demonstrate responsible environmental stewardship?

- Remove/recycle deteriorating infrastructure requiring ongoing maintenance resources
- Replace deteriorating infrastructure with more durable and recyclable materials providing long-term, life-cycle benefits to maintenance and operation expenses
- Reduce light pollution and energy consumption from inefficient or antiquated fixtures
- Water efficient landscape materials while enhancing air quality
- Goal...offset new energy requirements and current power needs of street lighting with alternative energy sources





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### Social Equity Impact

#### How will proposal foster community and economic diversity?

- Create a network of complimentary gathering spaces, large and small to appeal to diverse resident and visitor needs
- Consider all ages, genders and races intergenerational
- Opportunities for children and families by create atmosphere for learning and education
- Improved accessibility
- Promote cultural preservation
- Enhance connections and access to public transit and parking





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#### **Economic Impact**

How will proposal offset its impacts on the community, contribute to a sustainable economy and increase our ability to provide public services?

- Commitment and investment into social infrastructure
- Investment in quality public facilities to increase tourism through added uses and attractions
- Catalyze the atmosphere for economic development including diversity of retail users and adaptive reuse of underutilized properties
- Maintain current parking counts





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### Study Area / Scope of Work – Streetscape Improvements



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#### Anatomy of Streetscape...its not just a sidewalk!

#### Key Components of "Streetscape"

- Hardscape (curbs/paving/steps/ramps/walls)
  - Physical connection to place
  - Organization/pedestrian flow
  - Tactile/texture/materiality and link to local materials
  - Temperature...warm/cool
  - Interpretive/Informational
- Vertical Features (light poles/bollards/columns/canopies/parking meters/signs)
  - Three dimensional definition
  - Mood/safety
  - Color (banners/hanging baskets/signs)
  - Character
- Furnishings (benches/trash receptacles/bike racks/clock towers)
  - Comfort/convenience
  - Continuity/consistency
  - Inspiration/sense of place













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### Streetscape - Framework



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### Streetscape – Existing Paving Conditions





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## Streetscape – Proposed Paving Materials



Historic District /Main Street Granite Curbs



Granite Paving



**Clay Brick Paving** 







### Streetscape – Proposed Paving Materials









Concrete Curb and Gutter Concrete Paving





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## Streetscape – Furnishings





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### Streetscape



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Main Street/Swede Alley Enhancements





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Main Street/Heber Avenue Enhancements





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Main Street/7<sup>th</sup> Street Enhancements





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Main Street/9<sup>th</sup> Street Enhancements





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## Streetscape – Pedestrian Enhancements



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## Streetscape – Pedestrian Enhancements



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#### Streetscape – Pedestrian Enhancements





Park Avenue/7<sup>th</sup> Street Enhancements





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# Streetscape – 4<sup>th</sup> Street Enhancements



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# Streetscape – 4<sup>th</sup> Street Enhancements



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#### Plazas...a complimentary network of experiences

#### **Brew Pub Plaza**

- Create an anchor and destination at the top of Main Street
- Celebrate the snow sports and year-round adventure recreation industry including Olympic Legacy
- Emphasis on entertainment and special events
- Create revenue generating uses and activities
- Link to the heritage and history of the site

#### **Miners** Plaza

- The "family room" of Main Street
- · Celebrate the mining industry through uses of materials, design features and public art
- Create a casual yet flexible atmosphere for day-to-day use and special events
- Emphasize connectivity to Swede Alley/parking structure
- Improve safety through enhanced lighting



- **Coalition Park Trailhead** 
  - Passive and park-like respecting the conservation easement
  - Act as a gateway and local/regional trailhead for the Historic District
  - Celebrate our recognized biking/hiking culture
  - Provide children and families with location to experience biking/hiking

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#### Schruers Centennial Plaza

- Enhance and provide a niche resting spot along the "bread crumb" trail of experiences
- Emphasize connectivity and access for users to the West
- Celebrate the heroes of our community

#### **Historic Wall/City Hall**

- Provide a discovered and passive connection to place by showcasing the historic wall
- Create civic presence, identity and connectivity for City Hall in the Main Street District
- Promote local commitment to arts and culture through integration of public art







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## Brew Pub Plaza – Flexibility

























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#### Brew Pub Plaza – Precedence



















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## Brew Pub Plaza – Option Two





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#### Park Avenue



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# Historic Wall/City Hall Art Walk





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